

World news

Business summary

## Army alert VW stock as Brazil tumbles on fraud oil strike fears

Troops guarded Brazil's ports and important oil installations as President Sarney's Government attempted to end a wave of labour unrest with a show of force.

A threatened strike today by 55,000 oil industry employees led to deployment of several thousand troops, in some cases supported by tanks, at oil refineries and production centres following a request by state oil company Petrobras.

More than 1,000 soldiers were already guarding main ports after a seamen's strike was ruled illegal last Friday. The labour unrest stems from the Government's failure to curb inflation. Page 16

### Contra aid opposed

The US House of Representatives opposed in a key procedural vote a grant of \$40m to Nicaragua "Contra" rebels until President Reagan accounted for previous aid, including proceeds from US arms sales to Iran.

### Terrorism hearing

Palestinian terrorist leader Abu Nidal is to be tried in his absence by an Italian court in connection with the attack at Rome's Fiumicino Airport in 1985 in which 13 people died. Page 7

### Jazz Section trial

A Prague court sentenced the chairman of the banned Jazz Section to 18 months' imprisonment for illegal commercial activities. Secretary Vladimír Kouřil was jailed for 10 months.

### Spy scandal probe

Israel's inner cabinet agreed to open an inquiry into the Pollard spy scandal but took no action against two Israelis alleged to have run the operation in the US. Page 4

### 'False news' law

After an emotional nine-hour debate, Hong Kong's Legislative Council approved a law that makes publishing false news in the colony a criminal offence, punishable by a HK\$100,000 (\$12,800) fine and up to two years' jail.

### Chile parties law

President Pinochet of Chile signed into law a bill criminalising non-12-party political parties after a 12-year ban - but giving the military regime powerful regulatory authority over their activities.

### Punjab violence

Suspected Sikh separatists killed a bus passenger and temple official in Punjab. In the 117-seat state assembly, 15 hardline Sikh members walked out when the state government said the Government would take stern measures against extremists.

### Norwegian demo

Chanting students demanding increased university funding and more financial aid for students disrupted the Norwegian parliament, halting for nearly an hour all discussion on the floor.

### Rebel town 'retaken'

Mozambique said government troops had retaken a town in central Zambezia province held by right-wing rebels for almost two years.

### Mafia chief jailed

A Sicilian said to be the head of the Mafia's London operations, and three of his henchmen, were jailed for a total of 97 years in London after being convicted of importing 60 kg of heroin.

### Indian Aids tests

India is to impose mandatory Aids tests on prospective foreign students staying for more than one month.

## Merrill UK mergers chief is accused over insider deals

BY JAMES BUCHAN IN NEW YORK AND STEPHEN FIDLER IN LONDON

THE US Securities and Exchange Commission yesterday accused Mr Nathan Vaskewitch, the head of mergers and acquisitions in the London office of Merrill Lynch, the Wall Street investment bank, of masterminding an insider trading scheme which netted more than \$4m.

The civil complaint, filed by the SEC in a Manhattan court, marks the first time that Merrill Lynch has been connected with the widening Wall Street investigation into investment banking practices during the recent wave of takeovers and mergers.

The SEC investigations have already involved Goldman Sachs, Kidder Peabody and Drexel Burnham Lambert.

Merrill Lynch, which has co-operated with the SEC, immediately suspended Mr Vaskewitch from his position yesterday. The firm said the charges, if true, left it "angry and disappointed." The alleged deals, it said, took place outside Merrill Lynch.

The SEC complaint, which could damage Merrill Lynch's international expansion plans, alleges that Mr Vaskewitch, 38, received information on 12 corporate transactions involving the firm's US clients from 1984 onwards.

Mr Vaskewitch, who is believed to hold dual British-Israeli citizenship,

allegedly passed the information to Mr David Sofer, an Israeli, who then bought and sold the securities through two accounts at a New York brokerage house.

The suit alleges that the "defendants realised more than \$4m in illegal profits as the result of the scheme to profit from the breach by Vaskewitch of client confidence."

In the court papers, the SEC accuses Mr Vaskewitch of involvement in "a massive insider trading scheme spanning approximately two years."

The suit does not name any UK clients of Merrill, which has expanded strongly into corporate finance in London.

"All the securities alleged in the complaint are American stocks," Mr John Shaw, associate director in the enforcement division of the SEC, said.

Merrill Lynch said the allegedly illegal trading activity "took place away from Merrill Lynch through another broker-dealer and involved the employee's use of information which was properly available to him but improperly used. Merrill Lynch in no way benefited from the trades."

The SEC also said the complaint did not originate from the current investigation of the insider trading ring operated by Mr Ivan Boesky, the disgraced share trader, but

from suspicious price movements noted by the New York Stock Exchange in three securities which were later subject to takeover: Harman's Sporting Goods, Pay Less Drug Stores Northwest and Saga.

Mr Vaskewitch, described as well-liked and ambitious, joined Merrill Lynch as head of its international mergers and acquisition department in October, 1981, after nine years with Hill Samuel, the UK merchant bank.

Lawyers point out that the SEC alone cannot file for the extradition of Mr Vaskewitch, who is believed to live in Hampstead, north London. But they believe that criminal charges against both Mr Vaskewitch and Mr Sofer are likely, and could lead to extradition papers being issued.

Merrill Lynch said it believed it may be protected from civil lawsuits from shareholders or corporations if the charges are proved.

Lawyers close to the firm said the alleged illegal activity had taken place at Russo Securities, a New York broker-dealer, and that an investigation by Mr Vaskewitch's own account at Merrill Lynch had shown no investments in corporate clients.

Russo Securities has denied any wrongdoing.

Guinness cash trail, Page 7

## Bank of England hits at quick-profit predators

BY DAVID LASCELLES, BANKING EDITOR, IN LONDON

MR Robin Leigh-Pemberton, the Governor of Bank of England, last night attacked "opportunistic predators," who buy shares in companies without any serious investment intention, only to reap quick profits.

He also warned City of London institutions that if they chose to advise in these sorts of transactions, they must be prepared to accept the opprobrium that went with them.

In a speech laced with unusually strong language, Mr Leigh-Pemberton deplored the growing practice of "putting a company into play," when predators use a minority shareholding to force a company's management to take action which will produce a short-term rise in the share price.

This trend must be a matter of

great concern to the city, Mr Leigh-Pemberton said, and the practice could be "immensely damaging" to the interests of shareholders and the reputations of the companies and advisers involved.

He said: "The consequence is often a protracted period of uncertainty which inflicts quite unnecessary damage, weakening a company's management and distracting them from longer-term objectives, sapping the morale of its workforce and making employees feel individually insecure to the point of leaving."

He advised City merchant banks to think carefully before they acted for these predators because "those who sow the wind cannot expect the whirlwind to visit elsewhere." He went on: "History - including quite

recent history - well illustrates the need for City houses to be properly jealous of their reputations and those of their clients."

Mr Leigh-Pemberton, who was addressing a Confederation of British Industry dinner in Yorkshire, said companies could protect themselves against speculative disruption by forging close links with their shareholders and keeping them better informed. This would narrow the divisions between the City and industry.

The Governor's speech comes at a time when several companies, particularly in the financial services industry, have been stalked by predators who have succeeded in boosting the share price of their prey, and have then withdrawn after taking large profits.



Dr. Garret Fitzgerald

## FitzGerald quits after Fine Gael defeat

By Hugh Curney in Dublin

DR GARRET FITZGERALD, architect of a landmark Anglo-Irish accord on Northern Ireland, bowed out of Irish politics yesterday when he resigned his leadership of the Fine Gael (Land of Ireland) Party.

Dr Fitzgerald led Fine Gael for 10 years. He was twice Prime Minister and such was his reputation for integrity and decency that he was often nicknamed "Garret the good."

Dr Fitzgerald's move astonished his colleagues, coming only a day after he was succeeded as Prime Minister by his great rival Mr Charles Haughey of Fianna Fail.

His decision followed a dramatic slump in support for the party to its lowest share of the vote for 30 years in last month's general election.

The parliamentary party is to elect a successor on March 21, three days before the Dail (lower house) resumes following the appointment of the new Government on Tuesday. Nobody had declared their candidacy by last night because Dr Fitzgerald's departure was so unexpected. However, the contest is likely to be between Mr Peter Barry, Foreign Minister and co-chairman of the Anglo-Irish conference in the last government, Mr John Bruton, the outgoing Finance Minister, Mr Alan Dukes, outgoing Justice Minister, and possibly Mr Michael Noonan, former Industry Minister.

Mr Fitzgerald said just after the election that he wanted to remain as leader, and this appeared to have been widely accepted within the party in spite of the poor election performance.

But he told a press conference he had decided to go two weeks ago. At the age of 61, he did not want to commit himself to a long period in opposition and possibly another term in government. With the new Government in a minority and likely not to run a full term, it was best to give someone else time to come

Continued on Page 16  
Editorial comment, Page 14

## UK opposition splits 'threaten poll chances'

BY MICHAEL CASSELL AND PETER RIDDELL IN LONDON

MR Neil Kinnock leader of Britain's divided opposition Labour Party, yesterday urged members of his parliamentary party to halt their damaging, public disagreements over defence policy and warned them that they were threatening the party's chances of victory at the next general election.

For the second time in a week, Mr Kinnock was forced to call on the parliamentary party for an end to criticism within its own ranks.

His blunt remarks were intended to halt the fresh outbreak of internal arguments over Labour's non-nuclear defence policy before it escalated to inflict serious damage on the party's standing.

Labour's continuing turmoil has increased pessimism within the party about the chances of an election victory and increased speculation at Westminster about an early poll.

Mrs Margaret Thatcher, the Prime Minister, recently told senior Conservative backbenchers that while local election day of May 7 had been rejected, she had still not ruled out some time in June. The alternative is late September or October.

The latest defence row was started by Mr James Callaghan, the former Prime Minister, who said he was against abandoning Trident at this stage.

He was later criticised by Mr Denis Healey, the shadow foreign secretary, and became embroiled in an argument at the House of Commons with Mr John Prescott, the party's employment spokesman.

With an early general election still possible, Mr Kinnock and his shadow cabinet colleagues are angry and frustrated at what they regard as the readiness of a small number of MPs to jeopardise party unity and its chances of electoral success.

There was particular concern that the issue had overshadowed yesterday's launch of the party's plans to create over 1m new jobs in the first two years of a Labour government, a policy which is seen as essential to Labour's election chances.

The leadership acknowledged, however, that it is powerless to prevent some MPs from voicing alternative opinions, irrespective of the impact on party morale and the bonus given to their political opponents.

Mr Kinnock told a subdued gathering of MPs at Westminster that self-discipline was a vital precondition for making Labour "credible, electable and victorious". He said that the objective of winning was "greater than any ego or vanity" and, in a reference to the 1983 election defeat, said that shortage of memory was no excuse.

## Sterling continues to rise ahead of budget

BY JANET BUSH IN LONDON

BRITISH financial markets yesterday put on another display of boundless optimism, confounding the Conservative Government's attempt to calm the mood in the days before next Tuesday's budget by giving in to lower interest rates earlier this week.

Sterling continued to soar, extending its gain since the Paris accord on stabilising currencies in late February to more than 5 per cent, despite Bank of England intervention to brake its rise against the dollar when it was just below \$1.60.

The most dramatic sign of the sense of euphoria in the run-up to Tuesday's budget was yesterday's sell-off of a £1m issue of gilt-edged stock at a hefty premium to its partly-paid issue price, after only minutes of trading.

Bank of England officials acknowledged that attempts to take

the steam out of the market this week and last by selling large amounts of gilt-edged stock had failed.

The Bank wants to hold out against any further falls in interest rates until after the budget as it believes markets should have time to digest its contents before deciding on the proper level for sterling and rates.

The authorities have been concerned about the speed of movements both of sterling's value on foreign exchange and also price gains in the UK Government bond market. They are anxious to see how far these gains are consolidated.

Another half-point cut after the budget cannot be ruled out, however.

Continued on Page 16  
Money markets, Page 31

## Traders join battle with EEC over cut in sugar subsidies

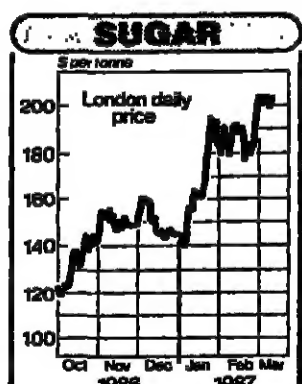
BY TIM DICKSON IN BRUSSELS

EUROPEAN commodity traders were accused of "blackmail" in Brussels last night after they had demanded that the EEC buy up almost 1m tonnes of surplus sugar.

The unprecedented request - which the EEC is obliged to accept if the consignments match up to its quality standards - has been made because the traders are deeply unhappy about the current level of EEC export subsidies. These subsidies - designed to make up the difference between the EEC price and the lower world price - have been cut this year in response to a firmer trend on world markets.

EEC officials, however, made clear last night that they were not prepared to give in to what they see as concerted action by a group of traders. They warned that the Commission would, if necessary, sell the sugar straight back onto the European market.

The guaranteed EEC "intervention" price for sugar is Ecu 541.8 (\$606) per tonne, about 5 per cent less than the European market price. This means that the EEC



would have to pay around Ecu 500m for the amounts being offered, though it could in theory get its money back through a quick resale.

Such an operation, however, would inevitably be highly disruptive for the European market.

The amounts offered for intervention - understood to include 775,000 tonnes from Paris traders, 75,000 tonnes from West Germany

and smaller amounts from the Netherlands and Belgium - represent that part of the EEC's sugar production which cannot be met by domestic European demand.

Traditionally, this surplus has been exported with the help of subsidies, rather than being put into storage at the Community's expense in the same way as, say, butter and beef are taken off the market. An intervention system for sugar has been in place since 1988, but it is rarely used and at the moment there are only small quantities in Italy.

A major problem for the community lies in the fact that sugar can be stored for only a relatively short time and under Community rules stocks have to be cleared each year by September 30. This would weaken the Commission's position as a major seller.

EEC sugar production is tightly controlled by a system of national quotas and support systems which are meant to be self-financing.

Commodities, Page 30

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CONTENTS	
Europe	2
Companies	17, 18
America	3
Companies	17, 18
Overseas	4
Companies	17, 21
World Trade	5
Britain	6-9
Companies	22-25
Commodities	29
Crossword	21
Currencies	14
Editorial comment	14
Europeans	29
Euro-options	34
Financial Futures	31
Gold	29
Inst. Capital Markets	29
Letters	15
Lex	16
Lombard	15
Management	12
Marked Monitors	36
Men and Matters	14
Money Markets	31
Raw Materials	30
Stock markets - Bourse	35
Wall Street	35-38
London	32-34, 35
Technology	28
Unit Trusts	27-29
Weather	18
Agriculture	30
Arts - Reviews	13
World Guide	12
Commercial Law	6

### MILAN BOURSE FINDS A NEW STAR

Feruzzi Chairman, Raul Gardini, whose backwoods image belies his enormous wealth and ambition, Page 17

German broadcasters: democratic but unwieldy ..... 2  
World trade: US exporters say the dice are loaded ..... 5  
Management: corporate identity in the spotlight ..... 12  
Editorial comment: Haughey by a whisker; UK civil law ..... 14  
UK economy: interest rates and tax cuts ..... 15  
Lex: BTR; GKN; Hillsdown ..... 16  
Japanese R & D: an old boy network, not a puppet show ..... 26



## EUROPEAN NEWS

## FDP given fourth ministerial post in Kohl's cabinet

BY DAVID MARSH IN BONN

THE LIBERAL Free Democratic Party (FDP), junior partner in the West German coalition government, has been given a fourth ministerial post in the new administration which will be sworn in officially today.

This was the main change in the cabinet announced as Mr Helmut Kohl was formally re-elected Chancellor by the Bundestag (Federal Assembly) yesterday.

He won 253 votes, with 225 against, a narrower margin than generally expected. With the Chancellor falling short by 16 votes of the maximum theoretical coalition support of 369 deputies, he gained only four more than the absolute majority of 265.

The FDP, strengthened within the coalition after it gained ground in the January 25 general election, will take over the Education Ministry, adding to its existing control of the Foreign, Economics and Justice ministries.

Mr Juergen Moellenmann (41), previously a State Secretary in the Foreign Ministry, will take over the Education post, which in West Germany's federal system has relatively little influence.

Mrs Dorothee Wilms, from Mr Kohl's Christian Democratic Union (CDU), who previously had the Education post, will replace Mr Heinrich Windelen

List of ministers in the new Cabinet:  
Chancellor: Helmut Kohl (CDU)  
Chancellor: Wolfgang Schäuble (CDU)  
Foreign: Hans-Dietrich Genscher (FDP)  
Interior: Friedrich Zimmermann (CDU)  
Justice: Hans Eppelhard (FDP)  
Finance: Gerhard Stoltenberg (CDU)  
Economics: Martin Bangemann (FDP)  
Agriculture: Ignaz Kiechle (CDU)  
Inner-German relations: Dorothea Wilms (CDU)  
Labour: Norbert Blum (CDU)  
Defence: Manfred Womer (CDU)  
Family: Rita Süssmuth (CDU)  
Transport: Juergen Warnke (CDU)  
Bundespost: Christian Schwarz-Schilling (CDU)  
Construction: Oskar Schneider (CDU)  
Science and Technology: Heinz Riesenhuber (CDU)  
Education: Juergen Moellenmann (FDP)  
Development: Hans Klein (CDU)  
Environment: Walter Wallmann (CDU)

as Minister in charge of relations with East Germany.

The only other ministerial changes in the 18-strong cabinet were exchanges among politicians from the CDU's sister party, the Christian Social Union. Mr Juergen Warnke was appointed Transport Minister, replacing Mr Werner Dollinger, while Mr Warnke's old job at the Development Ministry will be taken by Mr Hans Klein.

## Italy to try Abu Nidal in absentia for Rome attack

BY JOHN WYLES IN ROME

PALESTINIAN terrorist leader Abu Nidal is to be tried in his absence by an Italian court in connection with the attack at Rome's Fiumicino Airport in December 1985 in which 13 people died, including three terrorists.

Helped by the one terrorist who survived his wounds, the Lebanese Mahmoud Khaled, the Italian investigating magistrates have placed together a picture of terrorist activity which, among other things, confirms Abu Nidal's dependence on Syrian aid and protection.

A second organising brain behind the Fiumicino attack and a co-ordinated strike at Vienna Airport is held to be Hamedia al Rashid, who will also be tried in absentia. According to reports published here, Abu Nidal and Rashid drew up elaborate plans at the beginning of October 1985 to hit a number of targets in Europe, including Israel, US and British tourists, and Jewish synagogues in Italy.

Khaled, who was 19 at the time of the attack, said he was among 45 fighters who received the special training in the Bekaa

Valley in Lebanon under the protection of the Syrian army.

As leader of the team of four which was to make the attack at Fiumicino, he was taken by Rashid, who apparently entered Italy on a Moroccan passport, to recover Kalashnikov rifles and hand grenades from a flower bed in the gardens of the Villa Gloria in Rome.

He and his team were instructed to shoot passengers in the vicinity of the El Al and TWA check-in counters. However, neither he nor Rashid who was seen fleeing the airport shortly afterwards, knew of the presence of Israeli security agents whose defensive action with Italian police probably prevented more deaths.

The attack was the worst terrorist strike in Italy for more than a decade and brought immediate calls for a review of the country's Middle East policy. But Mr Giulio Andreotti, Foreign Minister at the time and currently trying to form an Italian government, refrained from taking part in a series of emergency ministerial meetings and stressed the need in public statements for a "solution to the Palestinian problem."

## Machinery cuts cost of francs in Paris

By George Graham in Paris

THE QUEUE in the Champs Elysees at midnight is not a crowd of Parisians waiting for the latest Renault film: it is a line of tourists waiting to change their money.

Instead of using a backstreet Bureau de Change or a hotel cashier at exorbitant exchange rates, they are about to put their trust in Paris's first automatic, hole-in-the-wall currency changing service.

The machine is installed at the Champs Elysees branch of Banque Regionale d'Escompte et de Depots (Bred) a thriving bank based in the Paris region.

Starting next week, it will dispense French francs in exchange for large denomination notes in D-Marks, pounds, dollars or Italian lire.

The Champs Elysees, Paris's most famous avenue running from the Place de la Concorde to the Arc de Triomphe, has been invaded by fast-food restaurants and Greek cinemas, but it remains the first port of call for many tourists who end up in the hotels on its fringes.

Bred says customers will receive French francs to within 10 centimes of the value of their foreign currency, but is making no official comment on the way the exchange rates will be calculated.

Tourists in Paris have often complained about the difficulty of changing their money. Many bank branches refuse to handle foreign currency transactions, and hapless travellers can find themselves passed on from bank to bank.

The position is even worse for the French themselves, however. They still suffer from exchange controls and are far practical purposes tied to their credit cards when they travel abroad.

The machine which checks the bon fides of the foreign bank notes and hands out French francs in exchange is manufactured by a Belgian company, Cable Print, and distributed by the Rockwell group. Around 50 distributors have already been installed elsewhere in Western Europe and on a ferry plying the Baltic Sea.

## Jazz Section leader jailed for 16 months

The chairman of Czechoslovakia's banned Jazz Section independent cultural organisation, Mr Karel Srp, was sentenced by a Prague court yesterday to 16 months imprisonment for illegal commercial activities, Reuters reports.

The group's secretary, Mr Vladimir Kouril, was jailed for 10 months in one of the most closely watched trials in Czechoslovakia for eight years. Three other members of the committee were given suspended sentences.

## Moscow says UK is hindering arms deal

BY PATRICK COCKBURN IN MOSCOW

THE SOVIET news agency, Tass, has accused Britain of impeding progress on negotiations about removing medium-range nuclear weapons from Europe by linking their removal to an increase in short-range missiles by the US.

Mr Vladimir Chiryshev, a Tass military correspondent, has attacked Sir Geoffrey

Howe, the British Foreign Secretary, for making "a series of reservations and conditions" in a television interview last Sunday about

the Soviet Union's intention to put strong public pressure on the

US and its West European allies during the negotiations on intermediate nuclear forces (INF) in Geneva by portraying their insistence on an understanding on short-range missiles as an attempt to avoid an agreement on INF as a whole.

In fact, Sir Geoffrey was careful to say in the interview that parity on nuclear

weapons with a range of under 1,000 km, or of conventional forces, was not a precondition for an INF agreement.

The Soviet position is that Moscow has already made an important concession by excluding the British and French deterrents from the Geneva talks and that "there exists a rough balance of conventional armaments."

Mr Alexander Vlasov, the Soviet Interior Minister, has said that more than 1,000 people have been killed and 200,000 punished for illegally making alcohol since the start of the Khrushchev anti-alcohol drive in 1955. He added that 900,000 stills for home brewing had been found by the police or handed over voluntarily.

many are currently unemployed.

Mr Hans-Dietrich Genscher, the Bonn Foreign Minister, who telephoned his opposite number in Paris, Mr Jean Bernard Raimond, last week to explain West German views on the deal, said in a newspaper interview this week that it would be "practically absurd" to oppose the latest Soviet offer. Mr Genscher, who has stated considerable political prestige on his support for Mr Gorbachev's reform policies, remains under some pressure from the latest "zero option" proposals from West German right-wingers.

Mr Franz Josef Strauss, the Bavarian Finance Minister, believes that the West should not be left exposed to Soviet short-range nuclear missiles based in Eastern Europe which do not form part of INF. Bonn officials, however, believe that this military arsenal—Moscow has heavy superiority over the West—should be reduced during the five-year period over which Soviet and US intermediate-range missiles would be dismantled.

## Bonn presses hard for common front with France and Britain

BY DAVID MARSH IN BONN

This is because it could eventually increase pressure on Paris to cut its own independent nuclear strike force—at present being extended in range and firepower.

The West German Government has given a positive reception to the Soviet suggestion of a separate INF accord at the end of February. Its welcome partly reflects the country's peculiar position both as a non-nuclear armed power in the superpower disarmament game and also as the chessboard on which any European war would take place.

Mr Kohl, who has said he believes an INF accord can be reached this year, badly wants to show progress on disarmament matters to the sensitive West German electorate. The Government also wants to im-

prove relations with the Soviet Union after a stormy patch at the end of last year.

Bonn believes that Mr Mikhail Gorbachev underestimated President Ronald Reagan's resolve to stick to the US Strategic Defence Initiative (SDI) defence programme. Mr Gorbachev's dropping of his condition linking an INF deal to an accord on SDI recognises that "a front had formed against the Russians" over this point, one senior Bonn foreign policy official said.

Additionally, an INF accord would be "spectacular" for Bonn, the official added, because it would vindicate Mr Kohl's firmness in deploying US Pershing 2 and cruise missiles in 1983 as part of NATO's "twin track" nuclear bargaining move.

An East-West breakthrough would also be popular with West German industrialists. One high-level company chairman specialising in East bloc trade said this week that "an improvement in the political atmosphere" between the superpowers was vital to long-term trade prospects.

In spite of reservations about an arms deal in Paris which have been put most strongly by Mr Andre Girard, Defence Minister, Bonn is especially keen for a Franco-German accord on an INF in view of the strong defence and security links between the two countries.

Achieving agreement with Britain is felt to be less of a problem. One senior British diplomat describes disarmament as the foreign policy area where the UK and West Ger-

## BILATERAL ARMS RELATIONS BEST FOR 20 YEARS

## Cross-Channel defence climate improves

BY DAVID BUCHAN, DEFENCE CORRESPONDENT

FOR MANY British defence contractors, the "enemy" is not the Soviet Union but France, the "threat" is not attack from the East but French arms competition in export markets, and the "solution" has been, in recent years, to steer clear of cross-Channel defence collaboration.

Many French arms-makers have held reciprocal views of "perfidie Albion".

However, the agreements reached this week by the two countries' defence ministers, Mr George Younger and Mr Andre Girard, to co-operate on arms purchases and nuclear issues heralded a closeness, at least at governmental level, in bilateral defence relations not seen for 20 years.

As Europe began, in the 1960s, to make weapons jointly rather than just under US licence, the UK and France with the largest European armaments naturally sought each other out as partners. But the honeymoon ended in estrangement by the end of that decade—specifically, friction over co-production of the Jaguar and of the Gazelle/Lynx/Puma helicopter family and a flaming row over cancellation of the

Anglo-French variable geometry aircraft.

After that, Britain has preferred to fly in formation with West Germany and Italy in the European Fighter Aircraft (EFA), while France tended to fly in tandem with West Germany, or solo.

Tensions eased gradually, but it took the advent a year ago of a new French government, and particularly of Mr Girard, to create the rapprochement.

"It was Girard who kicked the door open," says a senior UK defence official. The increasing difficulty of making modern weaponry and the sluggishness of the arms export market helped. This was only just starting to develop its M5 missile, while Britain was well into procurement of Trident.

The British, for their own reasons, have been very happy to walk through Mr Girard's open door. It was Mr Peter Levene, the francophone British businessman made chief of UK defence procurement a couple of years ago with the brief of "commercialising" government arms-buying, who proposed the annual series of Anglo-French conferences.

Ever since he started adver-

sing UK defence tenders last autumn in a fortnightly bulletin, Mr Levene has been pestered by UK contractors for letting foreign competition "into the know". The point of the conferences, the first of which will be in Britain and focused on land weaponry, is that each country gives the other's officials and industry advance notice of its procurement plans.

Collaboration requires that countries need the same system at the same time. This is why some British officials see a lot of sense in Mr Girard's push for co-ordinate co-ops. This cross-purchasing would exploit the fact that national procurement plans are rarely synchronised.

Last October, France bought a British navigation radar. In return for British purchase of a mine disposal system and similar "barter" deals are in preparation.

British officials insist, though that each swap purchase should be self-contained. Otherwise, they say, too much would be left to trust. It is precisely this sense of trust between such old-sparring partners as Britain and France that may take time to establish.

## Hungary devalues currency

By Leslie Collett in Berlin

HUNGARY has devalued the forint by an average 8 per cent against Western currencies, the second such reduction since September.

The devaluation is intended to promote sluggish Hungarian exports to OECD countries and to curb imports. Hungary had a \$440m (£276m) hard currency trade deficit last year despite a projected surplus. A trade surplus of \$100m-\$200m is forecast for this year, along with a current account deficit of about \$700m, half that of last year.

Following devaluations in 1966, 1968, 1970, 1972, 1973, 1975 and 1976, the exchange rate set by the Hungarian National Bank before the devaluation was 44.570/1000 for the dollar, 24.000/1000 to the D-Mark, and 70.772/1000 to the pound sterling.

## Belgian rates cut

Belgium yesterday knocked half a point off leading market rates. Reuters reports from Brussels. The National Bank said it reduced the discount rate and the rate at which it lends money to commercial banks to 8 per cent and 8.25 per cent respectively from today.

## Round sixteen as states debate West German broadcasting

BY PETER BRUCE IN BONN

FIFTEEN TIMES they have tried and failed. Today the leaders of West Germany's 11 Länder (regional states) meet again to try to agree on who should be allowed to use the first stage of a DM 1bn (£240m) direct broadcasting satellite system.

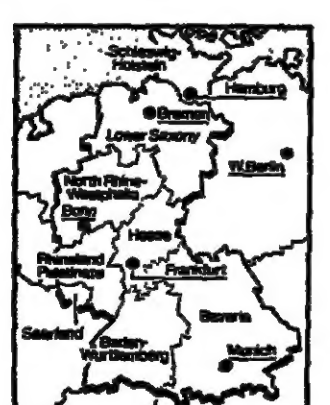
The laender control broadcasting in West Germany, a legacy of the post-war British occupation that insisted the means of mass communication should never again be placed at the disposal of one man as it was in the days of Joseph Goebbels. The system may be democratic but it is also unwieldy. By Monday, the premier seemed as far apart as ever, fighting about whether TVSat should be given over completely to television or whether one of its four channels should go to digital radio.

They disagree about how

much advertising to allow and whether it should be done in blocks or used to break up programmes. They agree that the two main public networks, ARD and ZDF, should have a channel, but they disagree about which private networks (all still in their infancy and losing pots of money) should be given a chance to broadcast from space.

There are rows about how much mitbestimmung (worker co-determination) to encourage in new media companies and, worst of all, they are still fighting about how to pay for use of the satellite.

TVSat 1 belongs to the Bundespost and should have been in orbit a long time ago. It is due, after many delays, to be launched by Ariane in August. Work has already begun on TVSat 2 but Bundespost officials say the Government is



holding back investment because of the uncertainty and bickering among the Laender.

phala and Hesse, both with huge populations, would rather not have private television or radio stations at all. They suspect these will be right wing and trivial. SPD opposition is wholly to blame for the length of the Laender negotiations.

In Hesse, the Government has allowed its regional television channel to broadcast advertisements. In North Rhine-Westphalia, a new media law upset publishers keen to start radio and television programmes by insisting on a strict separation of finance and programming. A publisher could buy a radio station, but could not influence what it broadcast.

Both moves are designed to discourage private media. Newspaper publishers take the financial risk and want a fair say in protecting their investment, complains Mr Burckhard

Nowotny, a senior lobbyist. The conservative Laender have hit back by threatening to break the agreement whereby all the states collect fees to fund ARD and ZDF. Led by Bavaria's Mr Franz Josef Strauss, they have also come up with a "southern solution" to TVSat 1 — Bavaria, Baden-Wuerttemberg and the Rhineland Palatinate would agree among themselves to award one channel to a private network of their choice and leave the SPD states to come to a separate decision.

The southern vote would probably go to Sat 1, a cable network owned by a clutch of newspaper publishers. It is being pushed by RTL Plus, a joint venture between the Luxembourg network RTL and the big German publishers, Bertelsmann.

are broadcasting on an ever-widening cable network begun by the Bundespost when Mr Helmut Kohl became Chancellor in 1982. This too has been pushed by the Bundespost Minister as forced a cable network on the country, at a cost of more than DM 5bn to date, without knowing whether it would be used, in order to present the SPD Laender with a fait accompli.

But cable has not been that successful. As of February, some 7m homes had had cable brought to them by the Bundespost, but only 2.5m had paid the DM675 for a dual connection. Private media champions complain that the Bundespost's marketing has been poor, which is why the direct broadcasting satellite has become so important to them.

There is a lot riding on today's talks. The young, private networks are operating in a legal vacuum and unable to make serious investment decisions. Mr Christian Schwarz-Schilling, the Bundespost Minister, says failure to agree today would be a "death sentence, basically, for the use of modern broadcasting technology" in Germany.

For the SPD Laender it may be a last chance to make their mark on a nationwide broadcast agreement. They could do nothing to stop the "southern solution" being fed into their states.

"They have been near agreement so often," sighs Mr Nowotny, "it's unbelievable." Mr Juergen Doetz, chairman of Sat 1, shares that sentiment. "We won't ask for a seventeenth attempt at agreement," he says. "We want clarity."

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## OVERSEAS NEWS

## Snap elections called in Sarawak after political deadlock

BY WONG SULONG IN KUALA LUMPUR

A SNAP election is to be called in Sarawak to break the political deadlock in the oil and timber-rich east Malaysian state.

Dato Taib Mahmud, the chief minister who faces a rebellion within the coalition Government, led by his uncle Tun Rahman Yakub, said yesterday the governor, Dato Zaidi Adrus, had agreed to dissolve the state assembly.

Under the constitution, elections must be held within 90 days of the assembly's dissolution.

Sarawak was plunged into crisis on Tuesday when 28 of 48 assemblymen defected from the Government and demanded Mr Taib's resignation.

Tun Rahman, a former chief minister and governor, said he was ready to return to active politics.

The situation remained fluid and confused with supporters of two camps trying to persuade members of the other side with promises of financial and other favours.

After flying to Kuala Lumpur to brief Dr Mahatir, the Prime Minister, Dato Taib returned to Kuching, the state capital, to reassess control over his four party coalition Government.

The Sarawak crisis began as a personal quarrel between Mr Taib

and his uncle over differences in running the state, but has become entangled with the state's racial and political system.

The Rahman still commands considerable influence within the main Moslem party Pesaka Bumiputera, forcing Mr Taib to rely more on the support of his non-Moslem coalition partners.

This left him open to accusations that he was not a good Moslem leader. He further angered Mr Rahman's supporters by cancelling their timber concessions and contracts.

Mr Taib also had to contend with rising Borneo consciousness. The Ibans are the largest racial group in Sarawak and are becoming more assertive in the wake of the Kadazans' success in winning power in neighbouring Sabah.

As in many previous political crises in east Malaysia, the role of the federal Government is often crucial in deciding the outcome. But this time around, Dr Mahatir has indicated his neutrality.

The Malaysian Prime Minister is facing a strong challenge in the April elections of his United Malays National Organisation, and does not want to set off a political landslide.

## Israeli Cabinet agrees to probe Pollard spy case

BY ANDREW WHITLEY IN JERUSALEM

A MARATHON special session of the Israeli Cabinet ended yesterday afternoon with an agreement to establish a committee to look further into the Pollard spy affair, at present putting the country's relations with Washington under unusual strain.

A bland, four-point statement, issued after 24 hours of debate by the coalition cabinet, said the two-member committee would be named shortly.

The independent investigators are thought likely to be Mr Moshe Landau, a former Supreme Court president, and Gen Zvi Tsur, a former armed forces chief of staff. But officials discounted in advance any spectacular outcome.

The statement promised government co-operation with a parliamentary committee also investigating the case. It stressed "the unprecedented steps" Israel had taken to co-operate with the US.

The Knesset (parliament) Intelligence sub-committee is expected to question closely Mr Yitzhak Rabin, the Defence Minister, over the extent of official knowledge of what the Government has steadfastly described as a "rogue operation".

One member of the powerful Knesset committee said yesterday

that it was imperative to put Israel's damaged relations with the US back on a sound footing as soon as possible.

Mr Simcha Diniz, a former Ambassador to Washington, said preparatory moves towards an international conference on the Middle East were impossible, "while Israel is at war with the US and the US is making peace with the Soviet Union".

But, expressing a widely shared feeling in the Israeli establishment against US pressures to punish those who might be found to be in a spying ring, Mr Diniz said Israel should not promise the Americans "to hang someone".

On the other hand, officials are saying privately that if the air force officer said to have recruited Mr Jonathan Pollard, the convicted American spy, were to resign of his own accord, this would relieve the Government of a considerable embarrassment.

A leading Israeli newspaper, Davar, meanwhile reported yesterday that US investigators suspect Mr Pollard was only one of a number of American Jews recruited over the years by Israel intelligence.

"The Pollard affair did not begin in 1984," one senior US official is reported by Davar as saying.

## IMF warns Israel on runaway inflation

By Our Jerusalem Correspondent

ISRAEL has been warned by the International Monetary Fund that inflation, running at an annual rate of 26 per cent, could once again accelerate out of control if preventive measures are not adopted.

An internal Treasury report is, meanwhile, forecasting that a further devaluation of the shekel may be required by October to restore export competitiveness, if wage rises continue at their present rate.

Despite official misgivings, the Israeli currency was devalued in January by just under 10 per cent against the US dollar.

An IMF team has just completed a week-long visit to Israel, during which concern was expressed over slow progress in reducing government spending and opening up the economy to market forces.

The Fund is believed to have told Israeli officials, including Mr Moshe Nissim, Finance Minister, that unless the stabilisation programme was put back on track, Israel could follow the example of Brazil and Argentina.

In the first quarter of 1987, prices have been rising at an annualised rate approaching 40 per cent—well above the official target rate, raising fears that a consumer spending-led boom could break down the government's austerity programme.

## Hong Kong's local press reform plan approved

BY DAVID DODWELL IN HONG KONG

HONG KONG's Legislative Council yesterday approved government proposals to reform local press laws—including a clause attacking "false news" that many claim is an assault on the freedom of the press.

Controversy over the reforms, which took the Hong Kong Government by surprise when it broke out in the last week of a three-month debate on new press laws, resulted in one of the longest and most fiercely debated sessions seen in the territory's indirectly-elected legislature.

The eleven-hour outburst illustrates a continuing undercurrent of anxiety in Hong Kong over the protection of civil liberties after 1997, when

Peking regains sovereignty over the territory.

It comes after the suppression of civil unrest in mainland China, and moves by the Singapore Government against two prominent international publications.

Mr David Ford, head of the territory's colonial administration, confessed that he had been "astounded" that reforms setting out to remove from the Statute Book an array of draconian laws giving the Government sweeping powers over the local media had come to be interpreted as an assault on press freedom.

These laws were introduced in 1961, shortly after the Communist revolution in mainland

China, and were intended to protect against the possibility of fifth columnist fomenting revolution in the British colony by manipulation of the press.

Today, according to the Government, they are out of keeping with the current mood on press freedom. After purging what it felt were draconian powers, just one provision was retained—attacking "false news"—intended "to cause public alarm or disturb public order".

Justifying the retention of this clause, Mr Ford argued: "We believe that the community is entitled to protection from irresponsible reports that have serious consequences for the stability of this territory."

## New Delhi exports rise by 17%

BY K. K. SHARMA IN NEW DELHI

INDIA'S trade gap has narrowed because of a 17 per cent rise in exports and a marginal rise in imports of under 3 per cent, according to figures released by the Ministry of Commerce yesterday for the first three-quarters of the 1986-87 fiscal year.

At the same time, India's

foreign exchange reserves at the end of January 1987, stood at \$10,590m (28,500m), showing an increase of 9.3 per cent over January 1986.

Commerce Ministry figures show that during April-December 1986 the value of exports rose by 17 per cent to \$10,590m against an actual

decline of 6 per cent in the same period of 1985.

Imports totalled \$14,180m, rising by just 2.3 per cent over the same period of 1985 (in contrast to a rise of 15 per cent over April-December 1984).

The overall trade deficit narrowed to \$3,590m in April-December 1986.

## Intervention in Chad condemned

BY TONY WALKER IN CAIRO

EGYPT yesterday hosted a mini-African summit in Cairo attended by a number of heads of state as part of its drive to assume a more prominent role in African affairs.

Egypt is pressing the candidacy of President Hosni Mubarak as the next chairman of the Organisation of African Unity. Cairo's leadership ambitions in the African arena have been clear for several years.

Heads of state, including the leaders of Egypt, Zaïre, Zambia, Congo, Sierra Leone and Uganda, and delegates from Algeria and Mali discussed latest developments in Chad and the \$170m debt crisis facing African countries.

Meeting, which is a prelude to an OAU summit in Addis Ababa in mid-year, condemned foreign intervention in Chad. Libya, which is fighting French and US backed Government troops in Chad, is itself a member of the OAU.

Officials in Cairo see an African dimension to Egypt's foreign relations as an important counterweight to the Arab links, harmed by the 1978 peace treaty with Israel. Cairo's diplomatic drive in Africa is also a means of rehabilitating its non-aligned credentials damaged by the 1979 peace accord.

Mr Boutros Ghali, Egypt's minister of state with special responsibility

for relations with black Africa, in a recent interview said his country's dependence on the Nile as its sole source of water left it no choice but to devote its energies to improve its relations with African states.

The African dimension of Egypt is very simple, he said. "There is no river in Egypt. Water only arrives (in Egypt) through eight African countries where the Nile rises."

African leaders yesterday condemned apartheid in South Africa and appealed to Israel to return territories seized in the 1967 war so that Palestinians could return to their homeland.

## Nigeria imposes curfew on state

NIGERIA'S military Government

imposed a dusk-to-dawn curfew yesterday on northern Kaduna state after clashes between Moslems and Christians in which 11 people died, Reuters reports from Lagos.

All schools and colleges in the state were also ordered to close because of the disturbances, a statement said.

The statement, signed by the regime's number two, Rear-Admiral Augustine Abacha, confirmed that nine people were killed when the fighting broke out last weekend in the railway town of Kafanchan, and said two more died when violence spread to the volatile university city of Zaria.

Urging the media to show restraint in its reports, Mr Abacha said the situation in the predominantly Moslem state was now under complete control.

Preliminary reports trace the disturbance to some undesirable elements hiding under the cover of religion as an excuse to break the public peace, the statement said.

Clashes between militant Moslems and minority Christians began at the weekend in Kafanchan, one

of the north's few Christian enclaves, where students went on the rampage after a Christian crusade.

The military governor of Kaduna state, where all the incidents reported so far have occurred, missed a meeting yesterday in Lagos of the military governors of Nigeria's 19 states, to fly back to Kaduna to take charge of the crisis.

The state government, not in any way prepared to tolerate hypocritical religious fanaticism, tribal sentiments and general acts of lawlessness, the governor, Lieutenant-Colonel Abubakar Umar, said in a radio and television broadcast on Monday.

He announced amendments toughening a state edict on religious preaching, in force since 1984 following previous violence. Preachers who defied the edict could now be jailed for a maximum of five years, rather than two.

The federal Government in Lagos ordered an inquiry into the Kafanchan clashes but a report yesterday by the official News Agency of Nigeria (NAN) from Zaria suggested that the problem had still not been contained.

It said that the city's college of

advanced studies was closed indefinitely yesterday after Moslem students burned down the college chapel and a Baptist church, attacked other students with sticks, and mounted roadblocks where cars were stoned and destroyed.

There were no reports that violence had spilled over to the Ahmadu Bello University campus in Zaria, one of the biggest in Nigeria, and traditionally a hot-bed of student radicalism with a militant Moslem association. But the NAN correspondent said many frightened students were packing their things and leaving.

In the northern state of Borno, the Government has banned preaching and playing of religious tape cassettes in public, because of insults being traded between rival sects, NAN reported.

Thousands of people have lost their lives in a succession of religious riots in the north over the past seven years.

Most have involved followers of a deviant Moslem preacher, from Cameroon, known as Mallam, who was killed by police in his stronghold in the northern city of Kano in 1980.

## UK COMPANY NEWS

IN-DEPTH REPORTING DAILY IN THE FT

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Notice is hereby given pursuant to condition 5(c) of the above mentioned Floating Rate Notes created by a trust deed dated 11th May, 1982 between Sabah Development Bank and The Law Debenture Corporation P.L.C. as trustee, that the notes may be presented no earlier than 20th March, 1987 but no later than 31st April, 1987 for redemption at par plus accrued interest to the 15th May, 1987, interest payment date (the redemption date). Interest on the notes redeemed will cease to accrue on 15th May, 1987.

Notes and Coupons will become void unless presented for redemption or payment within a period of six years from the redemption date.

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In accordance with the provisions of the Notes, notice is hereby given that for the six months interest period from 12th March, 1987 to 14th September, 1987 the Notes will carry an Interest Rate of 6 7/8% per annum.

Interest due on 14th September, 1987 will amount to U.S. \$355.21 per U.S. \$10,000 Note and U.S. \$8,880.21 per U.S. \$250,000 Note.

The three year Notes will accrue interest at 6 7/8% for the above period and interest payable on 14th September, 1987 will amount to U.S. \$342.29 per U.S. \$10,000 Note and U.S. \$8,557.29 per U.S. \$250,000 Note.

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As required under Clause 4(C) of the Instrument relating to the Warrants dated 15th May, 1986, a notice is hereby given that with respect to the issuance of new shares for free distribution resolved upon at the meeting of the Board of Directors held on 28th January, 1987, the shareholders appearing on the register of shareholders of the Company as at 3:00 P.M. on 31st March (Tuesday), 1987 (Tokyo Time) (the Record Date) will be allocated eighteen new shares to be issued on 30th May, 1987 for each hundred (100) shares owned, and as a result of such issuance of new shares for free distribution the following adjustment to the Exercise Price shall be made pursuant to Clause 3(i) of the Instrument:

1) Current Exercise Price Before Adjustment: Yen 882.00  
2) Exercise Price Carried Forward: Yen 881.10  
3) Exercise Price After Adjustment: Yen 746.70  
4) Effective Date of the Adjustment (Tokyo Time): 1st April, 1987

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Dated: 12th March, 1987

**NOTICE**

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As required under Clause 4(C) of the Instrument relating to the Warrants dated 27th September, 1985, a notice is hereby given that with respect to the issuance of new shares for free distribution resolved upon at the meeting of the Board of Directors held on 28th January, 1987, the shareholders appearing on the register of shareholders of the Company as at 3:00 P.M. on 31st March (Tuesday), 1987 (Tokyo Time) (the Record Date) will be allocated eighteen new shares to be issued on 30th May, 1987 for each hundred (100) shares owned, and as a result of such issuance of new shares for free distribution the following adjustment to the Exercise Price shall be made pursuant to Clause 3(i) of the Instrument:

1) Current Exercise Price Before Adjustment: Yen 515.00  
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\*On Johannesburg. Small supplement for single rooms and Durban and Cape Town.



## Japan's car makers plan sharp cuts in exports to Europe

BY CARLA RAPOPORT IN TOKYO AND WILL DAWKINS IN BRUSSELS

JAPANESE car makers intend to curtail sharply exports to European countries this spring so as to head off the possibility of protectionist measures from the European Commission.

The move follows warnings from Tokyo's Ministry of International Trade and Industry (MITI) to its domestic car industry that exports to the EEC were increasing too rapidly.

Japanese car sales to Europe rose by a record 19 per cent in 1986, climbing even more steeply by 38 per cent in January. The industry has been under pressure on the Commission to take steps to hold off any further increase. They fear that up to 100,000 jobs in the European car and components industry could be lost within the next two years unless the Japanese advance is halted.

Car industry officials in Brussels were yesterday digesting their Japanese counterparts' latest intentions. One official pointed out that January's sharp increase—which is expected to be followed by a second month's steep rise when the February car import figures are finalised—could still leave Japanese car sales in the EEC for the full year around 10 per cent up on 1986, even after several months of zero-growth.

Japanese car makers say the unusually sharp rise in January shipments was aimed at rebuilding stocks which had been severely reduced by a drop in export growth towards the end of 1986. Car makers intend to reduce exports to the same level as last year by the end of this month. This zero-growth restriction is expected to last until the end of the summer, according to car industry executives.

Leading European car producers are expected to discuss Japanese imports at a meeting today with Mr Karl-Heinz Narjes, the European Commissioner for Industry. Attending the meeting will be Sir John Egan, chairman of Jaguar, Mr Vittorio Ghidella, managing director of Fiat and Mr Francois Perria-Felthier, secretary general of CMC, the European car makers' federation.

Independence or because of nationalistic considerations, says the report in referring to last year's abortive Fiat-Ford negotiations and those between the UK's then-BL group and Ford and General Motors. "But the market forces in Europe over the next five years—especially the excess of supply over demand—will make a merger more likely than in the past."

A new type of joint venture is now emerging compared with the first witnessed in the 1970s, and which involves the need to ensure preservation of a weak partner rather than for the mutual benefit of both, the study points out. Both Daimler-Benz's merger with Leyland Trucks and Volkswagen's takeover of Seat of Spain could be viewed as joint ventures, it observes.

\* EIU Special Report No 7, The Economist Intelligence Unit, 40, Duke St, London W1A 1DW, £55 or £150.

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independence or because of nationalistic considerations, says the report in referring to last year's abortive Fiat-Ford negotiations and those between the UK's then-BL group and Ford and General Motors. "But the market forces in Europe over the next five years—especially the excess of supply over demand—will make a merger more likely than in the past."

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## Agreement on tied aid hangs on Tokyo's approval

BY PETER MONTAGNON, WORLD TRADE EDITOR

LEADING industrial countries are by this weekend due to decide sweeping changes to internationally-agreed rules on export credits designed to limit the use of tied aid and other subsidised loans which, the US claims, distort world trade.

The new rules, proposed by the EEC in the framework of the Organisation for Economic Co-operation and Development (OECD) consensus on export credits, would make it more expensive for governments to use their development aid budgets to subsidise export credits because they would raise the minimum level of grant to be applied to each such operation.

They have already been endorsed by the US and the EEC before a deadline set by the Ministry of International Trade and Industry (MITI) is prepared in principle to accept them but this still depends on whether the Ministry of Finance will provide additional funds to cover the extra cost of operating the system.

The new OECD proposals would involve scrapping existing rules that call for grant

### DISCOUNT RATES UNDER OECD PROPOSAL

Current market rate	Discount rates	1/7/87	1/7/88
4	5	5	5
6	7	7	7
8	9	9	9
10	11	11	11
12	13	13	13

Source: US Embassy

Japanese officials said that a decision on the proposals is due to be made in Tokyo within the next few days. The powerful Ministry of International Trade and Industry (MITI) is prepared in principle to accept them but this still depends on whether the Ministry of Finance will provide additional funds to cover the extra cost of operating the system.

The new OECD proposals would involve scrapping existing rules that call for grant

to be set at a minimum of 25 per cent of the value of each "mixed-credit". They would be replaced by a complex new set of rules which call for:

● A minimum level of grant on loans to the poorest developing countries of 50 per cent to apply from July 1;

● The minimum level of grant on loans to other countries to rise to 30 per cent in July and again to 35 per cent by July next year;

● Changes in the national interest rate (currently 10 per cent) used to calculate the cash value of the grant;

● The abolition from July next year of minimum interest rates on export credits to the richer developing countries coupled with an increase of up to 0.3 per cent on minimum rates for loans to other countries.

Under present rules for mixed credits the value of the grant is calculated by assuming that the debtor would have to

pay interest at 10 per cent if he had had to borrow money in the usual way. This makes it easier for countries such as Japan which have low interest rates to meet minimum grant requirements and they can therefore spread their aid budgets further.

The changes would introduce the concept of a differentiated discount rate related to the actual market rate prevailing for each currency concerned.

From July the differentiated discount rate would be set by adding 10 per cent to the market rate and dividing by two.

From July next year, a second change would apply which would reduce further the discount rates below 10 per cent and increase higher rates.

This would cut the cost of mixed credits for countries like Britain which have market rates generally in excess of 10 per cent.

At that stage the discount

rate would be calculated by subtracting the market rate from 10 per cent, dividing the result by four and adding the market rate (see table).

Mr John Bohn, chairman of the US Eximbank which has been a major force behind the new proposals, said: "I expect the new guidelines to reduce sharply the frequency of mixed credits... without reducing the flow of truly concessional loans."

But he warned that, if other OECD countries respond by simply increasing their aid budgets to maintain their competitive position in developing country markets, "we will continue to meet mixed-credit offers head-on."

Japan, along with other low-interest countries such as Switzerland and Austria, has been among the most reluctant to accept the new rules because they would make its own mixed-credit scheme much more ex-

pensive. The abolition of the minimum interest rate for export credits on loans to the richer developing countries could, however, cause problems for countries with high interest rates.

It is not clear whether any subsidy will be permissible at all on these loans after July 1988 or whether subsidisation will be permitted down to the level of the so-called market rate which is defined as appropriate market rate for fixed rate financing to top quality business.

Either way official export finance in sterling would become much more expensive for borrowers. Currently the rate for loans over five years is 9.55 per cent whereas the "market rate" is 11.35 per cent.

A particular problem for Britain would be its recent protocol with the Soviet Union where interest rates were fixed at 7.5 per cent.

## Electricite de France signs FFf 1.4bn Swiss supply contract

ELECTRICITE DE FRANCE, France's electricity utility, has signed a FFf 1.4bn (\$227m) contract to supply power to Switzerland, George Graham reports from Paris.

Forces Motrices du Nord-Est de la Suisse, the leading Swiss power supplier, has agreed to a 200 megawatt

supply contract, with an option to take a further 100 MW.

The Swiss company will contribute around FFf 7m per megawatt to EdF to cover the investments, but the contract is not tied to the construction of any particular power station.

Supplies of electricity are to begin in 1994 and Forces Motrices will also pay a proportion of the fixed and variable operating costs.

Switzerland is France's best customer for electricity in a 31.2m MW hours of electricity against imports of 6.3m MWh, while Italy was the second

France's network of nuclear power stations, with a production capability of 45,000 MW last year, has enabled the country to build up considerable exports of current.

In 1986 France exported 31.2m MW hours of electricity against imports of 6.3m MWh, while Italy was the second

France has been a net exporter of electricity every year since 1979. The new plant at Creys-Malville, for example, exports 49 per cent of its production to Italy and West Germany.

Net exports to Switzerland amounted to 9.5m MWh, while Italy was the second

largest customer with net imports of 5.5m MWh. The installation of the direct current Channel cable brought a sharp increase in net exports of electricity to the UK last year. They rose to 4.4m MWh in 1986 compared with 100,000 MWh the year before.

## European merger forecast

BY JOHN GRIFFITHS

A MERGER between two of the six leading West European car producers could happen within the next five years under the pressures of 30 per cent over-capacity Japanese imports and other possible new sources of supply, a study by the Economist Intelligence Unit warns.

One outcome could be the emergence of a single force representing the French car industry as the result of a merger between Peugeot and the currently loss-making, state-owned Renault group, says the study.

Joint Ventures and Agreements in the West European Motor Industry.

A joint venture of this kind would capture a quarter of the West European car market and make the partners the dominant force in Europe, the report points out.

Large-scale agreements have not been reached so far because of individual companies being unwilling to lose their

independence or because of nationalistic considerations, says the report in referring to last year's abortive Fiat-Ford negotiations and those between the UK's then-BL group and Ford and General Motors. "But the market forces in Europe over the next five years—especially the excess of supply over demand—will make a merger more likely than in the past."

A new type of joint venture is now emerging compared with the first witnessed in the 1970s, and which involves the need to ensure preservation of a weak partner rather than for the mutual benefit of both, the study points out. Both Daimler-Benz's merger with Leyland Trucks and Volkswagen's takeover of Seat of Spain could be viewed as joint ventures, it observes.

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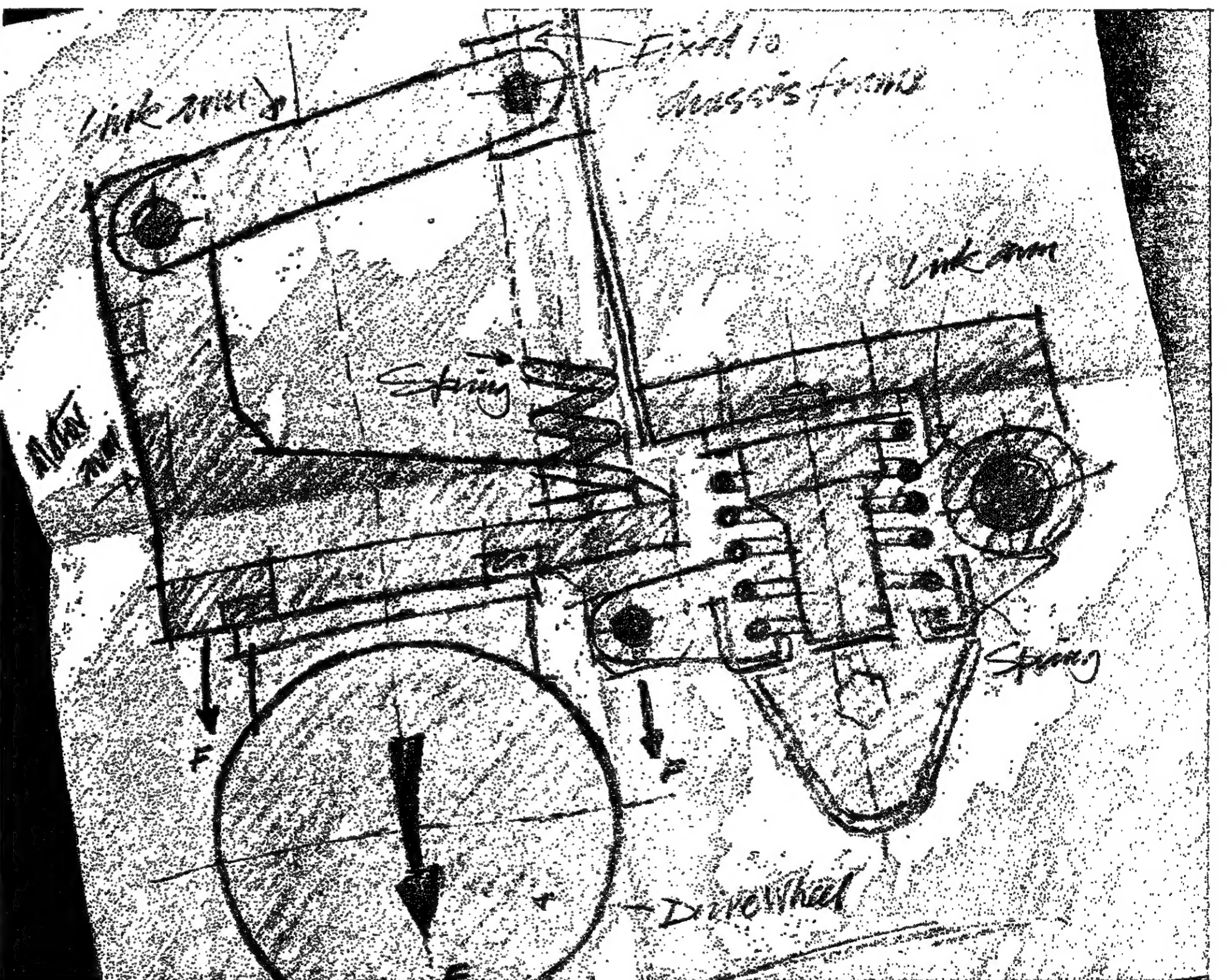
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## What kind of company mixed the vision of Archimedes with the genius of Newton to create a 4th law of motion?

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unit capable of producing a flexible power band that relates to the weight of the load being transported.

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We had thought of honouring our two illustrious benefactors by calling our new drive unit the 'Architon' but modesty made us settle on Power Trak—the 4th law of motion. However, we think the two great men would nod their heads in approval.

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## Guinness £5.2m 'sent to Jersey for Ward's help'

BY RAYMOND HUGHES, LAW COURTS CORRESPONDENT

THE £5.2m of Guinness money sent to a Jersey company was payment for "consulting services" provided by Mr Thomas Ward, a Guinness director, without which the Guinness bid for Distillers would have failed, it was claimed yesterday.

The claim was made in the defence filed by the Jersey company, Marketing and Acquisition Consultants, to Guinness's legal move in Jersey to recover the money.

Also yesterday, the Royal Court in Jersey told that the £5.2m had gone through three banks on the island - National Westminster, Midland and Charterhouse Bank (Jersey).

From Charterhouse £3m had gone to Union Bank of Switzerland and on to Fintebank. The sum of \$90,000 (£57m) had been paid to a firm called Martin Bird and Associates. About £30,000 had gone to European Financial Services, a Jersey company associated with Marketing and Acquisition Consultants, by way of fees.

Marketing and Acquisition's defence document said that Mr Ward had wished to return to the US to carry on his law practice and avoid being separated from his family.

Mr Ernest Saunders, Guinness's chairman, and others were very anxious that Mr Ward should be available full-time in England so far as necessary to help with the Distillers' bid. With reluctance, Mr Ward agreed to do so upon terms that he was to receive substantial compensatory reward.

The compensation was to be for Mr Ward's business consulting services, as distinct from the legal services provided by his law firm.

"The level of compensation was agreed at an amount equal to £2.2m

which was one-fifth of 1 per cent of the value of the ultimate bid. In comparison with sums paid in connection with the bid to Morgan Grenfell (£20m), Kleauwerts (£5m), A W Bain and Co (with which Mr Oliver Roux was associated £17.5m) and Freshfields (£1.857m), the figure was fair and appropriate having regard to the services which Mr Ward rendered and the success he achieved," the defence document stated.

Mr Roux was at that time Guinness's finance director.

It continued that Mr Ward had asked Guinness to pay the money to Marketing and Acquisition Consultants.

The defence document claimed that Guinness knew that the £5.2m was paid in respect of advice in relation to strategy and execution in respect of the successful acquisition of Distillers.

Guinness also knew that the bid would not have been successful but for Mr Ward's expertise, services and advice; that the payment had been authorised in good faith in the interests of Guinness; and that it had been reasonable, proper and fully earned.

Mr Saunders, Mr Ward and Mr Roux, had acted in good faith in the interests of Guinness, the document claimed.

In its action, Guinness alleges that although the invoice for the £5.2m stated that it was in relation to services rendered by Marketing and Acquisition Consultants, Mr Ward had told Mr Roux that it related to services provided by unidentified third parties for research into the US wholesale network of Distillers.

## Britain to issue gold bullion coins

By John Edwards

BRITAIN is to have a new gold bullion coin. The Britannia - a 22-carat coin will be available in one ounce, half ounce, quarter ounce and tenth of an ounce sizes.

Several gold coins have been issued to tempt investors since new production of the South African Kruggerand was halted. The Britannia will compete with the Canadian Maple Leaf, which in 1985 captured 65 per cent of the world gold coin market, and the American Eagle, which appeared in October.

The Britannia will be produced by the Royal Mint in Cardiff which will continue to make gold sovereigns. These are not easily marketable because of their unorthodox weight of 0.2354 of an ounce.

The new coins will be minted from gold obtained on the world bullion market (because UK production of the metal is so small), but South African gold will not be used.

The coins will have a portrait of the Queen on the obverse and the reverse design will feature Britannia and will be priced according to gold quotations on the day, plus a premium.

The US Eagle was the first gold coin minted by the US Government specifically for investment, and duplicates the weight and purity specifications of the Kruggerand whose importation into the US market was banned in September, 1985.

Congress mandated that all gold used in the Eagle must be mined in America - it has been advertised as an "American coin for Americans."

Mr Nigel Lawson, the UK Chancellor of the Exchequer and Master of the Royal Mint, announced the Britannia in reply to a written House of Commons question yesterday, saying that the Queen had been "graciously pleased" to approve the new coin.

Belgium yesterday minted the first coins denominated in European Currency Units (Ecu), a currency which has existed for years but mostly only on ledger books and in banks' computers.

The Ecu is a cocktail of European Community currencies, except for those of the Community's newest members, Spain and Portugal.

Belgium is minting the coins - one in silver and the other in gold - to mark the 30th anniversary of the Treaty of Rome, which set up the Community.

## Government stands firm over banks ruling

BY PETER RIDDELL, POLITICAL EDITOR

THE GOVERNMENT does not at present intend to bow to the intensive lobbying of the clearing (retail) banks over the Securities and Investment Board's (SIB) proposed restrictions on the sale by the banks of life assurance and unit trusts.

No decision has been taken, but all the indications at Westminster are that ministers have not been persuaded by the banks' protests.

The issue was fully discussed during last year's consideration of the Financial Services Act and the Government believes that nothing has happened since then to alter its view based on the priority of investor protection.

Tory MPs interested in City of London matters have given a warning publicly and privately, that any change in the draft rules would significantly undermine the SIB's authority at the start of its operations, and would give political ammunition to the Opposition in view of the controversy over the regulation of City markets.

Under the SIB's so-called "polarisation" rules bank managers would be able either to give customers general advice about unit trusts and assurance or to sell them the bank's

own products, but they would be prohibited from carrying out both activities.

The banks argue that this would represent bureaucratic interference in the operations both of themselves and of building societies, would undermine their competitive position and would weaken long-standing relationships with customers.

The banks' case has been argued forcefully in the House of Lords, notably by Lord Boardman, the former Tory Minister and now chairman of National Westminster Bank. But in the House of Commons, most Conservative backbenchers interested in the issue support the SIB.

At a recent private meeting of the Conservative backbench trade and industry committee, most, though not all, speakers expressed the banks' case and expressed concern about the position of the independent intermediaries in the insurance business.

Sir Gordon Borrie, the director-general of Fair Trading, is expected to report very soon to the Department of Trade and Industry on whether the SIB's draft rules contain any anti-competitive provisions.

Ministers do not have to accept his advice automatically but will consider it along with their concern for investor protection before deciding whether to put forward the parliamentary order transferring powers to the SIB under the Financial Services Act.

The whole affair may delay the full coming into operation of the SIB, possibly until the end of this year, since after the order has been laid before parliament it has to be debated by both Houses.

Any change in the "polarisation" rules could lead to a sizeable vote by Tory MPs in the Commons.

Alan Cane writes: Barclays Bank yesterday launched an electronic service which promises to cut time and cost in the settlement of stock market deals nationally and internationally and which takes the bank into competition with services offered by US and Japanese banks.

It is essentially a computer-based messaging system and enables brokers and others involved in securities trading to send receive and deliver instructions to any one of Barclays' settlement and custodian branches throughout the world.

## Building societies given greater scope to diversify

BY HUGO DIXON

BUILDING societies' to diversify into new financial services markets has been almost trebled, following changes in the rules the Building Societies Commission was proposing to implement on capital adequacy.

The original proposals, published last August, were attacked by societies as being too cautious. They would not leave them with the financial resources to take advantage of the new powers allowed to them under the 1986 Building Societies Act.

This act, which came into force in January, permits societies to offer a range of banking, investment and housing services in addition to their traditional savings and home loans businesses. It is an important element of the Government's policy of encouraging competition in financial markets.

In a revised paper on capital adequacy, published yesterday, the commission has accepted most of the societies' arguments. After carrying out trial calculations with a sample of 18 societies, it said it had discovered the original proposals were tighter than it had intended.

The average society will now have capital equivalent to 0.91 per cent of their assets left over with which to diversify into new businesses after it has set aside what the commission requires on prudential grounds. This is almost three times as much as the 0.36 per cent left in the original proposals.

The Building Societies Association, the industry's trade association which led the lobbying against the original proposals, welcomed the new rules. "They provide a satisfactory framework for societies to use their new powers."

The original proposals came as a "culture shock" to many societies, Mr Michael Bridgeman, chairman

of the Building Societies Commission, which drew up the regulations, admits. But he does not think that was necessarily a bad thing.

"For too long, societies had answered the question 'why do you want capital?' with 'because the regulations say so'."

The commission's original proposals focused societies' minds on the greater risks they now face.

In fact, the commission has given way to the association on almost all specific points. It has agreed that a mortgage is not any riskier just because the borrower has received a further advance and that only mortgages of over 95 per cent (rather than 80 per cent) of the value of the underlying property should be treated as being particularly risky.

It has accepted that its original proposal for societies to hold capital equivalent to 75 per cent of their fixed assets, such as their branch offices, was too high, although the cut to 50 per cent is not quite as much as the association was hoping for.

Only on liquid assets has the commission largely stood its ground. It has only slightly modified its requirement for societies to hold substantial amounts of capital to protect themselves against a rise in interest rates.

The general framework the commission will now use to assess capital adequacy, however, is unchanged. The method, loosely based on the Bank of England's "risk-asset" approach for banking capital adequacy, involves dividing societies' assets into categories and assigning different weights to them depending on their riskiness.

"Capital Adequacy, a framework for assessment," Building Societies Commission, 15 Great Marlborough Street, W1V 2AX, £10.

## Ansbacher still holds shares in dispute

BY DAVID LASCELLES, BANKING EDITOR

HENRY ANSBACHER, the merchant bank at the centre of the Guinness affair, said yesterday that it continued to hold the 2.2m Guinness shares whose ownership is disputed between itself, Guinness, and Morgan Grenfell, the merchant bank.

In a statement accompanying its annual results, Ansbacher said that it held the shares as nominee, and would deliver them to the beneficial owners once these were identified.

Both Guinness and Morgan Grenfell have denied that they own the shares, which appear to have been bought as part of an operation to support Guinness's share price during its takeover bid for Distillers last year.

Ansbacher says it has also been advised that it has no liability to repay the £7.8m it received from Guinness in connection with the share purchase. Guinness maintains that the money was a deposit, but Ansbacher used it to pay for the shares.

Ansbacher said Guinness had not yet carried out its threat of legal action to recover the money. The shares are now worth about £2.8m.

Ansbacher also disclosed that it paid £79,000, in addition to other financial arrangements still being negotiated, to Lord Patrick Spens, the head of its corporate finance department, who resigned his £100,000-a-year job in the wake of the Guinness affair.

## France gains Ceefax access

BY RAYMOND SNODDY

THE BBC's teletext service Ceefax has crossed the English Channel and is now available on the Minitel videotext service in France.

It is the first time that Ceefax, the text news service broadcast on spare lines of the broadcast signal, has travelled abroad, apart from British forces broadcasting in West Germany.

By dialling the number 3615,

users of more than 2.23m Minitel screens in France can have access to 100 pages of Ceefax - everything from the latest news headlines in Britain to recipes.

There are more than 4,000 different services on Minitel, which, unlike teletext, is linked to the telephone system. Users pay a charge based on usage which is then divided between the telephone com-

pany and information providers.

Last year, total Minitel revenues reached FF1.39bn (£143m).

Mr David Wilson, manager of BBC Ceefax, said yesterday: "We believe it is the first time that a major videotext service."

The French call up the Ceefax pages from computer discs, reformatted them and add instructions

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One of the highest tributes a customer can pay a supplier is product "certification." When a product is certified, it is deemed to be of such high quality that incoming shipments do not have to be inspected.

In France, our plants are certified by some of the leading car makers of Europe for ignition systems and automotive bridges. We build modules at our automotive and industrial electronics facility in Angers, and components are produced at our semiconductor plant in Toulouse.

At Taunusstein, Germany, where we produce pagers, two-way radios and base stations, customers submitting product performance review cards reported a satisfaction rate of 99.74%.

At our semiconductor facility in East Kilbride, Scotland, Motorola's already high level of quality improved by a factor of ten during the last four years! And, we now have customers who register zero defects at their incoming inspection.

We are proud of the progress we have made in terms of programmes, equipment and methods, but, after all, it is the people of Motorola who make them work. No quality control programme can ever succeed without a genuine appreciation of the importance of high quality goods in the marketplace, by the people who make that product.

But perhaps the ultimate answer to the question posed at the start is this:

It is not only possible, but with today's level of worldwide competition, it is also imperative.

Motorola is one of the world's largest electronics companies. We do business on five continents. And wherever we are, we all share a deep dedication to the service of our customers in voice and data communications, computers, semiconductors and components for defence, aerospace, automotive and industrial electronics.



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**Prospects for Airbus** Dr. Paul Hadrjy, Member of the Executive Board, Deutsche Airbus GmbH, presents the financing rationale for consortium-based projects in capital-intensive high technology industries and outlines how institutions can invest in Airbus's future through leasing, financing, and selected securities.

**German Defense & Related Industries** Dr. Karl-Heinz Allgaier, Vice President, Defense Initiative, MBB (Messerschmitt, Boelkow & Blohm), discusses German industry's participation in SDI, covering its areas of strength, the economic, civilian, and security implications, and the limits to such cooperation.

**The Transformation of an Industrial Giant** Karl Tamschick, Director of Finance, Thyssen AG, tells how Germany's leading steel company transformed itself into a major producer of a wide range of capital equipment and became an innovator in the technologies of tomorrow.

**The Effect of Future Oil Prices on German Industry** Dr. Bassam Tibi, Professor of Middle Eastern Studies, University of Göttingen, explores the effect of future oil price changes on different segments of German industry.

**Economic Forecast for the European Community** Dr. Hartmut Fesl, Member of the Advisory Board DG Securities and Deputy Director of the Country Studies and Economic Prospects Branch of OECD, outlines the possible economic developments for the principal European countries.

**What's New for U.S. Institutions in Frankfurt** Gerhard Langenbach, General Manager of the Investment Division of DG Bank, the Central Bank of the German Cooperative Banking System, describes the complete reorganization of the Frankfurt Stock Exchange and the new investment instruments available to institutions.

**Weighting German Securities in International Portfolios** William Richards, Executive Director, Sun Life Investment Management Services and former V.P. & Director, Chase International Investment Group in London, reviews his experience in designing balanced international portfolios for institutions and gives some guidelines to facilitate the process.

**Outlook & Recommendations** Gabriel Marcus, President of DG Securities Services Corporation, presents his firm's prognosis for German industry with emphasis on aerospace, SDI, and related areas, making specific recommendations for U.S. institutions drawn from the market as a whole.

**For reservations:** Seminar admission is free. It is, however, restricted to institutional portfolio managers, analysts, and executives. Write on your letterhead or phone: Seminar Director, DG Securities Services Corporation, 630 Fifth Avenue, New York NY 10011. (212) 683-5551. Telex: 178905 or WU 666 755.

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## BANK OF IRELAND BASE RATE

Bank of Ireland announces that with effect from close of business 12th March 1987 its Base Rate is decreased from 11% to 10½% p.a.

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## The Financial Times proposes to publish a Survey on MACHINE TOOLS on Thursday July 2 1987

The following topics will be covered:-

1. Joint Ventures
2. Automation
3. Japan
4. West Germany
5. Italy
6. The US
7. Korea and Taiwan
8. The UK

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or your usual Financial Times representative. The content, size and publication dates of Surveys in the Financial Times are subject to change at the discretion of the editor.

## Moët-Hennessy

Issue of  
FF600,000,000 1% Bonds due 1997  
with Equity Warrants

Moët-Hennessy has announced an issue of French francs 600 million 1% bonds due 1997, with equity warrants.

Eighteen warrants are attached to each French franc 10,000 bond, with each warrant allowing the holder to buy one share of Moët-Hennessy common stock at a price of French francs 2,720 per share during the three years from the date of issue.

This issue is lead managed by Lazard Frères & Cie. The co-lead managers are Credit Lyonnais, Banque Nationale de Paris and Credit Suisse First Boston Limited.

13th March, 1987

## UK NEWS

Lucy Kellaway studies a gloomy North Sea report

## 'Critical' need for offshore work

THE NEXT two or three years could decide whether the offshore supplies industry has a long-term future.

Unless a new generation of oil projects in the North Sea is started soon, damage to the industry could be so serious that by the time activity picks up again, it may be too late.

This is one of the main arguments contained in evidence submitted by the industry to the House of Commons Select Committee on Energy. It was rushed out this week in the hope that it might influence next Tuesday's budget.

Most of the 30 industry representatives present a depressing glimpse of the prospects for the North Sea supplies industry, which is now facing a serious absence of orders.

The witnesses are unanimous that matters could be improved - although not transformed - by help from the Chancellor of the Exchequer next week. Some maintain that unless fiscal changes are made, many more jobs could be at risk.

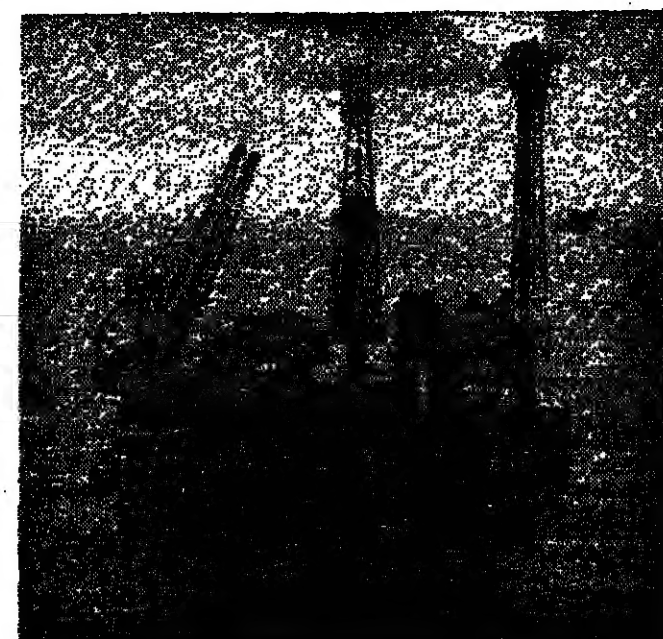
According to the Grampian regional council many companies are waiting for the budget before they make further cuts.

The evidence submitted shows that between 20,000 and 22,000 jobs have already been lost in the UK as a result of the fall in the oil price. More than half of these losses have been in the Grampian region of Scotland.

The Highlands and Islands Development Board gives a warning of empty fabrication yards and struggling specialised companies. The UK Module Constructors Association, the members of which build the parts that sit on top of oil platforms, forecasts that the industry will be operating at only 36 per cent of the capacity this year. This could drop to 19 per cent by 1988.

Its members are suffering not only from an acute shortage of work, but are failing to cover overheads as oil companies press for higher quality and lower costs.

The British Rig Owners' Association



A BP FORTIES FIELD PRODUCTION PLATFORM

reports that a rig employed for half of the time can expect to lose £2m a year. It says that under present conditions, UK rig owners will be forced to lay off skilled manpower and take rigs out of service.

Since its evidence was submitted, one of the four UK rig owners, Jepsen Drilling, has been forced to wind up its business.

The offshore engineering companies have also been badly affected. The British Chemical Engineering Contractors Association, which speaks for the major offshore engineering groups, says employment in the sector fell by 25 per cent last year, and on present projections could drop by a further 50 per cent this year.

"The UK's indigenous base of people experience in offshore technology which has been built up over the last 20 years will have been effectively dispersed, and the UK will once again be dependent on imported technology and foreign contractors," it says.

The message from most of the oil companies is not as desperate as from the offshore suppliers, although they too paint a serious picture of the recent damage to offshore activity.

According to the UK Offshore Operators Association, the fall in the oil price has reduced the industry's annual cash flow from £3bn to zero this year. This has been reflected in the sharp drop in exploration and development work.

Investment last year is thought to have fallen by about one third, according to the association, will decline further this year.

However, the witnesses are unanimous that activity will pick up eventually, and that in the long term the North Sea will once again become an attractive oil province.

Most oil companies are basing their budgets on the assumption that oil prices for the next two years will remain around \$17 a barrel, although it will start to creep up again towards the 1990s. By then,

most expect activity to be brisk again.

The question for the Government is how best to protect the industry from the investment gap that now yawns.

The Department of Energy, in its submission to the committee, gives little encouragement about the likelihood of a major tax change. It argues that changes in the tax system are not likely to have an important effect on new developments and urges the industry to foster new investment by cutting costs instead.

The industry witnesses, on the other hand, argue that at least 12 things could be done ranging from turning the North Sea into an enterprise zone, to setting up special loans schemes or removing royalty payments.

However, the most popular measure is to allow breaches to the "ring fence" which now prevents the development costs of a new field being offset against the petroleum revenue tax (PRT) of an existing one.

Several breaches have been suggested, including exempting all the pre-development costs, such as design work. However, because the sums are small in relation to total costs its effect is also likely to be modest.

The favoured change would involve making a percentage of all development costs allowable against PRT from existing fields, which, the witnesses argue, could have a significant effect on activity.

According to the Scottish Development Agency, if the Government allowed 25 per cent of net development costs to be offset against PRT, development expenditure could be increased by 40 per cent over the next four years, and oil employment would rise by 8,000. The cost of the scheme would be £1m over the next eight years, whereas spending would rise by £3.2m.

The effect of Oil and Gas Prices on Activity in the North Sea; Commons Energy Committee HMSO: £2.90

## Companies urged to counter computer fraud

BY ALAN CANE

MEASURES to help companies to counter the threat of computer fraud are set out in a report from the Institute of Chartered Accountants in England and Wales, published today.

The report is important not so much for its advice, which follows closely the generally accepted guidelines for containing such crimes, as for the weight it adds to the view that computer fraud has become a major hazard for most companies and is therefore a hot

topic for senior managers.

It is "a potentially serious threat for most organisations using computer systems" the report states. With the growth of electronic funds transfer through banking and other networks, the threat is unlikely to diminish: "It needs your attention."

The report reviews and analyses a number of surveys of computer frauds uncovered in the UK and overseas. One survey by accountancy firm Ernst & Whinney found that more than half the companies

interviewed felt that computer fraud had increased over the past five years.

Many of the companies interviewed believed fraud to be a serious problem within their own business: one in six suspected they could currently be the victim of fraud.

The report concludes: "It appears therefore that many organisations are alert to the threat of computer fraud, even though they may not always be sure exactly how or where

the threat originates."

Most of the computer frauds which had been detected involved sums of less than £20,000. Nevertheless, there was the potential for large-scale fraud.

It was a crime frequently associated with senior staff in positions of trust.

Countering Computer Fraud, £4.95, Chartwell Books, Institute of Chartered Accountants, 399 Silbury Boulevard, Milton Keynes MK9 2HL.

## Thames Bridge 'would be hazard for aircraft'

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

PLANS TO build a bridge across the River Thames could conflict with air traffic using the London City airport (Stolport) now being built in Docklands, the Air Transport Users' Committee (AUC), the watchdog committee of British aviation, says. It is calling for a revision of the bridge proposals.

The AUC says that the plans for the bridge would involve piers nearly 400 ft high, and these could prove hazardous to aircraft.

The committee says that the proposed piers could be reduced in height, and the span narrowed without impeding the volume of river traffic.

Financial Times Thursday March 12 1987

## UK ECONOMIC INDICATORS

ECONOMIC ACTIVITY—Indices of industrial production, manufacturing output (1980=100); engineering orders (1980=100); retail sales volume (1980=100); retail sales value (1980=100); registered unemployment (excluding school leavers) and unfilled vacancies (000s). All seasonally adjusted.

	Ind. prod.	Mfg. output	Eng. order	Retail vol.	Retail value	Unemp.	Vacs.
1985	103.3	102.9	104	116.1	145.2	3,124	164.4
3rd qtr.	103.4	103.6	106	116.7	177.7	3,122	168.2
4th qtr.	103.6	103.8	106	116.7	177.7	3,122	168.2
1986	109.1	108.2	105	118.2	145.4	3,171	168.5
1st qtr.	109.3	108.5	105	118.9	152.7	3,288	175.6
2nd qtr.	109.3	108.5	105	118.9	152.7	3,288	175.6
3rd qtr.	110.6	109.6	106	124.8	162.5	3,163	212.6
4th qtr.	107.7	106.4	106	121.7	155.4	3,236	184.4
1987	109.6	108.6	106	124.8	162.5	3,163	212.6
January	111.1	109.4	106	121.7	155.4	3,236	184.4
February	111.1	109.4	106	121.7	155.4	3,236	184.4
March	111.1	109.4	106	121.7	155.4	3,236	184.4
April	111.1	109.4	106	121.7	155.4	3,236	184.4
May	111.1	109.4	106	121.7	155.4	3,236	184.4
June	111.1	109.4	106	121.7	155.4	3,236	184.4
July	111.1	109.4	106	121.7	155.4	3,236	184.4
August	111.1	109.4	106	121.7	155.4	3,236	184.4
September	111.1	109.4	106	121.7	155.4	3,236	184.4
October	111.1	109.4	106	121.7	155.4	3,236	184.4
November	111.1	109.4	106	121.7	155.4	3,236	184.4
December	111.1	109.4	106	121.7	155.4	3,236	184.4
1987	111.1	109.4	106	121.7	155.4	3,236	184.4
January	111.1	109.4	106	121.7	155.4	3,236	184.4

OUTPUT—By market sector: consumer goods, investment goods, intermediate goods (materials and fuels); engineering output, metal manufacture, textiles, leather and clothing (1980=100); housing starts (000s, monthly average).

	Consumer goods	Invest. goods	Intmd. goods	Eng. output	Metal mfg.	Textiles	Housing starts
1985	103.7	102.7	112.5	103.3	114.0	102.4	15.8
4th qtr.	103.7	102.7	112.5	103.3	114.0	102.4	15.8
1986	109.0	101.4	115.4	101.4	110.3	102.4	14.2
1st qtr.	109.4	101.8	115.5	102.0	110.0	102.4	13.6
2nd qtr.	109.7	101.2	117.2	103.1	107.7	102.6	13.9
3rd qtr.	107.1	101.1	114.5	103.9	111.0	102.6	15.2
4th qtr.	104.4	100.3	112.6	101.0	111.0	102.6	15.2
1987	109.6	101.3	116.5	103.0	108.4	101.2	20.5
January	109.3	100.3	118.5	102.0	107.0	102.0	18.5
February	109.9	101.9	118.7	104.0	107.0	102.0	19.4
March	109.1	101.2	118.4	103.0	107.0	102.0	20.5
April	109.1	101.2	118.4	103.0	107.0	102.0	20.5
May	109.1	101.2	118.4	103.0	107.0	102.0	20.5
June	109.1	101.2	118.4	103.0	107.0	102.0	20.5
July	109.1	101.2	118.4	103.0	107.0	102.0	20.5
August	109.1	101.2	118.4	103.0	107.0	102.0	20.5
September	109.1	101.2	118.4	103.0	107.0	102.0	20.5
October	109.1	101.2	118.4	103.0	107.0	102.0	20.5
November	109.1	101.2	118.4	103.0	107.0	102.0	20.5
December	109.1	101.2	118.4	103.0	107.0	102.0	20.5
1987	109.1	101.2	118.4	103.0	107.0	102.0	20.5
January	109.1	101.2	118.4	103.0	107.0	102.0	20.5
February	109.1	101.2	118.4	103.0	107.0	102.0	20.5

EXTERNAL TRADE—Indices of export and import volume (1980=100); visible balance; current balance (€m); oil balance (€m); terms of trade (1980=100); official reserves.

	Export volume	Import volume	Visible balance	Current balance	Oil balance	Terms trade	Reserve US\$bn
1985	118.6	128.9	-171	-725	-1,094	101.4	15.54
4th qtr.	118.6	128.9	-171	-725	-1,094	101.4	15.54
1986	117.5	124.9	-157	-759	-1,099	101.9	18.79
1st qtr.	117.5	124.9	-157	-759	-1,099	101.9	18.79
2nd qtr.	118.0	125.5	-165	-769	-1,099	102.1	20.14
3rd qtr.	118.0	125.5	-165	-769	-1,099	102.1	20.14
4th qtr.	118.0	125.5	-165	-769	-1,099	102.1	20.14
1987	118.0	125.5	-165	-769	-1,099	102.1	20.14
January	118.0	125.5	-165	-769	-1,099	102.1	20.14
February	118.0	125.5	-165	-769	-1,099	102.1	20.14
March	118.0	125.5	-165	-769	-1,099	102.1	20.14
April	118.0	125.5	-165	-769	-1,099	102.1	20.14
May	118.0	125.5	-165	-769	-1,099	102.1	20.14
June	118.0	125.5	-165	-769	-1,099	102.1	20.14
July	118.0	125.5	-165	-769	-1,099	102.1	20.14
August	118.0	125.5	-165	-769	-1,099	102.1	20.14
September	118.0	125.5	-165	-769	-1,099	102.1	20.14
October	118.0	125.5	-165	-769	-1,099	102.1	20.14
November	118.0	125.5	-165	-769	-1,099	102.1	20.14
December	118.0	125.5	-165	-769	-1,099	102.1	20.14
1987	118.0	125.5	-165	-769	-1,099	102.1	20.14
January	118.0	125.5	-165	-769	-1,099	102.1	20.14
February	118.0	125.5	-165	-769	-1,099	102.1	20.14

FINANCIAL—Money supply M0, M1 and sterling M3 (three months growth at annual rate); bank sterling lending to private sector; building societies' net inflow; HPI; new credit; all seasonally adjusted. Clearing Bank base rate (end period).

	M0 %	M1 %	M2 %	Bank lending £m	Private sector £m	Building societies £m	HPI rate
1985							
4th qtr.	2.9	17.6	12.9	+3,570	2,390	4,490	11.20
1986							
1st qtr.	4.1	21.4	19.3	+4,293	2,220	7,775	11.20
2nd qtr.	4.1	21.4	19.3	+4,293	2,220	7,775	11.20
3rd qtr.	4.1	21.4	19.3	+4,293	2,220	7,775	11.20
4th qtr.	4.1	21.4	19.3	+4,293	2,220	7,775	11.20
1987							
January	4.4	23.7	21.1	+4,514	2,170	8,190	11.20
February	5.4	25.1	22.6	+3,314	297	2,665	10.80
March	4.7	22.0	2.2	+4,750	423	2,680	10.80
April	6.8	35.5	18.5	+678	-672	2,550	10.80
May	6.8	35.5	18.5	+678	-672	2,550	10.80
June	6.8	35.5	18.5	+678	-672	2,550	10.80
July	6.8	35.5	18.5	+678	-672	2,550	10.80
August	6.8	35.5	18.5	+678	-672	2,550	10.80
September	6.8	35.5	18.5	+678	-672	2,550	10.80
October	6.8	35.5	18.5	+678	-672	2,550	10.80
November	6.4	29.5	19.3	+3,975	160	2,533	11.00
December	11.0	-1.1	8.5	+2,961	763	2,784	11.00
1987							
January	18.8	17.1	12.6	+1,745	480	2,664	11.40
February							11.20



Financial Times Thursday March 12 1987

## UK NEWS

### John Hunt reports on a low-key by-election in Cornwall Tebbit tries to enliven poll

THE LOW-KEY by-election campaign in Truro, Cornwall, where voting takes place today, lived up yesterday when Mr Norman Tebbit, Conservative Party chairman, swept into town with guns blazing.

The hard man of the Conservative Party had come on a mission to "sort out" Mr David Steel, the Liberal leader, who had accused him of "lies, smears and innuendo".

Unfortunately we were denied this political version of the famous Western film "High Noon" where the sheriff played by Gary Cooper remained in town to make a lone stand against the visiting gunfighter. Mr Steel had prudently departed on the midnight train to the sanctuary of Westminster after addressing an enthusiastic Liberal-Social Democratic Party Alliance rally the previous night with Dr David Owen, the SDP leader.

It seemed to be a carefully contrived drama on the part of Mr Tebbit to inject some excitement into the campaign in order to give an eve-of-poll boost to the Tory vote.

The question remains: Will the Tories be able to reduce the Liberal majority, and if so, by how much? In the absence of opinion polls by any of the major polling organisations there are few firm indicators on which to base a judgement.

However, it seems the apparent failure of Labour to significantly increase its support has made the Tory task difficult. Conservative strategists had hoped that Labour would take a sizable slice of the Liberal vote and thus give the Tory candidate, Mr Nicholas St Aubyn, a 31-year-old merchant banker, a chance to run at least neck-and-neck with the Liberals.

The Tories are now chagrined to find that Labour has not taken a meaningful slice of the Liberal vote.



Mr Norman Tebbit: contrived drama



Mr David Steel: accused Mr Tebbit

In the grim council estates in the day-mining areas around St Austell, it is an extraordinary experience for those accustomed to metropolitan elections to see street after street of houses displaying orange Liberal posters.

The by-election has been caused by the death in a car accident of Mr David Penhaligon, the highly popular MP who held the seat for the Liberals in the 1983 general election with a majority of 10,480, 57.3 per cent of the vote.

It is essential for the Liberals to do well today to show that the Alliance can safely hold on to existing seats, in addition to capturing new ones as the SDP did so decisively in the recent London Greenwich by-election.

It is also crucial for the Tories - who came second in Truro with 38.1 per cent of the vote in 1983 - to demonstrate that they can increase their vote and cut the Liberal majority in the run-up to the general election.

Labour, which came third in 1983 with a remarkably poor 4.5 per cent of the vote, desperately needs to

show that it can do better this time.

All the signs are that the Liberal candidate, 24-year-old Mr Matthew Taylor, will win with a comfortable majority. The Tories seem to be in a reasonably respectable second place, and Labour, although it seems to have pushed up its share of the vote, appears to be lagging far behind in third place.

In these parts the traditional radical Liberal tradition is still very much alive and is seen by many working class voters as the natural alternative to the Tories. In addition the unusually strong personal following enjoyed by Mr Penhaligon seems to be holding firm although undoubtedly some of these votes will slip away to Labour and Tories.

It is disappointing for Labour, which has an extremely impressive candidate in Mr John King, an English teacher, who has fought a gallant campaign, strongly supported by Labour's national headquarters. But even in this rural county Labour's presentational setbacks in metropolitan areas in recent weeks have made an impression on the

electorate. A Labour Party worker canvassing the villages in the clay-mining area despondently admitted that he was constantly meeting complaints on the doorstep about three things - Labour's unilateralist nuclear defence policy, the so-called "looney left" and Labour's attitude to gays and lesbians. Although such problems are not apparent in this area, the message has sunk through via television and the press.

Many of the canny Cornish voters are playing their cards close to their chest. A pub in St Stephen prudently displayed Tory and Liberal posters side by side in the window.

This caution was borne out when Mr St Aubyn canvassed the streets of St Austell, where many people seemed undecided between Liberals and Conservatives.

The Conservatives and Liberals were being equally cagey yesterday. Mr Taylor predicted that he would hold on to the Liberal majority but added: "We are taking nothing for granted." Mr Tebbit said that "Win or lose," Mr St Aubyn would have a good platform on which to build a Conservative majority in the constituency at the general election.

Meanwhile, the verbal shoot-out continued. Mr Tebbit said he would be happy to have a confrontation with Mr Alan Beith, the Liberals' deputy leader, who was in town, "but I would prefer to sort out Mr Steel."

It was suggested to him that "this childish nonsense" would be better settled by meeting the Liberal leader in the tea room of the House of Commons. However, judging by Mr Tebbit's belligerent mood, a more suitable location would be the OK Corral.

### Opinion pollsters sharpen up their image

BY PETER RIDDELL, POLITICAL EDITOR

TWO PARALLEL initiatives have been launched to reassure the public about the standards of opinion polls after recent controversy about their accuracy and validity.

The five leading British pollsters, Gallup, Harris Research, Marplan, Mori and NOP, have formed the Association of Professional Opinion Polling Organisations.

Formation of the group is an extension of informal discussions going back nearly 20 years

and is in anticipation of the forthcoming general election and in recognition of the increased level of interest in polls.

The association says that all the members have supported a 1972 code of practice. This lays down requirements about the disclosure of details and the timing and basis of the sample.

The pollsters are also establishing a data bank of their published surveys both between and during the election period at the

computer bureau Quantime. This organisation will also be making available on line, on a modest fee basis, detailed access to demographic and geographic analyses of voting intention data.

Members of the new group also support the steps being taken by the Market Research Society (MRS) in establishing an advisory group on polls and have pledged their co-operation.

In this separate initiative an advisory group of senior re-

searchers has been recruited to provide professional guidance for the service which is intended to help the public and journalists on poll-related issues.

The group's members include Mr Les England, a former chairman of Mass-Observation, Mr John Samuels, vice-chairman of the MRS, and Mr Tony Cowling, managing director of Taylor Nelson. Dr David Butler of Nuffield College, Oxford, has agreed to assist the group and help to ensure academic participation.

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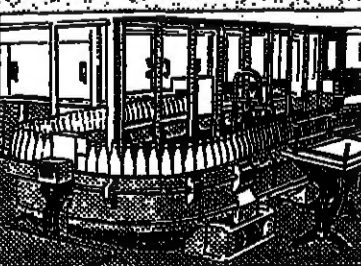
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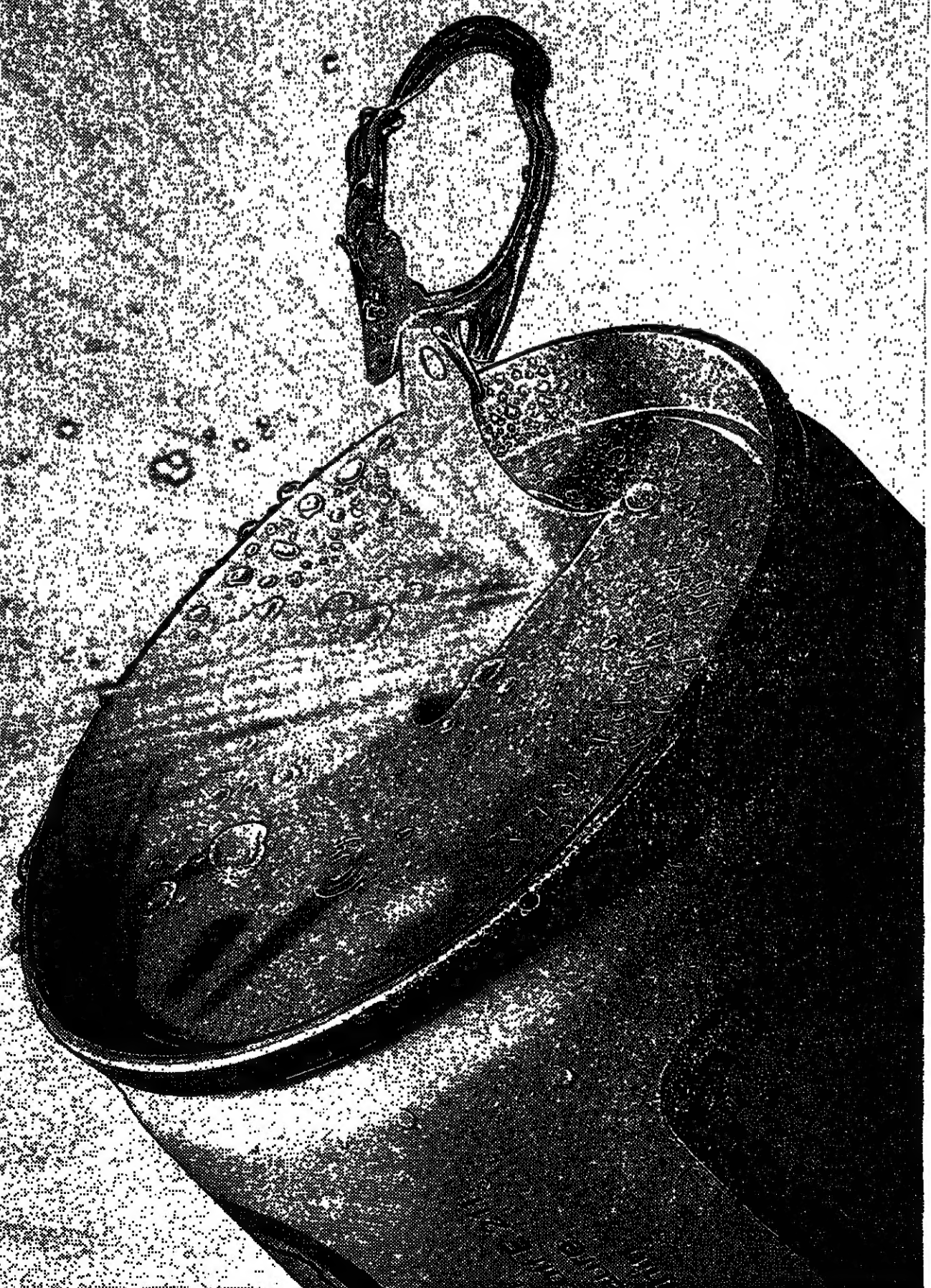
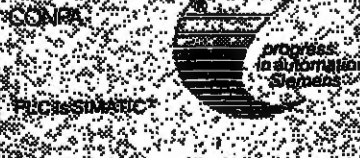
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# FINANCIAL TIMES SURVEY



Ease of communications, by road and rail, have played an important part in Watford's growth. Many large

companies have sited operations there because of its convenience. Nevertheless the town has managed to retain its identity despite the pull of London and is proving successful in attracting new companies, particularly in the high-tech field, as traditional industries decline. Alastair Guild reports.

## The fast lane brings benefits

WATFORD, SOMETIMES the butt of musical hall humour, is less readily recognised perhaps as the commercial and industrial hub of West Hertfordshire, some say of the county as a whole.

The quip that civilisation ends once north of the town presumes that Watford is itself typical of the amorphous south east, its identity submerged with London. But it is a distinct entity, encouraging loyalty among its residents, surrounded by green belt, and with an employment mix increasingly rare in a region devoted to sunrise industries.

There are ways, nevertheless, in which its economy mirrors trends elsewhere in the UK. Although traditional manufacturing is still of considerable importance, the service and high technology sectors are experiencing the most rapid growth.

Communications, playing such an important part in the area's present development, were also a significant factor in Watford's transformation in the early 1800s from a quiet market

town into a bustling commercial centre. Watford Junction station was opened in 1838, served by the new London to Birmingham line. This sudden accessibility encouraged "commuters" to seek the fresher air of Hertfordshire and new industries also moved into the town.

Today's new industries have also been quick to take advantage of being located close to unrivalled road, rail and air links, with the town even having its own airfield licensed for general aviation at Leavesden. Watford's proximity, in particular, to the recently completed M25, and to the M1, has already brought in new businesses, with pressure for expansion likely to increase.

The relative decline in traditional manufacturing, most marked in printing, once Watford's mainstay, has, it seems, been more than matched by the growth in the service sector. National Westminster International, for example, has located a regional banking centre in the town, while large insurance companies, such as Sun Alliance, and venture capi-

tal organisation, Investors in Industry, have also set up major regional centres there. One firm of solicitors, which moved out of the City in 1981 reports that it has since doubled its staff.

Office employment in the town received a boost with the redevelopment of Watford Junction, completed in 1985. Primary office floorspace in the town is expected to be 70,000 sq m by 1990.

The town has also recognised the need to extend the range of retail outlets if it is to maintain its position as a sub regional

shopping centre with major superstore and hypermarket developments already under way or planned, though the council wants to curb some schemes on Watford's fringes where they could detract from existing retail outlets in the town centre.

The impact of high technology businesses on local employment has been significant. Case, for example, which set up in Hertfordshire in the early 1970s, making computer networking products, has since grown to employ some 1,000, while a wide

range of smaller computer oriented firms is also evident. It is expected that these will act as a magnet for attracting further new firms into the town.

However, such companies also have specialist requirements for premises and manpower, requirements which are only now being met. It is recognised that if the shortage of suitable premises and a skilled workforce persists, potential new firms may decide to locate elsewhere.

Facilities for high technology business are being created in

the south west corner of the town, for example. Case already occupies a large unit of industrial, office and warehouse space on the Watford Business Park, while close to Case is the recently developed Watford Enterprise Centre, a 1,676 sq m development split into 21 units of varying sizes for light industrial storage and distribution. There is also the Centre 4 development to the south of the town, a 2,300 sq m of industrial and warehousing floorspace, 25 per cent ancillary offices.

The Croxley Centre, to the

west of the business park, is a high technology development by Standard Life, providing in the first phase, 7,222 sq m of industrial and warehousing units with ancillary office accommodation.

Completion of the M25 is seen as being a particular avenue for improving accessibility to urban areas and presents new opportunities for redevelopment in some of the older industrial sites in Watford. One example is a development of high-tech units in the town centre, with a road being built to connect the site with a new M1 link road, costing £15m, while a west Watford relief road, costing at £11m, is also included in Hertfordshire County Council's three-year programme.

The county and borough councils already keep a commercial property register, while the local council monitors vacant and redevelopment sites in the town. Consideration is now being given to extending this service with computerisation, providing more comprehensive and up-to-date information on sites and buildings available for development.

Inroads are also being made into the skills shortage. The unemployment total, at 7 per cent, the second highest in the county, has been attributed largely to the lack of training opportunities for school-leavers and those made redundant from more traditional industries.

Long-term unemployment in Watford is especially worrying with 30 per cent of the total unemployed out of work for over a year. Jobs in the new, high technology industries tend to be filled by commuters from outside the town. The commuting level is high and increasing, while there is concern that economic expansion in the west of the county should not fuel housing demand.

The local chamber of commerce has just arranged with the Manpower Services Commission to carry out a joint study on the extent of the skills mismatch, and to identify ways of combating it.

A Job Club has been set up in Watford to help the long-term

unemployed while an Open Access Centre is designed to help match training with the changing requirements of local industry. The exciting feature of the centre is that resources are available to enable discussion with client companies about their training needs, and to design a specific training programme to meet them," says Mr Robin Hill, the centre's project manager.

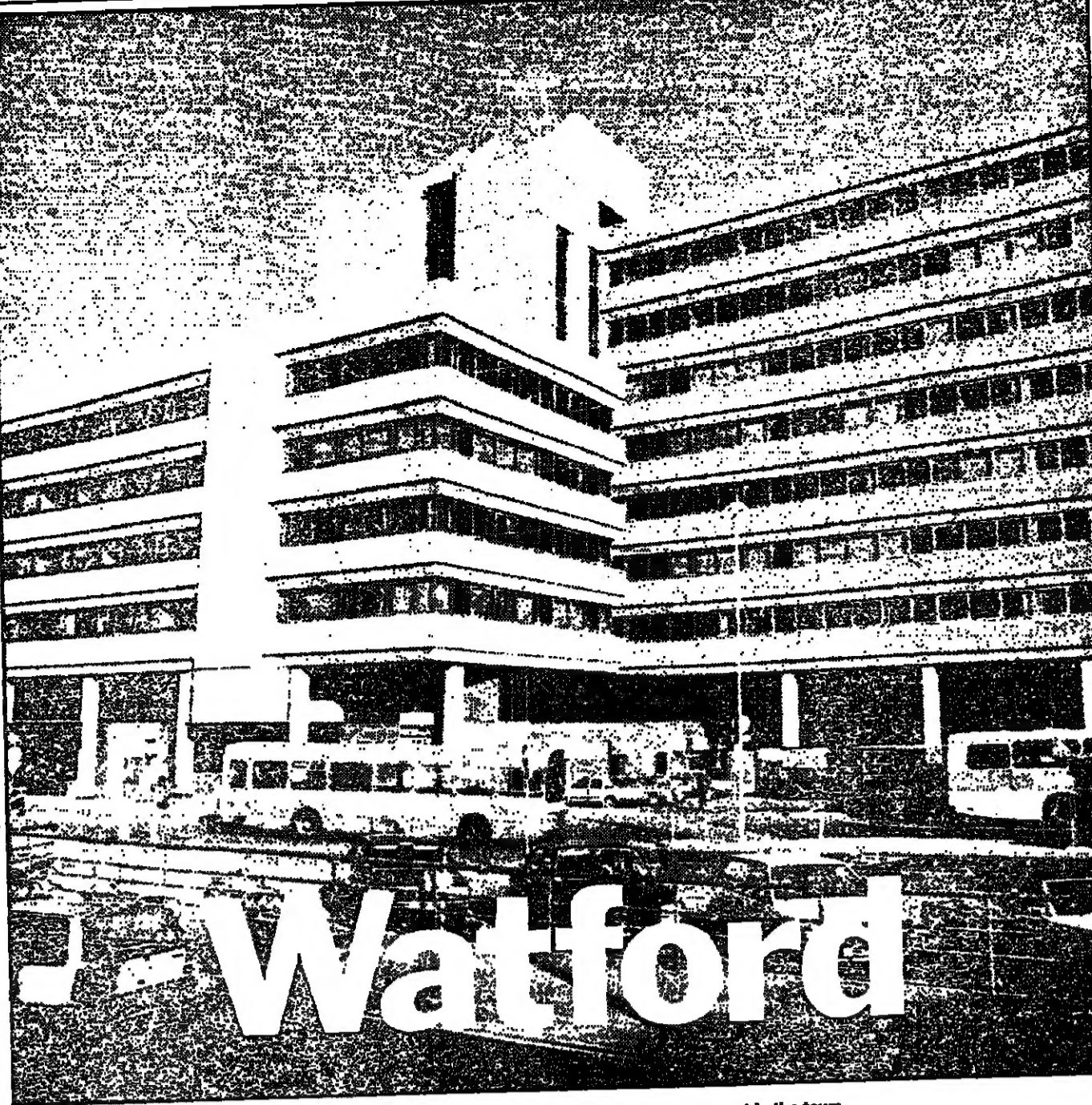
Set up two years ago with MSC funding, the centre was contracted to take on 1,500. When MSC funding ceased in December, the centre had met the target, and is now seeking alternative ways of financing.

Provision of small units, it is thought, could assist some of those without the skills needed by high technology firms to set up in business. The Watford Enterprise Agency (WEA), has launched a project to provide small offices and workshops for new and existing small businesses.

The scheme provides some 40 workshop units, ranging between 100 and 1,000 sq ft and 16 office units between 100 and 500 sq ft. These units, now fully let, are a conversion from an existing factory site, financed by loans from Westminster Bank and the Co-operative Bank, with rents charged at commercial rates to service the loans. WEA also provides free counselling and advisory services to small businesses.

The borough council is seeking to identify sites for small-scale non-conforming users, such as vehicle repairers, scrap metal dealers, plant hire companies and small hire companies.

If Watford has not marketed itself in the past as aggressively as other towns of its size, it is, believes Mr Christopher Green, president and chairman of Watford Chamber of Commerce, "because it has not had to. Its advantages as a location for business speak for themselves. But there is no room for complacency. Watford, we hope, will have the last laugh."



The redevelopment of Watford Junction (above) has been a major boost to office development in the town

### Basic information

Population: 76,000	
Development status: non-assembled	
Contacts (Tel. code 0923 except where stated)	28400
Watford Borough Council	555555
Herts County Council (0992)	34469
Watford Chamber of Commerce	47373
Watford Enterprise Agency	40314
Watford-Cassio College of FE	75000
Hatfield Polytechnic (07072)	
Airports	
Heathrow 15 miles, Luton 17 miles	
National Research Centres:	
Building Research Establishment	
Source: Watford Borough Council	

## Watford

### Watford Enterprise Agency

## More sponsorships needed

RECENT SPECULATION surrounding the future of Scammells in Watford may have given the town a higher-than-usual public profile. Generally, though, its relatively low unemployment rate plus the absence of any household names with headquarters in the town, has kept Watford out of the attention given to industrial blackspots.

The difficulties facing those wanting to start their own business, or running an existing business are those encountered, more the less, by most small businessmen throughout the country, in particular the shortage of suitable small units, and the need for advice on raising capital and marketing.

The Watford Enterprise Agency, established four years ago in an initiative by Mr Peter Burton, managing director of the locally-based international company, Case Communications, has made considerable progress. The agency would welcome large blocks of sponsorship but has had little success so far. Companies tend to put resources into areas of high

unemployment. With few nationally known businesses based in the town it has also failed to find secondaries, relied on by many agencies to staff their advisory service.

But the WEA is now on a firm footing. Last year, Prince Charles opened a centre of 56 small units, a conversion of a 30,000 sq ft disused factory. The agency persuaded the National Westminster and Co-op Banks to provide finance, with the agency acquiring the freehold with the help of bank borrowing. The WEA expects the property investment largely to meet the costs of advisory services. It already pays for the salary of the agency's managing director, Mr Ken Hards.

"Watford will merely continue to provide the same sort of service it now offers for years to come in the safe knowledge that it does not rely so heavily as other agencies on sponsorship from business," says Mr Hards.

The agency, which is sponsored, nevertheless, by some 25 companies and local authorities, is already advising some 200 people a year. Though the

main difficulty faced in the early stages was the shortage of suitable premises, the management of capital requirements, the preparation of business plans and cash flow forecasts for raising finance, and marketing are now the most common issues raised.

The companies occupying the units in the centre, which range in size from 100 sq ft to 1,000 sq ft, employ a total of 130, and include commercial photographers, graphic art designers, carpenters, metal workers, garment makers, a builder of rally cars, several associated with the printing industry with its strong presence in the town, and a research chemist.

The majority have been started by those who left secure employment. "We encourage those, because it leaves a vacancy for somebody else, though there are also a number who have used redundancy money to set up their own business, and a few who were previously unemployed," says Mr Hards.

Since the centre opened, nine firms have left, three moving

into larger premises, three consolidating the business at home, and three decided not to carry on.

Mr Hards is now investigating with other agencies in the area the possibilities of doing something to provide venture capital for small businesses, recognising that the costs for the larger venture capital funds of monitoring small tranches of money outweigh the commercial reward.

The agency is also keen to get another scheme of small units going, though in an area with such high land prices, it would have to be on a site with redundant buildings which it could adapt.

In the next few weeks, Mr Hards will be meeting the personnel manager of Scammells to discuss ways in which people might start their own business, "though personally I hope they are working hard on a management buyout."

And, while the agency is still very much a one man band, Mr Hards hopes to broaden and develop the services it provides over the next couple of years.



Prince Charles on a recent visit to the small workshop unit of Innovation Products at the Watford Enterprise Agency business centre

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WATFORD 2



The first model of a new generation of envelope machines at the Apsey, Hertfordshire, plant of DRG Envelopes was recently commissioned. Pressing the button is Mr Mogor Woolley, chief executive of the DRG Group with Dr Dodger-Winkler of Winkler & Dunschler, manufacturers of the plant.

Industry

Into the high-tech era

THE RANGE of industry still to be found in Watford and the surrounding area is unusual for most towns of its size in the south east. More traditional types of manufacturing, though they have been in decline, are well represented but the fastest expansion has been in high technology businesses.

DRG, with five plants in west Hertfordshire, is an example of the former, employing some 3,000 in the stationary business group. The group, making paper and board, Sellotape, stationery, envelopes and Kwikzal, has emerged from a period of rationalisation in the early 1980s, and is soon to announce a £15m investment for the modernisation of its factory making stationery and envelopes.

Kwikzal is already benefiting from a £4m investment in new plant made last year. Business has been increasing by over 20 per cent annually, with annual sales now standing at £200m.

"We are in a particular expansive mood," says Mr Ian Lawrie, main board director responsible for stationary business within DRG. The company, which was formed in 1966 by the merger of a business founded by John Nicholson in West Herts in 1898, and Robinsons Primary Packaging, now has subsidiaries in North America, Europe and Australia and New Zealand, reporting total pre-tax profits of £21m in 1985. "This investment will give us one of the world's most advanced and integrated stationary plants, and secure jobs and markets for the future."

The group is, at the same time, moving away from basic paper commodity making, says Mr Lawrie, and more towards value added products. One example is a recent order from Japan for printed circuit tape, worth £150,000.

Watford is about to lose its manufacturing link with the motor industry as the result of the decision to close the Scammell Motors plant. The decision was taken by the state-owned Rover Group and is part of the rationalisation programme after the merger with the Dutch motor group, DAF.

Scammell Motors was itself the result of a merger between Scammell Lorries and British Leyland in the mid-1950s and the closure will mean the loss of 650 jobs on its 18-acre site in Watford. As recently as 1983 about £2.5m was invested in a new assembly hall and paint facility, an investment funded

by the sale of eight acres of land owned by BL in the town. Production of the special heavy duty lorries of up to 300 tonnes gross weight will be transferred to Leyland.

Though not involved in manufacturing in Watford, Iveco Ford Truck has established its UK head office in a seven-storey block in Watford Station. The company, formed last year when Iveco UK combined its commercial vehicle interests in the UK with Ford, chose the town because of its proximity to the motorway network and airports, and the manufacturing plant at Langley, where the Ford Cargo is produced.

Helicopter engines are designed, developed, manufactured and sold by Rolls Royce from Leavesden Airport, where it is about to invest over £1m on updating and integrating production and development test beds, at present based at British Aerospace's complex at Hatfield.

The newest engine, the RTM322, is being produced in partnership with Turbomeca. Rolls Royce employs 2,250 at the 266-acre site, two-thirds of them manual workers. It is taking on more apprentices staff this September, some of them attending courses at Watford Technical College, to replace engineers lost through natural wastage.

The company generally finds no shortage of suitable apprentices locally, but has difficulty in recruiting experienced graduates engineers and qualified computer staff.

The most significant recent redundancies have been in Watford's printing industry, once its largest employer. But it still has a major presence. The plant operated by Odhams Sun Printers, owned by BPPC and employing some 700, prints magazines such as Woman's Own and TV Times.

A second plant, owned by the British Newspaper Printing Corporation, a subsidiary of BPPC, and contract printing newspapers, is to get a new line of printing presses. A recent rumour in the local press that the Daily Mirror is to be printed in the town was not substantiated by BPPC.

It is with companies involved in advanced technology that Watford is placing most hope for replacing jobs lost in more traditional types of manufacturing. A number of such companies are already well established, Marconi Defence Systems and Rascal Acoustics, for

example. Rascal employs some 200 in the manufacture of electro acoustic and avionic equipment, 80 of the workforce being semi-skilled. It took on a further 15 employees last year.

Watford is now seeking to attract more high technology companies, including those involved with computers. They are tending to gravitate towards the south-west corner of the town with its business park and Croxley Centre, a high technology/industrial/warehouse development. An application to redevelop another area of the town for high technology units was recently passed. This site will have access onto the road linking into Junction 5 of the M1.

Case already occupies part of the business park, taking some 12,000 sq m of industrial and office space, and a 2,764 sq m warehouse with ancillary offices. It recently took delivery of a further 5,322 sq m two-storey complex.

The company, whose products include message handling systems for computer networks, was started from scratch in 1970, and now has an annual turnover of £30m.

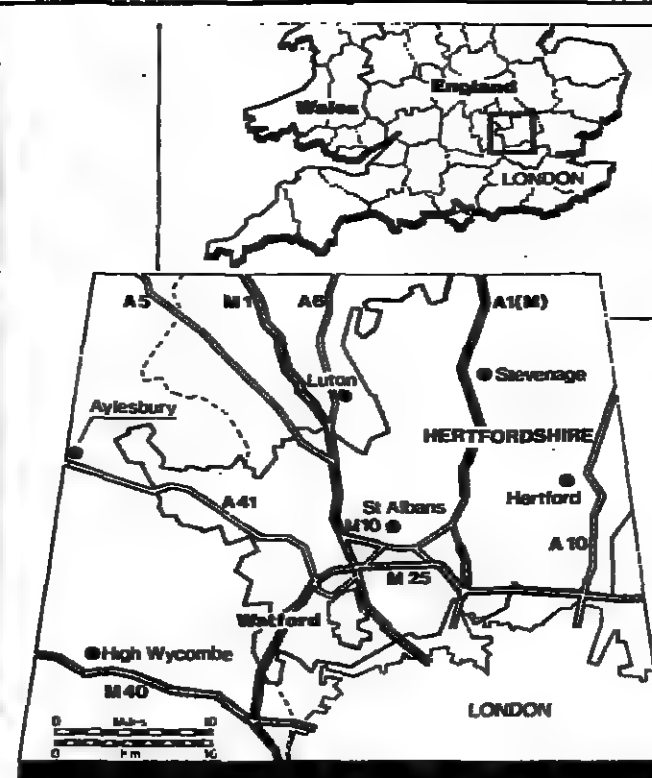
Watford was chosen partly because the two co-founders lived in Hertfordshire, but with many of the products it used coming from the US, proximity to Heathrow and the national road network were also considerations. Most of the £200m worth of materials it buys each year are found elsewhere in the UK and overseas.

They are mostly high value added so the absence of, say, a plant manufacturing chips or printed circuit boards in the area was not a consideration. The company's emphasis is on customising its products.

By 1979, Case had grown steadily to employ some 500, but the big surge came in the early 1980s, with the increased popularity of its networking product, DCX. In 1985, the company employed 1,200 though the workforce has since fallen to 1,000.

"Over the last few years, we've qualified to be considered as part of the Silicon Valley," says Mr Tony Richards, the group's marketing and communications manager. "We have had staff poached, but we have also attracted quite a lot in from other companies. Software engineers are the scarcest resource."

"Getting round the recruitment problem is a perennial question for us." It could be that



Business Digest

Headquarters Companies	Sector	Turnover £m
Cape Industries	Building	137
Sanyo Marubeni (UK)	Consumer electronics	113
Macmillan Smurfit	Packaging	112
Gadfiny Davis	Motor Dealers/Property	109
Senior Engineering	Engineering	104
Case	Telecom/IT equipment	95
Laing Properties	Property	63
British Rayophone	Film products	59
SPD Group	Transport	59
Ault & Wiborg	Printing inks	33
Wander	Food	33
John Blundell	Retailing	29
Alenco	Engineering	28

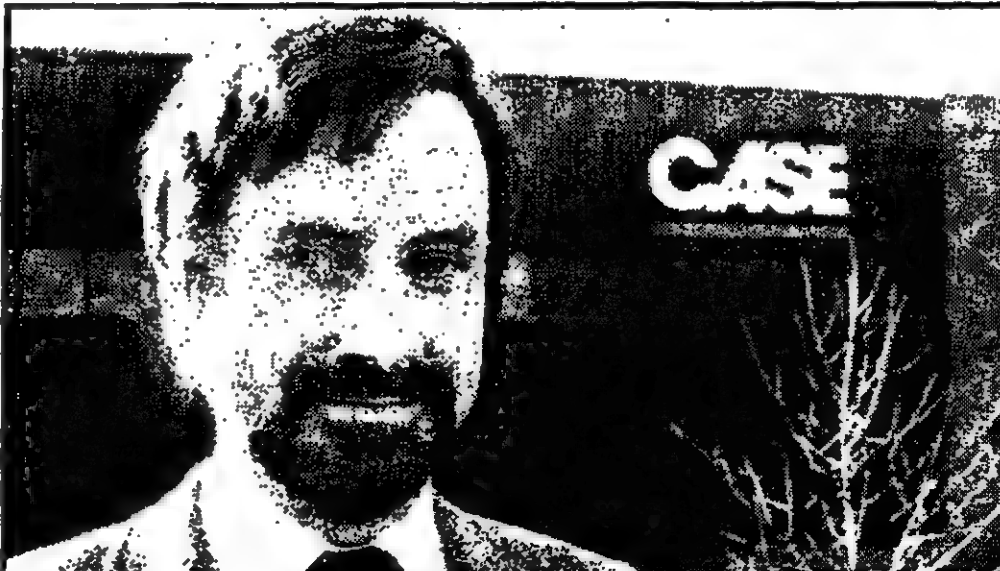
\*Companies with registered offices in Watford

Other major employers include: Dowty Electronics, Fishburn Printing Inks, Marconi Underwater Systems, Mothercare UK, Odhams Sun Printers (BPPC), Rascal Acoustics, Rolls-Royce.

New company formations	1982	1983	1984	1985	1986
pre 1982	2,281	239	275	334	357

Companies by size of turnover	Less than £1m	£1m-£5m	£5m-£25m	£25m-£49m	£50m-£99m	Over £100m
197	88	24	30	7	5	5

Sources: Jordan Information Services, Jordan House, Brunswick Place, London N1 6EJ; Watford Borough Council.



Mr Tony Richards, marketing communications manager of the Case group

any future expansion of research and development will be in the form of small offshoots elsewhere, for example the Thames Valley, with a potentially larger pool of suitable recruits.

The company also faces difficulties in promoting people from within, says Mr Richards. "If we want to make a northern regional sales manager into a national sales manager, for example, it is difficult to compensate fully for the higher cost of living in this area."

Many of its staff commute from some distance, though journey times have been cut with the completion of the M25,

while over half its employees have company cars.

Dowty International Defence Systems, though smaller than CASE, is also having some problems with recruitment. DIDS, part of the £500m turnover Dowty Defence and Air Systems, is a systems house employing some 40 staff, seeking out problems that defence organisations may have with their systems, and suggesting solutions that may result in a new product from another company within the Dowty Group.

"Watford was chosen back in the early 1980s because the electronics company, based in west London ran out of space



Watford High Street at the junction with Market Street

Retailing

The majors move in

PRESSURE FOR large-scale retail developments around London, mounting since the completion of the M25, has not passed Watford by. The town, tightly constrained by the metropolitan green belt, has succeeded in attracting a number of major shopping complexes to its centre.

Without them, Watford's town centre and smaller shopping areas were in danger of losing out. Brest Cross shopping centre and Milton Keynes town centre, both completed in the 1970s, with good access along the M1, have already provided some competition. Bricklet Wood, one of four free-standing shopping centres now proposed around the M25 is within 10 minutes drive and is expected to provide 753,500 sq ft of retail floorspace.

But with the completion of the M25, Watford has itself become an attractive proposition for retail developers. At least two million people are within a 30 minute drive, some 200,000 more than in 1976.

The new developments will build on progress made in the last three years in attracting major retail developments. In March 1985, Sainsbury opened its new superstore on the north western end of the town centre, with a net floor area of 29,000 sq ft, the majority of it devoted to the sale of food and other non-durable household goods. Some 400 car parking spaces are provided at basement and ground floor levels.

A B&Q retail warehouse opened in August 1984, with a net floor area of 27,300 sq ft for the sale of DIY goods, plus a

garden centre of 10,000 sq ft and 225 parking spaces. Homebase, another DIY retail warehouse opened for trading in 1983, with 20,000 sq ft net retail floorspace for the sale of DIY goods and a 1,500 sq ft nursery and garden centre.

Work is due to start this year on a three storey John Lewis Partnership department store of 113,000 sq ft in the town centre. The development will include unit shops and other units fronting a two level mall, providing extensions to existing stores on the High Street with access to enclosed pedestrian malls. It will enhance the town's role as a sub regional shopping centre by adding to its range of comparison goods shopping.

The need in south west Hertfordshire for a hypermarket, at present absent, will be met by an Asda development providing 83,000 sq ft of retail floor space on the site of the former Odhams printing works, some 1½ miles north of the town centre. A 45,000 sq ft MFI/Allied store is also included in the proposals.

Planning permission was granted last year for a development by Tesco of a retail superstore at the southern end of the town centre which currently lacks good convenience facilities. The store, which is expected to open for trading later this year, will include a service area, surface car park, petrol filling station and landscaping.

Permission was given for the main single-storey building of 46,849 sq ft net floor area on condition that a minimum of

22,500 sq ft is devoted to the sale of food and other non-durable household goods.

Retail warehousing, which could not be readily accommodated in the town centre, is to be located close by on the Eastern Gas Works site. Outline planning permission was granted last year for retail warehouse units of a maximum of 86,000 sq ft floor space, with provision for DIY and home improvements, furniture retailing or carpets.

Any further large-scale retail developments, whether inside or just outside the borough, are likely to be resisted by the local council. It has expressed concern at the likely impact on shopping facilities within Watford of the Bricklet Wood development, and the proposal for a superstore and retail warehouse of 305,000 sq ft at a site on the A41 some four miles to the south east of the town.

Over-provision of certain types of shopping could, believes the council, have a detrimental effect on existing outlets, while 57,000 sq m of the county council's provision of 60,000 sq m for Watford for 1981-86 is already accounted for.

There are sites within or adjacent to the centre considered suitable for future retail warehouse development, provided that they are restricted to the types of goods not normally found in the town centre. But no additional sites have been identified for superstores or hypermarkets, with the existing Sainsbury superstore and the current proposals for an Asda and Tesco store considered to meet demand.

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12  
MANAGEMENT: Marketing and AdvertisingCorporate identity  
in the spotlight

Feona McEwan compiles an image maker's who's who

OWNERSHIP	CONSULTANCY (alphabetically with start-up date)	TOTAL UK EN- PLOYEES	EMPLOYEES IN CORPORATE IDENTITY	TOTAL FEE INCOME 1986	SIX LEADING CLIENTS (alphabetically)	HOW THEY SEE THEMSELVES	HOW THEIR COMPETITORS SEE THEM
UK public (part of Addison Consultancy Group)	Allied International Designers 1960s	120	30	about £17m (incl packaging, product and interior design)	Jaguar, Royal Bank of Scotland, Standard Chartered Bank, Toshiba, TSB, United Transport	A leading exponent of inter- national corporate identity pro- jects with particular expertise in financial services.	Early pioneers who took cor- porate identity into boardroom. Lost profile. Now big, shaken and depleted after takeover. New management makes it one to watch.
UK public	Fitch & Co 1972	290	about 27	1985, £9.2m (incl retail/ packaging/ product)	Ahlstrom (Finland), Costs Wilkinson, Federal Express/Lux Wilkinson, Interiors, Liberal Party, Manpower Services Com- mission	Our skills are in the area of market repositioning following changes of activities such as mergers and acquisitions	Top reputation made on retail front. After internal reorgani- sation has yet to make mark in this field. Financially driven, known as "Fitch & Co."
UK private	Henriksen Ludlow & Schmidt 1980s	20	15	about £1.2m	British Midland, Coopers & Lybrand, Husei Holdings (West Germany), London Underground, Mitsubishi Motors (Japan)	One of the longest established groups in Europe. Truly inter- national with over 60 per cent business overseas. Experience of wide variety of businesses	Heavily influenced by European design standards, for example, Basel. Tendency to analyse problems out of existence. Technically very exact.
US parent	Lander Associates 1939	46	17	declined to give	Sardis, British Airways, Dun- hill, Eli Mercedes Benz, National Freight Consortium	We worry about our clients, not our competitors, not ourselves	Distinctly American—big, glossy, exciting. Aggressive sales machine. Impressive track record, known for airlines. A tough competitor in UK if it gets its act together.
UK private	Lloyd Northover 1975	40	20	about £1.25m (incl packaging/ literature/ interior design)	BAA, Barclays de Zoete Wedd, Courtauld, Foreign and Colonial Investment Group, Rover Group, Schreiber	Leaders of second generation corporate identity consultancies. Creative-led, but practical with good understanding of business and emphasis on early strategic thinking	Respectable, reliable reputation. Top of second division. Unsure whether it's a big, relevant design group or small creative boutique. Good graphics. Com- mercially driven.
UK private	Lock Peterson 1966	28	6	about £1m (inc product literature/ marketing support)	Arabian Bank Trade, ST Action for Disabled, Framlington Framlington (Scandinavia), Lesaffre (France)	Idea-based company. Usually "benefit-oriented" (that is focus on what client company offers its audience) and work from there	Small private company mentality. Brochure specialists, not major players. Coming along nicely.
UK private	Minsale, Tattersfield 1964	40	18	£1.75m (incl packaging/ interior/ environmental design)	Central Television, Empire Stores, Ford Levisina (Italy), Heal's, Thames Television	Selling success with design	One of London's brightest practices. Consistent, oriented, temperamental. Light on strategic thinking, execution excellent. Tendency towards smaller clients
UK private	Negus & Negus 1952 (originally Negus & Starland)	12	12	about £60,000 (incl annual reports)	British Airways, English Heritage, Northern Dairies, Lucas Indus- tries, Mandarin Oriental Hotel Group, Reuters, Samuel Webster & Son	Small, specialized company known to deliver goods on time. Only interested in long-lasting not short-term ephemeral sub- missions. No one style, interpreters of client company's needs	Established name. Experienced, thorough, respected. Very 1960s approach. Good solid work. Low profile these days.
UK founded, private	Pentagram Design 1972	about 65	30	about £3.5m (incl interior architecture/ industrial/ graphics)	Commercial Bank of Kuwait, Faber and Faber, Lucas Indus- tries, Mandarin Oriental Hotel Group, Reuters, Samuel Webster & Son	Strongly design-driven. Believe in that process. No other resources in-house. Emphasis on quality of work	Rolls-Royce of design business. Formidable reputation in quality of work. The classic design group. Light on con- sultancy (which buys in), out- standing graphics. Mystique about them.
UK private	Wolff Olins 1968	over 100	80	£3.7m (incl communi- cations)	Bovis, ICI, P&O, Prudential, Renault, VAG (Volkswagen), Audi	The leading corporate identity company in the world	Undisputed market leader, but capable of idiosyncratic solutions which may not stand test of time. Olins a corporate revolu- tionary, but creativity dulled since Michael Wolff's departure.

CORPORATE identity is something every company possesses—by accident or design. In the same way that individual human bodies are judged to a large extent by appearance, behaviour and attitudes, so the body corporate is evaluated by its visual parts: its staff, its products, its services, its premises, its livery. They are all clues to the company's personality, either the reality or what it is striving to be. Yet the idea of stage-managing corporate identities,

and taking them seriously, is still relatively novel in the UK. There appears, nonetheless, to be a tendency among companies to shape their identities by design—judging by the crowd of corporate identity design specialists and other consultancies (including PR and advertising one-stop shops) expanding into the area.

Last year, a survey of major British companies revealed that more than one half put corporate image (though this is only part iden-

ity) top of their list of "major issues of growing importance." One group showing keen interest in corporate identity is financial services. Companies in this sector are being forced, post Big Bang, to consider their positions as never before.

Often a crisis will precipitate a company's preoccupation with its corporate identity—a watershed in a company's career. Like a merger, acquisition, hostile takeover bid, internal reorganisation and so on.

Interpretations of corporate identity differ wildly. At one end there are those who do little more than revamp the corporate logo and update letterheads. This is the logo-jockey approach, according to more heavyweight practitioners, who argue that corporate identity penetrates a company to its core.

Wally Olins, chairman of Wolff Olins and one of the most articulate on the subject, defines it as a "mix of style and structure, separate considerations but related. Thus, he goes on, "it affects what you do (product/services), where you do it (environment) and how you do it (communications)."

Visiting cards to personnel training, marketing stance at exhibition stands, staff uniform to annual report and store design to the way the telephone is answered are all key factors in an identity programme. Or as Alan Brew, of Lander, puts it, corporate identity "is an expression of business purpose."

To achieve the desired identity, a consultant must first grasp a company's strategic positioning, its directions and aspirations. Only this way, say the purists, is it possible to reach an identity that will influence the bottom line and avoid costly mistakes. A well-timed identity "flag" a company for decades.

Time, then, to spotlight some of the leading UK specialists in the sector, focusing on design consultancies, traditionally the guardians of corporate identity. For the purpose of this exercise, only 10 names could be selected, chosen on track record, experience and reputation specifically in corporate identity.

The list is by no means definitive, indeed it is notable by its omissions, among them The Partners; Lambton Place; Banks and Miles; Newell and Sorrell; and Sealey Place. In common with similar tables on this page (on sales promotion, financial PR and advertising agencies) the table is compiled with information obtained directly from senior executives.

Posting awareness  
around Scandinavia

Sara Webb on Nokia's corporate campaign

IN SWEDEN and Norway, the man in the street has been treated to a peculiarly Scandinavian version of the game Trivial Pursuits in which all the questions plastered across billboards have the same answer—Nokia.

The game is part of an intensive "teaser" advertising campaign by Nokia, Finland's largest privately-owned industrial group, and is aimed at increasing the public's awareness of its different lines of business while at the same time launching a new corporate logo.

Nokia took the unprecedented step of hiring between 85-95 per cent of the billboards and poster columns in Sweden and Norway for two weeks at a cost of SEK-8m (£1.25m) in what it claims is the largest outdoor campaign in the region.

In the first week of the campaign, the posters each carried a question, such as: "Who makes the most toilet rolls in Ireland?"

"Nokia Cityman is our pocket telephone. What is the group called?" "Optical fibres are another string to our bow. What's our name?" "Our chips aren't for eating. Who are we?" "We made galoshes in 1898. Who are we?"

"Our winter tyres are called Hakkapeliitta. What are we called?" "You can dance a tango on our parquet flooring. What's the group called?"

(There was also a joke poster in Finnish—an incomprehensible language for anyone except a Finn—which said: "let the Swedes think. Don't tell them anything.")

In the second week the same questions were simply filled with the name Nokia. The group estimates that in the course of the campaign, somebody living, for example, in Stockholm would have passed (if not read) the Nokia advertisements 150 times.

The campaign is unusual in that it is a corporate entity addressing the public, and in this case, literally the man in the street. In Sweden, there is no advertising on the state-controlled television and radio, and the audience for cable television (where advertising is allowed) is still comparatively small, so Nokia decided to go for a short and intense billboard campaign.

Nokia found from its research that while it is well-known in Finland, this was not the case with its Nordic neighbours. "Industrial customers know us from advertising in the trade press, but while the public knows most of our brand names—for example, Mobira Mobile telephones, Salora and Luxor televisions, and Hakkapeliitta tyres—they have no idea of their connection with the Nokia group, according to Matti Saarinen, Nokia's information director.

"We want to be known by the public, so that we can sell our products, launch new operations, recruit local personnel, and increase awareness of our acquisitions." Scandinavia is Nokia's most important market with sales of about FM 3bn (£45m) in Sweden and Norway and the group was determined to find out so few of its Nordic neighbours knew about its products.

The company therefore wanted a campaign which would tell the public about the diversity of its business interests.

"Most corporate advertising is very non-committal in the trade press and newspapers—it uses pictures and text which could go with just about any company," says Ulf Landgren, account executive at Observera, an advertising agency which handled the campaign. He thought that a campaign which managed to convey Nokia's key business areas in an amusing way would be the most effective.

While the most important audience consists of the decision-makers—corporate finance directors and bank managers, for example—Nokia decided it was important to reach employees and other members of the public as well, and by monitoring public responses over the next few weeks, Nokia hopes to show that its campaign was not so trivial after all.

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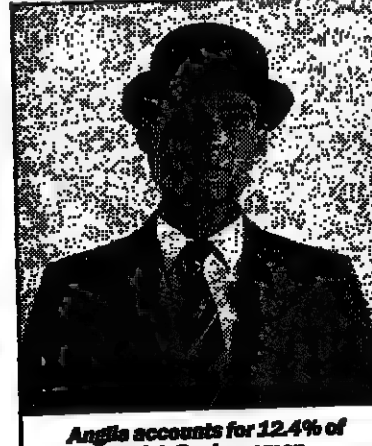
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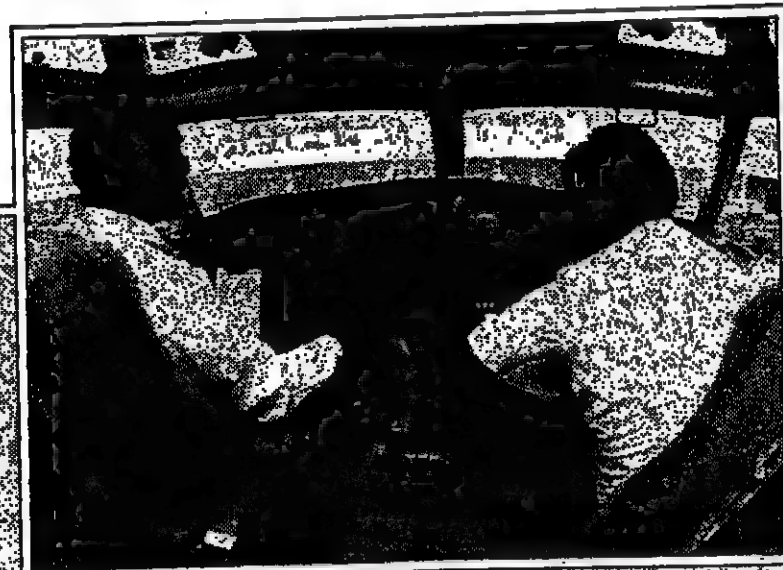
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## THE ARTS

London Galleries/William Packer

## Two sculptors' time and place

Architecture, according to the dictum of Le Corbusier now writ large and high on the wall of the Hayward Gallery, "is the skilful, correct and magnificent play of volumes assembled in light." It sounds well enough, with that fine, plausible and familiar ring to it of the modern architect entirely sure of himself, but it is true only up to a point. Is it successful, great or indeed all architecture that he means, or does he say that only the overtly ambitious and magnificent is architecture? Leave aside the magnificent, which is gratuitous, what he does give us is a serviceable rule of thumb for architecture in its sculptural aspect.

That serves just as well for sculpture itself. But, again, only up to a point.

The test is immediately to hand, though doubtless fortuitously, for concurrent with the Corbusier exhibition itself (until June 7), the upper galleries of the Hayward have been given over to a sparse selection of the recent work of the young English sculptor, Tony Cragg. Young is merely comparative: Cragg is now in his late thirties and has been a figure of some international sculptural consequence for at least the past ten years. With such artists as Woodrow, Deacon and Kapoor, he is a leading member of that

group of New British Sculptors—in its turn of the cynosure of international critical attention (for the British, we know, are celebrated sculptors)—which is now being pushed up the ladder into seniority by the next lot. What Cragg does in his work, albeit inadvertently, is to expose the Corbusier dictum for the doubtful truism it is and to show us neatly that sculpture can be many things, whether for good or bad, beyond mere formal play with volume. We need light only to see them by.

In common with several of his close contemporaries, Cragg is not a maker of art in the conventional creative and manipulative sense of producing from within the unique and inalienable object. He uses neither modelling nor carving, nor even welding and assembling as his principal, but with determining and informing activity and one thing leading insensibly to another, his work grows by intuition and response. He finds his material not in the natural world but, the product and fall-out of our technological and sophisticated society which he puts together, often in a way more pictorial than sculptural, to make his elegant and ironical point. There is a quality to his work of the dandy and the aesthete, which may not always work to his advantage. "When attitudes become form," was many years ago, the neat and effective title to an exhibition of conceptual sculpture and all to the good. But a formal device, even deployed with wit and deftness, by endless and facile exploitation may soon be reduced to the mere striking of an attitude.

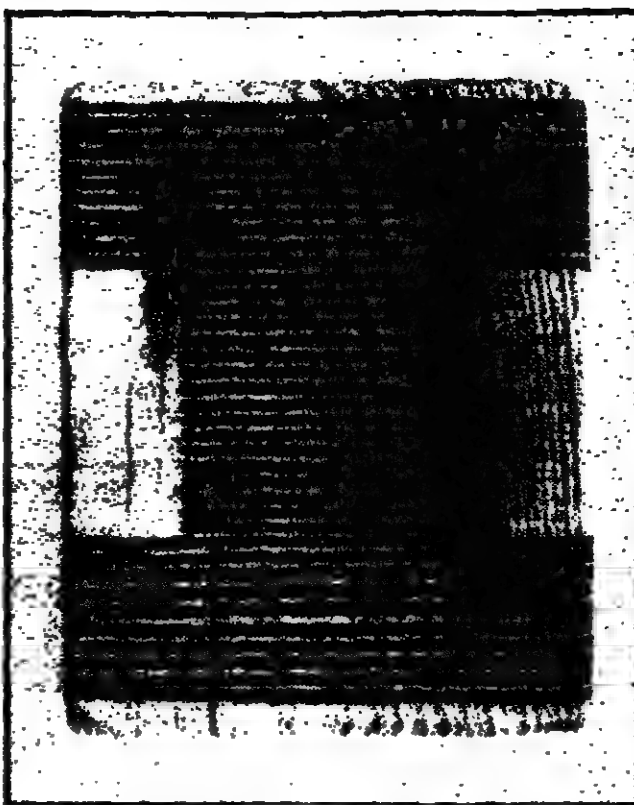
The aspect of Cragg's work which first won him wide attention and critical support was his use of brightly coloured fragments of plastic rubbish in

the making of large and simple pictograms upon the wall. Sometimes the images would be sinister or neutral, but often they were clearly and fashionably polemical. Here such work is represented by a good — that is to say entirely characteristic — example. Root occupies an entire wall, the figures life size in bright silhouette, the police with their shields and visors raised, the mounted ones among them with their batons drawn. It is a clever piece and even amusing in formal terms but, like Guyton James's *Awake, Love*, hardly worth the trouble. For all the point it makes about civil strife, it might as well be the Battle of San Romano.

His other works, elegantly disposed free-standing in space and light, are rather better though the arch arrays of glass and bottles, so pretty in themselves, are still a shade over-precious and aesthetical. The best things are the most simple and direct: the large cast steel rebar and cylinders that are so extraordinary in themselves that they would work whatever their arrangement; and the solid, smooth towers and cylinders on the terrace, that are nothing more than graded piles of assorted cogs, rings and tyres.

Best of all are the stone pieces, no more perhaps than a sculpture and a hint — or one on top of another, the support left rough hewn and the other cut and polished into the blank form of a long house or barn, sometimes teased by a forced perspective. These are the best, that can grow and develop and yet leave the imagination free to speculate. The less Cragg imposes himself upon us, the better an artist he is.

At Judd Rowan meanwhile, Cragg's sometime teacher and now, contemporary, Roger Ack-



Wood from the shoreline of Harris, Outer Hebrides, by Roger Ackling

ling, is having his first and long overdue major London show (until April 4). Ackling is a sculptor who works on the smallest scale in the most idiosyncratic and ephemeral way. He walks a great deal through the countryside and seeks in his work to fix, quite literally, to burn into the imagination, the experience of time and place. In changing upon a scrap of wood at the chosen place, he takes a human to represent it which he engraves, directly by using sun and glass, there and then, to burn into its surface a pattern which the form itself and his own impulse and imagination direct.

It all seems so simple, even

pretentiously so, yet these are manifestly magical and personal things, entirely serious and very beautiful. Here is sculpture, not as form assembled in light but as object informed by light in the most obvious way; and so much else besides. Ackling has walked by the river in Japan, by the shore in England or over the fields in France, unseeing in his associations so far as we are concerned, and thus in our imaginations we can go with him or by ourselves. We all have gone for our own walks and stopped on impulse to pick up a stone or twig, slipped it in our pocket and carried it home.

## Tosca/Coliseum

David Murray

Jonathan Miller's version of Puccini's *Tosca* continues at the English National Opera with a partly new cast and a new conductor. The latter is Albert Rosen, who hopes the score is purposeful forward motion and rams the dramatic points home in traditional, full-blooded fashion. Not having heard the earlier, Adam-Koening performance, I cannot make comparisons; but none of the complaints that were voiced about the first night would apply to Rosen's thoroughly professional reading.

He did dampen one of Puccini's best ideas, I thought: the casually jaunty, ingratiating march in which Cavaradossi's execution is set. It was faced, apparently with "expressive" intent, Puccini's melodramatic irony is better. Otherwise the orchestra made its mark strongly — often at an undulating cost to the new *Tosca* and Scarpia, neither of them blessed with the bright Italian edge for cutting through orchestral climaxes.

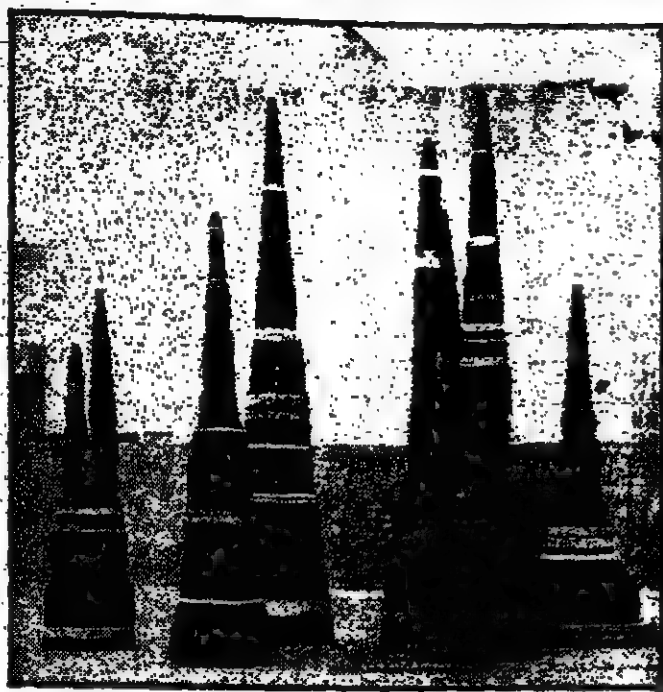
Phyllis Cavanagh's *Tosca* displays no temperamental, while leaving her nowhere in Act 1 (what can a dignified middle-aged lady in an overcoat do with *Tosca*'s volatile passions?) but her solid sincerity begins to pay dividends when the later crisis looms, and she commands our sympathy. Nonetheless she remains a better mezzo than a soprano: her best-focused dramatic singing is in the lower register, and despite musically intentions her tone spreads and dulls over in the higher reaches where *Tosca* must be incisive. The analogous range of Rodolfo's light bass-baritone is frail but vibrant — was apt and moving for his King Priam, but for Scarpia it lacks the essential steel, let alone the ring of frank animal lust. Scarpia uses his resources most intelligently; the fact remains that a Scarpia who is to carry his full weight needs different ones.

Geoffrey Moses makes something appealing and vulnerable of the fugitive Angelotti. Christopher Booth-Jones' honest Scarpia is dimmer — perhaps the producer's fault: his music (heavily indebted to the David

of Wagner's *Meistersinger*) plainly expects quicker, more theatrical acting-out. Dr Miller's interest in human behaviour rarely strikes me as finding adequate realisation in his human puppets. This sketch of the Scarpia is as thin and flat, operationally speaking, as the inert handling of *Tosca* and Cavaradossi in this same first act. Eduardo Alvarez's Cavaradossi is best when loud and lusty; he is ineffectual in piano, though he looks usefully grim and disillusioned, and his glum reaction to *Tosca*'s news that he wasn't really to be executed suggested a new disbelief-reading which got no follow-up.

With pathology Miller has a surer hand. The moment where he has Scarpia plunging into foot-rot and masochism is precisely the point where the *Tosca* score calls blatantly for something creepy: from just there, the *Tosca*-Scarpia struggle took on a new, and seized the audience (with the help of Miss Cavanagh's nice line in dignified revulsion). Since *Tosca* is a sensational piece par excellence (and little more), there is everything to be said for making sensational effects in the right places.

In that vein, Stuart Kall's blandly, smugly lethal Spoletta deserves an admiring mention. I admire also Lazzarini's skewed, macabre set, a half-exploded edifice, more effective on its own than anything Miller actually does with it (for the disorienting visual geometry is answered by nothing in the staged action). The guiding spirit of this *Tosca*, updated to the last days of Italian fascism, is lazily half-realised. It's typical that Miller should refuse *Tosca* her irritatingly potent candle-arranging about Scarpia's corpse and assign her instead some business with (apparently) dossiers of other political prisoners: she tears them up, into not very small pieces and leaves them on the floor. All right, she's understandably dispirited by the time we've worked all that out, the force of the scene has been dissipated beyond recall. It is not a good idea to make us think about the practical details of *Tosca*.



Sculpture by Tony Cragg

## La fiamma/Trieste

Max Loppert

In the popular view, or at least that of record makers, buyers, and catalogues, Ottorino Respighi remains the composer of three orchestral showpieces — *Fountains of Rome*, *Fine of Rome and Roman Holiday*. But the range and variety of his antiquarian interest in Early Music is no longer a common preoccupation for a 20th-century composer, the orchestral arrangements, *Anders Airs and Dances* and *The Birds*, can still be enjoyed on several levels. And his 11 operas are gradually being taken off the library shelf, each time to their credit. Revivals of *Sleeping Beauty* (at the Royal College of Music) and *Semiramide* (at Palermo) have been noticed on this page; the Hungarian recording of *La fiamma*, one of the more heralded pleasures of 1985, pre-

ceded this month's new staging of the opera at Trieste.

*La fiamma* (1920-23) an exotic brew of religious fanaticism, sorcery, and illicit lust, owes its origin to the Norwegian play *Anna Pedersdotter the Witch*. Satisfying a taste for ripe late-Romantic opera in colourful early-Italian settings previously cultivated by Zandonai, Montemezzani and Respighi himself, the composer and his librettist Guastalla transplanted the tale to 7th-century Ravenna. Musically, it's an uneven piece: in the big ceremonial pieces of the drama Respighi does little more than pile on choral grandiosity. He does so, let it be said, with notable efficiency; much of the last act is superior Hollywood-Romanesque stuff, redeemed by masterly orchestration.

But at the heart of the opera — the obsession of the heroine Silvana, descended from a witch and revealed to be one herself — there is to be found a fascinating mixture of post-Wagnerian ecstasy and lurid neo-Baroque vocal writing (in the Act 3 monologue, "Dolce la morte," Silvana's emotional confession, the debt to Monteverdi is obvious, and eloquently repaid). The richness of the musical language, penetrated with a vein of fastidious melancholy, raises the work above the level of, say, *Francesca da Rimini* or *L'amore del re*: any company with a powerful dramatic soprano singing *silvana* on its books would do worse than consider its introduction to the repertory.

The Trieste company, one of

Italy's more adventurous, had engaged just such a soprano, Giovanna Casella, a name still unfamiliar outside Italy, disclosed a robust, ringing instrument, inclined to harshness in lower drama, but in this suited the character very well, but able to soar freely, cleanly, and directly. The production by Carlo Maestrali, in the comically dated, cliché-ridden designs of Tito Varceno, gave her little encouragement to explore the more interesting aspects of the character; it was a production of stock gesture and line-up-and-sing, not one with any probing concern for psychological or feminist subtleties (it's Silvana's burgeoning sexual appetite that makes her a "witch"). But all the same this was a powerful, impressive reading of the role: I look forward to hearing Miss Casella again.

The musical preparation of the performance had been careful, thorough and authoritative. Under Maurizio Arena the orchestra played with ample sonority and "bite"; the chorus was psychological or feminist subtleties (it's Silvana's burgeoning sexual appetite that makes her a "witch"). But all the same this was a powerful, impressive reading of the role: I look forward to hearing Miss Casella again.

Wythenshawe, also, is now only the second biggest housing estate in Europe. However, it still boasts the most consistently complete staging of American musicals in Britain. The forum's audience may be inconspicuously flanked by the leisure centre's swimming pool, library, bars and disco, but its artistic standards are no less high. These are the works of Manchester's Theatre Royal, which remain almost absurdly high.

London saw *Applause* after a decade ago, when Lauren Bacall set a West End record with her five-figure weekly wage packet. Broadway veterans Betty Comden and Adolph Green provided a book based on the immortal Bette Davis movie *All About Eve*. Music and lyrics came from the Strouse and Adams partnership, responsible individually for the most successful Broadway musicals. It must be admitted that this musical relies heavily on knowledge and love of the cult film, as is apparent early in Act II when the plot's impetus pushes out a self-defeating attitude too, since dialogue constantly recalls the film script without approaching its wit.

Chief loser is the monstrous secret herself, the abusive, soft-centred, self-destructive star, Marjorie Chase. The stage version lacks a centre of gravity, since we are never sure how much self-parody, indeed self-knowledge, is intended by this Marjorie. The intelligent Josephine Blake (magnificent here in Sondheim's *Follies*, looks too sensible to be hooded on this star stuff. She

## Applause/Wythenshawe

Martin Hoyle

comments on the high-goddess instead of identifying with her, helped by the rheumy-eyed detachment expressed in such sardonic numbers as "Welcome to the Theatre" that snappish and grimy put down of the business like which there is no other. Miss Blake gives us a turn, in fact, rather than a character, though the fault lies with the authors. As northerners know, she is a fine hooper and can put over a torch song like "Hurry Back" in duet with her recorded voice, to the manner born.

As the mousetrap fan who herself turns into a monster, Kathryn Evans (the lead in Manchester's successful *Evil*) looks like the film's Anne Baxter and totally convinces in her change from loyal slave to backstabbing competitor. Ray Scott-Johnson is that rarity, a musical juve lead who is strong-

voiced and not remotely whimsical. Sarah-Jane McClelland's sets, using the stage's rixing and descending platform, help to maintain Wythenshawe's reputation for sheer pizzazz. Paul Koryson, director and choreographer, works wonders with his devoted chorus (many involved in Wythenshawe's triumphant Pacific Overtures last year). The slickly stylised number for first-nighters, the lyrics beautifully convey social attitudes with caws and squeaks — makes an attention-grabbing opening. And in the title song, beltingly led by the splendid Sally Lavelle, the nine-strong troupe of boys and girls sings and dances its collective heart out, both more moving and more exhilarating than anything in the lavish productions of *Kiss Me Kate* or *High Society* currently on view further south.



Josephine Blake and Kathryn Evans

## Mantis/The Place

Clement Crisp

It is hard to know what to make — if anything — of the programme offered on Tuesday by Mantis as part of the Place's Spring Loaded season. As an example of choreographic vocation the evening might well be some particularly dire prize. As a diversion therapy for dance addicts it might be efficient. But as a view of what a small troupe proposes in repertory for a regional audience, it was dispiriting in the extreme.

Those who public deserve to be menaced with the glum attitude of *Alas, Morris* Tuesday, *Amen*, a piece tiresome as its title, in which six dancers clad in black remnants postured while they creaked about the stage, occasionally moving poles with weighted ends? A programme note declared that one of the characters was a "slightly psychotic mother." I would be prepared to venture that the entire piece, by Jacob Marley, was similarly afflicted.

The programme further announced that the movement in *Rise Jaroslava's Rats* of *Eschenwege* was "both senuous and athletic, it looked as if it was warming up for a dance-work that never reached

the stage. Yet if these preliminaries were disappointing, what can be said about *Scenes From the Life of Beethoven* by Micha Bergess, director of the company? It was long, divided into seven scenes (one conspicuously described by the ever-obliging programme), and featured Mr Bergess as the composer.

We saw Beethoven's tomb looming vertically at the back of the dance area, replete with wash-basin and jug, of which Mr Bergess frequently availed himself. We watched Mr Bergess emoting furiously, having a scene with various ladies, and reclining occasionally on the tomb. The programme alleged that he would walk through the countryside, and that we would see his friend, with the inventor of the metronome. I could not identify these incidents amid the dull activities of the cast. But by that time I did not care, anyway.

It was a bad evening, and my abiding impression is that Mantis needs to think with great seriousness about the sort of dance-theatre it seeks to offer to its public.

## Saleroom/Antony Thorncroft

## West's Banks for East?

A portrait of Sir Joseph Rivers groom leading a chestnut hunter towards a coursing party. Lord Rivers encouraged Agassie to settle in England and commissioned this lively picture in 1808.

A convivial music party, captured in the early 18th century by Peter Angelis, sold for £71,500, way over forecast, and a portrait by John Frederick Hartung, Sr of "Languish" and "Pantallon," two of the horses in the stud of the Marquess of Westminster, went for £28,000, at the lower end of the estimate. The London dealer Morton Morris bought "An Assembly of Exotic Fowls" by Pieter Casteels for £57,200.

The popularity of English Delft was confirmed at Phillips sale a late 17th-century salt doubled its top estimate at £20,900. Meanwhile Christie's was also doing well with local craftsmanship.

Banks commissioned it himself and the painting sold at Christie's in 1986 for 100 guineas. In the last year or so portraits have been commanding steadily increasing prices. Last week the National Maritime Museum paid £630,000 for a last portrait of Captain Cook which Sotheby's disposed of last autumn for a pittance. The feeling yesterday was that the Banks was bound for Australia, but it is likely to be retained in this country to enable our museums to bid for this colourful and important memorial to a great man.

The sale of British paintings did well, totalling £3,458,949, nearly 60 per cent unsold. Another artist's record was the £198,000 for a sporting picture by Jacques Agasse: "Lord

In an unprecedented exchange, the National Gallery is lending the Tate seven paintings by Turner to mark the opening of the Clove Gallery, and in return is receiving eight Pre-Raphaelite, and later Victorian pictures. The swap will continue until October.

The Clove Gallery, which will house the Turner collection, opens on April 1. Among the Turners from the National are "The Fighting Temeraire," "Rain, Steam and Speed," and "Ulysses deriding Polyphemus." The Tate is sending to the newly refurbished Barry Room at the National "Claudio and Isabella" and "The Awakening Conscience" by Holman Hunt, and "Christ in the House of his Parents" by Milais, and "Chatterton" by Henry Wallis, among other works.

## Arts Guide

Music/Monday, Opera and Ballet/Tuesday, Theatre/Wednesday, Exhibitions/Thursday. A selection guide to all the Arts appears each Friday.

March 6-12

## Exhibitions

PARIS

French drawings: At the beginning of the 18th century Louis XIV's love of the grandiose gave way to an art more intimate, more pleasing. A new generation of artists around Antoine Watteau introduced colour as well as a lightness of touch into their drawings under the influence of Venetian and Flemish masters. Musée du Louvre, Pavillon de Flore. Closed Tue, Ends June 1, (4200 2929).

Bauhauszeit: The exhibition of 341 engravings is exceptional for "the proofs showing the stages of the Bauhaus's creative process and its imaginative presentation. Landscapes, genre scenes, portraits and portraits and biblical scenes testify to the diversity of inspiration and technical mastery of the painter who was the first to consider engraving as a autonomous artistic expression. Bibliothèque Nationale, 21, rue Richelieu. Ends May 3 (4705 8126).

LONDON

The Royal Academy: British Art in the 20th Century is a major exhibition full of interest yet to some extent misleading. The mistake was to try and give a comprehensive overview of "The Modern Movement" — the show's subtitle. But the subject is just too big and the gaps are obvious. Concentrate on what is there, rather than what is not, and certain strengths in British Art in this century do manifest themselves. The Abstract tradition and its development deserves a show of its own, but here it is the figurative tradi-

tion, quietly experimental, romantic and always idiosyncratic that makes its point. The British do not fit easily into schools and pressure groups of lasting or particular influence. The best of the foreign groups with the best of their foreign peers. From Richard and Paul Nash, Gwen John, Matthew Smith and Stanley Spencer, to Bacon, Freud and Auerbach, there is much to take and red heads. Sponsored by BP, the show ends on April 5 and moves to Stuttgart.

WEST GERMANY

Tübingen, Kunsthalle: Philosophical and 18th-century German art. A retrospective of 130 paintings and pictures studies by Henri de Toulouse-Lautrec (1864-1901). Ends March 15.

Mannheim, Sprengel Museum: Kurt Schwitters' Fritz Kuhn. The exhibition is the most complete display of Schwitters' works seen in Germany, showing the 417 pieces donated in 1969 by the industrialist Bernhard Schwitters, who died last year, was Germany's leading collector of Pissarro's works. The exhibition, with 400 graphic art prints and 23 oil paintings covers the artist's entire career from 1904 to 1966, spanning cubism, classicism and surrealism, as well as Pissarro's most recent works. Ends March 15.

ITALY

Baris: Circle degli Artisti (Palazzo Grassi): One hundred drawings by Rodin from the last years of his life, almost exclusively sketches, in various supports, mediums

and every day poses. The drawings have been chosen by Claudio Jaudin, the curator of the Rodin Museum in Paris, from his collection of about 1,500 graphic works by Rodin. Ends March 28.

SPAIN

Barcelona, Edward March (1883-1944): 185 lithos, drawings and his influence on the art of the 20th century. Emphasis is his preoccupation with themes of life and death (friezes of life). Fundación la Caixa, Passeig San Joan 185. Ends March 22.

Madrid, Nine contemporary French artists' drawings, sculptures) mural, MEAC, Museo Español de Arte Contemporáneo, Paseo Juan Herrera. Ends March 22.

Madrid, Portuguese Contemporary Art: 150 works on loan by the Gulbenkian Foundation in Lisbon, including Viana, Amadeo de Souza Cardo, an Almeida and Vieira de Silva. Also at the MEAC, Museo Español de Arte Contemporáneo, Paseo Juan Herrera. Ends March 15.

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CHICAGO

Art Institute: A retrospective of more than 150 of John Singer Sargent's paintings, watercolours and drawings provides the first major overview of the artist's work in 50 years, with many of his famous full-length portraits, along with landscapes and informal drawings. Ends April 18.

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Thursday March 12 1987

Mr Haughey  
by a whisker

MR CHARLES HAUGHEY has very little choice. Either his Government introduces a tough budget within the next few weeks, or the Irish economy continues on its debt-ridden way and the new administration will be very likely soon out of office.

Mr Haughey was elected Prime Minister on Tuesday only by the casting vote of the Speaker of the Irish Parliament. Yet in one week his position is less precarious than it looks. The opposition Fine Gael party has offered its support, provided that the budget is as severe as it thinks the state of the economy requires. This support will almost certainly remain, despite the resignation of Dr Garret FitzGerald, the Fine Gael leader, yesterday.

The need for a tough budget has long been recognised. The country's national accounts to nearly 150 per cent of gross national product; around 40 per cent of it is held abroad. Government expenditure accounts for just over 60 per cent of GNP. The Exchequer borrowing requirement has been running at 13 per cent of GNP and the Public Sector Borrowing Requirement, which includes state corporations, is around 15 per cent. Unemployment is close to 20 per cent and the extent of Irish emigration has again become a problem.

## Cuts required

Earlier action was prevented by disagreements within the previous governing coalition. The Labour Party, as the minority partner, opposed cuts in social welfare for fear of alienating its base. The Fine Gael party, which took the unusual step of presenting its draft budget virtually as its party manifesto in the general election last month, Mr Haughey will have to introduce something very like it.

He will have to set out - March 25 or April 1 (April Fool's Day) are the suggested dates. For the reason of Irish politics is that if decisive action is not taken early in the life of a new government, it is not taken at all. A combination of cuts in public expenditure and measures to liberalise the economy, possibly including privatisation, is what is required.

Mr Haughey said during the election campaign that while he agreed with the need for reform, he also hoped that the

economy would grow its way out of trouble. There is no time for that now. The very narrowness of his majority dictates speed. Neither Fine Gael nor the Progressive Democrats, the other main opposition party, will tolerate inactivity for long. But if he does move decisively, his government may be able to consolidate its position at least for a while.

## Second place

The resignation of Dr FitzGerald was a surprise largely in its timing. He had not been expected to lead his party into the next general election, but perhaps to play on the early stages of Mr Haughey's premiership. By going now, he has drawn attention to the possibility of another election within the next 18 months or so. A new leader will need time to settle in. Two of the likely candidates, Mr Alan Dukes and Mr John Bruton, are former finance ministers and would presumably press for a much more conservative economy. The result should be known in a couple of weeks—before the budget.

Given the parlousness of the economic situation, the future of the Anglo-Irish Agreement is likely to take second place in the new government's immediate activities. That is probably all to the good. Mr Haughey has never been so enthusiastic about it as Dr FitzGerald, who signed it, although he has stopped well short of renouncing it altogether. A period of looking it over while the new Irish ministers and officials get to know their British counterparts would not come amiss.

There may be some problems over the new arrangements for extradition which were agreed by the last Irish parliament, but are not due to go into effect until the end of this year. It is possible that Mr Haughey will want the British authorities to present more evidence in an Irish court before particular cases of extradition are agreed. The new government is not taken at all. A combination of cuts in public expenditure and measures to liberalise the economy, possibly including privatisation, is what is required.

Besides, there may shortly be another general election in the offing—not in Ireland but in Britain. The time to develop the Agreement will be when Mr Haughey has begun to deal with his economic difficulties and the British election is out of the way.

Bold reforms in  
civil justice

LORD HAILSHAM, the Lord Chancellor, must be congratulated for his bold attempt to free English civil justice from the shackles of tradition and professional privilege. It is an attempt which deserves a speedy success.

Whether the proposals in the just published final consultative series will be implemented, and how quickly, would be uncertain at any time, but particularly so in an election year. One can only hope that all three political parties will recognise that making more accessible to citizens and to business, and making it faster and more cost effective, is an objective they can share. The implementation by a Labour Lord Chancellor of proposals formulated by his Tory predecessor is not without precedent.

A greater danger seems to be that after a Tory victory the Government would retreat from these attractive proposals under pressure from the legal profession's lobby. It would be reassuring if the reform proposals were embodied in the electoral programmes of all three parties as they deserve to be.

## European integration

The present proposals are a cautious move towards a further integration of the courts, a historical process advancing so slowly that it has been hardly noticed by the present generation. The changes to be effected by a uniform code of civil procedure are more radical. They would temper the excesses of the advisory procedure and bring it closer to what is usually given the undesired sinister name of "inquisitorial process." Yet there is nothing sinister in a system which gives the judge a more active role and greater control over the timing of the pre-trial procedure and over evidence. This is now proposed, together with greater emphasis on written submissions. Instead of long speeches addressed to the long absent jury. Allowing the

parties and the judge to read the papers in private and to clear only crucial points in an oral hearing—seems a far more economical way of doing things.

The proposals would bring the English civil process nearer to that customary in the Continental member-states of the European Community. Their adoption would be an important step towards the integration of the Community.

The consultation document also recommends a greater role for advisory agencies, the expansion of simplified procedures and of arbitration, either in court or under the patronage of the court. The success of the civil justice reforms will depend on how well these proposals are implemented.

## Fee regulation

A question mark hangs over the stability, outlined in the consultation paper, of reducing legal costs by increased competition between lawyers. Experience has shown that exorbitant fees will not be restrained by the threat of the court. The success of the civil justice reforms will depend on how well these proposals are implemented.

The West German experience, reported elsewhere in today's issue, shows that resolution of disputes can be greatly speeded up by paying lawyers not for individual operations, like letter writing or attendance in court, but for a job done, and to calculate fees as a percentage of the amount in dispute. This system, too, has its weaknesses and its adoption cannot be recommended unconditionally. But the principle that work expands to absorb all the money available should not be forgotten. A limit on the fee might help to avoid unnecessary complications.

IN a ritual which has been repeated with monotonous regularity over the past five years, the ailing Canadian oil and gas producer, Dome Petroleum, this week asked its 56 lenders for new loans on the repayment of its C\$4.4bn (\$2.02bn) debt.

Dome is not just another hard-pressed energy producer trying to survive in an era of low oil and gas prices. Besides being one of the world's biggest corporate debtors, it is a crippled symbol of poor official energy policies and banking practices which have soured the dreams of Canada's "blue-eyed sheikhs."

The energy nationalism which nurtured Dome through the 1970s was designed to build a strong Canadian presence in a strategic resource industry. By giving domestically owned companies the most generous tax concessions and exploration incentives, Ottawa hoped they would challenge the US and European multinationals, which dominate the Canadian energy industry, and spearhead the development of new oil and gas fields off the coasts of Newfoundland and Nova Scotia and in Canada's high arctic.

That is not how it has worked out. The legacy of a decade of interventionism is a group of big but debt-ridden oil and gas producers vulnerable to foreign predators, and a group of banks burdened by energy loans.

Evidence of this legacy has bubbled to the surface several times in the past few weeks. Calgary-based Husky Oil, whose chairman, Mr Robert Blair, has been a leading champion of a strong, indigenous energy industry, is being taken over by a company controlled by Mr Li Ka-shing, the Hong Kong property tycoon. To maintain the appearance of local control, the ownership of 9 per cent of Husky's shares will be vested in Mr Li's son, a naturalised Canadian. Hong Kong interests will own 43 per cent.

Dome itself is in discussion with a consortium led by Citibank and a group of US companies interested in buying its assets. Ottawa has privately given its approval to a foreign majority shareholder if that is the price to be paid for restoring confidence by 50 per cent. The Government earlier this month even raised the possibility of privatising Petro-Canada, the state-owned energy company with assets of C\$9bn which was formed in 1975 to give Ottawa a window on the oil industry. Petro-Canada's growth has come mainly from acquisitions of foreign subsidiaries, including Atlantic Richfield Canada, Petrolia Canada, and the refining and marketing business of British Petroleum.

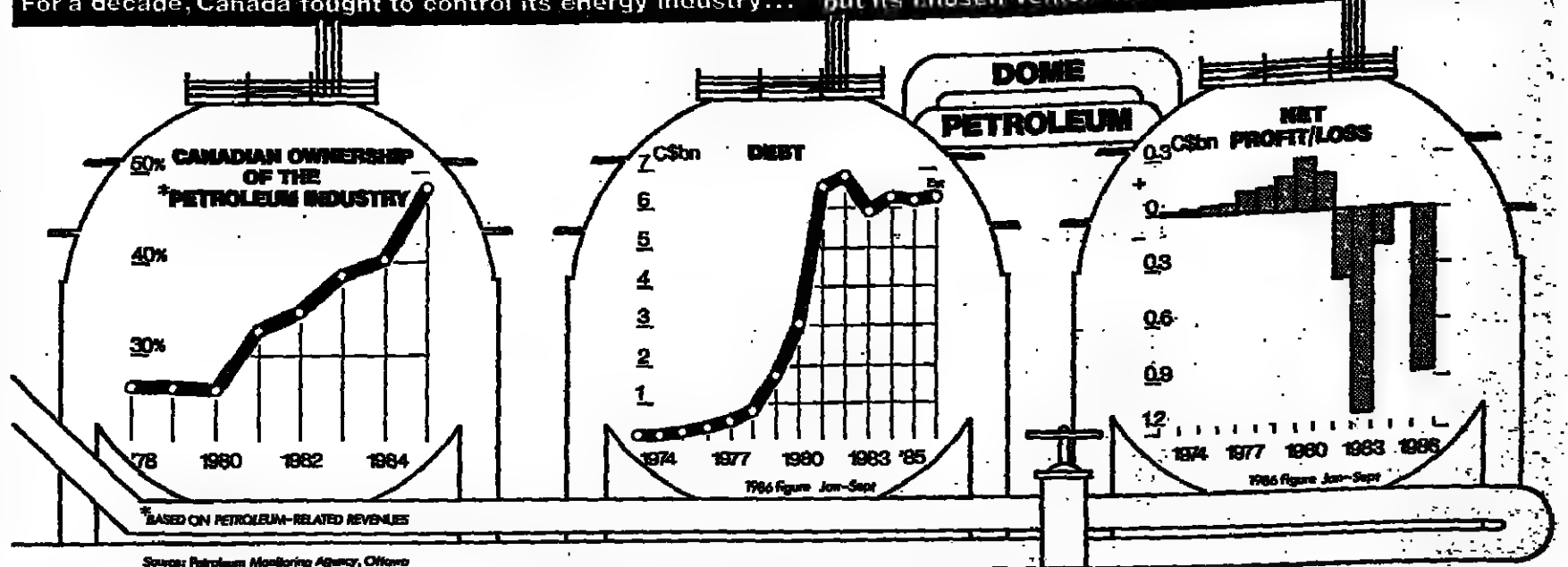
The rise of the east coast has disappeared with the drop in energy prices. Only in the Beaufort Sea, off the northern Arctic coast, where Gulf Canada has made a big discovery, is frontier development pressing ahead.

Meanwhile, Canadian banks are paying a heavy penalty for their support of the industry in the early 1970s. Natural resource industries (mostly oil) last year made up 33 per cent of the non-performing loans of Canadian Imperial Bank of Commerce, Dome's biggest creditor. Domestic credit growth was just over 1 per cent in 1986.

Royal Bank of Canada has come to the rescue of several troubled oil producers by exchanging a loan for equity. Dome is asking its creditors to do the same.

But however daunting the

For a decade, Canada fought to control its energy industry... but its chosen vehicle has been left crippled with debt



## CANADA'S ENERGY POLICY

## Old habits die hardest

By Bernard Simon in Toronto

pathetics, there are now signs that history may be about to repeat itself. Some influential politicians and businessmen have demonstrated a renewed commitment to insulating Canadian energy producers from the rigours of the market place. This time, the rallying call is "security of supply." Pressure from the energy industry and regional interest groups is growing on the federal and provincial governments to provide financial incentives for construction of up to half-a-dozen energy mega-projects. The commercial viability of

Canada is paying a heavy penalty for its 1970s energy nationalism

such ventures is acknowledged to be dubious, but other factors have come into play.

"It would be the saddest thing if this country does not develop the resources which it has for the reasonable security of its lifestyle," says Mr Robert Smith, senior vice-president of Syncrude Canada, which is studying the feasibility of a C\$9bn project to raise its output by 50 per cent to over 200,000 barrels a day. Syncrude extracts the oil from oil-saturated sands in north-east Alberta.

Mr Smith adds: "Politicians and the oil companies have to have the heart and the will to place their resources on the line for the future."

Dome's experience is a sober reminder of how such apparently far-sighted vision can go wrong. The Calgary company's unflagging enthusiasm for oil and gas exploration in the 1970s Arctic helped it win many supporters, especially in Ottawa, during the late 1960s and early

1970s. Typical of favours granted to Dome was a provision in the federal government's 1977 budget granting extra write-offs on expensive offshore wells. At the time, Dome was the only company which qualified.

Such government support, coupled with the eagerness of banks led to the energy industry, encouraged Dome to embark on an acquisition spree. The company's revenues grew from C\$172m in 1974 to C\$83m in 1983. Its debt ballooned from C\$11m to C\$6.8bn.

As late as 1982, when oil prices were well past their peak, a consortium led by Citibank lent Dome C\$2.1bn to buy Hudson's Bay Oil and Gas, at that time one of Canada's most highly regarded and financially healthy energy producers. Within two weeks of the purchase, Dome was forced to turn for help to the Canadian Government and the banks to avert a cash crisis.

The Dome story since has been an almost non-stop struggle for survival. Although its oil and gas operations have remained profitable, interest charges and asset writedowns pushed net losses to C\$1.7bn between 1982 and 1984.

The outlook brightened for a time after Dome hired Mr Howard Macdonald, former Royal Dutch/Shell treasurer, as chairman in late 1983 to sort out its finances.

Mr Macdonald, a no-nonsense Scot, negotiated a debt rescheduling agreement with the lenders, which stretched repayments to the mid-1990s. He raised C\$1.4bn by selling businesses which did not fit into Dome's three main areas of expertise—western Canadian oil and gas, natural gas liquids and Arctic contract drilling.

Dome managed to complete a successful public share issue in May 1985 and reported a small profit last year. "We had

almost solved it, but the oil price tore it apart," Mr Macdonald says.

The plunge in oil and gas prices has not only thrown Dome's future into doubt again, but has also started a new debate on Canadian energy policy.

The Progressive Conservative Government, led by Mr Brian Mulroney, the Prime Minister, which came to office in September 1984, has dismantled the National Energy Policy of the previous Liberal administration. It has deregulated oil and gas prices, scrapped a punitive revenue tax on energy producers, and revamped exploration incentives to end discrimination against foreign-controlled companies.

These measures have been widely applauded, but the drop in world prices has raised new tensions. While the oil-consuming economies of Ontario and Quebec have boomed, producing provinces—Alberta, Saskatchewan and British Columbia—and Newfoundland and Nova Scotia have fallen on hard times.

According to the Bank of Nova Scotia, Alberta's economy shrank by 1 per cent in real terms in 1986 and will contract by another 1.5 per cent this year. Over 25,000 jobs have been lost in the province's oil industry. Ontario, by contrast, is expected to report an average growth rate for the two years of 3.3 per cent.

The less fortunate parts of the country see a new round of energy mega-projects as an important way of closing the gap with wealthy, central Canada. The ventures they have in mind include the Syncrude oil sands expansion, the revival of oil and gas development off the east coast, a C\$3.2bn plant on the Saskatchewan-Alberta border to upgrade bitumen into light crude oil, and a range of heavy oil projects.

"Security of supply" has be-

come an important part of the arguments in favour of these projects. While Canada is at present self-sufficient in light crude oil, the National Energy Board (NEB) in Ottawa predicted last October that imports would make up between 40 per cent and 68 per cent (depending on price) of domestic needs within 20 years.

According to the NEB, "the existence of frontier and unconventional hydrocarbon resources which could be developed to continue to provide Canada with energy security is not in question."

It is once again hoping to swim against the tide of world oil markets

The issue is whether these resources can be economically developed given prospects for future price-cost relationships.

The economic plight of the regions where these resources are located has increased pressure on the authorities to provide the financial support needed to make their development commercially viable. While the banks rescued Dome's growth, Canadian taxpayers are now being called on to back the oil industry.

A study commissioned by provincial energy ministers concluded recently that the cost of half-a-dozen of the mega-projects now on the drawing board would be outweighed by their broad economic benefits.

Dr Neil Webster, Alberta's Energy Minister, says: "We want to see these projects come on-stream. Into light oil, into heavy oil, and a range of heavy oil projects."

"Security of supply" has be-

come the main supplier in the mid-1990s. "It could cause a lot of problems."

The Alberta government has already stepped forward to help Syncrude... by providing a C\$200m standby loan to ensure that work goes ahead on its current C\$750m expansion, even if oil prices fall further. The province has also put up C\$85m for the feasibility study on the proposed C\$450m mega-project.

Thanks partly to earlier tax concessions, Canada's oil sands plants are working at record capacity. Syncrude's output has risen to 120,000 barrels a day. Output at smaller oil sands producers, Suncor, reached 90m barrels.

Rising output has enabled them sharply to reduce costs, a high proportion of which are fixed. Syncrude's operating costs have fallen in the past five years to US\$11 a barrel in 1986. (It needs \$22-\$25 a barrel to meet interest payments, capital costs and provide a return to its shareholders.)

Canada is thus once again hoping to swim against the tide of world oil markets. But there is at least one important difference with the methods tried in Dome's heyday.

Foreign investors are more welcome now than they used to be. Syncrude's biggest shareholder is an Exxon subsidiary. Other multinationals—Mobil and Texaco among them—will be some of the main beneficiaries of any concessions made to revive part-cost development. US and European companies are expected to become increasingly active purchasers of western oil and gas reserves.

The wheel will have turned full circle if and when Dome is sold. With the domestic industry still recovering from past excesses, Canada now has little choice but to entrust much of the search for its energy security to foreigners.

City opens  
new doors

For years, Budget Day has brought television and radio to the floor of the Stock Exchange for a spot of live City reaction. Which raises an interesting question this year.

Since Big Bang, the exchange floor has been virtually deserted because all the dealers have retreated to their screens in trading rooms. So what is likely to happen next Tuesday?

The answer is that all the big dealing houses will be throwing open their doors to the TV cameras and the radio microphones for some on-the-spot comment, surrounded by the screens and modern-day paraphernalia of the markets. Houses like Kleinwort Greaves and County tell me they will be making arrangements for the broadcasters.

Insofar as any prizes go for the greatest coverage, BZW, the Barclays subsidiary, seems to be vying for first place. Between Budget Day luncheon and breakfast the next day, BZW will be taking in BBC TV News, TVN, Channel 4 News and BBC Breakfast Time. "I think we can probably win the TV stakes,"



"That's a lot of money—how would you like to join a concert party?"

## Men and Matters

even if we don't get all we want in the Budget," says public relations manager, Tony Bennett.

## Northern light

Charles Edmond, aged 37, a stockbroker who specialises in Far Eastern securities, has found a way of breaking out of the lifestyle of the City of London without having to take early retirement.

He has just joined James Capel from Barings Securities in order to set up an international securities dealing operation in faraway Edinburgh, Scotland.

His office, which should open in the summer, will be Scotland's first to cater specifically for the international interests of Scottish fund managers, who account for 45 per cent—about a quarter of all—the funds managed in Britain.

Even though Edinburgh has a successful reputation for investing in North American and Japanese securities, the dealing has, up to now, usually been done through London—much of it, Edmond claims, through James Capel. Yet more funds are managed in Edinburgh than in Hong Kong or Singapore.

Edmond, who was born and educated in Edinburgh but has spent half his life outside Scotland, including nearly ten years in Hong Kong and Tokyo, is looking for about 15 executives to man the Edinburgh office. He hopes to recruit some of them from the ranks of Scots and others who, like him, are sick of London.

At present he gets up at 5.45 am in Guildford to catch the 6.50 train to London, which usually fails to provide him with a first class seat, but gets him to his office in time for the 8 am conference call with Tokyo. He sets out on his hour-and-a-half journey back home at 6 pm. In Edinburgh, he says,

he hopes to get a house a few minutes walk from the office. "There are signs that, in the wake of Big Bang, more funds are moving from London to Edinburgh than going the other way. Edmond believes the traffic will increase.

"If I do my job of serving Scottish customers properly, five or six brokers will have to follow us up here."

## Pay parade

It is impossible to know how many, but some of Italy's 100,000-odd regular soldiers were boycotting their messes yesterday. Not in protest at the quality of the food and drink but at the fact that the government crisis is delaying a pay rise which they have long awaited.

The outgoing government, led by Bettino Craxi, is putting itself back together again today for a Council of Ministers' meeting which, among other things, will hurriedly adopt a decree to resolve the army's discontent.

As a result, a lieutenant colonel's pay should rise from L19m a year (\$25,500) to L25m. This should help to pay off more than a few mess bills.

## New issue

New arrivals on the bid scene at London and Northern—the construction and healthcare company currently in the final throes of an unwanted \$200m offer from Demerger Two—have been thick and fast recently.

But Tuesday's entrant had as much impact as any stakeholder. The current roundtable of negotiations ground to a halt as Peter Earl, Demerger's adviser and frontman, witnessed the arrival of a son.

The original Demerger took an unsuccessful tilt at Eitel last year. "I suppose," speculates

Richard Crick, Earl's amiable foe at Hill Samuel, which is advising Eitel, and that they could call it Demerger Three—or how about Son of Demerger?"

Actually, Demerger Four might be more accurate—there is already a daughter, and clearly a dynasty in the making. As for the new arrival, he is a specialist moving from London to Edinburgh than going the other way. Edmond believes the traffic will increase.

Even so, Early Junior timed his entrance well—at two in the afternoon there was still time for his father to fit in the odd meeting before catching up on some sleep.

## In the fast lane

Is the pressure getting to the frontliners at Woolworth Holdings?

Nigel Whittaker, the eager-beaver chairman of the B & Q do-it-yourself business, who doubles as group corporate affairs director, tells me that he and finance director, Archie Norman, agreed last week to give up alcohol for Lent.

"We're trying to keep ourselves in good nick," he volunteers. There seems to be stimulation enough in the Marylebone Road headquarters at present.

The takeover of Charlie Browns car parts and service chain was sealed safely earlier this week. However, preparations for the first full-year results since the defeat of Dixons takeover bid are rapidly approaching their climax. And they still have to capture the elusive Underwoods chemists business.

Geoffrey Mulcahy, group chief executive, was reputedly spitting nails the other week when his negotiations were so rudely interrupted by intrusive media attention.

His condition may improve as his Lenten pledge takes effect. Mulcahy is setting a fine example of self-sacrifice. Whittaker reports: "Geoff's given up chewing paper clips."

Observer

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ECONOMIC VIEWPOINT

# Interest rate fall not a reason for tax cuts

By Samuel Brittan

thrown away. Moreover, business would become much less responsive to any exchange rate changes in the future, seeing how easily they could be reversed.

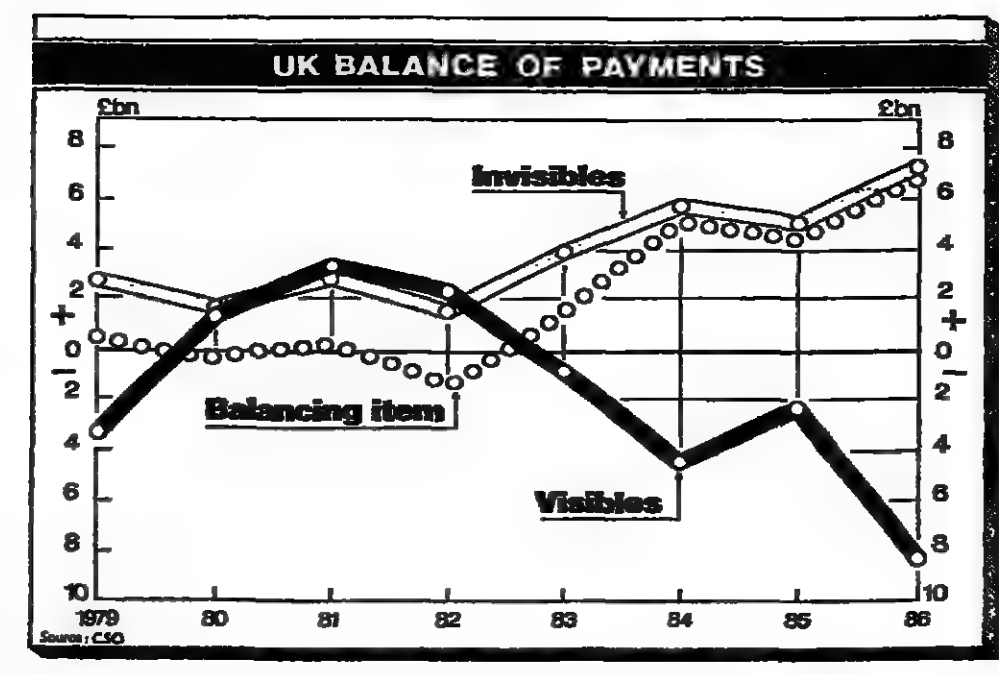
Given the forces making for faster inflation, sterling should be in the upper third of the lower part of the range. I leave it to those who regard themselves as expert in market psychology to prescribe on the exact width of the range or how much information about it should be disclosed.

Of course, anyone can imagine some hypothetical events, such as a flare-up or collapse in the oil market, or a world slump, which would make the present range inappropriate. No policy objective is valid for all time. But it would be said if Nigel Lawson's advisers were to succeed in using these tricks to persuade him to write bromides on the pound in his Budget speech.

Even if they do, there will always be unscripted interviews. So long as he does not drink Malvern water at the dispatch box which would make the forgivable, the Chancellor can play the public side any way he likes.

Whatever he says, the Chancellor will reduce interest rates further—or "allow the market to take them down"—if sterling rises in the foreign exchange market. This has a relevance to fiscal policy often overlooked.

On the external side, falling interest rates may put a lid on sterling and thus neutralise the tendency for British products to become uncompetitive. But internally, falling interest rates



stimulate demand for credit and raise asset values, all of which makes up domestic demand.

Nor is it any answer to say that customers who pay 20 per cent interest rates on consumer goods without a care will not respond to Bank of England policy. A large amount of credit not only for house purchase (so-called "equity withdrawal"), is tied to mortgage interest rates—and these do matter.

Indeed, the effects of lower mortgage rates are peculiarly perverse. Because of their impact on the Retail Prices Index, they have an initially favourable effect on recorded inflation. But the ultimate effect, other things being equal, is to stir up inflationary pressures which will still be operating long after the initial RPI impact has faded away.

The average voter (like most specialists) may not be able to specify the exact number. But nor can he be completely fooled.

Moreover, the budgetary position from which the Chancellor is starting is not really as brilliant in financial terms, nor as creative in economic terms, as the crude figures suggest. Guy Davies of Goldman Sachs estimates that the cyclically adjusted budget deficit, excluding the effects of privatisation, is no lower as a proportion of GDP in 1986-87 than it was the year before. If taxes are cut by £3.1bn in 1987-88, the adjusted fiscal deficit will, on this estimate, worsen by 1 to 1 per cent of GDP.

One possible escape route is to say that falling interest rates are already taken into account in the Budget judgment. But market events surely show that

# Lombard Workfare is on its way

By Joe Rogaly

BRITAIN SHOULD stop being namby-pamby about workfare. Workfare? It is a typical American coinage, combining work and welfare: after all, it is reasonable for society to demand something in return for welfare payments. On this side of the water we are already halfway there and I bet a year's dole at even that the other half will be traversed if the Conservatives win the election. Even if they lose, the possibility remains that the next Government will recognise that the essence of workfare could be described as pure socialism: from each according to his ability; to each according to his needs. In the US, where workfare is taking root, different states impose different obligations. It could be attendance at education or training institute, or community work, or a low-paid job. President Reagan tried to make it mandatory, but Congress authorised an experimental approach.

The disadvantages are of the kind that always arise when an idea emerges from the New Right. There is a suspicion that the purpose is simply to save money by paying a smaller dole to people who have lost their jobs. In many states it probably is, but here at least it should be otherwise. Since much of the unemployment in the UK is being caused by the transition from a smokesack economy to a service economy, we should at least be generous to those who are shaken out. Again, US experience indicates that workfare can become a ruthless means of forcing people into menial jobs at very low pay, possibly lower than a reasonable level of welfare payment. There certainly are some on the New Right who would like to do the same here, but it doesn't have to be that way.

Most seriously of all, there is the danger that a full-scale workfare programme in Britain might result in the taking of arbitrary administrative decisions that would add to the distress of the genuinely helpless: the old, the sick, the disabled, the hopelessly unemployable. This is not as fanciful as it may sound: in the US there is debate on whether single mothers should be asked to contribute time or effort when their youngest child reaches the age of three rather than the more liberal six.

Let's stop right there. There is a world of difference between three—when there may be no relative available for baby-sitting—and six, when the infant may start attending school. A large part of the welfare budget in the US is devoted to single mothers; it is a growing phenomenon here. Does this status imply no obligation on the part of the unmarried teenager who becomes pregnant, or the divorcee whose ex-husband is unwilling or unable to keep up maintenance payments? In the US, middle-class mothers who go out to work are contrasted with poor, single, mothers sitting at home on welfare.

Looked at in that way, workfare becomes a means of changing the outlook of people who are accustomed to dependence upon the state. It is nothing less than an attempt to alter the consciousness of the unemployed. This is plainly outrageous—if all unemployment is regarded as merely the consequence of a shortage of jobs. But what if some unemployment is long-term because people have given up hope? What if some is the consequence of an unwillingness to take less desirable jobs, or jobs more than a little distance from home? What if the problem is a lack of skills, or lifetime immersion in a council estate or ghetto from which the way out cannot easily be discerned?

So far, the Government's answer has been a voluntary form of workfare. The Job Training Scheme is likely to prove increasingly difficult to turn down. The Restart interviews, which cover the long-term unemployed, provide recruits. The Job Clubs are meant to encourage people to find work. The Community Programme is another manifestation of the same outlook. The next step could be to make it all mandatory. It would be unrealistic to expect such a step before the election, and foolish to rule it out afterwards.

## Latin American debt

From Professor M. Lipton and Dr. S. Griffith-Jones.

Sir,—On March 8 (editorial) and March 9 (editorial) the need for patient, conciliatory negotiations to reverse the absurd 1982-1987 trend of increasing net financial flows from poor to rich countries—and to resolve this delicate stage in the Latin American debt problem. This may take time, however. There could be imminent danger. Both Brazil and its creditor banks, to avoid seeming weak, are delaying negotiations. Without a swift settlement, US regulations (among other things) mean that major banks' assets will be significantly written down, reducing their general capacity to lend. Consequently falls in world demand would further reduce the debtors' capacity to service loans.

To eliminate this threat (however small) of world slump, creditor governments and international financial institutions must, in the next two or three months, play a key role in adjusting debt obligations. History from the South Sea Bubble to Ambrosiano (Luxembourg) shows that a sharply worsening repayments climate often cannot be tackled by debtors and creditor banks alone. Early for this reason, lender-of-last-resort (LLR) arrangements need to be announced clearly, well before any crisis. Nationally, the central bank provides these; in return, commercial banks accept overloading to modern and withdrawal in slump. Internationally, the urgency of joint publicised action, involving creditor governments, to clarify the parallel LLR regime cannot be overestimated.

The long-run need is for an international financial system to fund growing world trade and capital flows, to safeguard growth in debtor nations, and to secure private banks' solvency while stabilising the growth of their lending. In the short term innovative ways of handling the debt overhang have to be found.

Such major changes cannot all be made within the time-limit imposed by recent debtor actions (given regulatory changes, within that time). Therefore, countries' central industrial banks should clarify how, in the event of financial crisis, they will jointly act as international LLR, discounting sovereign credits. That would safeguard private banks' solvency, guard them from bearing costs for past mistakes, and to accept more future supervision leading to stable international credit. These principles could have helped spare us both the ill-considered explosion of sovereign lending in 1975-1981, and

## Letters to the Editor

the penicillin implosion of 1982-1987.

Far short of any argument for an international central bank, there is an irreducible case for urgently preparing and announcing contingency plans for temporary public intervention in debt crisis management. Usually, capital markets may be efficient and stable; but at a critical stage in the debt problem (eg spring 1987) their outcomes must be complemented—not replaced—by public decisions. Otherwise, the fears of private lenders, and their unwillingness to lend "new money" could induce just the sovereign defaults mortuaria that they seek to anticipate. Such actions could endanger private banks' stability, and hence capacity to lend—and thus the growth of rich and poor countries alike. If these endangered goals are "public goods," like loan control, or prevention of infectious diseases, then public international action, even if temporary, is needed to secure them, at least when crises threaten. The stakes on all sides are too high for benign neglect.

(Professor) Michael Lipton, (Dr) Stephany Griffith-Jones, Institute of Development Studies, University of Sussex, Brighton.

## The environment is hostile

From Mr J. David.

Sir,—Your survey of pollution control (March 6) is evidence enough that pollution is now big business. As such it calls for a healthy scepticism on the part of responsible journalists in all the media.

That "hype" is part of the hazards pollution brings in its train because of the emotional nature of the "product" is understandable. Those who have a strong economic interest in advocating a "pure environment" mix with those who have an almost mystical belief in nature in making objective judgments virtually impossible.

Nowhere was this better illustrated than in Seveso which is still trotted out as a great tragedy/disaster while 10 years later no serious ill effects exist in the human population and the only fatality was the manager murdered by terrorists as punishment for an industrial accident.

The terrible tragedies of life, whether accidental like the ferry disaster or in health like the emergence into world prominence of the AIDS virus, occur so easily simply because we live, thanks to a very delicate balance, with an essentially

## Letters to the Editor

hostile environment. Out there there are things which will kill, eat, drown or otherwise harm you and your possessions. In the fight to maintain that precarious balance for an ever-growing population humankind uses weapons which require regulation and control, whether those weapons be in agriculture, fertilisers and pesticides, or in energy, fossil fuels or nuclear.

The very processes of forging those weapons also has its dangers.

Perhaps the biggest threat that hype brings may be a loss of will to fight for our place in a hostile environment. Voltaire was right to remind us that we must cultivate our garden.

J. David, 56 Bridge Road East, Welwyn Garden City, Herts.

## Battle against the Yuppies

From Mr M. Davidson.

Sir,—The chairman of the Stock Exchange needs no committee to advise him on future uses for the old trading floor (March 3). He should instead make a direct approach to the new man at the V&A and suggest a permanent extension to that museum, along the lines of the Bethnal Green Museum of Childhood. Indeed, as the latter museum appears to have a space problem, Sir Nicholas might propose an overflow for it in Throgmorton Street. A permanent display of Hornby electric trains and Dinky toys would doubtless have a serious effect on absenteeism among middle-aged boys in the City, but it would be a welcome and decisive counterstroke in the battle against the frightful Yuppies!

Marcel Davidson, 12 Amersham Road, High Wycombe, Bucks.

## Why pavements are scruffy

From Mr M. Ridd.

Sir,—Not all of the blame for the scruffy and dangerous state of Britain's pavements should be placed on the country's local authorities as your report (March 4) suggests. A growing problem is the condition in which pavements are left after one or other utility company has dug its latest series of trenches. Nowadays it is not just gas, water, electricity or telephone companies which are the culprits but cable television and the installers of information technology services which require new underground lines such as optic fibres. It is an everyday occurrence for pedes-

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Robert Thompson in Peking assesses Sino-Japanese relations in the wake of China's political reshuffle

## Tell-tale signs of a dwindling friendship

THE JAPANESE liked Hu Yaobang. The fallen Chinese Communist chief suggested to a Japanese delegation late last year that an ideal solution to the countries' serious trade conflict would be for each Japanese to buy a Peking duck. To emphasise the point, he flapped his arms, a la duck.

Hu, less haunted than most of his senior comrades by memories of Japanese wartime brutality, was demoted in mid-January. Since then, Sino-Japanese relations have been in steady decline, and diplomats warn that a crisis could come with the fourth coming 50th anniversary of what China calls "the anti-Japanese war of aggression."

The present problems are a mix of the political and the economic. An old dispute has arisen over the ownership of a Chinese student dormitory in Kyoto, prompting almost daily Chinese criticism of the Japanese Government.

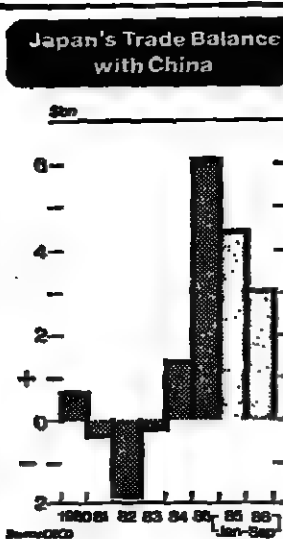
A Japanese high court ruled two weeks ago that the building belongs to the nationalist Chinese on Taiwan and not to Peking. Newspapers here claim the decision "violated international law" and is a serious breach of friendship.

The wide coverage of the case by the local press is unusual. Peking usually leaves criticism of Japan to the foreign media, fearing that a latent dislike of the Japanese could be drawn to the surface, as it was in late 1985, when Chinese students protested against Japan's "economic invasion." Older Chinese people, unable to forgive Japan its wartime sins, still call the Japanese "devils" or, occasionally, "poisonous dwarfs".

What should be a useful economic relationship is stricken with problems. Japan's trade surplus last year was around \$40 billion from \$60 billion in 1985, but still unacceptable to Peking. Zhu Rongji, the vice Minister of China's state economic commission, warned Japanese business leaders two weeks ago that economic



Hu Yaobang - less haunted than senior comrades



Yasuhiro Nakasone - shrine visit still makes

relations would shrink unless the deficit was reduced significantly. Japan is China's major trading partner, and yet it has been a minor investor, with its companies involved in just 7 per cent of joint venture projects and about 16 per cent in dollar terms. One Chinese official explained: "All they want to do is sell. They never invest. Just selling, selling."

Meanwhile, those Japanese companies doing the selling have been hardest hit by China's chronic shortage of hard currency. Contracts worth ¥400m (\$260m) have had to be renegotiated in recent months because Chinese corporations have been caught short by the jump in the yen's value.

China had also counted on Japan as a major source of tourism earnings. Japan's tourist arrivals last year were around 540,000 from 580,000 in 1985, but still unacceptable to Peking. A survey by Japanese tourist authorities has shown that just over 50 per cent of those who have visited China had a lovely time.

While the economic problems reflect the depth of the dispute, the greatest danger to long-term relations is the recent upheaval in Chinese politics, which has seen elder leaders exert more influence, leaders less willing than Mr Hu Yaobang to forgive, and many of whom were in the army during the war.

They are incensed by the lift in Japan's defence spending to just above the threshold of just over 1 per cent of gross domestic product for 1987-88. The increase is a sign to Peking that "militarists," as China calls those responsible for the war, are still influential in Tokyo.

It is important that the increase should come this year, since the Chinese are planning commemorative activities around July 7, the day on which Japanese soldiers set up an incident in 1937 on the Marco Polo Bridge, just outside Peking, to justify launching a war in which 20m Chinese died.

Chinese sources suggest that the anniversary will be marked by

tough criticism of Japan, with a focus on recurring "militarism." It is also understood that Chinese leaders are angry that debts to Japan have mounted, since China was virtually forced to sell parts of the country in the 1950s to repay huge loans.

With good intent, the Japanese Government has a development loan programme that has been worth ¥100m since 1970, but the yen's appreciation will make repayment, due to begin in 1989, extremely difficult for a country already strapped for foreign exchange. Japanese sources suggest that a rescheduling of the debt is a strong possibility.

The bleak prospects for bilateral relations are disturbing Peking-based Japanese companies, several of which have reduced staff in recent months. At the height of the anti-Japanese protests in late 1985, the Japanese were advised by their government to stay away from areas with war symbolism. It was

not easy. The photo cabinets that line many Chinese streets were then filled with examples of wartime atrocities.

Since then, billboards bearing advertisements for Japanese consumer goods have been removed from Peking's main street for what city officials said were "aesthetic" reasons, although the ugly past was obviously the main reason, and Hu Yaobang, who once dined three times in one week with the Japanese ambassador, has also been removed.

Hu was a major influence behind a visit last year by 3,000 Japanese students, and an invitation for a sudden visit by the Japanese Prime Minister, Mr Yasuhiro Nakasone. He also initiated a joint conquest of Mount Everest by Chinese and Japanese climbers. All three ideas were apparently thought twice by older and more conservative colleagues.

For instance, those officials apparently considered that Mr Nakasone should have had something to offer before being invited - the main reason for the November trip was a foundation-laying ceremony for a Sino-Japanese youth centre in Peking. Mr Nakasone is still disliked by several Chinese leaders for a 1985 shrine visit that they regarded as paying homage to "war criminals."

Then there are the occasional Japanese attempts to alter history by approving textbooks playing down war aggression. China is the most vocal critic of these exercises in revisionism, which reflect an unbowed nationalism that Peking finds insulting.

For two countries that have shared much in the past, and that have much to offer each other now, China and Japan have a relationship marked more by muddling than understanding. Officials are often extremely polite at the highest levels, but when it comes to the awkward issues, they don't know where to put their hands.

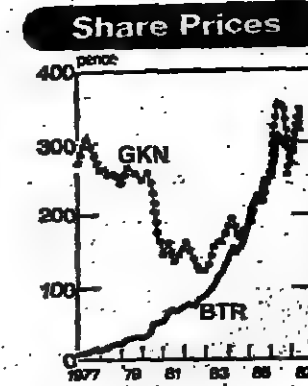
## THE LEX COLUMN

### A tale of six consonants

It would be regrettable if GKN were put off its policy of honesty by the reaction of the shares to the statements accompanying each set of figures. Yesterday's 26p fall to 320p indicated less of a deflation of hopes than the 56p slump to 280p which followed the interim figures. But once again the message from the company along with flat 1986 profits had to be that the stockmarket was over-optimistic about GKN's prospects. Unfortunate victim of its markets it may be, but that is what makes for low ratings. And in the short term at least it looks as though the prospective yield of around 6.2 per cent will provide more support than the likelihood of a current year multiple of 11.

Almost certainly the figures will get worse before they get better. In the first half of 1987 GKN will be competing with the better part of last year - before it was hit by price cutting on constant velocity joints in the US and the worsening yen/dollar rate on the US importing business. Those two problems have yet to be righted, and now GKN has to carry losses during the production build up of its Warrior military vehicle. At the same time the sterling/dollar rate is worsening and it may take a while to recoup elsewhere the business lost in West Germany through the strength of the D-Mark. From the half year onwards the background will start to improve, and 1988 promises the next gear change.

Apart from trading, though, the market is distinctly nervous of new shares either from a rights issue to reduce the 50 per cent gearing, or the purchase of Royal Ordnance. This fear is exaggerated in that GKN's ACT backing is so large that extra UK profits would tend to concentrate rather than dilute earnings. But it does mean that there is no hurry to buy.



fine tuning. And there is also evidence that reinvestment, notably in the paper machinery business, and in the Dunlop companies (where there had been years of cash starvation), is starting to pay off handsomely. Assume some increase in volumes, which BTR makes a point of flagging, and the progress in 1987 could be quite something - even without a Pilkington. To have taken off the shares, which ended at 320p, seems cheerful, but then yesterday was not much of a day for equities.

#### Hilldown

The stock market is a peculiar place - if indeed it is still a place. After Hilldown Holdings turned in a tremendous 34 per cent increase in earnings per share to 16.3p, the shares slid by 10p to 271p. Because the tax charge, at under 14 per cent was lower than expected, the earnings were that much higher. But the market had not increased its estimate for this year's earnings. So, by stock market logic, that means a downwards revision of the earnings growth projected for 1987, and naturally the rating has suddenly appeared more demanding.

This is Alice in Wonderland stuff, but there are valid reasons for viewing Hilldown's premium multiple with a degree of caution. There are 40 per cent more shares in issue than there were on average last year, and the tax change is destined to rise steadily over the next two years. While Hilldown's ability to increase the returns from its host of recently acquired businesses is not in doubt, the downward pressure on earnings are greater than ever before, despite the formidable assistance of £10m of tax losses.

Yet the leverage involved in playing with such fine margins is a potent attraction. Last year's achievement of squeezing an extra third of a percentage point out of the return on sales meant that margins have increased by 11 per cent. The sums are even more impressive now that Hilldown is turning over about £1.5m on an annual basis. Not that Hilldown needs to justify its existence by its ability to acquire businesses through astute use of highly valued paper. Never mind earnings per share: these preliminary figures show organic growth in operating profits of 30 per cent.

#### BTR

For BTR, on the other hand, the chances of anything resembling a rights issue can be almost indefinitely ruled out. Gearing dropped in 1986 by no less than 40 points, so that a company which specialises in post-acquisition ratios of one-to-one or worse ended the year with debt at barely a quarter of shareholders' funds. Since the interest charge virtually halved, and there was a handy reduction in pension contributions, it appears - an optical illusion, surely - that BTR could have pushed pre-tax profits ahead by nearly a quarter without any improvement in the operating numbers.

Fortunately, the contrast with hard times at GKN is every bit as pronounced at the operating level. Though turnover growth was minimal, BTR has managed to increase its operating margin by a fifth, to a shade over 12 per cent. There are a few red underlinings in Sir Owen Green's management notes, to show that not every component in the BTR machine has done its stuff, but region by region the story reads as one of consistently successful

## Brazilian troops occupy oil installations

BY OUR FOREIGN STAFF

TROOPS were in control of Brazil's ports and important oil installations yesterday as the Government of President Jose Sarney sought to end a wave of labour unrest with a show of force.

The Government sent thousands of troops, in some instances supported by tanks, to occupy nine oil refineries and six areas of oil production on Tuesday.

The decision by the Brazilian authorities to call in the armed forces to occupy the nation's 10 oil refineries reflects the deteriorating relations between President Sarney's Administration and the labour movement.

The growing unrest in the labour movement adds another unwelcome dimension to the economic crisis

which grips the country, which was the basis for Sarney's decision to suspend interest payments on \$600m of its \$1,000m external debt last month.

The use of troops equipped with tanks and armed personnel carriers amounts to the biggest use of military force in the past two years of civilian Government.

The state oil company, Petrobras, requested the intervention because of a threatened strike today by 55,000 oil industry employees.

The Government had already dispatched more than 1,000 troops to occupy main ports after a national seamen's strike was ruled illegal last Friday.

The strike by 40,000 seamen, now in its 13th day, has depleted Petro-

bras' oil stocks and represents a serious challenge to the Government.

The stoppage has delayed exports at a time when Brazil desperately needs foreign exchange.

The seamen are seeking pay rises of about 200 per cent and have rejected offers of up to 100 per cent pay rise. Oil industry workers are seeking a 71 per cent pay rise. Petrobras has offered 30 per cent.

There was no sign yesterday of an end to the strike, which has badly hit the port of Santos - the most important in South America - and the country's other big ports.

The failure of the Government to reach an accord with the unions on pay increases before it eased controls on prices had already un-

leashed a wave of labour unrest before Petrobras' workers decided to stage their "stay in" on Tuesday evening.

Over the past weeks the failure of last year's ill-fated and over-ambitious growth plan - which promised growth with little inflation - has led to demonstrations by farmers over rising prices and to the first strike in 25 years by Brazil's dock and ship workers. The navy and marines have been used in the latter instance to protect shipping in the nation's ports.

Retail prices in Brazil have been growing at alarming rates and in response workers have sought substantial pay rises. As yet, however, it remains unclear what policy the Government has to cope with the growing labour unrest.

## OECD rule could hit UK-Soviet trade

By Peter Montagu on London

CHANGES to the international rule on government guaranteed export credits, due to be decided by the OECD this weekend, could hamper British companies seeking business under the recent UK trade finance agreement with the Soviet Union.

The changes, which have been under discussion for several months, are designed to put an end to the export-credit war in which industrial countries vie for business in developing countries by mixing aid with conventional export credits.

However, part of the package, which has been endorsed by the US and the EEC and is now awaiting approval from Japan, calls for the effective elimination, from July next year, of interest rate subsidies for export credits to richer developing countries, including the Soviet Union.

Under its agreement with Britain, the Soviet Union insisted on fixed rate sterling finance being made available at 1.5 per cent, a rate which already involves an additional subsidy from exporters on top of the Government's standard export credit subsidy.

Export credit bankers said that if the Government's subsidy was now withdrawn, exporters could face large extra costs which would deter them from seeking business under the protocol.

It is still not certain whether existing arrangements such as the ECGD protocol with the Soviet Union would be altered under the new package.

If they are not, exporters would have to rely on Soviet willingness to accept lower cost Ecu finance instead of sterling

## FitzGerald quits after Fine Gael defeat

Continued from Page 1

to grips with the party and to prepare for an election.

Dr FitzGerald, who will move to the backbenches for the first time in 22 years in parliament, said his departure would not alter Fine Gael's decision to support Mr Haughey if he takes tough action on Ireland's shaky public finances in the budget due within a few weeks.

Mr Haughey, Dr FitzGerald's often bitter rival in four elections, was among a host of Irish political leaders to pay warm tribute to the Fine Gael leader, a popular figure whose main achievements included strenuous efforts to find a settlement in Northern Ireland, including the Anglo-Irish agreement, and powerful advocacy of Ireland's position within the European Community.

He also wrought radical changes in Fine Gael, giving it a strong liberal streak on social issues and committing it to reducing the state's involvement in the economy. This went against a still influential con-

servative element in the party, and the succession contest will indicate the fine line Fine Gael is likely to adopt in future.

Mr Barry is regarded as being closer to the "old guard" than Mr Dukes and Mr Bruton, who are strongly identified with the liberal wing.

Dr FitzGerald was widely regarded, not least in Britain, as one of the most impressive leaders Ireland has produced. Yet he had only mixed success in achieving the main targets he set himself as a politician.

His greatest triumph was the Anglo-Irish agreement on Northern Ireland, signed in November 1985 after a year of painstaking negotiations with the British. For the first time since the partition of Ireland in 1922, he won agreement from London that Dublin should have a formal input in Northern Ireland policy-making. It is spoken of by its many supporters as the most important step forward for Irish nationalists since the island was di-

vided.

However, the agreement was forged at a price, on what had been the central tenet of Dr FitzGerald's stance on the north. The son of a northern Protestant, Mabel McConnell (who was none the less a militant nationalist), he had long argued that no settlement could be found in Ulster without the consent of the unionist, Protestant majority there. The other, and continuing, rejection of the Anglo-Irish agreement by the unionist community has denied that.

In the south, his efforts to lead what he called a crusade to make the Republic a more pluralist society, less dominated by Roman Catholic dogma and more attractive to northern Protestants, ran into the sands. During his four-year government just ended, constitutional prohibitions on divorce and abortion were endorsed by majorities in referendums.

From a unionist point of view, little has changed since he said a few years ago on Irish radio: "If I

were a northern Protestant today, I can't see why I would be attracted by a state which is itself sectarian."

An economist and former journalist, Dr FitzGerald spent much of his effort since he entered the Irish parliament in 1965 on the economy. As Prime Minister, briefly in 1981 and then from November 1982 onwards, he battled, with some success, to regain control over the public finances which previous borrowing sprees had left heavily in debt, with depressing effects on growth.

Dr FitzGerald was not shy of defending Ireland's special interests as a relatively poor, agriculturally-based member of the EEC. When the Community introduced milk levies to curb over-production, Dr FitzGerald used all his negotiating skills to secure generous concessions for Irish dairy farmers.

Back home, Dr FitzGerald's professional manner earned him a reputation for political naivety, in contrast to the scheming, cunning image of Mr Haughey.

## World Weather

Area	Temp	Wind	Cloud	Temp	Wind	Cloud
Africa	12	10	10	12	10	10
Asia	18	10	10	18	10	10
Australia	27	10	10	27	10	10
Canada	12	10	10	12	10	10
Europe	12	10	10	12	10	10
India	27	10	10	27	10	10
Japan	12	10	10	12	10	10
Latin America	27	10	10	27	10	10
Middle East	27	10	10	27	10	10
N. America	12	10	10	12	10	10
South America	27	10	10	27	10	10
U.S.A.	12	10	10	12	10	10
U.K.	12	10	10	12	10	10
W. Europe	12	10	10	12	10	10
World	12	10	10	12	10	10

## £ continues to rise ahead of budget

Continued from Page 1

ever, if markets continue rising in a favourable reaction to the Chancellor's Budget, the pound's strength could be maintained and is a proper reflection of fundamental improvements in the performance of the British economy.

This greater than usual measure of faith in sterling has strongly underpinned UK Government bonds. Yields have for a very long time looked attractive compared with the

returns available on other international bond markets but a perceived currency risk had kept overseas buyers away.

Firmer crude oil prices, another factor which has worked against sterling in the past, also helped to underpin yesterday's rally on the foreign exchanges.

In London, sterling ended at 72.7 against a basket of currencies compared with Tuesday's closing 72.1. It closed at \$1.5910 from the previous close at \$1.5845 and at DM 2.9775 after DM 2.9400.

Lucy Kellaway in London writes: Oil prices continued to rise yesterday, with the price of Brent crude for delivery in April oil breaking through \$18 a barrel, the average official Opec selling price, to end at

\$18.65, about 30 cents higher than Tuesday's close.

Over the past 10 days, the price has risen by more than \$2, as traders have become increasingly optimistic about the chances of Opec holding together an agreement on prices.

Strong commitment by members of the cartel was confirmed yesterday by Mr Nulwam Lukman, president of Opec. He said that Opec production during February was 900,000 barrels a day below the official ceiling of 15.5m b/d.

The market was also yesterday stimulated by figures from the American Petroleum Institute which showed a marked decline in refinery runs last week.



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## Appointments Advertising

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Jane Liveridge 01-248 5285  
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## INTERNATIONAL APPOINTMENTS

### Rhone-Poulenc lures back former managing director

BY GEORGE GRAHAM IN PARIS

RHONE-POULENC, the French state-controlled chemicals group, has lured back one of its exiled managers to resume his old post of managing director. Mr Jean-Marc Bruel will be rejoining Rhone-Poulenc, where he has spent the majority of his career, after a two-year spell at Sandoz, the Swiss chemicals company.

Mr Bruel joined Rhone-Poulenc in 1962 and rose to become deputy managing director in 1980, and managing director in 1982, on the eve of the company's nationalisation. He was confirmed in this post by the incoming chairman, Mr Lolk Le Foch-Prigent, but left Rhone-Poulenc two years later after management disagreements.

His appointment completes the new board installed by Mr Jean-Rene Fourton, the chairman nominated by the incoming right wing government last year.

MR FERDINAND BEICKLER, 64, president of General Motors Europe in Zurich, will celebrate his 50th anniversary with GM on March 31, and then retire from active daily responsibilities.

Mr Beickler it as the same time being nominated by General Motors Corporation for election as chairman of the supervisory board of Adam Opel AG, where he was managing director from 1983 through 1986.

Mr John F. Smith Jr. has been appointed president of General Motors Europe, in succession to Mr Beickler. Mr Smith, 48, has been executive vice president of GM Europe in Zurich, with responsibility for operations and engineering.

He had, before moving to Europe in 1986, been president and general manager of General Motors of Canada. He had been GM's director of worldwide product planning. Smith has been a vice president of general motors corporation since 1984.

MR BURTON B. STANIER is to be chairman and chief executive of Westinghouse Broadcasting Company, the subsidiary of Westinghouse Electric Corporation, the diversified Pittsburgh-based group with interests in electronics, electrical energy, construction and finance, as well as broadcasting.

Mr Daniel L. Ritchie is to resign from these posts on May 1, in a move planned for some time, to devote himself to personal and charitable interests.

### Switch near top of Minstar

MINSTAR, the holding company of Mr Irwin Jacobs, the US financier, has appointed Mr Kenneth J. Severinson president and chief operating officer.

Mr Severinson succeeds Mr Jacobs, who remains, however, chairman and chief executive. Mr Severinson has been lately president of Minstar's energy services group.

### Directors for Guy Carpenter

GUY CARPENTER & Company, the reinsurance brokers, has announced that Mr Clemens Dwyer, Jr., Mr Robert J. Rock, and Mr Robin C. Watts have been elected to its Board. The company is in the group of Marsh and McLennan Companies, of New York.

Mr Dwyer, 38, joined Guy Carpenter in 1970, and is a senior vice president. Mr Rock, 62, joined in 1978 and is currently senior vice president and head of the facultative division. He was formerly a director of C. T. Bowring (Insurance) Holdings. Mr Watts, who is 31, joined the company in 1970 and is senior vice president in the casualty department.

### Wardley in strategic New Zealand move

BY DAI HATWARD IN WELLINGTON

HONGKONG and Shanghai Banking Corporation has appointed Mr Michael Dennis to the new position of chief executive of Wardley New Zealand, part of its merchant banking arm. The move is seen in New Zealand as a step towards applying for a banking licence.

The New Zealand Government's deregulated banking legislation allowing overseas institutions to register as a bank comes into force on April 1. Mr Dennis has said the decision on whether to apply for a banking licence is still being considered in Hong Kong.

At present Mr Dennis is regional manager international (South East Asia-Australasia) with responsibility for operations in several countries including New Zealand. Wardley is strengthening its

New Zealand office with the appointment of Mr Jeff Eglington, at present working in the Hong Kong office, as overseas operations manager in New Zealand. It also plans to localise the companies foreign exchange dealings in the country.

Our financial staff adds: In other moves Mr John Bond has been appointed general manager and chief executive, Americas, of the Hongkong and Shanghai Banking Corporation, in succession to Mr Angus Petrie, who is to retire in June.

Mr Bernard Asher will be appointed chief executive of Wardley Holdings Ltd and chairman of Wardley Ltd with effect from May to succeed Mr Bond.

Mr Aman Mehta has been appointed senior manager planning, in the group head office.

### Guinness America change

GUINNESS PLC has announced that Mr William G. Pietrasen has been named president of Guinness America Inc, taking on a role additional to that of president of the company's North American wine and spirits operations.

Mr John M. Huston has been appointed vice president.

Finance, of the North American subsidiary, which has also set up offices of vice president, general counsel and vice president, human resources.

Mr Donald J. Loughlin is to be general counsel on an interim basis. Mr Loughlin recently retired as general counsel of Unilever United States.

## Accountancy Appointments

### Leading Financial Institution Company Secretary

City

£ Negotiable + Bank Benefits

Our client is one of the most prestigious U.K. Merchant Banking/Securities groups. Based in London, it has offices in the Far East and the U.S., as well as a strong presence in continental Europe.

Due to the increasing demands now arising from our client's continuing expansion and commitment to the new environment in the City, a high calibre Company Secretary is required to play a major role in the many responsibilities of the Company Secretary's office.

It is envisaged that the successful candidate will either be a qualified Company Secretary or an Accountant with some relevant experience. The

person will be capable of communicating skillfully, have a confident and mature manner and be able to liaise with management at the highest level. Career prospects for the right candidate are excellent.

If you feel you meet these requirements please write enclosing a comprehensive Curriculum Vitae to: Mr R. Culpeper-Williams at Michael Page Partnership, 39-41 Parker Street, London WC2B 5LH or telephone him on 01-831 2000.



Michael Page Partnership

International Recruitment Consultants

London Windsor Bristol Birmingham Nottingham Manchester Leeds Glasgow & Worldwide  
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### Financial Controller

to £35,000

Central London

Our client is a major firm of solicitors which in recent years has enjoyed impressive organic growth to reach its current complement of over 250 staff and 29 Partners. The firm is modern in outlook and has a broadly based practice with major departments in taxation and financial planning, company, commercial and banking law, litigation and property work.

As the most senior financial executive within the firm, reporting to the Managing Partner, the Financial Controller will establish close working relationships with the Partners for the better financial management and direction of the business. Leading a team of 14 staff, he/she will be responsible for the full range of finance, planning and control functions. Key tasks will involve the review and development of EDP and

financial control systems, the provision of management information, and both the evaluation and presentation of ad hoc financial projects.

Candidates should be graduate Chartered Accountants, aged in their late twenties to early thirties, currently working within an accounting firm or a similar environment outside. A professional approach, excellent communication skills, and the flexibility to respond quickly and efficiently to the different demands of the role will be essential.

Please reply in confidence, giving concise career, personal and salary details quoting reference EP914 to: Sarah Orwin, Arthur Young Corporate Resourcing, Citadel House, 5-11 Fetter Lane, London EC4A 1DH.



Arthur Young Corporate Resourcing

A MEMBER OF ARTHUR YOUNG INTERNATIONAL

### FINANCE DIRECTOR

South Coast

c £30,000 + Car

The A. P. Besson Division of the rapidly expanding Crystalate Group is a major electronic components manufacturer serving the telecommunications industry. Its main operation is based at Hove in Sussex with other plants at Lancing and Portlaid.

Due to impending retirement we are seeking a replacement Finance Director to be based at Hove and reporting to the Managing Director of A. P. Besson. The Finance Director will be responsible for providing all financial services to the Division, covering cost and financial accounting and D.P. in a high-volume environment, and as a member of the Board will participate in the development of strategy.

The reward package offers an attractive range of executive benefits including bonus, share options and company car, with relocation assistance if necessary.

Applicants must be qualified accountants, probably aged up to the early 40's, with manufacturing industry experience and a record of positive contributions in previous financial management appointments.

Please write with full supporting C.V. to Jim Anderson, Group Administration Manager, Crystalate Holdings plc, Wharf House, Medway Wharf Road, Tonbridge, Kent TN9 1RE.

Crystalate Holdings plc

### Financial Controller

c. £22,000 plus car

Thames Valley

This is an opportunity to play a broad role in the management of this successful UK subsidiary of a major multinational chemical and plastics manufacturer. The accounts and systems are in excellent order, and you will be expected to assist the General Managers in determining and achieving their strategic business goals.

Through a small team you will have full responsibility for preparing timely and accurate financial and management accounts, maintaining effective credit control routines, and applying appropriate financial controls to company budgets and business plans.

Aged 28-40, you will need 3 years' post qualification experience preferably in a commercial environment, and a good understanding of personnel administration and company secretarial requirements.

The reward package is first class and there may be opportunities for career development world-wide.

Please write - in confidence - to Michael Carr, ref. B.16112.

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£25,000 package

If you are a newly/recently qualified ACA this is an excellent opportunity to move into a prestigious merchant banking group. As part of a small corporate team you will play a key role in providing management information and coordinating the group budget schedule. This role combines high level decision making with first class career prospects.

Ref: SW0335

Chief Accountant

£30,000 + bank benefits

A highly successful international bank seeks a qualified accountant (aged 27-33) who will occupy a central role in their expansion plans. The bank is actively involved in corporate lending, swaps, bonds, and foreign exchange. As a senior member of the management team you will develop the financial management information by enhancing the specialised systems and analysing their commercial activities.

Ref: SW0358

Please contact Sarah Weisman, Telephone: 01-258 5041 (out of hours 01-481 5863)



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  - (2) Have ability to prepare Management Accounts and Cash Flow Projections on a monthly basis
  - (3) Knowledge of computer systems would be an advantage
  - (4) Ability to work well in a "team" environment essential

Salary £15,000

Please apply in writing only to:

Stephen Dover  
DOVER & CO  
122 Wigmore Street, London

### FINANCIAL CONTROLLER

£40,000+ Plus Bens

Our client, an international company with a turnover of c.£2billion, based in central London, wishes to appoint a Chartered Accountant aged between 30/40 to the position of Financial Controller.

The successful applicant will already occupy a senior position and will be able to demonstrate a high degree of technical and professional competence. The candidate will be responsible for around 30 staff, including other professionally qualified accountants, and good man-management skills are an essential prerequisite.

Reporting to the Finance Director, the post will be responsible for maintaining a professional level of accounting control and reporting disciplines. An ability to work within tight timetables and a sound knowledge of U.K. and U.S. accounting practice is required. Some previous exposure to funding matters and foreign exchange procedures would be an advantage.

There are excellent opportunities for career development within the company. For an informal discussion please contact Robert Morgan on 01-583 0073 or 01-228 8616 (evenings/weekends).

### BADENOCH & CLARK

THE FINANCIAL AND LEGAL RECRUITMENT SPECIALISTS  
15-16 NEW BRIDGE STREET, BLACKFRIARS, LONDON EC4A  
TELEPHONE 01-583 0073

### Financial Director/Company Secretary

London EC4

c£27,500 + car

This key position arises in an Advertising and Public Relations company (T/O E/M) a subsidiary of a major advertising network.

A qualified accountant is required aged around 35, with commercial flair and proven financial management experience at senior level. Reporting to the Chairman, he/she will control the financial, secretarial and administrative functions and be involved in the further development of computerised systems.

The main responsibility of this role will be the provision of regular financial information to the Board and the parent company. As part of the management team the successful candidate will be expected to participate in the decision making process to ensure the planned growth of the Company. Equally important is the ability to establish good working relationships with creative executives.

Applications under ref RC235

Miss Marion Williams, The McCann Consultancy,  
Hazlitt House, 4 Bourverie Street,  
London EC4Y 8AB



# Accountancy Appointments

## ENTERTAINMENT INDUSTRY

London

This publicly quoted international entertainment conglomerate with an impressive track record of growth and a reputation for innovative ideas wishes to strengthen its central management team by recruiting two high profile financial managers for its corporate head office.

### GROUP FINANCIAL CONTROLLER

c.£35,000 + car + benefits

The Group Financial Controller will have a wide ranging brief which will include the co-ordination of the work of the financial executives in largely autonomous operating divisions, budgetary control and management accounting, compliance work and assistance with investigations into acquisition opportunities. Working closely with the Board there is considerable scope for the right person to contribute positively to the commercial development of the Group. Reference 1538/1/L.

### CORPORATE FINANCE

c.£35,000 + car + benefits

Working closely with the Group Finance Director and the directors of the operating divisions, the role encompasses responsibility for the evaluation of potential growth opportunities through acquisition and will require a significant involvement with the Group's operational control and corporate planning activities through business analysis and performance reviews. Reference 1538/2/L.

Candidates for both positions will be graduate accountants, preferably chartered, with a strong commercial background and a demonstrably successful track record in a fast moving service related industry group. The successful candidates will be 'ideas' people willing and able to apply innovative solutions to business problems. Good communication skills and commitment are essential. In both cases the remuneration package is negotiable and includes a car, annual bonus and possible share options.

Please write, in confidence, quoting the appropriate reference to Anne Routledge, Executive Selection Division.



Peat, Marwick, Mitchell & Co.,  
165 Queen Victoria Street, Blackfriars, London EC4V 3PD.

## A highly varied project accounting role

Young commercially aware accountant  
to £22,000

Bristol

Our client is a market leader in fmccg with a turnover of £2.6bn, highly profitable and now part of one of Britain's most outstandingly successful groups - on both sides of the Atlantic.

As part of the company's management accounting team, you will carry out a wide variety of project work using sophisticated financial control systems. You will work closely with functional managers in all operational areas.

You will be a qualified accountant, computer literate with strong commercial awareness and at least two years post qualification experience. The ability to be creative, to influence and to challenge conventional views is essential. Starting salary will depend upon experience.

There are opportunities to progress for the right candidate. Please write - in confidence - with full career details to John Eskdale, ref ER.53046.

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For further information call:

Jane Liversidge

01-248 5205

Daniel Berry

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Emma Cox

01-236 3769

## Manager European Operational Audit c. £30,000 + car And then the next step

Our Client is a worldwide leader in the production and marketing of specialist industrial services. Its success has been built on a commitment to excellence generated by the high calibre of their employees. Now, having achieved outstanding European growth in a short period of time, they are as determined as ever to maintain that structure of achievement.

The job is uniquely challenging in scope. You will direct the identification, planning and implementation of internal audits and business consultancy throughout Europe. You will have an unusual breadth of influence, able to analyse the performance of any department as well as becoming involved in special investigations, acquisition work and business advice to the European and parent company. You'll also deal directly with the external auditors, nationalising programmes if necessary.

It's a demanding role, for which we are looking for someone with an exceptional background and all round ability. Your background may be pure accountancy, probably with a 'big eight' firm; you may have impressive commercial, managerial or consultancy experience, or you may have performed a similar function within a large industrial group.

Systems experience, a working knowledge of American Accountancy Standards, and a European language are also important. It's unlikely that anyone under thirty would have the necessary breadth of experience.

Your commercial acumen, commitment to results and communication skills will prepare you well for your next role within the company. Promotion is always on merit, and this position has proved a valuable jumping-off point for previous high-performing appointees. This is definitely a company who regard their personnel as a vital resource for the future.

To apply, please write with a full career resume to David Konath, at the address below, enclosing separately a list of any companies to which your application should not be forwarded.

**OTTERIDGE  
& COMPANY**  
197 Knightsbridge, London SW7 1RP

## Finance Director Cable TV

Thames Valley £Attractive + Share Options + Car

Cable Television is an exciting new link to the world of communications and entertainment.

Our client is at the forefront of cable technology and aims to provide a wide range of new applications to serve the public and business communities.

As a result of internal reorganisation they are currently seeking to recruit a Finance Director to assume total responsibility for the finance and company secretarial functions. Specific duties will include financial/strategic planning and business development.

Candidates, aged 32-40, should be qualified accountants with a strong background in the communications/telecommunications industry. Experience of USM florations would be advantageous as there will be considerable exposure to financial institutions and the City. Strong communication skills and commercial flair are essential qualities.

The remuneration package is negotiable to include substantial salary package, share option scheme and executive car. Interested applicants should write enclosing a comprehensive CV to Stephen Doyle ACA, at Michael Page Partnership, Kingsbury House, 6 Sheet Street, Windsor SL4 1BG quoting ref SV 1052.



**Michael Page Partnership**

International Recruitment Consultants

London Windsor Bristol Birmingham Nottingham Manchester Leeds Glasgow & Worldwide  
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## Deputy Taxation Manager

c £30,000 plus car

**KMG Thomson McLintock**  
Management Consultants  
70 Finsbury Pavement London EC2A 1SX

Our client is the parent company of a large multinational group. They are seeking a deputy taxation manager to be primarily responsible for UK tax matters.

This key executive will be responsible for providing a compliance, planning and advisory service to senior management. Technical competence will have to be matched by personal qualities: a self starter, willing to get involved with detailed activities and an effective communicator.

Candidates should be qualified (ACA or ACCA) and preferably members of the Institute of Taxation. They are expected to have worked at a senior level for several years in a significant company, professional practice or the Inland Revenue.

In addition to salary and quality car the position carries an impressive benefit package fully in line with expectations of a major international group. The position is based in central London.

Please write, in confidence, to Roger Shipton (ref 2007).

## Financial Executive Business Development

PRE-EMINENT INTERNATIONAL SECURITIES HOUSE

Our client's global expansion has led to the promotion of their present International Business Development Manager, creating one of the most intriguing financial vacancies in the City. The role, embracing acquisition analysis, international co-ordination, management accounting and financial systems, reports to a Main Board Director and is pivotal to the company's continued profitable growth.

Candidates, aged 28-32, must be graduate accountants, preferably MBAs, with experience of similar work

including accounting for overseas subsidiaries in a sophisticated multi-national organisation. Vitality; they must have the intellectual, technical and commercial ability to succeed in a highly meritocratic environment. Remuneration by justification, with basic salary in excess of £30,000, total package significantly greater. Please reply in complete confidence to Digby M. Dodd, Bull Thompson and Associates Ltd., Alliance House, 63 St. Martin's Lane, London WC2N 4JX, enclosing full details and quoting Reference 1205.



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You will have demonstrable entrepreneurial flair and are likely to be a graduate, chartered accountant. Experience as financial director or controller of a business would be ideal. Previous involvement with acquisitions and fund raising is particularly relevant. Current data processing experience would be a useful bonus. Exceptional career achievement to date is more important than previous consultancy experience.

We want an achiever who is hungry for success, highly commercial, enjoys hard work, and a good communicator. The management style is entrepreneurial and demanding. A company car will be provided, and tangible results will be rewarded exceptionally well.

Please write to convince me that we should meet, enclosing a CV and making sure you state current salary and a daytime telephone number.

Barrie Pearson, Managing Director, Acre House, 69/76 Long Lane, London WC2E



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## CONTRACTS/CHECKING MANAGER

Stancliffe Ltd is a major firm of regional stockbrokers and is a member of Allied Provincial Securities Ltd, the largest regional stockbroking group in the UK.

The company is seeking suitably qualified applicants for the above position based at the Head Office in Middlesbrough. The successful candidate will report to the Office Manager and be responsible for the efficient running of the Contracts/Checking Department, heading a staff of eight people.

Applicants should have experience of working in a similar department and have proven management ability. Experience of NW computer systems would be a distinct advantage. He or she should enjoy working in a busy environment, be capable of working effectively under pressure and must be willing to work long hours when required.

Salary package will be negotiable and reasonable relocation expenses may be offered to the right candidate. Applications, together with full CV, should be addressed to Mr L. J. Brady, Office Manager.

**Stancliffe Ltd.**

City House, 206-208 Marton Road, Middlesbrough, Cleveland TS4 2JE

## FINANCIAL CONTROLLER

Hyster (UK) Limited is the Northern Ireland subsidiary of Hyster Company, a leading manufacturer of materials handling equipment worldwide. It is situated in pleasant rural surroundings close to the major motorways and international airport. The plant manufactures lift trucks for sale throughout the world. The Financial Controller reports directly to the Plant Manager and has responsibility for all finance functions including Financial and Cost Accounting, Treasury and Financial analysis. A key factor is the ability to communicate fast, accurate information to Plant and Divisional Management.

Applicants who hold a recognised accounting qualification, will probably be in their mid 30's and should be able to demonstrate experience in an international manufacturing environment at management level. Experience of working with integrated management information systems will be advantageous.

An attractive employment package will be offered including company car, contributory pension/life assurance, BUPA and discretionary bonus. Relocation assistance will be provided where necessary. Please write to Richard McRobert with detailed curriculum vitae, or telephone for an application for, quoting Reference Number 782/EC.

No information will be released to our client without your agreement following a preliminary discussion with our consultant.

MSL International is an immediate company of MSL Applied Systems Limited.



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# Accountancy Appointments

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For further information call:  
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01-248 5285  
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## Appointments Wanted

**SITUATIONS WANTED**  
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If you are interested in becoming a consultant with McKinsey, and consider that you have the necessary qualifications, please send a complete CV to Ian Davis at 74 St. James's Street, London SW1A 1PS. We will, of course, ensure strict confidentiality.

## McKinsey & Company

## Financial Analyst

### Balance Sheet Management

c.£30,000 + Car + banking benefits

Our client is one of the banking and financial services majors which wishes to strengthen a small, dynamic financial team at corporate centre involved with the analysis and creative development of a wide range of strategic issues.

They now have a vacancy for an outstanding business graduate, MBA or accountant with a flair for financial analysis which has been applied to treasury and balance sheet management within a large business.

The initial role will involve the analysis of the Group's balance sheet positions, the development and implementation of interest rate risk measurement techniques and the evaluation and monitoring of treasury and investment portfolio performance. The ability to quickly assume primary responsibility for this work will be important.

Career development opportunities are excellent. Location - City. Please reply in confidence quoting ref. L292 to:

**Brian H Mason**  
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London WC2E 7EB  
Tel: 01-240 7805

**Mason & Nurse**  
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- \* Development of compliance throughout the organisation.
- \* Thorough control over existing and proposed financial and business systems.

Analytical, management and interpersonal skills are crucial and, combined with a record of success in this job, could lead to a 'front-line' banking career. Qualified ACA's with at least 2 years P.Q.E. in the profession, or within banking, who seek a responsible and creative role in a major institution should contact Kevin Byrne on 01-248-3653 during office hours (076382-728 evenings/weekends) or send a detailed C.V. to the address below. All applications are treated in the strictest confidence.

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London

c.£28,000 + Car

Our client, a highly profitable UK Group with diverse business interests has an immediate requirement for a financial manager. This high profile market leader has enjoyed spectacular success in a rapidly changing environment and has grown significantly by prudent acquisition.

Primary duties will involve the appraisal and evaluation of significant capital expenditure proposals. Extensive liaison at Senior management level will also be necessary. Experience in handling sensitive issues is critical as these duties are of strategic importance and likely to have a direct and substantial impact on Group Policy.

In addition to being a highly motivated achiever, the candidate will have enjoyed a successful career in a commercial environment with a major organisation. Experience of effective reporting to tight deadlines is essential, as are excellent interpersonal skills and the ability to work with minimal supervision. Prospects for promotion within this dynamic group are excellent and the candidate should be aware that the highly visible nature of this position will ensure that their maximum potential is realised. If you are a graduate accountant qualified with any of the professional institutes, please contact Keith Allen for further information on 01-930 7850 or write enclosing brief details to the address below.

**ROBERT • WALTERS • ASSOCIATES**

RECRUITMENT CONSULTANTS

66-68 Haymarket London SW1Y 4RF Telephone: 01-930 7850

## Director of Finance and planning

We provide a health service to a North London population of approximately 200,000 and have an annual budget of over £46m, covering two Units of Management, both of which have large capital projects underway.

As a member of the Management Board you will advise the Health Authority and District General Manager on financial and strategic service planning matters, and take the initiative in resource management (management budgeting).

A further element of the post includes development of information and Technology systems to provide relevant information for all managers.

You will be expected to have relevant accountancy qualifications, but the scope of this post requires a creative person who can manage, analyse and integrate financial, manpower and workload information systems to enable managers to take action.

The appointment will be for an initial period of 3 years, renewable by review.

Informal discussion will be welcomed by Catherine McLoughlin, District General Manager on 01-808 1081 ext 101.

An information package is available from the District Personnel Dept, Mountford House, The Green, Tottenham, London N15 4AN. Tel: 01-808 1081 ext 107 quoting ref DO11/FT.

Closing Date 23rd March 1987.

Haringey Health Authority is an equal opportunity employer which welcomes applications from candidates regardless of race, disability, marital status, sex or sexual orientation.

**Haringey**  
HEALTH AUTHORITY

## NEWLY AND RECENTLY QUALIFIED ACCOUNTANTS

We have vacancies for Qualified Accountants who want to be totally involved in a busy 10 Partner West End firm and who wish to further their careers with the benefits that a practice of our size can bring.

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## Business and Marketing Strategist



Financial and business advisory markets are one of the most exciting areas to work in today.

How can our clients' changing needs be anticipated and met? How should we adapt our strategies to gain competitive advantage?

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You'll be in your late twenties/early thirties, with a good first degree and a MBA or equivalent. In addition to your academic achievements, you should be able to demonstrate a high level of success in a previous planning or marketing role - within a major blue chip company or financial institution.

This is an ideal opportunity for the high-flyer to use his or her experience as a stepping stone into a wider, more demanding business advisory field. A highly attractive package is available, and the prospects for advancement are excellent.

If you have the high level of intellectual and analytical ability we're looking for, send a full career résumé to Dr. Sydney Richardson, Director of Planning, quoting ref. FT/BV, at the address below.

**Coopers & Lybrand**

Plumtree Court  
London EC4A 4HT

## EXECUTIVE JOBS

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in the accountancy or financial field our team of consultants, all of whom have had managing director level experience, can help you.

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**Connaught**



## Accountancy Personnel

Placing Accountants First

### FINANCE DIRECTOR DESIGNATE

**DEWYNTERS LTD Mayfair**

£30,000 + Car (Negotiable)

Dewynters Ltd are the market-leaders in the provision of advertising, graphics, merchandising and marketing services to the theatre world, with an impressive list of assignments that includes most of the leading shows in the West End. With the recent opening of an office on Broadway and ambitious plans for further growth, Dewynters have reached an important stage in their development identifying the need to strengthen their financial expertise.

Taking overall control of a strong accounting team, initial responsibilities include the establishment of efficient computerised financial systems and a review of the company's administrative procedures. The position will also involve extensive liaison with the company's professional advisors and the preparation of contracts.

The appointee will become a key member of a talented executive team in the development of financial strategies and corporate planning by demonstrating an ability to innovate and contribute both intellectually and commercially. This is a challenging opportunity for a qualified Accountant with a successful and stable track record, ideally with experience of a service-based industry. Previous exposure to U.S. accounting requirements will be a distinct advantage.

Applications will be treated in the strictest confidence and should be sent to our consultant, Martin Humberstone.

Accountancy Personnel,  
63/65 Moorgate,  
London EC2R 6SH.  
Telephone: 01-538 8091  
(evening 01-511 6318).



# Accountancy Appointments

## FINANCIAL CONTROLLER

Surrey

c. £27,500 + car

Our client distributes and markets a wide range of high quality household goods and is the UK subsidiary of an international group. Turnover for the UK company in 1986 was around £25 million.

A qualified accountant is required for the position of Financial Controller. Reporting to the Managing Director, the individual appointed will have responsibility for EDP and company secretarial matters in addition to the finance function. The role has plenty of scope for the person who is looking for a high profile and challenging position in which to make a real contribution. It would, therefore, suit someone who is hard working and ambitious.

Applicants should be commercially minded individuals with strong people

management skills and a particular interest in the use and development of integrated EDP systems. Experience of import procedures and working knowledge of at least one European language would be an advantage, as would a background in the consumer products, distribution or retailing fields.

The remuneration package includes a generous car scheme, plus the usual large company benefits. Relocation expenses will be met if applicable. There are career development prospects within the group for applicants with the appropriate language skills.

Please write in confidence, quoting reference M6173/L, to Catherine Rowan, Executive Selection Division.

**PEAT MARWICK**

Peat, Marwick, Mitchell & Co.,  
165 Queen Victoria Street, Blackfriars, London EC4V 3PD.

## Chief Accountant

Cambs

£20,000 + Car

This is a superb opportunity for a well motivated and self starting chartered accountant to join a rapidly expanding and fast moving plc within the communications sector.

The position, having arisen due to the companies growth, is a new one at a major division of this substantial group who are a significant force within their sector.

The function will be the principal source of regular and sound financial information covering both operating units and the division as a whole ensuring that it meets all fiscal and managerial requirements to tight deadlines.

Candidates, age mid/late 20's, should have sound technical ability, enjoy the

prospect of managing a highly motivated staff and have the strength of personality to cope with requirements to tight deadlines within a high growth environment.

Please write enclosing a full curriculum vitae quoting ref 122 to: Philip Cartwright FCMA, 97 Jermy Street, London SW1Y 6JE, or telephone: 01-839 4572

**Cartwright Hopkins**

FINANCIAL SELECTION AND SEARCH

## Managing Director

Private Health Insurance South West

Our Client, the Western Provident Association is one of the leaders in the field of private health insurance. Under the present Managing Director, they have enjoyed a high level of success and won a distinct niche in the market place.

Our task is to recruit a successor to the Managing Director who retires at the end of this year.

The Managing Director has total responsibility to the Chairman and the Board for the management of the Company, for developing and implementing the strategic plan and for the development of new business and services. Candidates in their late 30s or 40s will be able to demonstrate a high level of commercial awareness, and a successful track record in the management of a business in the financial sector.

For the right candidate the salary and benefits package will be excellent.

For further information, please write quoting reference number 655 to Michael Wilkes, Jackson Management Consultants Limited, 157 Knightsbridge, London SW7 1NL.

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Joan Liveridge 01-248 5295

## Financial Operations Manager

West London

c£26,000 + Car + Options

Our client is a leading multinational manufacturer and supplier of mini computers with a world wide turnover of some \$1.5 billion. Operating in this dynamic sector of the industry the company has a very strong product line and enjoys an excellent reputation for price/performance. Due to internal promotion they now seek to appoint a Financial Operations Manager for the UK subsidiary which, with a turnover of around £100 million and some 700 employees, is the largest subsidiary outside the US.

You will be responsible for financial accounting and monthly reporting to the US parent, management accounting, planning and forecasting, cash management, tax planning, statutory accounting matters and ad hoc project work. Reporting to

the Area Controller you will supervise 16 staff.

Candidates should be Graduate Qualified Accountants aged 27-32 with an excellent track record in a related industry and possess a strong personal presence, commercial awareness and well developed management skills. Career prospects are outstanding.

The company offers an attractive package including company car, pension scheme, private medical scheme and share options.

Interested applicants should contact Mark Carrigan ACA on 0753-856151 or write to him at Michael Page Partnership, Kingsbury House, 6 Sheet Street, Windsor SL4 1BG, quoting reference SV 1053.

**MP**

**Michael Page Partnership**

International Recruitment Consultants  
London Windsor Bristol Birmingham Nottingham Manchester Leeds Glasgow & Worldwide  
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## Young Accounting Professionals

Norfolk/Middlesex

Initiative • Innovation • Ideas

**LINK**  
MANAGEMENT  
SELECTION

As the sixth largest chemical company in the world, we know that our continued development depends on the successful management of our most important asset - our people. With this in mind we are very selective about the individuals we recruit. As a newly qualified accountant with a professional approach, a strong business acumen and the determination to succeed, you will be selective about the organisation in which you choose to develop your career.

Dow Chemical is a major international organisation with extensive interests in speciality chemicals, plastics, pharmaceutical and agricultural products. Dow in Britain employs 750 people throughout our two manufacturing sites, research facilities and sales offices.

As a further commitment to the future we are now keen to recruit qualified people for our accounting teams in Norfolk and Middlesex. You can expect a highly competitive salary accompanied by an attractive benefits package and relocation assistance where appropriate. We have the ideas, if you have the innovation and initiative to meet the challenges and reap the rewards.

Please send full career and salary details to our recruitment consultant, Mrs Jennifer Baker, LINK Management Selection, 24 Buckingham Gate, London SW1E 6LB. Telephone: 01-834 3777.

## Financial Controller/Director Designate

Thames Valley

c. £30,000 + car + benefits

Our client is an aggressively expanding company involved in the manufacture and marketing of speciality chemicals. The £40m U.K. division of this billion dollar multi-national is seeking a Financial Controller who will ultimately assume the responsibilities of Financial Director for a Group approaching £100m.

Reporting to the Chief Executive, you will have overall control of the financial function and play a major role in co-ordinating, focusing and controlling the business activities and strategies necessary to achieve continued growth.

The key ingredients of success will be your ability to lead, motivate and direct a team, together with the business acumen to provide first class

commercial input into every aspect of the operation.

A graduate accountant (ACA/ACMA) ideally in your 30's with strong commercial awareness, you'll have well developed financial management experience, preferably gained in an international manufacturing environment.

A very competitive salary package will be offered to attract a particularly high calibre executive with the determination to succeed in a fast moving and challenging competitive environment.

Please write with full cv, quoting ref. 4473, to S. Stephenson, Moxon Dolphin & Kerby Ltd., 178-202 Great Portland Street, London WIN 6JJ, listing any companies to whom you do not wish your details sent.

**MOXON · DOLPHIN · KERBY**

EXECUTIVE SEARCH & SELECTION

## Company Accountant

South London

c£22,000 + Car

This is an outstanding opportunity to join a small but expanding sales and distribution operation. The company is positioned strongly in a market sector where it has built an enviable reputation for quality. Current turnover is in excess of £7 million and the company is committed to expansion.

The company is seeking a well experienced Company Accountant whose skills will complement the experience of a management team engaged in developing a profitable operation. The Company Accountant will report to the Managing Director and have responsibility for day to day financial management, including the preparation of accounts, planning and budgeting and ensuring

the implementation of proper controls.

Candidates should be accountants in their 30s with experience in a sales and distribution company. A background in developing and implementing effective computer based management information systems is important. This should be combined with strong, practical accounting skills and a flexible and results oriented approach to management.

Please reply in confidence, giving concise career, personal and salary details, quoting Ref: 917, to Michael Fahay, Arthur Young Corporate Resourcing, Citadel House, 5-11 Fetter Lane, London EC4A 1DH.



**Arthur Young Corporate Resourcing**

A MEMBER OF ARTHUR YOUNG INTERNATIONAL

## Financial Controller Stockbroking North West

c£22,500+car

Our client operates from three offices in the North West. It is now owned by a large international (but British) financial institution and is able to foresee long-term growth with adequate funding. Financial and office services are being reorganised to accommodate expansion and a Manager is required to take responsibility for financial control and settlement services to Stock Exchange regulated standards, client services and general administration. The position will report to the Finance and Administration Director.

Candidates should be either qualified accountants with a background in a financial services field, or, securities industry Back Office Managers. Chartered Accountants with financial services audit experience may well be suitable candidates.

Salary is negotiable on experience with benefits including a car and profit related bonus. The position is pensionable and relocation expenses may be paid in appropriate cases. Prospects are good in line with the projected business development. Suitably qualified men and women should forward a full CV with salary details in complete confidence and quoting reference LM867 to Terry Fuller, Spicer and Pegler Associates, Executive Selection, Friary Court, 65 Crutched Friary, London EC3N 2NP. Interviews will be held at the client's offices.



**Spicer and Pegler Associates**  
Management Services

## FINANCE DIRECTOR (DESIGNATE)

Cardiff

c. £21,000 + Profit Share + Car

Christie-Tyler PLC, the leading furniture manufacturer in the UK and a member of the Hilldown Holdings Group, has a vacancy for a Finance Director at one of its subsidiary companies. The company, which is based near Cardiff is fully autonomous and a market leader within the upholstery industry.

Candidates, preferably between 28 and 40 years, must be qualified Accountants with previous experience at a senior level in industry or commerce. The person must have sound commercial awareness and be prepared to take an active role in the general management and development of the Company in addition to controlling all financial and administrative aspects.

This is an excellent opportunity in an interesting environment and offers good prospects for further career development within the group. The package includes a basic salary of £21,000 plus a bonus based on results together with benefits which include a car, pension, free life insurance and BUPA.

Please apply with full career and personal details to:

K.C. O'Sullivan, FCA, Finance Director,  
Christie-Tyler PLC, Brynmryn, Bridgend,  
Mid Glamorgan CF32 9LN.

**CT**

## FINANCE DIRECTOR

LONDON

We are an expanding fully-quoted Group incorporating financial services and motor industry divisions. The Finance Director, who is a member of the Main Board, in addition to heading up the finance function is expected to work closely in support of the Chairman and Chief Executive. Candidates, in the age range of 35-45, will be profit-orientated, qualified accountants with wide-ranging and relevant experience, including the leasing industry and currently working as a Finance Director or Financial Controller in a medium-sized industrial service company. They will have been fully involved in the process of commercial development and business planning in a successful, fast-moving team environment.

This is a stimulating and challenging opportunity to a self-motivated and energetic individual. Remuneration package negotiable.

Apply in confidence to:-

The Company Secretary  
EQUITY & GENERAL PLC

66 Goswami Street, London W1X 9DB

مكازم العمل



# Accountancy Appointments

## Appointments

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Jane Liversidge  
01-248 5205

Daniel Berry  
01-248 4782

Emma Cox  
01-236 3769

## Financial Services

### Young ACA's

£20K - £25K +  
Banking Benefits

The Hongkong and Shanghai Banking Corporation is one of the world's leading international banking groups. Recent developments in the group's services have created opportunities for three ambitious young chartered accountants.

As members of a small team you will be responsible for reviewing and appraising the group's activities, controls and information systems in the Merchant Banking, Leasing, Insurance, Stockbroking and Commodity Broking areas.

These are high profile and demanding roles and applicants must demonstrate a determined self-motivated approach, be able to communicate effectively with senior executives, and have an analytical approach combined with the ability to adapt quickly to new situations. Based in the City the posts will involve some travel overseas to the world's major financial centres.

The successful candidates are likely to be newly or recently qualified ACA's who have experience of financial services through their training with one of the major professional firms.

Remuneration will be in the range £20,000-£25,000 depending upon experience with generous banking fringe benefits including mortgage subsidy, non-contributory pension scheme, life assurance and BUPA.

Please write with full career details or telephone:

Mike Allsop,  
Manager Financial Services Audit,  
The Hongkong and Shanghai Banking Corporation,  
99 Bishopsgate,  
London EC2P 2LA.  
Tel: 01-538 2366.

**Hongkong Bank**

The Hongkong and Shanghai Banking Corporation

## Financial Controller

### East Midlands

£23,000 + Car

This client is a highly profitable and acquisitive publishing plc whose commitment to a policy of continuing growth has enabled a doubling of pre-tax profits in the last two years. To achieve this success the company has adopted a style which is both entrepreneurial and decentralised, allowing each operating division real autonomy and control over its own future.

One of the largest divisions, to £35m, shortly expecting to complete acquisitions which will lift this to in excess of £50m, now seeks to appoint a Financial Controller who will be a key member in the strengthening of the management team.

The role will provide interpretation and review of the operating companies' performance alongside the provision of commercial advice and financial guidance including planning, capital expenditure, acquisitions and an on-going systems

development. This role will be totally involved in implementing future strategy of the division.

Candidates should be qualified accountants aged 28/34 with drive and enthusiasm to succeed in a fast moving organisation. First class financial abilities with strong business/commercial awareness are essential.

Please write enclosing a full curriculum vitae quoting ref: 121 to:  
Philip Cartwright, FCMA,  
97 Jermy Street,  
London SW1Y 6JE.

**Cartwright Hopkins**

FINANCIAL SELECTION AND SEARCH

A superb opportunity in one of the UK's top retailers

## MANAGER OF ANALYSIS AND CONTROL

£30,000 + car + relocation

Central London

We have caught your eye, now let us capture your imagination! This is the rarest of opportunities to become part of the management team running one of the leading retail groups in the UK. This team is formidable, containing some of the most respected names in British retailing. Their main virtues are excellence and dedication, and we seek a young accountant to join them. This is a big job, but only for someone whose ambition matches their commitment.

Our client is one of the very largest UK retail groups and is growing rapidly. Your analytical skills will mean that you feel comfortable monitoring, reviewing and reporting on such a business to main Board level. Furthermore you will be

involved in helping to control a major programme of capital expenditure.

To be considered you will need to be a qualified accountant, and probably in your late twenties or early thirties. In simple terms, you will need to demonstrate excellence. You will be at managerial level in a major accountancy firm or a consultant in a large management consultancy firm. Alternatively, you will have experience of management information and control systems at the highest levels in a substantial company.

If you think you match the challenge, please send your career and current salary details, including a day-time telephone number, to Barry C Skates at our Maidenhead office.

NKA SEARCH INTERNATIONAL LIMITED  
2nd Floor, Kings Road, Maidenhead, Berkshire SL6 1EF  
Telephone: (0628) 75555

**NKA**  
Search, Selection & Training

## Finance Director designate

£35,000 & car etc  
London

Our client, Charles Letts (Holdings) Limited, well known for the compilation, manufacture and publishing of diaries internationally, as well as books and stationery products, wishes to recruit an experienced commercially minded accountant with wide knowledge of finance and business procedures.

Reporting to the Chairman, the successful applicant will be responsible for high standards of financial control and provision of accurate and up-to-date management information. In addition, suitable applicants must

be systems orientated and able to contribute positively to the overall management of the business.

Candidates, 30 to 45 years of age, must be Chartered Accountants, with a minimum of 5 years in a responsible finance function and able to motivate staff and work effectively as part of the executive team in planning and controlling the future success of the Group.

In addition to salary, benefits will include a motor car pension scheme, private health arrangements and profit

share. It is anticipated that the designate period will not be more than 12 months.

Candidates interested should write enclosing a full CV including salary history and quoting reference MCS/7205 to:  
Michael R. Andrews  
Executive Selection Division  
Price Waterhouse  
Management Consultants  
No 1 London Bridge  
London SE1 9QL

**Price Waterhouse**



**Gabriel Duffy Consultancy**

## MAJOR FINANCIAL SERVICES GROUP CENTRAL LONDON

### MANAGER UNIT TRUSTS

£30,000 + Car

Our client is a prestigious UK based Financial Services company, part of an expensive group based primarily in North America, with funds exceeding £800m. They are currently seeking to recruit for their young, rapidly expanding Unit Trust operation.

This challenging role will encompass total financial responsibility including unit creations, box management and investment accounting. New computerised administrative and accounting systems are currently being introduced and the job holder will play a major role in their development. There will be considerable liaison with fund managers and trustees, and involvement in Business Development. Some travel will be required to the head office in the West Country.

The successful applicant will be an assertive, ambitious qualified accountant aged 30-40 with exceptional interpersonal skills and experience in Unit Trust management. Salary is negotiable depending upon track record with an attractive range of benefits.

For further information, please contact Alex McMillan MSc DIC on (01) 831 2288 (day) or (0403) 57505 (evenings & weekends) or write in confidence to:

Gabriel Duffy Consultancy, Financial Selection and Search, 31 Southampton Row, London WC1B 5HJ.

## Financial Controller

£25,000 + Car

Our client is a small group of companies involved in the design, manufacture and installation of electrical and electronic systems for blue chip industrial and public sector organisations. Its growth and profitability bring it close to a USM listing and a financial controller is now sought to strengthen its management board.

Based at the Bedfordshire head office, the role will include normal financial and accounting responsibilities but the incumbent will be expected to contribute significantly to the running of the business at both grass root and strategic levels.

Candidates should be professionally qualified with several years' experience of modern accounting practices (including working knowledge of computer based systems). They should have successfully held a senior management position and, preferably, have operated in a related industrial field. Ability to work and communicate effectively at all levels and to balance professional skills with commercial judgement will be important.

Please write to Jane Woodward (ref 9311).

**KMG Thomson McLintock**

Management Consultants  
70 Finsbury Pavement London EC2A 1SX

## Company Accountant

Balfour Beatty Construction Limited is a highly respected British company engaged in a wide range of building and civil engineering projects on a worldwide basis, and currently enjoying an annual turn-over in the region of £400m.

We are looking for a Chartered Accountant aged 28-35, with the professional flair and personality to cope with major business decisions, as well as the determination to roll up their sleeves and get involved in the production of detailed information, as a vital member of a close-knit team.

Based at our Head Office in Croydon and reporting to the Finance Director, you will be expected to produce monthly accounts from returns by operating divisions to a strict timetable, and to contribute in the review and monitoring of major new projects and business opportunities. On occasion you will also deputise for the Director in meetings with outside professionals, banks and clients.

You can expect an attractive salary and benefits package that includes the provision of assistance with relocation expenses if required.

Please write enclosing a detailed CV, to the Personnel Manager, Balfour Beatty Construction Limited, 7 Mayday Road, Thornton Heath, Surrey CR4 7XA.

**BB Balfour Beatty**  
THE INTERNATIONAL ENGINEERING AND CONSTRUCTION GROUP

## CHIEF ACCOUNTANT

BURY, LANCASHIRE

c. £18,000 + CAR

Our client, J. R. Crompton, is a £30m turnover company manufacturing specialist paper products, established over 100 years, their head office is in Bury, Lancashire. Last year the company was acquired by BUNZL, one of the fastest growing PLC's in the UK, and it has since been transformed into a successful and dynamic operation led by a new management team.

To meet this challenge and strengthen the financial team the Finance Director has created a new position of Chief Accountant, which will be ideal for an ambitious young accountant with good industrial experience and lots of potential. Reporting directly to him, you will be responsible for the day-to-day management of the department, and in particular the development of financial information and reporting systems on the newly installed computer. Initial emphasis will be upon improving the monthly management accounting package and enhancing cost control information. You will also have considerable involvement in financial and strategic planning.

To be successful in this role, you will probably be in your late twenties or early thirties, with a strong personality and a great deal of determination and drive. You will be a qualified accountant, possibly a graduate, and will have sound technical expertise combined with proven experience as a manager. In addition to the above remuneration package, the position offers outstanding prospects both within the company and in the Group as a whole.

Please contact Nicola Broadhead or Doreen Hogg at our Manchester Office quoting ref. no. 18526.

Trident House,  
31-33 Dale Street,  
Liverpool L2 2HF  
Tel: 051-236 9373

**ASB**  
RECRUITMENT LIMITED

Eagle Buildings,  
64 Cross Street,  
Manchester M2 4JQ  
Tel: 061-834 0618

## INVESTMENT TRUST ADMINISTRATOR North West

Attractive Remuneration Package  
(including normal banking benefits)

An exciting opportunity has arisen for an experienced investment trust administrator to join a new venture. Our client is an established force in the financial services industry and as part of an expansion programme requires an individual to take charge of the day to day administration of a new investment trust which will be dealing in both the equity and gilt sectors.

The requirement is for a financial services professional, probably an accountant, aged 30-40 who can demonstrate:

- experience in an investment trust or similar financial institution;
- familiarity with computerised systems;
- the imagination and drive to implement control systems for this new venture;
- a "shirt sleeves" approach and the ability to work as part of a team.

The successful candidate will be responsible to the Managing Director for all areas of the Trust's administration and remuneration will not be a barrier to suitably qualified applicants.

Please send a comprehensive career résumé, including salary history and day-time telephone number, quoting ref: 2755 to J. Scarisbrick, Executive Selection Division.

**Touche Ross**  
The Business Partners

PO Box 500, Abbey House, 74 Mosley Street, Manchester M60 2AT. Telephone: 061-228 3456.



# Accountancy Appointments

## Chartered Accountants

from  
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Services

c. £30,000 + Car  
+ Mortgage Subsidy

These two positions are in a small elite team operating at the centre of a major Financial Services Group which has well laid plans for the expansion of its business interests. The vacancies have been created in order to deal with the wide ranging issues arising from the expansion and to provide high level succession in the Finance function.

Applicants should be Graduate Chartered Accountants who wish to maintain the momentum of a rapidly developing career by being directly involved in the profitable growth of a major business.

A high standard of accounting and analytical competence is required together with a recent caseload of special project work for large p.l.c. clients. Experience of dealing at Chief Executive/Finance Director level and the confidence to continue to do so on a regular basis is essential.

The positions will have a base in the City. All applications will be treated in the strictest confidence and no detail will be released before interview.

Please apply in confidence to: J.D. Vine  
(Ref. CA/12) Vine Potterton Limited,  
152/153 Fleet Street, London EC4A 2DE.

**VINE POTTERTON**  
RECRUITMENT ADVERTISING

## Financial Controller

Midlands

c.£28,000  
+ Car

Our client is a market leader in the engineering sector, manufacturing and servicing an extensive range of products with an appeal in both domestic and international markets. With an enviable reputation for excellence of product quality, design and reliability, the organisation is seeking to build on these advantages with a long term programme of investment in product development and new technology which will further enhance its international profile.

To support this exciting phase of business development, the company has strategically reviewed both its operational and financial organisation. As a result the decision has been taken to redefine the company into discrete business profit centres each with a financial controller.

Reporting to the Chief Executive, the appointee will be fully responsible for the financial operations of a new group. In addition to broad ranging duties in budgetary control, forecasting and cash management,



**Arthur Young Corporate Resourcing**  
A MEMBER OF ARTHUR YOUNG INTERNATIONAL

a major feature will be the freedom to identify and develop new systems and procedures to meet business needs, particularly in the areas of contract management and project control.

Candidates are likely to be ACMA's and aged around 35. Ideally, applicants will have gained experience of senior line accounting, preferably within a contract engineering environment where the control of costs and thorough project management methods from bid to completion have been an integral part of the function.

Above all we are looking for the dynamism to generate change and the determination to direct it to business goals.

Please reply in confidence, giving concise career, personal and salary details, quoting Ref: ERO18 to: Brendan Keenan, Arthur Young Corporate Resourcing, Citadel House, 5-11 Foster Lane, London EC4A 1DH.

## Financial Sector Management Consultant

City

**PEAT  
MARWICK**

c.£30,000 + car

Peat Marwick is recognised as a world leader in the provision of strategic and management advice to the financial sector. Within its management consultancy practice, the specialist Banking and Finance Group has experienced a substantial increase in demand for its services. Peat Marwick now wish to appoint several additional consultants in financial management.

As a member of the Banking and Finance Group you will be dealing directly with senior management of client institutions. Clients include retail, commercial and merchant banks, stockbrokers, fund managers and building societies — among them some of the world's leading financial institutions. Assignments might encompass, for example:

- profit improvement and operational efficiency programmes
- development of risk management techniques
- evaluation and implementation of management information and financial control systems
- formulation of business strategy

To be considered for this demanding role, you must be a qualified accountant offering a minimum of two years financial sector experience either as a senior accounting or systems specialist.

Career opportunities within Peat Marwick are exceptional for high calibre individuals — promotion and salary progression can be rapid and opportunities exist to work overseas. You will be encouraged to develop your own business awareness and technical skills to the full and to take an active part in development and growth.

Please write or telephone in confidence to Sarah Wilmann 01-256 5041 (out of hours 01-981 5963) quoting reference CG 0400



**Management Personnel**

10 Finsbury Square, LONDON EC2A 1AD. 01-256 5041

Fast Mover... Rapid Growth... Career Development...

## FINANCE MANAGER

(Food Services)

c. £20K + Car

London

This appointment is an ideal career move for a graduate with two to three years post-qualification experience seeking a stepping stone to a senior position within a major international organisation.

Our client is PepsiCo Food Services International, an autonomous division within the Pepsi organisation which acts as the franchise servicing arm of a growing restaurant system with locations throughout Europe, the Middle East and Africa. They operate the famous Pizza Hut restaurants and are currently in the process of developing Taco Bell restaurants.

Reporting directly to the Director of Finance and based at their Area Head Quarters in North West London, this position carries prime responsibility for the development

and maintenance of accurate accounting records and financial reporting systems. Equally important will be tasks involving business analysis and forecasting future performance. It is envisaged that some foreign travel may be involved.

Our brief is to source candidates who are qualified A.C.A.'s (preferably from one of the large firms) and who have experience within a fast moving and demanding commercial environment. We also expect familiarity with modern systems, UK tax legislation and a working knowledge of PC packages such as Lotus.

This is a creative position which offers an opportunity to transform ideas into actions and experience the results. High visibility to senior management, both here and in the U.S. demands that standards of presentation must be of the highest quality.

For further information please call our Managing Consultant Ron Irving, on 01-995 7100 (24 hours) or alternatively send your curriculum vitae to him at our London address quoting reference FT/312.

We look forward to hearing from you.

**HAMILTON  
IRVING**  
CONSULTANCY

CONSIDERABLE IN HUMAN  
RESOURCES AND RECRUITMENT  
TO THE RETAIL INDUSTRY  
London House,  
26-40 Kensington High Street,  
London W8 4EP  
Telephone: 01-938 2222

## Financial Controller

Yorkshire To £25,000 + car + benefits

Part of a successful and expanding private group of companies, our client, turnover £8 million per annum, is a well-established market leader engaged in the design and manufacture of high quality products supplied to an impressive portfolio of "household name" customers in the consumer electronics market. The management style is dynamic and progressive with emphasis upon the achievement of performance targets.

Reporting to the Managing Director and working with a compact team of managers you will be involved in all aspects of the company's financial management. A major task will be to develop the existing computer based reporting system to produce clear and current financial information on company performance.

Probably in your 30's/40's and a qualified accountant, you will have at least five years' experience of management and financial accounting practices gained in a profit accountable environment. A background in manufacturing/engineering, preferably in a medium sized company would be an advantage. Well-developed communication skills and the ability to contribute to the overall management of the business are important qualities.

The attractive remuneration package includes salary with bonus as indicated, company car and a range of other benefits.

Please write — in confidence — with full details to Peter Roberts, ref. B.63194.

MSL International (UK) Ltd, Oak House, Park Lane, Leeds LS3 1EL.

Offices in Europe, the Americas, Australasia and Asia Pacific.

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Executive Search and Selection

## A future in finance and fashion FINANCE DIRECTOR - DESIGNATE

NORTH LONDON

EXCELLENT BENEFITS + CAR

Windsor PLC is one of the UK's top fashion houses. The Group designs, manufactures and markets collections of high quality women's fashions and has a combined turnover in excess of £50 million. Aggressive marketing and further new outlets make for a very promising 1987.

This is a new position reporting directly to the Executive Chairman and progressively taking over his responsibilities for all aspects of the financial planning, accounts and management

information systems of the Group including computerisation.

This challenging opportunity will suit an FCA or ACA in their late twenties or early thirties, with a minimum of five years experience in a substantial organisation, ideally in the retail or fashion business. In return, we offer a highly competitive salary, executive car, pension scheme, BUPA and an exciting working environment that our young, progressive management team can provide.

Write in the first instance, with career details, stating salary to:

Miss Geraldine Kettleton, Personnel Director, Windsor PLC, Windsor House, Lawrence Road, London N15 4EP

**WINDSMOOR PLC**

## EUROPEAN FINANCIAL DIRECTOR

EUROPEAN FINANCIAL DIRECTOR required for major successful international public group involved in the supply and financing of computer systems and other high-technology equipment.

This is an exceptional opportunity for an ambitious and self-motivated individual with high-level experience in international technology-related fiscal areas including rental/lease accounting. He/she will take complete responsibility for the finance function of the Group's Continental European operation currently generating turnover in excess of £140m, including financial reporting, treasury systems development, planning and strategy. The European Finance Director will be based both in London and in the European headquarters in The Netherlands, supporting all the European offices and be responsible for integrating further strategic acquisitions as they occur. He/she will report to the European managing director and functionally to the divisional finance director of the U.K. public company.

The remuneration package includes all the normal fringe benefits associated with such a senior position and levels of remuneration will not prove a problem for the right candidate.

Applications in writing please with full c.v. to:  
Box A0447, Financial Times  
10 Cannon Street, London EC4A 3DF

## BLUE CHIP SUCCESS

Ambitious ACA £20,000 + Bonus

One of the largest and most successful companies in the world, this UK corporation is making strategic acquisitions to diversify the product range of its 350 subsidiaries worldwide.

Its HQ finance team is heavily involved in providing up to the minute information to the Board and evaluating options in these ever-changing markets.

Early opportunities for promotion into UK or overseas businesses from this elite team of graduate ACA's are now better than ever.

For a confidential discussion, in greater depth, call Carmel Mallon on:

Tel: 01-242 6321

Personnel Resources 75 Gray's Inn Road London WC1X 8US

**Personnel  
Resources**  
Commercial & Industrial Division

## CHIEF ACCOUNTANT/ FINANCE DIRECTOR DESIGNATE

West Midlands c. £16,000 + Profit share and Car

The company is a long established and successful manufacturer of a range of quality products and is a member of a substantial privately-owned group.

Financial control is of paramount importance and the position will suit an ambitious and committed shirt-sleeved accountant with a positive attitude to responsibility.

Candidates must be qualified accountants (ACA, ACMA, ACCA) aged 22-35, capable of implementing financial controls as well as taking an active part in the general management of the company including the continuing development of computer-based systems.

Rewards include an excellent remuneration package with attractive profit share and appointment to the board.

Please write with a full career history to:  
A. P. Hale  
NEWSPAPER GROUP LIMITED  
Cine House  
12-15 Queens Road, Weybridge, Surrey KT13 0QS

**Profile  
Management  
Search**

## FINANCE DIRECTOR

West Midlands £28,000 + Bonus + Car

An expanding and highly profitable private house building and development Group with turnover in excess of £25m requires a Director to control accounting functions and manage funding operations.

Candidates should be qualified accountants, aged 35-45, with a strong management and financial accounting background. Experience of development funding operations and negotiations would be a valuable asset.

This is a career opportunity in an exciting environment. Excellent remuneration package negotiable. Please write in complete confidence with full c.v. and current salary to:

**PROFILE MANAGEMENT SEARCH**  
Tabard Chambers, 53 Northgate Street,  
Gloucester GL1 2AJ

مكازم الاصل



# Accountancy Appointments

## CONTROLLER c. £30,000 + Car

This is a new role, reporting to the UK Managing Director and a key member of his team, responsible for co-ordinating and controlling the financial and operational functions. As well as contributing to the management and

partner in managing a successful business.

Reporting to the International Director of Finance, but with direct contact with all senior management, the International Planning Manager has a high visibility in the organisation. Responsibilities include running all aspects of the forecasting and planning cycle and managing the

exciting position for a young ambitious 24-28 year old graduate ACA.

Working to the highest standards of financial expertise you will be responsible for the accounting operations of the UK subsidiary as well as being significantly involved in forecasting, planning and budgeting.

# CAN YOU ACCOUNT FOR OUR SUCCESS

1986 was another remarkable year for Lotus Development, the world's largest independent supplier of software for personal computers. World-wide revenues up by 25% to over \$280m - income up by 27% to \$48m with international sales increasing by 70% to account for 24% of the total.

In 1986 Lotus increased and strengthened its customer base, broadened its manufacturing and distribution capability, enlarged and enhanced its product range and shipped the 2 millionth copy of LOTUS 1.2.3, the industry standard.

As a result of this growth and subsequent promotions, we have three new posts within the financial team based in Windsor in the areas of control, planning and accounting. In Lotus the finance function is an integral part of the management team, contributing to business decision-making with commercial awareness and the very best in financial and management information.

growth of the UK Company, you will manage and further develop a full range of computer-based accounting and business planning systems. Your functional responsibility to the International Director of Finance will include asset management, tax and statutory requirements.

A Chartered Accountant in your early 30s, experienced in managing a high calibre multi-disciplined team, you must have good systems experience and be used to reporting to tight deadlines. Knowledge of US accounting standards is important. Enthusiasm, high energy levels and the flexibility of mind to maintain standards in a fast moving environment are essential.

## MANAGER INTERNATIONAL FINANCIAL PLANNING

c. £25,000 + Car

As the existing Manager is being promoted to our US parent, we need a young numerate graduate to build and expand on the current base where planning is a true

supply/demand process to ensure optimal product flow through to feed an ever hungry market. Managing this growing company in a dynamic business environment requires frequent planning updates and numerous ad hoc projects to provide the sound analysis on which to base business decisions.

In your late 20s, with a period in an international financial planning role, you will be used to a fast moving business environment. You must have the interpersonal skills to work with senior management, together with the analytical ability to pull together the financial strands of the local operations and produce vital data for management control. An enthusiasm for Lotus software, gained through hands-on experience, would be a distinct advantage.

## ACCOUNTING MANAGER

c. £20,000 + Car

Responsible for a small group and working closely with all members of the UK management team this is an

Technically competent, with an agile mind, good man management and communications skills, you must be able to motivate others by your example. Experience of computer systems and US reporting procedures would be highly advantageous.

Lotus employees enjoy an enviable package of benefits including voluntary pension scheme, life insurance, medical insurance, profit share and employee stock purchase scheme. Prospects for promotion are excellent in this rapidly expanding world-wide organisation.

To apply, interested men and women should write to our advising consultant, David Konrath, at the address below, enclosing a comprehensive career history and indicating the position of interest.

**OTTERIDGE & COMPANY**

197 Knightsbridge, London SW7 1RP.



## Corporate Head of Internal Audit

Career opportunity  
c.£35,000 plus car etc  
Greater London

Our client, a large, well known and successful international public group wishes to appoint a competent, business-minded professional to this key post and a person capable of closely relating the internal audit function to company performance and profits.

The successful applicant reporting to a main Board Director will be responsible for the control and future development of audits relating to operational procedures as well as those concerned with security and

financial matters. He/she will be supported by existing experienced audit teams.

Suitable applicants aged 30 to 40 must be Chartered Accountants with strong backgrounds of senior level audit exposure and are therefore likely to be employed within a large organisation or major firm of Chartered Accountants using up-to-date and sophisticated auditing techniques. In addition they must be able to generate confidence amid day-to-day problem solving with other senior

management of varying disciplines.

The commencing salary will reflect the importance of this appointment. In addition to other benefits, further career progression is realistic.

Candidates can apply in confidence enclosing a full CV and salary history, quoting MCS/7206 to Michael R. Andrews, Executive Selection Division, Price Waterhouse Management Consultants, No 1 London Bridge, London SE1 9QL.

Price Waterhouse



## R H Associates

A Division of Recruitment Holdings Ltd

## A NEW PERSPECTIVE

### ELECTRONICS

Financial Controller c. £23,000 + car  
Growing autonomous subsidiary of a highly acquisitive USM group seeks a young qualified ACA/ACCA under 30 to head the finance function. Reporting to the MD, the position has significant commercial involvement; as part of the management team. Unusually, candidates seeking a first move from the profession would be considered.

### PETROCHEMICALS

Joint Venture Auditor c. £24,000  
Expanding oil company seeks an experienced auditor to set up a new department to be responsible for UK and European joint ventures. Development of the audit programme and detailed systems analysis will require a flexible and innovative approach. Reporting to the FC, the position will also include profitability and budget analysis.

### RETAIL

Finalist/Qualified c. £14-20,000  
Multinational group seeks young dynamic accountants with strong career commitment to undertake stimulating project related roles. These opportunities are available at our Head Quarters and within their regional operating divisions. If you are ready to join the culture of people with whom we need to talk.

For details of these and other opportunities please write with CV to telephone: Howard Lamont, RA, ACA (out of hours 01-330 3070)

### MANUFACTURING

Financial Director c. £23-30,000 + car  
Specialist manufacturing/marketing group seeks to augment its management team in 2 operating subsidiaries. Candidates aged 25-35 will be qualified and possess relevant experience. Taking responsibility for budgets, forecasts, management accounts and computer systems development, a mature and commercial approach is essential. LANC & HANTS

### COMPUTERS

Financial Manager c. £22,000 + car  
An exceptional ACA aged under 30 is sought by this US market leader. Taking responsibility for 5 staff directly and reporting to the Financial Controller. This position co-ordinates all financial and management accounting. Only those seeking a business support role long term would be relevant.

### LEISURE

Taxation c. £19,000 + benefits  
An opportunity to move into a role in practice, only an accountant a mix of both corporate and personal taxation, specialising in the required for the planning aspects, and there is considerable exposure to micro computers. Promotion prospects are excellent in a fast developing sector.

### MULTINATIONAL FMCG

Business Analyst c. £18-20,000 + car  
Do you have general management aspirations? The well-known group requires two qualified graduates with strong personalities and ideas, aged under 25, for their marketing analysis team. A demanding role, which involves some US travel, these positions are viewed as springboards to fast promotion, and future senior management. W LONDON

### MERCHANT BANKING

Corporate Development c. £20,000 + Mortgage  
This specialist team seeks an exceptional graduate ACA aged 25-30 to become involved in acquisitions and mergers as well as venture capital liaison. Relevant experience is not necessary, but a "big 8" background and first class analytical skills are required. CITY

### FINANCIAL SERVICES

Systems Accountant c. £18,000 + Mortgage  
Due to rapid expansion this renowned group seeks a newly qualified with an interest in systems development and banking. Although experience with PCs is desirable, an analytical mind and good communication skills are essential for a move which includes involvement with new financial products. W1



18 Exeter Street, London WC2E 7DU  
Telephone 01-379 6668 Telex 965423

Due to continued expansion our clients, a worldwide leader in high technology telecommunications based in Berkshire, are involved in a "GREEN FIELD SERVICE OPERATION" backed by high profile advertising and are offering genuine career opportunities across the board to

## Financial Accountants c.£19,000 Management

You will be a young commercially aware qualified accountant, interested in working with computers, wanting to work on your own initiative and wishing to be involved in the sharp end of the business by interfacing with the sales & marketing departments. Business decisions will be influenced by your financial planning/analysis and will impact upon customer service and greater profitability.

It is anticipated that you will progress from this position within two years, and further advancement will be limited only by your own inability to capitalise on this rare opportunity.

Please telephone Andrew Fowler for an application form, or write enclosing your CV.  
Telephone (0753) 854256

Management Personnel  
2 Eton Court, Eton, WINDSOR, Bucks SL4 6BY

## FINANCIAL CONTROLLER

(Director Designate)

QUOTED COMPANY - SURBITON

FCA ONLY (30-40)

c. £30,000

We are a very demanding, highly motivated and fast expanding Company with sophisticated, computerised management information systems.

The sustained high growth rate of the Company, having elevated the present F.D. into an overall management role, has resulted in a suitable replacement being sought.

Whilst the position covers management of the existing financial reporting systems, it also involves responsibility for the continuing improvement and implementation of internal management systems. The successful candidate must possess and have a proven high level of commercial awareness in addition to the usual expected skills.

It must be stressed that we are not seeking to fill a management accountancy role but to recruit an active participant in the Company's future growth. As a result our selection process will be demanding and only suitable candidates should apply. CV's in strict confidence to:

A. L. BOWEN (FCA)  
NORTHAMBER plc  
Lion Park Avenue, Chessington, Surrey KT9 1ST

## Financial Controller

Nottingham c. £20,000 + bonus + car

Part of the International Cope Allman Group, Bell-Fruit Services is one of the largest companies in the Leisure Industry with operating Divisions throughout the UK. We now wish to reinforce our commitment to improvements in business performance by appointing a Financial Controller at our new Head Office in Nottingham.

Reporting to the Finance Director you will continuously review the financial performance of each operating Division and the company in total, identifying those areas in which improvements can be made. In doing so you will have considerable contact with Divisional Directors and therefore some travel will be involved. You will also deputise for the Finance Director in his absence.

A qualified accountant, you should have relevant financial experience at a senior level. In addition to maintaining standards of professional excellence, you must be able to demonstrate the astute commercial awareness necessary for a key position of this kind. Career opportunities within the company are excellent.

Excellent terms and conditions are offered which include a quality company car, performance related bonus, relocation package (where appropriate) and other benefits you would expect at this level.

Please write or telephone for an application form to: The Personnel Manager, Bell-Fruit Services Limited, Leen Gate, Lenton, Nottingham NG7 2ND. Tel: (0602) 780860.

Bell Fruit Services



## DIRECTOR OF FINANCE

London S. E.

Age: 30 - 45

£35,000 +

A major company, turnover in excess of £70 million, employing over 400 people and part of an international group wishes to appoint a Director of Finance.

Reporting to the Managing Director you will lead a department which is already well established and be responsible for all aspects of the company's accounting and reporting requirements.

As a key member of the senior executive team you will be heavily involved in the provision of financial and commercial information for the board, and will help to plan and implement strategies for the future. There will be the opportunity for direct liaison with other companies within the international group.

Applicants should be qualified accountants and preferably have wide experience in manufacturing or process industry. Salary is negotiable at £35,000+, with car and other attractive fringe benefits.

Please send a comprehensive career résumé, including salary history and day-time telephone number, quoting ref. 2764 to W. L. Tait, Executive Selection Division.

**Touche Ross**

The Business Partners

Thames Inn House, 34 Holborn Circus, London EC1N 2HB. Tel: 01-353 7361.

## CHARTERED ACCOUNTANTS AND MANAGEMENT CONSULTANTS

BANKING AND FINANCIAL SERVICES

At Partner and Manager Levels

Robin Bennett and Associates, part of DAL Group plc specialises in the recruitment of senior people in the professions. We would like to hear from really outstanding accountants and consultants with experience in banking and/or financial services and in particular, with knowledge of securities and Treasury instruments, who would be interested in making a major career move within the profession.

Please telephone or write in confidence with brief career details to Robin Bennett at:



Robin Bennett & Associates Limited  
7 Cavendish Square, London W1M 9HA  
Tel: 01-637 2171

## FINANCE DIRECTOR

(Lancashire)

c. £23,000 + substantial benefits package

Part of a major engineering group, market leaders in their field, this well established distribution/manufacturing company has an annual turnover of £7m.

As Finance Director you will join a close and forward looking executive team responsible for the finance function and computer systems department.

This position will appeal to an accountant who wishes to be involved in a demanding environment with extensive use of advanced computer systems.

Candidates aged 35+, with an appropriate qualification, will have a broad background in a manufacturing company, including the preparation of budgets, forecasts, management accounts and system development.

The remuneration package will include a profit related performance bonus, prestige car, PPP and full relocation expenses where necessary.

In the first instance, please write including your CV to: Diane Haile, Recruitment Executive. Please mark your envelope Private & Confidential, with the reference FT/012.



Mark Flemons Recruitment  
Brook House, 88 Gosport Road  
Fareham, Hants. PO16 0PY



# Accountancy Appointments

## Accounts director Financial services West Country, c£40,000



This is an important and expanding company operating in an exciting growth area of the financial services market with an excellent and long established client base and great potential for the future. Turnover is of the order of £32m per annum.

Due to reorganisation, there is an opening for an Accounts Director reporting to the Finance Director who also has wider Group responsibilities. The successful candidate will have particular responsibilities for meeting the company's tight requirements for the preparation and interpretation of regular management information, for reports to the parent company, for annual budgets and numerous information needs throughout the company. The successful candidate will also be expected to contribute to the formulation of strategies for advancing the company. Four managers and fifty staff report into this function and there is an operating budget of £1 million. This is primarily a management rather than a pure accounting role, entailing substantial liaison with directors and managers of the organisation.

The ideal candidate for this key appointment will be aged 35-45, a qualified accountant with extensive commercial experience, preferably in Life Assurance or the financial services sector, accustomed to managing a large team in a highly computerised environment. The offices are located in an exceptionally pleasant city and the terms and conditions of service are very good. Please apply in confidence to Gregory T M Hinds, Ref. GH625.

Coopers & Lybrand  
Executive Selection

Coopers & Lybrand  
Executive Selection Limited  
Shelley House 3 Noble Street  
London EC2V 7DQ  
01-606 1975

## NEWLY QUALIFIED ACA

A firm of International Tax Specialists require an accountant, preferably a newly-qualified chartered accountant, to take charge of internal accountancy and administration.

The successful candidate would initially be involved in the computerisation of the accounting records, formation and administration of companies for clients, but could eventually become part of the consultancy team.

Write to:  
J. F. Chow  
and Company Limited  
Capital House  
42 Weston Street  
London SE1 3QD

## Exciting opportunities for Ambitious Accountants

£20k-£40k package

NATWEST INVESTMENT BANK

The NatWest Investment Bank group is an autonomous investment banking arm of National Westminster Bank PLC. Represented in all the banking and financial centres it has experienced a period of rapid growth which has created the following opportunities for exceptional individuals.

### GROUP MANAGEMENT ACCOUNTANT

The successful candidate for this senior appointment will assume responsibility for the management accounting function for the group.

Key responsibilities will include:-

- management reporting • planning and budgeting • investment appraisal • improving existing systems • management of a group of young professionals

### MANAGEMENT ACCOUNTANTS

There is a requirement for an individual to assume day-to-day responsibility for the monitoring of the group's planning, budgeting and forecasting process which makes extensive use of mainframe and PC based systems.

In addition the Technology and Premises divisions have identified the need for a recently qualified accountant to take responsibility for the monitoring, control and reporting of divisional and project expenditure, developing and enhancing existing systems as appropriate.

The bank seeks applications from ambitious accountants with drive and determination who are keen to join an expanding and dynamic organisation where performance is recognised and rewarded.

The Finance Group has a commitment to develop multi-disciplined career accountants by offering experience within the Finance Group itself and within the business and commercial departments of the bank.

The remuneration package is highly competitive and will include performance related bonus as well as usual banking benefits.

For further details of these positions please contact by telephone or by sending your career resume quoting Ref 123 to:

Nigel Hopkins FCA, 97 Jamaica Street, London SW1V 6JE.  
Tel: 01-639 4572

Cartwright  
Hopkins

FINANCIAL SELECTION AND SEARCH

## Corporate Treasurer -International Banking

CA, early 30s c.£30,000 + benefits

This new senior appointment is well positioned at the financial hub of a major international banking network spanning several continents. In the fast evolving financial markets, the bank has been in the forefront of developments in financial management techniques. The bank wishes to strengthen its financial control team in London with the appointment of a Corporate Treasurer. Reporting to the chief financial officer, and leading a small team, your span of control will cover the bank's capital base, infrastructure, currency position and regulatory relationships.

To apply, you should be a graduate chartered accountant familiar, either directly or indirectly, with financial institutions and specifically treasury and merchant banking operations (including capital markets). The usual range of banking benefits apply and career prospects are excellent.

All enquiries will be treated in strict confidence. Please send a brief curriculum vitae or telephone for an application form to Gary Gibbons, Financial Institutions Group, Ref: 1943/GRG/FT.

PA

PA Personnel Services

Executive Search - Selection - Psychometrics - Remuneration & Personal Consultancy

Hyde Park House, 60a Knightsbridge, London SW1X 7LE.  
Tel: 01-235 6060 Telex 27874

## Group Financial Director

Central London

c£50,000 plus benefits

Our client is a highly successful manufacturing based international plc. Since establishment 20 years ago, they have grown rapidly and steadily to a market leading position.

In line with their plans for business growth, the board is to be strengthened with the appointment of a highly experienced Group Financial Director with a strong plc background.

Financial controls and information flow are already well established enabling the new Director to play a full role in the areas of acquisition/mergers, shareholder and city liaison as well as general financial PR.

The position demands a very high calibre qualified graduate accountant, aged 35-40 who can

bring with them a track record in a similar organisation. International experience and foreign languages are highly desirable as are above average personal qualities. Exceptional strength of character coupled with a pragmatic manner and a commitment to growth are, of course, essential.

The competitive remuneration package will also include a fully expensed quality car and eligibility for the executive share options scheme.

Interested applicants should write to Tony Martin, Executive Division enclosing a comprehensive CV and daytime telephone number at: 39-41 Parker Street, London W2A 6SLH, quoting ref. 389.

FT

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International Recruitment Consultants

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A member of Addison Consultancy Group PLC

## Hoggett Bowers

EXECUTIVE SEARCH AND SELECTION CONSULTANTS  
BIRMINGHAM, BRISTOL, CARDIFF, GLASGOW, LEEDS, LONDON, MANCHESTER, NEWCASTLE, SHEFFIELD AND WINDSOR

### Managing Director

Financial Services

London Area, Substantial Benefits Package

The company, a subsidiary of a major British Group, is a Finance House with a debt of over £200m, growing fast in a range of activities which includes leasing, ED, secured and unsecured loans. It is a significant force in the market. Success and a thoroughly professional reputation, has been justifiably earned through provision of the highest level of service and a prudent management style. The Managing Director will be fully responsible to the Group main board for the performance and continuing growth of the company through increasing market penetration and introduction of new products. Candidates, aged 35 plus, must have senior management experience within a major finance house which will have equipped them for a position of this importance.

F. W. FitzHugh, Hoggett Bowers plc, 1/2 Hanover Street, LONDON, W1R 9WB, 01-754 8852. Ref: 20368/FT

### Administration Manager

Stockbroking

Glasgow, c£22,500, Profit Share, Car Allowance

An outstanding career opportunity, with one of Scotland's leading stockbrokers, for a professional manager to plan, organise and control all aspects of contract administration and settlement services dealing with a high volume of transactions. Applicants aged 35-45, must have a proven track record of administrative management in stockbroking ideally utilising NMW computer systems. A formal qualification would be an advantage but less important than a positive personality, excellent communication skills and the ability to manage, motivate and train staff to operate to the highest standards. Excellent conditions of employment include a non contributory pension, health insurance and relocation assistance if required plus the prospect of a board appointment after a period of successful operation.

J.C. Brown, Hoggett Bowers plc, 28 St Vincent Place, GLASGOW, G1 2DT, 041 221 2585. Ref: G11006/FT

These positions are open to male or female candidates. Please telephone for a Personal History Form to the relevant office, quoting the appropriate reference.

## RECRUITMENT CONSULTANT

Manchester/Leeds Competitive salary + car

Touche Ross Management Consultants' continuing rapid growth is founded on the highly professional service we provide to our clients, who range from small private companies to multi-national groups, and who operate in many different kinds of business.

As part of the Northern Region's expansion programme we seek a recruitment specialist to be responsible for executive selection assignments covering senior posts in finance, IT, sales and marketing, production, personnel, and general management.

Applicants should combine considerable experience in recruiting senior personnel for a wide range of industries with a proven success record in their career to date. They should also be able to demonstrate flair for business development and a high level of interpersonal skills.

In return we offer a competitive remuneration package together with excellent opportunities for career development.

Please send a comprehensive career résumé, including salary history and daytime telephone number, quoting ref: 2763 to J Scarisbrick, Executive Selection Division.

**Touche Ross**  
The Business Partners

Abbey House, PO Box 500 74 Mosley Street, Manchester M60 2AT. Tel: 061 228 3456.

## Financial Director

Birmingham

up to £25,000 plus car etc.

The company, now part of an exceptionally dynamic and ambitious British industrial holding group, earns good profits on sales approaching £20 million. Operating through a national depot network, it is the market leader in supplying the total materials and equipment requirements (well over 2000 items) of a major advertising media industry.

Business growth and sustained profitability rest heavily on tight financial management, especially of working capital and cash, and on the further development of computerised operational and accounting controls. The Financial Director, with a team of a dozen

people, also plays a crucial commercial role in the four-strong executive board. Candidates, male or female, must be qualified accountants, preferably chartered and in their 30s. They must be seasoned financial managers, ideally from a similar multi-unit, fast-moving distributive business. They will be thoroughgoing professionals, particularly skilled in computer applications, but also business managers.

Initial salary negotiable up to £25,000 plus car, health insurance, relocation help if needed. Share option prospects.

Please send career details, in confidence, to D. A. Ravenscroft.

**Ravenscroft & Partners**

Search and Selection  
20 Albert Square, Manchester M2 5PE

## Senior Accountant Systems

South London

c.£22,000 + car + benefits

Our client is a market leader in UK retailing with a sizeable programme of investment in the most advanced computerised systems.

They seek an exceptional individual to head a small, professional team which will take the Accounting Systems to the next stages of development, including implementation of advanced software packages, and operational support.

A qualified accountant around 30, you must have spent part of your career to date involved in Systems Analysis and design - preferably within an IBM environment.

Our client offers an extensive benefits package which includes profit share, share option scheme and staff discount after qualifying periods. The scope of personal and professional growth is excellent.

For a full job description, please write to George Wakely at John Curtis & Partners Ltd, Selection Consultants, 104 Marylebone Lane, London W1M 5FU, demonstrating clearly how your experience and personal skills meet our client's requirements, quoting ref 3010/FT. Both men and women may apply.

**JC&P**

Management  
Selection and  
Search

London, Milton Keynes, Northwich

**db**  
DAVIS BUILD

Award-Winning House Builder in London and South-East

## FINANCE DIRECTOR

To £35K per annum + Share Option + Car

Our group of companies requires a group financial controller of a high calibre, probably in early 30s, ACA, CA preferred. Flair and imagination will be needed for assembly and presentation of innovative funding arrangements.

Usual knowledge of tax, company law, financial analysis, competitor analysis and forecasting required.

A proven track record will need to be shown.

Please reply in writing, stating Ref: SPD/FT, with full c.v. to:  
DAVIS BUILD PLC  
Epicurus House, High Street, Sevenoaks, Kent, TN13 1LP.

## AMSTERDAM

International Computer Leasing and Brokerage Group

Recently-qualified Chartered Accountant aged 22-26 years

£20,000 per annum - Performance-Related Bonus - Relocation Allowance

An opportunity has arisen for a recently-qualified Chartered Accountant to join the accounting team responsible for financial control of the Continental European operations of a major UK Group. The successful applicant will be responsible for the timely production of the management and financial accounts of the Dutch subsidiaries reporting directly to the Dutch Financial Manager.

Candidates will be expected to:-

- (i) Work under pressure to tight deadlines;
- (ii) Implement and maintain both computerised and manual systems; and
- (iii) Demonstrate a high level of both practical and technical accounting experience.

The international nature of the Group's operations ensures opportunity to undertake one-off accounting assignments throughout Europe.

If you would like to be considered for the position outlined above please write in confidence, enclosing a full curriculum vitae, to:-

D. E. K. Roberts, European Financial Controller  
ICA EUROPE BV  
Koningsslaan 19, Amsterdam, The Netherlands

Appointments  
Advertising

Jane Liversidge  
01-248 5205

Daniel Berry  
01-248 4752

Emma Cox  
01-236 3760

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Horton

مكثان الأصيل



# Accountancy Appointments

## Appointments

### Advertising

£48 per single column centimetre  
Premium positions will be charged £52 per single column centimetre

For further information call:

Jane Liversidge  
01-248 5205

Daniel Berry  
01-248 4782

Emma Cox  
01-236 3769

## Financial Planning Manager

Young Accountant for Dynamic Marketing Environment

Age 27-30

West London

c.£21,500 p.a. plus car

Our client, a 'household name' operating in the fashion-related end of the f.m.c.g. market, is currently seeking to recruit a Financial Planning Manager. The nature of the company's product necessitates that it be marketed led with a highly commercial Sales and Marketing Department.

It is the primary function of the Financial Planning Manager to operate in close conjunction with this area of activity.

Specific responsibilities of the role will include:

- Provision of financial advice and expertise to members of the Sales and Marketing function.
- Full financial analysis of sales performance.
- Preparation of annual budgets and long range plans.
- Control of Sales and Marketing expenditure.
- Development of reporting techniques to ensure maximum attention and understanding is given to sales performance and expenditure.
- Direct involvement in the monthly reporting cycle.
- Projects directed towards enhancing the internal and external performance of the company.

The role leads a department of seven (including 2 qualified and 3 part-qualified

individuals), and good man-management and staff planning skills are vital.

It is anticipated that the successful applicant will be a qualified accountant, with previous financial analysis or planning experience gained within a progressive blue-chip organisation.

It is essential that candidates combine a strong business understanding, maturity and presence with good communication and interpersonal skills.

The company has a young management team, and provides excellent promotion prospects both within the planning department and wider financial areas. The immediate attraction however will be the broad, intense and challenging content of the role itself, which will undoubtedly appeal to the more highly motivated and ambitious individual.

If you feel that you are suitable for and interested in this excellent opportunity, please contact Karen Wilson BA, ACMA on 01-429 6911 or write to her enclosing a CV and note of current salary at Financial Management Selection, 21 Cork Street, London W1K 1HS.

**Financial Management Selection**

Specialist Search and Selection Consultants

## DIRECTOR OF FINANCE AND ADMINISTRATION

Leading International Venture Capital Group  
c£40,000

Schroder Ventures is one of the UK's largest Venture Capital and management buyout specialists and is an international leader with offices in the US, Canada, Japan and Germany. It is also one of the longest established having its origins in the 1930s. Recent expansion in funds under management, now totalling over US\$300 million, has been rapid and this is planned to continue.

Your task would be to help set up and to administer the world-wide spread of management companies and funds, and their shareholder and trustee relationships. You would work in London for the Executive Chairman and would be a member of the senior executive committee, along with the chief executives for each country.

You need to have had experience in a financial management or company secretarial position with responsibility for a complex set of overseas subsidiary companies. This could have been in financial services or in industry. A relevant professional qualification is important. Age 28-50.

Your name will not be released until we have briefed you and you have given your consent. Please write to me, Simon Still, Consultant to the organisation.

Business Development Consultants (International) Limited  
63 Mansell Street  
London E1 6AN

**BDC**

## DIRECTOR OF FINANCE

£25,000 + (pay award pending)

Southampton, a progressive and major District Council, invites applications from suitably qualified accountants for this challenging post as Director and Controller of the financial services of the City.

A proven record of managerial success and the ability to contribute to new economic and financial planning initiatives is a must.

Conveniently located in the City Centre the post attracts generous removal and re-settlement expenses.

Your application will be judged solely on its merits irrespective of race, marital status, sex, sexual orientation, age, religion or disability.



an essential user car allowance and assisted car purchase scheme. (Car lease scheme soon to be introduced).

For an application form and job description, please contact Director of Personnel and Management Services, Civic Centre, Southampton, Hants. SO9 4ZF. Telephone: (0703) 832832. (Answerphone out of office hours quoting reference number MA01). Closing date: 30th March 1987.

An equal opportunity employer

## Finance Manager

International Banking

c£35K + Benefits

Our client is a leading International Bank, with an outstanding reputation for offering a wide range of innovative financial services.

They currently require a Finance Manager to join their Head Office team, to take responsibility for providing statutory accounts, monthly management accounts, budgets, project appraisal and systems development.

Candidates will be qualified accountants, in the age range 28-35, with experience in the finance sector, ideally within

investment or international banking.

This is a high profile position involving contact at all levels of the bank thus strong interpersonal skills are essential. Excellent career prospects await the successful applicant.

If you possess the necessary qualities and are excited by the challenge offered, you should write to Jon Anderson, ACMA, Executive Division, enclosing a comprehensive CV and daytime telephone number quoting ref. 388 at

39-41 Parker Street, London WC2B 5LH.

**Michael Page Partnership**

International Recruitment Consultants  
London Windsor Bristol Birmingham Nottingham Manchester Leeds Glasgow & Worldwide  
A member of Addison Consultancy Group PLC

## Financial Accountant

to £30,000 London, WC2

The Imperial Cancer Research Fund, a world leader in research into prevention, control and cure of cancer, operates specialist laboratories employing some of the most eminent scientists in the world.

Its voluntary and commercial fund-raising activities contribute to a total income of approximately £35 million, with assets in excess of £65 million, calling for careful professional financial management. The Fund forecasts continued growth in its research and the supporting finance and administrative systems.

A qualified Financial Accountant, preferably Chartered and aged mid-thirties to mid-forties, is sought to manage the integrated computerised accounts function. The post calls for a practical approach and experience in a management role in the finance department of a substantial structured organisation, with in-depth experience of integrated computerised accounts. An insurance or merchant banking background, though not essential would be helpful but candidates with other relevant experience are very welcome to apply.

Applicants should write, with a full CV and day time telephone number, quoting reference 1491 to:

**BinderHamlyn**  
MANAGEMENT CONSULTANTS  
Roger B.H., Executive Selection Division  
Binder Hamlyn Management Consultants  
8 St Bride Street, London EC4A 4DA

## Trencherwood PLC

### Group Financial Controller

Newbury, Berkshire

Circa £26K + BMW + Bonus

Trencherwood is one of the largest companies on the Unlisted Securities Market and is a leading Property Developer.

It has a young dynamic Management Team committed to continual growth and is looking for the right person to head up the financial control function.

Reporting to the Group Finance Director this person will be a Chartered Accountant in his/her late 20's and will currently be earning in excess of £20k per annum. He/she will be highly motivated and ambitious and will have had a successful post-qualification track record gaining responsibility at an early stage.

This position involves all aspects of financial control including finance negotiation and systems development.

If you wish to expand your horizons and become involved in our rapid expansion please send a current C.V. to:

Mr. G.C. Fairclough  
Haines Watts Financial Services  
Palladium House, 1-4 Argyle Street, London W1V 4AD

## Financial Controller

West End

c.£27,500 + Car + Benefits

Cable Television is already bringing entertainment into the homes of thousands, and is rapidly establishing itself as a prominent force in the entertainment industry. Our client, Westminster Cable Television, is a young energetic organisation with sound financial backing, enjoying the sole marketing rights of this technology driven product within Central London.

A commercially astute individual is required to take responsibility for the company's financial affairs. Reporting directly to the Managing Director you will become a key member of the management team, and as such be required to play an important part in future planning and policy making. However, your brief will also include supervising the accounting function, and effective use and development of the existing computing facilities.

Applicants must be "computer-literate", qualified accountants, preferably in their late 20's - early 30's, capable of planning and managing growth. This is a senior position demanding demonstrable managerial ability gained within a service industry environment. It is not a position for the faint hearted, but for a professional wishing to build a long term career in the industry.

Applications giving full personal and career details should be submitted quoting reference SHA 884 to Ruth Tanner at Stoy Hayward Associates, Management Consultants, Executive Recruitment Division, 8 Baker Street, London W1M 1DA.



**Stoy Hayward Associates**

MANAGEMENT CONSULTANTS

A member of Horwath & Horwath International

## FINANCIAL CONTROLLER

Midlands

c. £25,000 + Car

Our client is a fast expanding and highly successful quoted group of companies in the consumer manufacturing sector. The group is developing rapidly and this has prompted the creation of a new position as financial controller of a multi-site manufacturing division with a turnover of £15 million.

Candidates should ideally be aged between 30 and 40, and should be qualified accountants with at least three years experience in senior roles within medium sized manufacturing companies. Previous experience of developing computer based costing and financial systems is highly desirable.

This position requires a person with a flexible approach to financial management, capable of adopting a shirt-sleeves style where appropriate.

but at the same time able to operate at board level in providing strategic advice, and assisting in planning the long range development of the business.

Since the business is developing rapidly the successful candidate will need a strong but diplomatic personality, and be able to relate to staff at all levels of the business in order to implement changes without disrupting the smooth running of the company. Significant career opportunities can be expected to develop from this position.

If you feel you meet these requirements, please write in confidence, enclosing a full curriculum vitae to Alan Coppock, Executive Selection Division, quoting reference number L/722.



Peat, Marwick, Mitchell & Co.,  
165 Queen Victoria Street, Blackfriars, London EC4V 3PD.

## FINANCE DIRECTOR

London

c. £35,000 + Benefits

Our client is a major manufacturing multi-company subsidiary within one of the U.K.'s most high profile and fastest expanding groups.

The company seeks an outstanding self-starting accountant to further develop effective controls and provide commercial guidance to aid in the profitable growth of the business.

The ideal candidate will be an ambitious qualified Accountant aged around 35, who possesses good interpersonal and technical skills, particularly in the development of computerised management information.

Please reply in confidence with a comprehensive curriculum vitae including details of current remuneration and a daytime telephone number to D. E. SHRIBMAN.

**HUDSON SHRIBMAN**

THE COMPLETE FINANCIAL SELECTION SERVICE  
Vernon House, Sicilian Avenue, London WC1A 2QH. Tel: 01-831 2323



## FINANCIAL CONTROLLER WEST LONDON

This rapidly expanding company in the music industry requires a financial controller who will be directly responsible to the Managing Director for financial and management control functions. The position would ideally suit a Chartered Accountant with experience of computerised accounting, management accounts and experience of himself/herself becoming more involved in the company's business and commercial issues as the company's growth continues. Knowledge of royalty accounting, secretarial and treasury matters would be an asset. The salary package offered is excellent, as are the promotion prospects.

Please write, with details, to:  
Mr. A. B. Vyryan,  
CONIFER RECORDS,  
Horton Road, West Drayton, Middlesex, UB7 8PL.



# Accountancy Appointments

## MONACO

### Financial Accountant

£25-35,000+ Tax free

#### The Group:

An exciting, fast expanding, acquisitive Australian listed group with worldwide revenues of A\$350m, encompassing businesses in media, textiles and office equipment. Europe is now a key growth area.

#### You:

Must have youth, drive, ambition and confidence. You will be in a self-starter role. Your excellent communication skills, commercial instincts allied to an ability to define, set and achieve goals, will ensure you a high profile and senior management level involvement.

#### Your Experience Ideally:

- Chartered Accountant (two-five years post-qual)
- Budget preparation, business plan forecasting
- Some previous management accounting exposure
- Large firm investigation/floating experience; you will need to analyse and interpret monthly operating data
- Sound Financial Accounting as well as knowledge of principles of taxation
- Some EDP reporting and control systems experience
- French will be advantageous to you in Monaco.

#### Your Future:

In the short term you will put your existing knowledge to stimulating use in a corporate environment. In the medium term, assured by successful performance, fast personal and career development is certain. In the long term - the sky is the limit.

For further details on this unique opportunity send a CV to James Forte, Michael Page International, 39-41 Parker Street, London WC2B 5LH or telephone 01-831 0431. Interviewing will commence shortly.



**Michael Page International**  
Recruitment Consultants  
London Brussels New York Paris Sydney

## International Internal Audit Manager -

up to £30K plus benefits

Raytheon is one of the world's foremost advanced technology companies. Diversified and international, with a \$7bn turnover and 70,000 employees worldwide, our business is expanding and profitable.

In line with our expansion we are now looking for an International Internal Audit Manager. Reporting directly to the Assistant Controller - Internal Audit, Lexington, USA and responsible for a small audit group, you will be required to evaluate internal operating controls and to review accounting, financial, procurement and other appropriate functions and operations. You will report your findings to the appropriate division/subsidiary, company management and company staff office heads. The position is based in London with extensive travel, mainly in Europe.

The role calls for an experienced and qualified Auditor with self-motivation, self-assurance and tact. It will certainly not suit anyone with less than four years' audit experience, probably gained in a major international organisation.

This is a superb opportunity to make a substantial contribution to the success of one of the world's foremost organisations. The job provides scope for rapid understanding of the company's businesses and career development prospects are excellent.

Make the first step to securing this high-profile role. Write with full c.v. to Lynn White, Raytheon Europe, Queens House, College Road, Harrow, Middx HA1 1TR.

**Raytheon**

"Heron is engaged in financial services, real estate and diverse commercial activities in the United Kingdom, continental Europe and the United States. During our twenty one year history annual pre-tax profit has grown from £65,000 to £40 million. Shareholders' funds exceed £300 million".



### HERON HOMES LIMITED

Heron Homes is a major trading company in the Heron Group. It has an excellent profit record based on first class large scale developments and excellent margins. It is in the "top 10" for profitability and has plans to double in turnover and profitability in the next five years.

### FINANCE DIRECTOR c. £30,000+ Car

The present Finance Director will move as a career development plan to a commercial role. His successor is likely to be a graduate qualified accountant in his/her early 30's with post qualifying experience in professional and sophisticated finance departments with high levels of creative data processing.

The successful candidate will ideally have a housebuilding background but in any event will be able to combine at Director level responsibility for strategic problem solving and a hands-on approach to the financial control of a complex company. There is a strong emphasis on team management at Board level and they must be able to demonstrate that they can contribute at senior level to the growth of Heron Homes over the next few years.

Career prospects in the Company or the Group as a whole are good. The remuneration package includes an appropriate level car and the usual large company benefits.

We operate through four southern-based "subsidiaries" with our HQ at Yate near Bristol. There will be assistance with relocation if necessary.

Applicants with a full C.V. (including photograph if possible) should write to:-

A. H. Fell, Director of Human Resources,

## Heron International

Heron House, 19 Marylebone Road,  
London NW1 5JL

## Financial Controller

Director-Designate

#### City

Package to £25,000 plus  
and quality motor car

An expanding Lloyd's Underwriting Agency which currently manages three syndicates, one of which leads in its areas of operation, seeks a graduate Chartered Accountant aged 27-30 to assume responsibility for the financial accounting and related functions.

The successful applicant will be expected to manage the Data Processing Systems which are currently being researched and assume responsibility for taxation matters in consultation with the Company's professional advisors.

The career prospects are excellent with likely promotion to Company Secretary and a seat on the Board. An equity participation will be made available.

This position will be of interest to young accountants who have obtained varied experience since qualifying, specifically in Taxation and Data Processing, including a period spent with a major professional firm.

Candidates are not restricted to those with experience of Lloyd's and/or the financial services industry. Applications with detailed cv may be made in complete confidence to:

The Managing Director  
(ref: FT/387)  
Castle Underwriting Agents Ltd  
Plantation House  
23 Rood Lane  
London EC3M 3DX

## Group Accountant

major financial group

£20,000+ banking benefits

A leading and highly respected merchant banking group, our client is expanding its banking and financial service interests in the UK and internationally.

Working as a member of a small head office team, the accountant will be expected to make an important contribution to group financial management. In a project orientated role, he or she will participate in a range of tasks including information review, tax planning and compliance

and acquisition analysis. The exposure should provide excellent promotion prospects.

In their mid 20s, applicants should be newly/recently qualified accountants from the profession. Technical accounting and good inter-personal skills are considered essential and an interest in taxation would be advantageous.

Please write, enclosing a career/salary history and daytime telephone number, to David Hogg FCA quoting reference H/562/HF.

**Lloyd Management**

125 High Holborn London WC1V 6QA Selection Consultants 01-405 3493

## Chief Accountant

major PR consultancy

#### West End

£20,000 + car

Three years ago we recruited a young, qualified Chartered Accountant for an ambitious and fast growing public relations consultancy. He is now the Financial Director, the company is publicly quoted, and its growth has been spectacular.

As a result, he is now able to offer an exciting future and a challenging role to another accountant, similarly qualified as he was three years ago: probably in your mid 20s with post-qualification experience that justifies your claim to be commercially aware.

Based at the Head Office you will manage a small department and provide local Managing Directors with management information and work with them on profit forecasts and new projects. The Financial Director will expect you to be imaginative, innovative and articulate.

The continuing development of the group, both in the UK and abroad, will guarantee that the job will not remain static and prospects will depend upon your success in this role.

Please telephone or write with full career details to John P. Sleigh FCA quoting ref J/565/SF.

**Lloyd Management**

125 High Holborn London WC1V 6QA Selection Consultants 01-405 3493

## Hoggett Bowers

Executive Search and Selection Consultants

BIRMINGHAM, BRISTOL, CARDIFF, GLASGOW, LEEDS, LONDON, MANCHESTER, NEWCASTLE, SHEFFIELD and WINDSOR

### Chief Executive

Industrial Holding Company  
Yorkshire Based

£50,000, Benefits, Participation

This Group's growth strategy has been based in manufacturing and more recently in property development and financial services. The next stage of growth will be the establishment of a separate holding company and its development through acquisitions into a substantial integrated group and a Stock Market flotation. The Group is in a very strong financial position with significant funds available to finance planned, rapid future growth.

This is a unique opportunity for an entrepreneurially minded Chartered Accountant, aged 35-40, who must have extensive acquisitions, corporate planning and general management experience gained with a major plc. Candidates should possess proven abilities in acquisition identification and implementation, the assessment and motivation of target management, and in assuming full financial control of acquired companies. The successful candidate will also have Group-wide responsibilities and should therefore demonstrate flair, strength and breadth of judgment and a high degree of personal integrity so that elevation to main board membership will follow.

This position offers a considerable opportunity to influence the Group's future development and to participate personally in its future success. The rewards are exceptional.

Male or female candidates should submit in confidence a comprehensive c.v. or telephone for a Personal History Form to P.A. Adderley, Hoggett Bowers plc, 7 Lisbon Square, LEEDS, LS1 4LZ, 0532 448661, quoting Ref: L11009/FT.

## Chief Accountant

London SE5

£18,000 pa + Car

The Fund is Britain's largest international children's organisation working in 50 countries including the UK and with an income of £36 million in 1986/7.

Reporting to the Deputy Director General/Financial Controller, the Chief Accountant will be responsible for the overall operation and internal control of the Fund's financial affairs and dealings. (S)He will also be responsible for the management of a department of 30 staff; the provision of financial and management information and the preparation of published accounts.

Applicants must be qualified Accountants with extensive accountancy experience including expertise in computerised accounting systems. Strong management skills will also be essential. SCF's system of pay is currently undergoing a major review. As travel throughout the UK will be necessary a Fund car will be provided.

For further details and application form please contact Leonie Linton, Personnel Officer, SCF, 17 Grove Lane, Camberwell, London SE5 8RD. Tel: 01 703 5400.

Closing date for applications is 27th March 1987.



**Save the Children**  
aims to be an equal opportunities employer

## Corporate Acquisitions Director

£35,000

A major, established automotive retail group wish to make a specialist appointment reporting directly to the C.E.O. The main purpose of the job is to spearhead an ambitious growth programme within their five-year plan. This will include not only the main vehicle franchise activity but also, in the related financial services and automotive "after-market" fields.

The successful candidate, with a recognised accountancy qualification, will have experience in researching a market, identifying opportunities and preparing written projects for board approval. A proven track record in acquisition and hand over to operations management will be important in the final selection.

A highly competitive remuneration package is available for negotiation, together with first-class conditions of employment. Interested applicants should telephone Brian Smith on (0753) 888092 (24-hour answering) for more information or write with full curriculum vitae to:

BRIAN SMITH ASSOCIATES

Management Consultants

3A Station Road, Gerrards Cross, Bucks SL9 8ES

مكثان الأول



# Accountancy Appointments

## ACCOUNTING FOR GROWTH IN INVESTMENT MANAGEMENT

c£20,000 + Finance sector benefits

The City

Since the deregulation of the Stock Exchange, investment management has become one of the fastest changing and excitingly creative areas of finance.

Our client is one of the major investment management houses, actively taking advantage of the opportunities created to introduce new products and services as an extension to their already impressive range.

The pace, flexibility and high standards demanded by their dynamic market require a special breed of innovative Accountant - people who thrive in a project driven environment. Now, internal promotion and rapid growth have created two high profile opportunities for professionally qualified and commercially inquisitive Accountants.

The first role is as part of a small, high calibre team, developing and implementing the systems needed to control our Client's fast changing business. Working to objectives rather than directives, you will also be involved in giving operational managers the support they need to plan for the future.

The second position will involve you in business planning for new ventures, products and other ad hoc

activities. You will be advising and co-ordinating specialists, from a broad spectrum of disciplines, who will look to you for the financial input needed to assess the feasibility and implications of business decisions.

These are exceptional career development roles for the most capable and ambitious ACAs, ACCAs or ACMA's, with or without a financial services background. The exposure you'll gain across the Company's activities

and the visibility of the roles will ensure substantial personal and professional growth. Negotiable salaries are enhanced by the full range of financial sector benefits including low-interest mortgage,

non-contributory pension etc.

For an initial, totally confidential discussion, please contact Paul Stafford, anytime today up until 7.30 p.m. or during normal office hours on 01-387 3494.

Alternatively, send your full c.v. to him at Stafford Long & Partners Recruitment Limited, Jellicoe House, 374 Euston Road, London NW1 3BL, quoting ref. 5025.

**Strictly non-routine.  
Decidedly commercial.  
Assertively Influential.**



## FINANCE DIRECTOR

BANKING: STOCKBROKING: FINANCIAL SERVICES:

ASSET MANAGEMENT

CITY

SALARY: SUBSTANTIAL

Anticipating the completion of the acquisition of

**VIVIAN, GRAY & CO.**  
(Members of the London Stock Exchange)

Bank in Liechtenstein AG intends appointing a Finance Director with responsibility for its London activities including those of

**LIECHTENSTEIN (U.K.) LIMITED**  
(Licensed Deposit Taker: Member of FIMBRA)

Interested applicants should apply to:

Malcolm Wells, Managing Director  
**LIECHTENSTEIN (U.K.) LIMITED**  
1 Devonshire Square, London EC2M 4UJ

## FINANCIAL CONTROLLER - MERCHANDISE

c£20,000 p.a. + CAR + BENEFITS

Ambitious, Astute, Forceful, Professional

We are looking for a young, dynamic financial manager who combines all of the above qualities.

Woolworths has done much to re-establish itself as a leader in the retail sector, and intends to achieve a level of pre-eminence in its field. We must also ensure that we optimise our financial performance through placing greater emphasis on Merchandise performance and control. That is where you come in.

Whilst working within the Finance Function, you will be a key senior member of a team, headed by one of our Merchandise Directors and you will be responsible for a specified range of Merchandise. Your brief will be to drive the financial planning and control process, interacting with all other Company departments to achieve your performance targets.

You should be a qualified accountant with at least three years commercial experience, preferably in a retail environment. An MBA would be a desirable added qualification and some experience of using micro computers would be a distinct advantage. You will be an astute businessman whose contribution goes far beyond the bounds of simple financial controllership. To be successful you will be commercially minded, with personality, drive and ambition.

If you think you have the talent to take on this major challenge, talk to us now.

**Assistant Financial Controllers - c£15,000 p.a.**

If you are not quite ready for the above position, write to us anyway, since we also have a number of excellent opportunities for ambitious Assistant Controllers who have the ability to progress fast.

Write with full c.v. to:  
Shirley Phillips,  
Woolworths plc.,  
242/246 Marylebone Road,  
LONDON NW1 6JL.

**WOOLWORTHS**  
People serving people

## APPOINTMENTS ADVERTISING

£43 per single column centimetre.

Premium positions will be charged £52 per single column centimetre.

For further information call:

Jane Liversidge 01-248 5205 Daniel Berry 01-248 4782 Emma Cox 01-236 3789

## Appointments Wanted

### FINANCIAL EXECUTIVE

FCA, 38, international background, 4 languages, results orientated, seeks high profile challenging role.  
Tel: 01-267 6382 evenings or  
Write Box A0430, Financial  
Times, 10 Cannon Street,  
London, EC4P 4BT.

## GROUP ACCOUNTANT

c£18,000 + Car

An expanding group of manufacturing companies wish to strengthen their central accounting function by recruiting a graduate newly qualified aged in their mid-20s. This is a wide-ranging role which will cover both group reporting and business analysis as well as taking responsibility for Treasury work including funding and investment work.

Due to the group's commitment to growth through acquisition, both in the UK and overseas, there are excellent opportunities for the successful applicants to become involved in these plans.

## ACCOUNTANT

£Neg

Recently quoted investment holding company, with diverse interests, seeks young graduate newly-qualified to work closely with their Finance Director. This is a broad role which will give excellent experience to a candidate seeking their first move from public practice.

This post will give the successful applicant involvement in the day to day finance of the group coupled with good exposure to acquisitions and investments.

Please contact Robert Morgan.

## BADENOCH & CLARK

THE FINANCIAL AND LEGAL RECRUITMENT SPECIALISTS  
18-19 NEW BRIDGE STREET, BLACKFRIARS, LONDON EC4A  
TELEPHONE 01-263 0073

## ACCOUNTANTS/ INTERNAL AUDITORS

c£17,000 - 25,000

Are you a recently qualified Accountant/or possess Internal Audit experience/or have Computer Audit experience with data-base systems? If so, we have a variety of excellent positions available in National and International companies based in London and the Home Counties.

Please telephone:

Shelagh Arnel on 01-583 1661  
or send c.v. in confidence to:

**ASB RECRUITMENT**

50 Fleet Street, London EC4Y 1BE

ACMA ACA ACCA

## From strategy...

*Make an impact through  
consultancy*

You've always enjoyed a challenge. And with your outstanding technical, business and personal skills, you've risen rapidly through financial or management accounting to a level of responsibility beyond your years.

Yet you still want a bigger challenge, one that will involve you in strategic thinking as well as practical action.

At Deloitte Haskins & Sells we can give you just that, and variety and recognition too - as a Management Consultant. Your role will be to work with senior financial decision makers in both the private and public sectors, making a real impact through projects which range from business planning to systems improvement.

Working with a talented team, every inch your equal, you'll find both the stimulating career environment and the high visibility

within our client organisations a test for intellect, personal skills and commercial acumen.

What's more, for ambitious accountants with at least three years' post-qualification experience in an operational environment, we can match your highest expectations in terms of both rewards and prospects. Starting salaries in a range up to £35,000 with benefits which include a car. And for the brightest individuals, partnership in your thirties.

You know you need a fresh challenge. Act now, by sending full personal and career details (including daytime telephone number) to Geoffrey Thiel, quoting reference 3058/FT on both envelope and letter.

...to action

**Deloitte  
Haskins+Sells**

Management Consultancy Division

P.O. Box 198, Hillgate House, 26 Old Bailey, London EC4M 7PL

## FINANCIAL DIRECTOR DESIGNATE

HONG KONG

c. \$50,000 PLUS BENEFITS

Our client, a major and successful British multi-national public company, commanding a key position in high-tech electronics, seeks a Financial Director Designate for its Hong Kong based head office.

The role will be focused essentially on financial control, but will embrace the office of company secretary with a qualified and experienced assistant handling most of the day-to-day functions.

The ideal candidate will be a seasoned professionally qualified accountant, probably aged late forties to early fifties, seeking a final career move. He or she must be able to demonstrate a progressive track record in financial management and an ability to make a major contribution to the further development of the group. An understanding of financial activities involving major currencies is mandatory.

In addition to the attractive salary and bonus arrangements, the package offered includes car, medical cover, housing allowance and annual air passages to the UK.

Please reply in strictest confidence, quoting reference no. 14331, with full career details to:

Norman Farrant, Director, Executive Selection Division,  
Moore Stephens International Limited, St. Paul's House,  
Warwick Lane, London EC4P 4BN.

**MOORE STEPHENS  
INTERNATIONAL LIMITED**

## Chartered Accountant

Mid twenties

Consumer Products

c £20,000 + car

Our client is a major and successful international group with diversified interests and worldwide sales in excess of £2,500 million.

You will join a small team at corporate headquarters responsible for financial planning and control. Your role will include the critical analysis of operating results and business plans; financial and statutory reporting to the Group Board; and a number of special studies. You will have a close working relationship with the group's professional advisers and top financial management in the UK, Europe and North America.

You will be a qualified accountant with a first class track record in one of the international accounting firms. High personal commitment, technical ability and strong communication skills are essential attributes. This is a traditional stepping stone for high fliers within the group, and there will be some overseas travel from a West End base.

Please write in confidence to John Cameron, quoting reference C770, at 84/86 Grays Inn Road, London WC1X 8AE (telephone 01-404 5971).

**CAMERON · SIMPSON**  
Consultancy · Search · Selection



## Accountancy Appointments

MANAGERS FIRST,  
ACCOUNTANTS SECOND.

Salaries to £17,600 (under review)

Accountancy in the Civil Service brings opportunities to make active and influential contributions to financial and management issues of national importance. In government, advisory and strategic activity predominates; that's why our accountants see themselves as managers first, and accountants second. Furthermore, an accountancy background is increasingly seen as an appropriate preparation for top-level general management positions.

Opportunities currently exist in the Civil Service College, the Ministry of Defence, the Central Computer and Telecommunications Agency, the Department of Employment, the Welsh Office and the Department of Trade and Industry. Posts are based throughout the UK. Starting salary will depend on experience, and will be supported by a

non-contributory pension scheme, 5 weeks' holiday per annum in addition to 10.5 days' public and privilege holidays. Relocation assistance is available if you have to move to take up an appointment. If you would like to discuss the opportunities in the Government Accountancy Service informally, please telephone Philip Stickland on 01-270 5222.

*"We need a short crash course in computer audit techniques for senior managers in the Treasury."*  
(Civil Service College: training course design.)

For further details and an application form (to be returned by 2 April 1987) write to Civil Service Commission, Alconon Link, Basingstoke, Hants RG21 1JB, or telephone Basingstoke (0256) 468551 (answering service operates outside office hours). Please quote ref: G2J590.

*"It is important and urgent that we first make an appraisal of this company's finances. Could I have your report by the 31st?"*  
(Department of Trade and Industry.)

The Civil Service is an equal opportunity employer

*"Accountancy advice on the Harrier quotation covering production through to the 1990s is required by the end of the month. I want you to deal with it."*  
(Ministry of Defence, Procurement Executive.)

These examples can give only a taste of the diversity of the work, but whatever your speciality and interests, there is an area that will suit you. And, if you have drive and ability, there are promotion prospects to some of the most senior posts in Government.

MANAGEMENT  
ACCOUNTANT

Rapidly growing International  
Fund Management Investment  
Company

Excellent starting salary  
Location: City of London

With an outstanding record of growth over the last two years our client is now expanding its international business operation into the City of London. They are looking for "a self-starter" Management Accountant to take charge of the day to day administration of this new business operation. The ideal candidate will have a general accounting background plus an understanding of share settlement procedures and the ability to assist in the hiring of new staff as and when necessary.

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R.D. Hoggett, Ref: M1001/FT. Male or female candidates should telephone in confidence for a Personal History Form, 061-882 3500, Hoggett Bowers plc, St. John's Court, 78 Garside Street, MANCHESTER, M3 3EL.

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Reporting to the Financial Director, and playing a key, active role within the Management Team, you will be responsible for the day-to-day control of the company's centrally-operated accounting function. However, you will also have the opportunity to work closely with the MD on a number of special projects concerned with the company's plans for diversification and expansion.

If you are a qualified Accountant with 2-3 years' experience and possibly looking for your first move into industry, this could be your ideal opportunity. Our client is looking for an individual who can demonstrate a degree of tenacity together with an enthusiastic and flexible approach to work. Hands on experience of computerised accounting systems is essential.

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Management Consultancy Division  
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Preferred applicants will be in their mid to late twenties, and be chartered or certified accountants with around two years' post qualification experience gained in a firm of accountants. Clients must have included a number of manufacturing or engineering based organisations. In addition, recent experience of corporate tax matters is essential.

This is a challenging post with clear career development opportunities. In addition to salary there is a generous benefits package.

Please write, in confidence, to Michael Ping enclosing a curriculum vitae and quoting reference F/147/P at Ernst & Whinney Management Consultants, Becket House, 1 Lambeth Palace Road, London SE1 7BU.

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## Financial Controller

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# SECTION II - COMPANIES AND MARKETS

## FINANCIAL TIMES

Thursday March 12 1987

**TAYLOR WOODROW**  
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### Clark Equipment selling finance subsidiary

By William Hall in New York

CLARK EQUIPMENT, the world's leading lift truck manufacturer which has lost money in three of the last five years, is selling its US finance company to Chase Manhattan for \$180m and using part of the proceeds to buy back 10 per cent of its shares.

Mr Leo McKernan, who replaced Mr James Rinehart as Clark's chief executive last May, said yesterday that the company was just beginning to see the benefits of its recent major restructuring of its business, which has been facing fierce competition from overseas manufacturers, particularly the Japanese.

"Our programmes to restore profitability are on schedule and expected to result in substantial improvement for the company in 1987 and a return to profitability in 1988," said Mr McKernan. Clark shares rose by 5 1/2 to \$24 1/4 in early trading yesterday, valuing the company at \$480m.

In addition to selling Clark Equipment Credit Corporation and repurchasing up to 3m of its shares, Clark has also unveiled several other actions to "enhance the value of stockholder investment."

These include the adoption of a stockholder rights plan, or so-called poison pill, the repayment of a portion of the company's debt and establishment of a new management compensation programme.

Clark also disclosed that it had dropped plans for a joint venture with Easton Corporation to manufacture and market a complete line of automotive transmissions.

STORA OF Sweden, Europe's leading pulp and paper producer, increased profits for 1986 by 14.3 per cent on virtually stagnant sales.

The group showed a strong improvement in the last four months of 1986, helped by a marked recovery in pulp prices, and greater demand for its products, particularly in Europe.

Profits after financial items were SKr 1,344bn in 1986 compared with SKr 1,186bn the previous year. Sales totalled SKr 12,990bn against SKr 12,921bn in 1985.

The group invested SKr 1,330bn in new machinery. Extraordinary gains amounted to SKr 35m compared with SKr 203m the previous year as gains from the sale of shares in the Finnish forestry company Kankaas and the West German packaging company Altonner Wellpappenfabrik were offset by closure and restructuring costs for three sawmills.

Stora expects strong demand for forestry products and an increase in the pulp prices to yield better results in 1987.

The group now has over 90 per cent of the shares in Papyrus, the domestic rival which it bid for last October, and estimates that the takeover has cost about SKr 6bn. Papyrus results would have brought group profits up to SKr 1.8bn in 1986 if they had been included.

The new Stora group could have a total turnover of SKr 18bn and profits of SKr 2.5bn in 1987, according to a Stora executive.

Stora is keen to increase its interest in fine paper. Fine paper capacity is currently 400,000 tonnes a year, but management may increase capacity by a further 150,000 tonnes by investing in the Gruvonen plant. Newspaper capacity is also being increased from 450,000 tonnes to 600,000 tonnes.

The board proposes increasing the dividend from SKr 6.00 to SKr 7.50.

### Stora ahead 18% despite flat sales

By Sara Webb in Stockholm

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### Alan Friedman describes how a bigger stake in Montedison made Raul Gardini the envy of stockbrokers

## Ferruzzi chairman becomes toast of Milan bourse

THE DECISION this week by Italy's Ferruzzi agro-industrial concern to boost its shareholding in the Montedison chemicals group from 21.6 per cent to more than 37 per cent may not seem at first glance like a radical development. But in the world of Italian finance yesterday it was having an earthquake-like impact.

Mr Raul Gardini, the shrewd Ferruzzi chairman whose backwoods image belies both his enormous wealth and his ambition, was being toasted on the Milan bourse for having reinforced his position of effective control in Montedison. The fact that the 53-year-old Mr Gardini was being feted by many stockbrokers, bankers and newspapers says much about the culture of Italian capitalism.

This culture on the one hand is desperate to modernise its markets, institutions and regulatory framework while on the other hand it is ever in search of a *padrone* or entrepreneur-proprietor of a company.

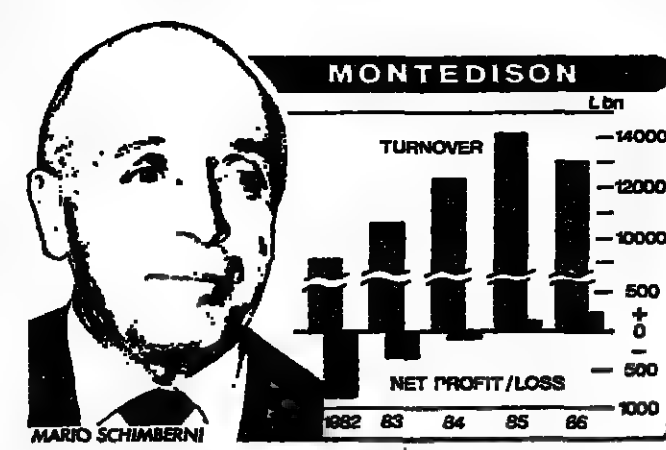
With the rapid growth of Italy's economy in recent years the *padrone*-entrepreneur has become a popular figure in society, a star.

Thus Mr Gianni Agnelli of Fiat is the *avvocato*, or lawyer, whose every move is followed. Mr Carlo De Benedetti of Olivetti is the *ingegnere*, or engineer, whose exploits are also chronicled on a frequent basis. Mr Gardini, who is fond of referring to his agricultural roots in the countryside, is sometimes known as the *contadino*, or farmer.

The Revenue-born Mr Gardini has on the surface got himself a bargain, paying L320bn (\$243m) for control of Pafinvest, a financial holding company which, in turn, controls just under 10 per cent of Montedison ordinary stock, with a market value of L503bn. But analysts were yesterday hinting that Pafinvest may have substantial debts which have not been disclosed.

The question everyone in Milan is asking, however, concerns Mr Gardini's objectives in moving to reinforce substantially his position of effective control (albeit by means of a minority shareholding) of Montedison.

Mr Mario Schimberni, the maverick chairman of Montedison, who has worked hard in recent years to



Montedison chairman Mario Schimberni's restructuring of the company has made it an attractive target.

restructure the group both industrially and financially, issued a terse statement as word of the Ferruzzi share purchase spread on Tuesday. Mr Schimberni said he had not been informed of the deal.

Yesterday the stock market was full of speculation about whether Mr Gardini and the 64-year-old Mr

Schimberni would fall out now that the former had asserted himself so obviously as the *padrone* of Montedison. There was talk of Ferruzzi striving to achieve 51 per cent control of Montedison. There was also talk of Mr Gardini seeking eventually to sell Montedison assets to pay off his own loans.

Most of all, there was tension inside Montedison's Milan headquarters, the kind which normally accompanies the arrival of a new proprietor. In this case, the proprietor - Mr Gardini - had obtained effective control of Italy's second-biggest private-sector group after Fiat. Montedison had 1986 sales of around \$10bn against Ferruzzi's estimated \$7bn.

Yesterday, the Montedison share price declined by 3 per cent to L2,730 - that, however, was probably a reflection of market sentiment that with Mr Gardini's position strengthened there would be little scope for further speculation.

What exactly are Ferruzzi's intentions in respect of Montedison? Mr Gardini was yesterday strolling around an agricultural fair in Verona and could not be reached for comment. A senior Ferruzzi executive explained, however, that Mr Schimberni and the entire management of Montedison "has Mr Gardini's fullest confidence."

He denied that there were any plans for major change, noting that even on Mr Gardini's favourite subject - the conversion of grain surpluses into ethanol - there was al-

ready co-operation between Ferruzzi and Montedison.

In Milan, meanwhile, the talk centred more on whether Mr Gardini would seek to sell off some of Montedison's prize assets. It seems unlikely that he would wish to sell off the cash-rich La Fondiaria insurance subsidiary. Montedison has a 40.5 per cent stake in the insurer which is worth L2,400bn on the market.

Another issue which seemed to be worrying Montedison executives was whether Mr Gardini has any plans to interfere with the company's overall strategy, which has seen it diversify away from base chemicals increasingly into advanced materials, bulk pharmaceuticals, energy and, most of all, financial services.

For the time being it would not be in keeping with his casual backwoods style for Mr Gardini to spring any surprises at Montedison. "We think it is a good investment," said a Ferruzzi executive, who then proceeded to criticise "all of this speculation about ulterior motives." Down at the bourse, however, the speculation about "motives" continues.

### Hughes Tool agrees merger proposal

By Our Financial Staff

THE BOARD of Hughes Tool, the world's largest maker of drill bits, has approved a new agreement with the US Justice Department that would allow the company to complete its proposed \$1.6bn merger with Baker International, the west coast oilfield services group.

The agreement, approved by the department earlier this week, will give the merged company, Baker Hughes, six months instead of three to sell Baker's domestic oilfield drilling bit business and its domestic submersible electric pump business.

The pact also allows a three-month extension, if warranted, and limits the obligation of the new company to give financial support to the businesses to be divested, pending their sale.

Hughes had repeatedly adjourned a shareholders' meeting to approve the deal, objecting to anti-trust provisions laid down by the department. This had irritated Baker, which last week filed a suit to compel Hughes to complete the deal.

"Hughes will work with Baker and the Justice Department towards negotiating the final form of the consent decree and filing it as soon as possible," the company said. Closing of the merger would occur immediately after the filing, it said.

The financial terms of the merger are unchanged, Hughes said. Under those terms, each Baker common share and Hughes common share would be converted into one share and 1/4 of a share, respectively, of Baker Hughes, which would be formed as a new holding company. Baker International said it was gratified by the Hughes board's decision.

### VW tight-lipped on currency fraud as share price tumbles

By Andrew Fisher in Frankfurt

VOLKSWAGEN shares fell sharply yesterday in the wake of the news of its heavy losses through currency fraud, with the West German motor group declining any further comment on the affair.

Several analysts expected the shares to fall even further after yesterday's DM 24.90 drop to DM 23.30, which followed a decline of around DM 20 in London after hours trading on Tuesday.

"I'm astonished how high the price is," said Mr Hans-Joachim Fie, head analyst at Bank in Liechtenstein (Frankfurt), noting that VW had also suffered other reverses such as higher than expected losses at its Seat subsidiary in Spain and in South America.

VW said yesterday it had nothing more to say about the DM 480m (\$230.5m) currency losses. The Wolfsburg-based group would now wait for the result of the criminal inquiries into the allegedly fraudulent foreign exchange deals.

The company is expected to meet the currency losses out of its reserves, which totalled about DM 6bn at the end of 1985. Full details of the 1986 results will be given at the end of April.

VW said it had long followed a

policy of not hedging on the foreign exchange markets, believing that short-term currency swings such as the sharp rise and fall in the dollar eventually balanced out.

The state prosecutors will thus be investigating whether fraudulent currency deals were carried out by people inside and outside the group. VW has assured shareholders that their dividend will be maintained and that declared net profits will be similar to the almost DM 800m of 1985 - double that of the previous year.

The VW currency losses unsettled the stock market yesterday, with other motor shares also slipping. They also caused some nervousness on the foreign exchange scene, though dealers were little affected.

Analysts noted that there had been past suspicions, when poor quarterly figures were suddenly succeeded by a set of much better ones, that VW had indulged in currency operations. But VW has always denied this.

However, Mr Stephen Reisman, European motors analyst with Phillips and Drew, the UK stockbrokers, said VW was still left with a credibility problem. "This has left them with egg on their face,"

### Canadian trusts poised for Big Bang

By Bernard Simon in Toronto

THREE Canadian trust companies have unveiled divergent strategies for the forthcoming abolition of ownership curbs in the domestic securities industry.

Canada Trust and Royal Trust, the two largest trust companies, have both indicated in the past week that concerns about potential conflicts of interest will limit their involvement in the brokerage field.

But First City Trust, the multi-asset group controlled by the acquisitive Belsberg family of Vancouver, plans to enter a wide array of other financial services, including investment banking, brokerage and insurance.

Trust companies' traditional business has rested mainly on two legs, namely, mortgage lend-

ing and fiduciary services, such as estate administration. But they have broadened their horizons in recent years to become quasi-banks, offering a wide range of deposits, consumer loans, limited commercial services and other banking services.

Canadian banks, which are expected to become increasingly active in the securities business after the Big Bang planned for June 30, are barred at present from offering fiduciary services.

Mr Mervyn Lahn, Canada Trust's chairman, told the annual meeting this week that ownership of a securities dealer was not being considered "because of virtually insurmountable conflict-of-interest problems with our fiduciary operations."

Similarly, Mr Michael Corne, president of Royal Trust, said: "It is difficult to be an asset manager and also a broker." Royal Trust is in the process of selling an interest in British stockbrokers Savory Miln which it acquired last year as part of its takeover of Dow Financial Services.

By contrast, First City Trust has just launched a \$45m (\$500.7m) public share issue, partly with the aim of strengthening the company for diversification. The issue will reduce the stake of First City Financial, the Belsbergs' main holding company, from 100 per cent to 72 per cent.

### Liberty Life unit eyes UK listing

By Jim Jones in Johannesburg

LIBERTY LIFE, South Africa's largest quoted insurance company, is considering a London listing for its TransAtlantic Insurance Holdings affiliate in the UK, but Mr Donald Gordon, Liberty chairman, declined to elaborate yesterday on other plans by the company for its British investments.

In 1986 three rights issues reduced Liberty's interest in TransAtlantic to 49.3 per cent from 75 per cent, and Mr Gordon says that informal discussions have been held with the London Stock Exchange on the possibility of listing TransAtlantic this year.

In January TransAtlantic used its

26 per cent interest in Sun Life to block plans by the British insurance company which would have diluted TransAtlantic's interest.

Mr Gordon said in Johannesburg yesterday that Mr Peter Grant, Sun Life's chairman, had invited him to dinner last week "to discuss things." The issues presumably include representation on Sun Life's board, from which Liberty has been excluded even though the South Africans control the largest individual block of Sun Life shares.

Liberty yesterday reported that its total assets reached R10bn (\$4.78bn) on January 1 1987 when, subject to confirmation next week,

its merger with Prudential Assurance of South Africa came into effect. The transaction has left the British Prudential with 7 per cent of Liberty's equity.

Over 1986 Liberty's assets rose to R7.67bn for R6.52bn. Mr Gordon pointed out that this was achieved despite deconsolidation of TransAtlantic, which represents 11.4 per cent of Liberty's total R7.27bn investment portfolio. TransAtlantic is now equity accounted by Liberty.

Net premium income rose to R932.2m from R888.9m while income from investments rose to R506.1m from R377.2m. Net profits increased to R90.1m from R84.1m.

### Glaverbel sets terms for public share issue

By Tim Dickson in Brussels

GLAVERBEL, the Belgian company which is Europe's largest manufacturer of float glass, plans to raise Bfr 4.4bn (\$14.8m) of new capital when it introduces its shares to the Belgian stock exchange later this month.

The group announced yesterday that 340,000 new shares will be issued which along with 500,000 owned by the company's controlling shareholder, Asahi Glass of Japan, will form the basis of a public offer for sale between March 23 and 27.

The price has been fixed at Bfr 1,650 a share, with employees able to subscribe for their allocation at a 5 per cent discount.

The result will be to reduce Asahi's holding from 73.6 per cent at present to 56.7 per cent after the introduction. Employees and the public will account for just over 20 per cent with Glaverbel's existing shareholders - among them the in-

surer Assabel and the Walloon regional investment company - accounting for the rest.

Glaverbel's turnover rose from Bfr 17.45bn in 1985 to Bfr 18.39bn last year with consolidated profits - before taxes and exceptional items - showing a substantial leap over the period from Bfr 720m to Bfr 1,700m. The company has 5,000 employees and 17 plants throughout Europe - including eight in Belgium and two each in France, the Netherlands and Spain.

Glaverbel was a world leader in stretched glass in the 1960s but ran into trouble in the early and mid 1970s as a result of technological change, difficulties in the US market, and the oil price shock.

The company was controlled by BSN from 1972 before being taken over by Asahi, part of the Mitsubishi group, in 1981.

### Novo decline continues

By Hilary Barnes in Copenhagen

NOVO'S earnings fell for the third successive year, with exchange-rate movements and substantial investment expenditure contributing to last year's decline, the group said in a preliminary statement.

Chief executive Mr Mads Ovlisen said: "1987 does not look like a turnaround year, but our goal is to improve the recent years' declining trend in our earnings."

Earnings per share, which peaked at Dkr 28.70 in 1983, were down from Dkr 23.79 in 1985 to Dkr 20.45 as net profits dropped from Dkr 604m (\$66.9m) to Dkr 521m and pre-tax profits from Dkr 672m to Dkr 788m.

An unchanged dividend of 20 per cent, or Dkr 4 a share, was proposed.

Sales advanced 2 per cent to Dkr 4.21bn. Currency hedging mitigated, but did not eliminate, the effects of exchange-rate changes, said the statement. The average value of the krona appreciated 17 per cent against the dollar last year and 18 per cent against sterling.

Sales by the bio-industrial group, which includes enzymes, decreased by 2 per cent to Dkr 1.65bn, mainly owing to exchange-rate changes.

The pharmaceuticals division increased sales by 5 per cent to Dkr 2.49bn, with insulin volume sales up by 5 per cent. Sales of human insulin more than doubled.

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**Floating Rate Subordinated Notes due 2000**

For the three months  
11th March, 1987 to 11th June, 1987  
the Notes will carry an interest rate of 8 1/4 per cent  
per annum and interest payable on the relevant  
interest payment date 11th June 1987 will be  
US\$167.71 per US\$10,000 Note and US\$4,182.71  
per US\$250,000 Note.

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**BBL**

**Bank Brussels Lambert**

**Main Consolidated Data**

	30/9/1981	30/9/1986
(in billions)	BEF	USD(*)
Balance sheet total	924.2	1,520.1
Deposits: customers	400.4	673.9
bankers	431.3	666.3
Loans: private sector	369.5	521.7
public sector	210.7	435.2
bankers	348.5	489.5
Total capital resources	21.5	49.4

(in millions)	BEF	USD(*)
Operating profit	4,739.8	14,730.3
Depreciation, provisions and taxes	4,702.9	11,154.2
Net profit	1,116.6	2,692.7

(\*)1 USD = BEF 42.335

**Continued progress in the 1985-86 financial year**

The Bank's international expansion, its low risk profile, its continuing containment of costs, its leading position in the securities market and in electronic banking bode well for future increases in profitability. With a view to expanding its market share, the Bank adopted, as early as 1979, a market-segment approach focusing on retail, medium-sized companies, large corporations, institutional investors and banks.

Internationally, BBL has been concentrating expansion on a select number of major financial centres, with special emphasis on foreign trade finance, project finance and short-term lending. The Bank has also been increasing its commission income through financial services such as the portfolio management of mutual funds, pension funds and private investors' funds, with total assets managed in this way amounting to over USD 6 billion.

In the Eurobond market, BBL managed or co-managed 732 issues in 1986, ranking eighth worldwide and first in Belgium. For the management

and co-management of Ecu-denominated issues, it ranked first in the world in 1986 and it has also to its name the largest volume of Ecu issues floated since the creation of this market in 1981.

During the past financial year, BBL acquired a majority shareholding in a London stockbroking firm, Williams de Broë Hill Chaplin & Co, and a 50% shareholding in Mullens & Co, a member of the Sydney Stock Exchange. It has also taken over Springfield Capital Management, a London pension fund manager. These acquisitions will further reinforce the Bank's securities trading and underwriting capabilities.

Early 1987, the Bank acquired a 87.5% interest in the retail bank Crédit Européen, Luxembourg. It also signed a joint venture agreement with Istituto di Credito delle Casse di Risparmio Italiane (ICCRI) to expand the merchant bank activities of BBL's subsidiary Finanziaria Bruxelles Lambert, Milan, in Italy.

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Application has been made to the Council of The Stock Exchange for the Notes, issued at a price of 101 per cent, plus accrued interest, if any, to be admitted to the Official List. Interest on the Notes is payable annually in arrears. The first payment falls due on March 24, 1988. Listing Particulars relating to the Notes and the Issuer are available in the Extel Statistical Service and copies may be obtained during usual business hours up to and including March 16, 1987 from the Company Announcements Office of The Stock Exchange and up to and including March 26, 1987 from:

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London EC2R 7AN

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180 Strand  
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March 12, 1987

March, 12th 1987

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## INTL. COMPANIES AND FINANCE

### Seagram sells cheap-wine unit

BY WILLIAM HALL IN NEW YORK

SEAGRAM, the world's largest producer of distilled spirits and wines, has ended its 3 1/2 year effort to become a major force in the cheap US table-wine market and is selling its major mass-produced wine brands for \$200m in cash.

Seagram, which runs a distant second to the family owned E&J Gallo in the US wine market, said it had agreed to sell Taylor California Cellars, Taylor New York, Great Western, Paul Masson and Gold Seal Wines to Vintners International. This is a new company formed by Mr Paul M. Schlem, who headed

Gold Seal when it was bought by Seagram in 1978, and Mr Michael Cliff, the English-born president of Seagram Wine.

Seagram's decision to sell its cheap table-wine brands follows several relatively unprofitable years in the business. Taylor and Great Western were part of Wine Spectrum which Seagram acquired from Coca-Cola in 1983.

Mr Edgar M. Bronfman, Seagram's chief executive, said that the market for medium-priced table wines had not developed as expected and the company would concentrate on producing premium wines.

To this end it is retaining the premium Californian wines of Sterling Vineyards and the Monterey Vineyard.

Under the agreement Seagram will retain all rights in Canada to the Paul Masson brand, including production, and will also have an exclusive right to market outside the US all of the brands involved in the transaction. The agreement includes the sale of wineries and vineyards in Gonzales, Soledad and Madera, California, and Hammondsport, New York.

### Grace suffers charge

By Our Financial Staff

W.R. GRACE, the US chemicals and natural resources group, suffered a fourth-quarter operating loss of \$402.4, or \$0.57 a share, after taking a \$386.6m charge for restructuring which includes the sale of its fertilizer business.

For 1986 the group incurred a loss of \$375.4m, or \$0.44, against a profit of \$67.4m, or \$1.07, for 1985, on sales of \$3.73bn, up from \$3.55bn. Sales for the quarter were little change at \$1.06bn.

The company said its restructuring should lead to profits in 1987. Under the programme the company plans to sell its fertilizer business and has made provision of \$221m for the loss on the sale.

**Oriflame Int'l**

BECAUSE of a production error, 1986 pre-tax profits for Oriflame International were wrongly stated in the Financial Times yesterday. They were in fact £7.11m (\$11.7m) compared with £5.82m.

### Crédit Commercial bank in black

BY GEORGE GRAHAM IN PARIS

EUROPEENNE DE BANQUE, the former Rothschild bank now part of the state-owned Crédit Commercial de France group, returned to financial health last year with an operating profit of FF120.7m (\$19.8m), up 83 per cent from the previous year.

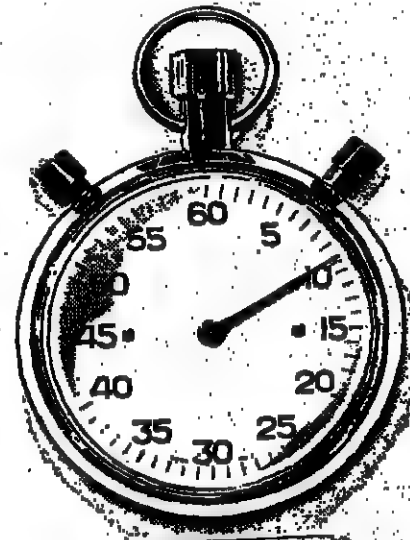
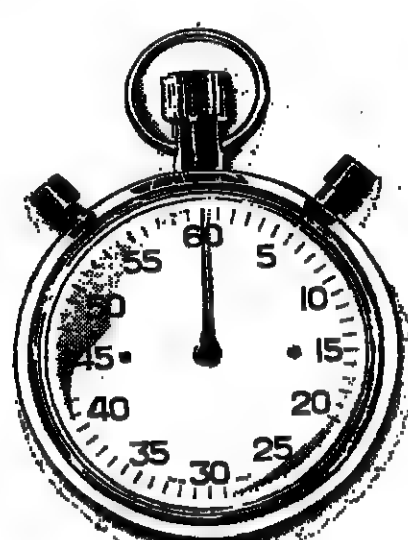
However, the bank, which made its first modest profits in 1985 after three years of losses, had to make sizable provisions last year to cover country risk and exceptional costs

for job cuts. Crédit Commercial de France, which owns 51 per cent of Européenne de Banque with the remainder held directly by the French state holding company CFFP, is due to be privatised in the next two months, which will bring its subsidiary into the private sector.

Last year's provisions left net profits of FF13.8m compared with FF8.7m in 1985 and losses of FF337.3m in 1984.

Exceptional provisions for early retirement of employees amounted to FF26.4m last year, and country risk provisions rose 60 per cent to FF33m.

Mr Roger Prain, Européenne de Banque's president, said the bank's exposure in risk countries, especially in Mexico, Venezuela and South Africa, was now 24 per cent covered.



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### PNC Financial Corp U.S. \$100,000,000 Floating Rate Subordinated Notes Due 1997

In accordance with the terms and conditions of the Notes, the rate of interest for the interest period 12th March, 1987 to 12th June, 1987 has been fixed at 6 1/4% per annum. Interest payable on 12th June, 1987 will be U.S. \$167.71 per U.S. \$10,000 Note.

Agent  
Morgan Guaranty Trust Company of New York  
London Branch

### Citicorp Banking Corporation U.S. \$250,000,000 Guaranteed Floating Rate Subordinated Capital Notes Due July 10, 1997

Unconditionally Guaranteed on a Subordinated Basis by CITICORP

Notice is hereby given that the Rate of Interest has been fixed at 6 1/4% and that the interest payable on the relevant Interest Payment Date, June 12, 1987, to be advised against Coupon No. 6 in respect of US\$10,000 nominal of the Notes will be US\$167.71.

March 12, 1987, London  
By: Citibank, N.A. (CSSI Dept.), Agent Bank CITIBANK

Weekly net asset value



Tokyo Pacific Holdings (Seaboard) N.V.  
on 9.3.87 U.S. \$135.50  
Listed on the Amsterdam Stock Exchange

Information: Pierson, Haidring & Pierson N.V.,  
Havenstraat 214, 1016 BS Amsterdam.

### U.S. \$100,000,000 Guaranteed Floating Rate Notes due 1994 Citicorp Overseas Finance Corporation N.V.

(Incorporated with limited liability in the Netherlands Antilles)  
Unconditionally guaranteed by CITICORP

Notice is hereby given that the Rate of Interest has been fixed at 6 1/4% and that the interest payable on the relevant Interest Payment Date, June 12, 1987, against Coupon No. 33 in respect of US\$1,000 nominal of the Notes will be US\$17.25.

March 12, 1987, London  
By: Citibank, N.A. (CSSI Dept.), Agent Bank CITIBANK

### Trans European Natural Gas Pipeline Finance Company Limited

Hamilton, Bermuda

DM 50,000,000.-  
MEDIUM-TERM LOAN

secured by assignment of rights under a  
Throughput Agreement with

SNAM S.p.A.  
SWISSGAS

Schweizerische Aktiengesellschaft für Erdgas  
RUHRGAS  
Aktiengesellschaft

arranged by

ENI INTERNATIONAL BANK LIMITED

U.S. \$200,000,000



### BANK OF BOSTON CORPORATION

Floating Rate Notes Due 2000

Interest Period 12th March 1987  
14th September 1987  
Interest Amount per  
U.S. \$50,000 Note due  
14th September 1987 U.S. \$1,579.17

Credit Suisse First Boston Limited  
Agent Bank

#### AIBD BONDS INDICES

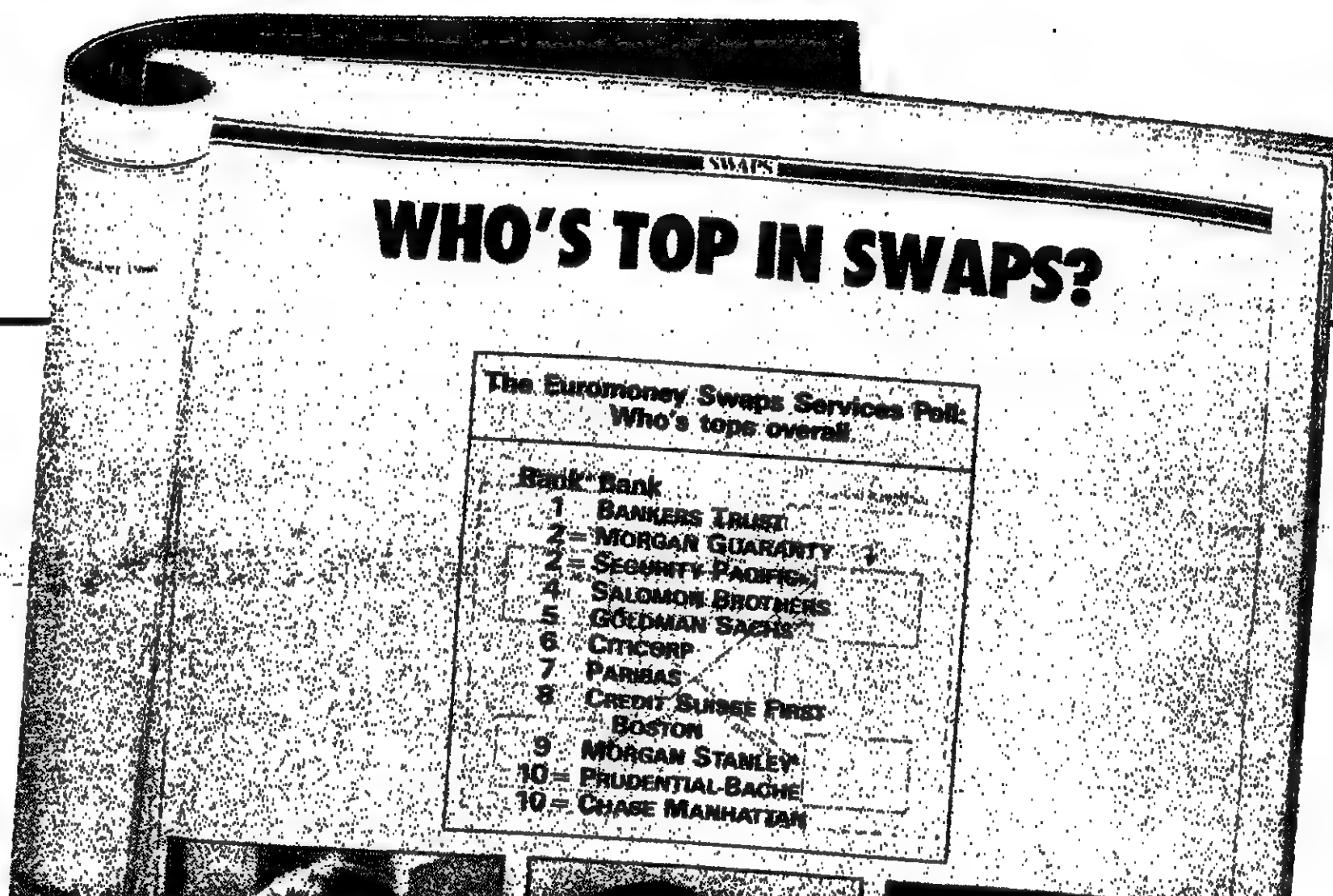
	Weekly Redemption	12 Months Change on Week	12 Months High	12 Months Low
US Dollar	8.518	0.000	9.747	8.440
Australian Dollar	9.665	-0.178	14.670	12.830
Canadian Dollar	9.665	-0.617	11.482	9.633
Euroguilder	6.104	-0.082	6.314	5.840
Euro Currency Unit	8.606	0.486	9.290	8.164
Yen	5.644	-1.449	6.702	5.210
Sterling	10.113	-2.666	11.609	9.751
Deutsche Mark	6.118	0.666	6.652	6.071

Bank J. Vontobel & Co Ltd, Zurich - Telex 812744 JNZ CH

مركز الأبحاث



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## INTERNATIONAL CAPITAL MARKETS and COMPANIES

## Tax haven for Japan's LDC loans

JAPAN'S BIG banks have found a novel way to remove some of their troublesome loans to less developed countries (LDCs) from their balance sheets. However, the scheme could have negative repercussions on banks elsewhere in the world which have large loans outstanding to LDCs.

Within the next week or so, some 25 Japanese banks will set up a company in the Cayman Islands to take over some of their LDC loans. The loans will be sold to the company at deep discounts, perhaps as high as 60 per cent of face value, and the banks will be allowed to deduct the resulting capital losses from taxable income in Japan.

Although the plan involves the use of a tax haven and will reduce the banks' tax liabilities in Japan, it has the support of Japan's Ministry of Finance. Indeed, the MoF, which has been concerned at the high degree of exposure of some Japanese banks to LDC debt, is credited by many with having thought of the scheme, which has been adopted — it first came to public attention only a few weeks

ago — reflects an unusual degree of official support. Japanese banks hold a total of about \$60bn of LDC loans, while Bank of Tokyo and Sumitomo Bank are particularly heavily exposed. Last autumn, while negotiations on the rescheduling of Mexico's

sale of LDC debt would help reduce their total lending while providing tax relief for the realisation of capital gains on securities.

Banking industry officials say 28 banks have now agreed to participate in the new company. The banks are keen to

There have been suggestions that the company will help simplify future negotiations between debtors and lenders by concentrating the loans in one place rather than involving representatives of each bank.

However, it seems that the company will start modestly, taking over a small percentage of the banks' LDC loans, and only those that involve new money or rescheduling. The Japanese interest in the \$60m Mexico package, which may be signed this week may be the first to go into the new venture.

One area of potential controversy is the establishment of discounts for various developing countries' debts. MoF officials say they want this to be done by the market, but there is not much of a market yet in discounted LDC debt and it is not clear how it will be created.

Moreover, if one is set up, auditors of banks in other countries might well require their clients to reduce the value of their LDC debts to the market level.

It is also unclear what attitude Japanese banks will take towards new LDC debt once they have started reducing their existing portfolios.

## Ian Rodger on a novel device for shifting problem debt off banks' balance sheets

debt were under way, the banks lobbied the MoF intensively to enlarge the amount of had debts — now only 1 per cent of total loans — that they could deduct annually from taxable income.

The MoF's tax bureau refused this request. Some observers think the Cayman Islands scheme is an attempt by the ministry to provide an equivalent benefit without changing the tax code.

Japanese banks have been under increasing pressure in the past few months from financial authorities in the US and Europe to improve their capital adequacy ratios. The

see the company set up before the end of this month, so that the banks themselves will subscribe for most, if not all, of the company's capital. The plan is that they will also take preference shares in return for their LDC loans. Dividends will be paid if and when capital or interest payments are made on the loans. The Japanese Government would then tax those dividend payments as income to the banks.

## French plan government securities sales drive

By George Graham in Paris

THE FRENCH Government is beginning a campaign to promote sales of its bills and bonds both within France and abroad.

A television campaign starring Mr Paul-Loup Sulitzer, the best-selling financial thriller writer, will start later this month to persuade company treasurers and small insurance companies to buy government securities.

"If you buy a big name, you make sure of your liquidity," the slogan runs.

At the same time, primary dealers in the Paris market are signing up foreign securities houses to distribute French government bonds and bills overseas.

Caisse des Dépôts et des Consignations, the state financial institution which is one of the 13 primary dealers recently nominated by the French Treasury, has reached agreements with Standard Chartered, the UK bank, and with Shearson Lehman, the US investment house, to secure their "best efforts" to place French government paper with their non-resident clients.

The agreements are not exclusive, and the Caisse hopes to sign up to two more agreements. One is expected to be with Japanese banks, and the other with a West German or Swiss bank.

The campaign to spread French government paper abroad follows widespread dissatisfaction in the past among foreign investors with delivery and settlement procedures in the French market.

"There have been problems with the quality of service and the execution. Some non-residents swore they would not come back to the French market," says Mr Yves Gaudin, deputy director in charge of the debt markets at Caisse des Dépôts.

Overseas investors have, however, kept themselves better informed of the radical changes in the structure of the French government securities market than many company treasurers and smaller institutions within France.

The Government has opened a new market in negotiable Treasury bills now worth over FFY 240bn — with a new form of retirement as well as parallel markets in certificates of deposit and commercial paper.

In the longer term debt market it has also switched to a system of selling financial bonds at regular monthly auctions rather than the single annual loan practice before.

The system still puzzles many smaller company treasurers, while the complexities of the one-way-old financial futures market leave most of them baffled.

The French Government plans to introduce new legislation this year which will lower the thresholds at which investors have to declare their shareholdings.

The new rules, which are to be added to a bill to introduce a new form of retirement savings plan, will lower the initial declaration threshold to 5 per cent of the capital of the company.

Under the present rules an investor has to notify the stock exchange commission when the holding reaches 10 per cent, and again at 33.3 per cent and 50 per cent.

The Finance Ministry declined yesterday to say what the new thresholds would be. The disclosure levels proposed by the stock exchange commission, however, are 5 per cent, 10 per cent, 20 per cent, 33.3 per cent and 50 per cent.

The introduction of stiffer disclosure requirements is expected to prevent a number of French companies from carrying out a threat to revert to issuing named share certificates, which would slow down considerably the settlement of transactions on the bourse.

French companies have become increasingly agitated about the threat of hostile takeovers. Groups including BSN, the food producer, Pernod Ricard, the drinks group, and last week Mot-Hennessy, the champagne and brandy house, have set up "share repellent" defence mechanisms designed to make a hostile bid unprofitable or unattractive.

The planned legislation will also allow companies to ask central banks and financial intermediaries to disclose to them their indirect shareholdings.

## ICI's £100m Eurosterling bond meets strong demand

By CLARE PEARSON

INDUSTRIAL CHEMICAL Industries of the UK yesterday launched an 18-year £100m Eurosterling issue, the first deal with so long a maturity in this sector since last August, to an enthusiastic reception at the London ERM market continued to surge ahead.

Dealers agreed that the issue, which was led by Warburg Securities, had met strong demand from both foreign and UK investors. In this respect it differed from most of last year's long-dated Eurosterling deals which were chiefly bought by UK institutions.

One of the main attractions of the 18-year issue was that it was 30 per cent partly paid. This feature appeals to domestic institutions because it mirrors the structure of domestic corporate bonds, while at the same time attracting overseas investors who fear a default.

The balance is payable next July. Additionally, the issue provided an attractive pick-up in yield over comparable gilts. At the time of launch, the deal, priced at 101.4, gave a yield of 7.65 per cent over the benchmark Treasury Stock 18 1/2 per cent 2004/08.

Launched during the morning, the UK Government's 18-year sterling bond, ICI's deal traded at around 100 bid, against 2 1/2 per cent fees. It closed slightly lower at less 1 1/2 bid.

The Eurodollar market traded in the UK market. Only one new straight fixed rate issue emerged — a three-year deal for News International, the UK arm of News Corporation, Mr Rupert Murdoch's media group. This was designed to replace a 10-year floating rate instrument.

The £100m 7 1/2 per cent bond, priced at par, provided initially a yield margin of about 130 basis points over US Treasury bonds. It was the first issue by the borrower in fixed rate dollars.

This deal was led by Credit Suisse First Boston, which was also busy bringing borrowers to the equity-related Eurodollar market. It was the first issue by a £100m 18-year convertible for Genentech, the US bio-technology company. The issue

benefited from the current popularity of this sector, and traded at a hefty 5 point premium to its par issue price.

The issue was an indicated coupon of between 5 and 8 1/2 per cent, and the conversion premium is indicated at between 20 and 25 per cent. It is callable at 106 and then at premiums declining by 1 per cent per year.

ICI's other deal was a \$120m five-year equity warrants issue for Banca Nazionale del Lavoro, the Italian bank which is largely state-owned. The

Market led an Ecu 150m seven-year issue, with an Ecu 50m tap which is exercisable for the next six months, for Credit Foncier de France.

The issue attracted institutional demand both in Europe and Japan because of the appeal of its size, promising that it would be liquid, and seven-year maturity — the area where most of the buying of Ecu bonds has been taking place recently.

The 7 1/2 per cent issue was priced at 101.1. It was bid at the level of the total fees.

Morgan Stanley led a NZ\$50m two-year deal for Bank of Nova Scotia. It carries a 15 1/2 per cent coupon and 101 issue price.

ANZ Merchant Bank led an A\$40m three-year 15 per cent issue for Bank of New Zealand. Capital Markets led a A\$150m five-year 14 1/2 per cent issue for Deutsche Bank, priced at 101.1.

Yamaichi International and Prudential-Bache led a £100m seven-year 5 per cent bond for DnC International Finance, priced at 102 1/2.

Credit Commercial de France led a Euro-French franc issue for BNP Paribas. The issue was designed to attract investors who expect French franc interest rates to fall. The FFY 500m seven-year 6 1/2 per cent issue, priced at 101, is callable after three years at par. It carries warrants into a similar but non-callable bond, exercisable by exchange during the first three years and by cash during the remainder of the bond's life.

The D-Mark sector traded quietly and prices were unchanged. Deutsche Bank led issue with currency warrants for Deutsche Kreditbank. The D-Mark 300m five-year 5 1/2 per cent issue, priced at 101, carried two-year warrants to buy \$500 at an exchange rate of DM 1.86.

In Switzerland, demand continued to centre on equity-linked issues. Kreditbank (Zürich) led a 10-year 4 1/2 per cent issue for Belgina, priced at 100.4.

Bankside Securities led a DFR 300m seven-year 11 1/2 per cent issue for Norddeutsche. The issue was priced at par, and is callable after 1992 at par. Privatbank was joint co-lead manager.

## INTERNATIONAL BONDS

Issue carries 120,000 warrants exercisable into the company's savings shares, which are the only types of its shares which are available to the public. The five-year warrants are issued by Banca Nazionale del Lavoro, the Italian bank which is largely state-owned. The

The issue has an indicated coupon of between 5 1/2 and 6 per cent. The exercisable premium will be 10 per cent above the closing price of the savings shares on the Milan stock exchange on the day when the terms are fixed, which will be on or before March 17.

Swiss Bank Corporation International fixed the terms on its recent convertible for BNP Paribas. The issue was increased by \$2m to \$68m. The coupon was fixed at 4 1/2 per cent — the lower end of the indicated range — and the conversion price at 240p. The deal was quoted at 104 1/2 bid by Salomon Brothers International.

The deal is a \$228m issue of collateralised mortgage obligations for its vehicle, CMO Eurotrust. The deal has a stated maturity of 2017, although the expected average life is 10 years. It carries interest at a margin of 40 basis points over three-month London interbank offered rate, subject to an interest rate cap of 11 1/2 per cent.

The deal, which has 15 basis point fees, traded at around its issue price.

Bankside Securities led a DFR 300m seven-year 11 1/2 per cent issue for Norddeutsche. The issue was priced at par, and is callable after 1992 at par. Privatbank was joint co-lead manager.

## FT INTERNATIONAL BOND SERVICE

Listed are the latest international bonds for which there is an adequate secondary market. Closing prices on March 11.

ISSUE	Yield	Price	Change	Yield	Price	Change	Yield	Price	Change
US TREASURY	7.50	101.40	+	7.50	101.40	+	7.50	101.40	+
US GOVT	7.50	101.40	+	7.50	101.40	+	7.50	101.40	+
US CORP	7.50	101.40	+	7.50	101.40	+	7.50	101.40	+
UK GOVT	7.50	101.40	+	7.50	101.40	+	7.50	101.40	+
UK CORP	7.50	101.40	+	7.50	101.40	+	7.50	101.40	+

ISSUE	Yield	Price	Change	Yield	Price	Change	Yield	Price	Change
FRANCE	7.50	101.40	+	7.50	101.40	+	7.50	101.40	+
GERMANY	7.50	101.40	+	7.50	101.40	+	7.50	101.40	+
ITALY	7.50	101.40	+	7.50	101.40	+	7.50	101.40	+
SPAIN	7.50	101.40	+	7.50	101.40	+	7.50	101.40	+
NETHERLANDS	7.50	101.40	+	7.50	101.40	+	7.50	101.40	+

ISSUE	Yield	Price	Change	Yield	Price	Change	Yield	Price	Change
SWITZERLAND	7.50	101.40	+	7.50	101.40	+	7.50	101.40	+
AUSTRIA	7.50	101.40	+	7.50	101.40	+	7.50	101.40	+
BEELUX	7.50	101.40	+	7.50	101.40	+	7.50	101.40	+
PORTUGAL	7.50	101.40	+	7.50	101.40	+	7.50	101.40	+
GREECE	7.50	101.40	+	7.50	101.40	+	7.50	101.40	+

ISSUE	Yield	Price	Change	Yield	Price	Change	Yield	Price	Change
ARGENTINA	7.50	101.40	+	7.50	101.40	+	7.50	101.40	+
BRAZIL	7.50	101.40	+	7.50	101.40	+	7.50	101.40	+
CHILE	7.50	101.40	+	7.50	101.40	+	7.50	101.40	+
COLOMBIA	7.50	101.40	+	7.50	101.40	+	7.50	101.40	+
COSTA RICA	7.50	101.40	+	7.50	101.40	+	7.50	101.40	+

ISSUE	Yield	Price	Change	Yield	Price	Change	Yield	Price	Change
DOMINICAN REPUBLIC	7.50	101.40	+	7.50	101.40	+	7.50	101.40	+
ECUADOR	7.50	101.40	+	7.50	101.40	+	7.50	101.40	+
EL SALVADOR	7.50	101.40	+	7.50	101.40	+	7.50	101.40	+
HONDURAS	7.50	101.40	+	7.50	101.40	+	7.50	101.40	+
JAMAICA	7.50	101.40	+	7.50	101.40	+	7.50	101.40	+

ISSUE	Yield	Price	Change	Yield	Price	Change	Yield	Price	Change
KENYA	7.50	101.40	+	7.50	101.40	+	7.50	101.40	+
LIBERIA	7.50	101.40	+	7.50	101.40	+	7.50	101.40	+
LIBYIA	7.50	101.40	+	7.50	101.40	+	7.50	101.40	+
LUIGIA	7.50	101.40	+	7.50	101.40	+	7.50	101.40	+
MAURITIUS	7.50	101.40	+	7.50	101.40	+	7.50	101.40	+

ISSUE	Yield	Price	Change	Yield	Price	Change	Yield	Price	Change
NEPAL	7.50	101.40	+	7.50	101.40	+	7.50	101.40	+
OMAN	7.50	101.40	+	7.50	101.40	+	7.50	101.40	+
PANAMA	7.50	101.40	+	7.50	101.40	+	7.50	101.40	+
PARAGUAY	7.50	101.40	+	7.50	101.40	+	7.50	101.40	+
PERU	7.50	101.40	+	7.50	101.40	+	7.50	101.40	+

ISSUE	Yield	Price	Change	Yield	Price	Change	Yield	Price	Change
RUSSIA	7.50	101.40	+	7.50	101.40	+	7.50	101.40	+
SAUDI ARABIA	7.50	101.40	+	7.50	101.40	+	7.50	101.40	+
SENEGAL	7.50	101.40	+	7.50	101.40	+	7.50	101.40	+
SINGAPORE	7.50	101.40	+	7.50	101.40	+	7.50	101.40	+
SRI LANKA	7.50	101.40	+	7.50	101.40	+	7.50	101.40	+

ISSUE	Yield	Price	Change	Yield	Price	Change	Yield	Price	Change
TANZANIA	7.50	101.40	+	7.50	101.40	+	7.50	101.40	+
THAILAND	7.50	101.40	+	7.50	101.40	+	7.50	101.40	+
TRINIDAD	7.50	101.40	+	7.50	101.40	+	7.50	101.40	+
TURKEY	7.50	101.40	+	7.50	101.40	+	7.50	101.40	+
UGANDA	7.50	101.40	+	7.50	101.40	+	7.50	101.40	+

ISSUE	Yield	Price	Change	Yield	Price	Change	Yield	Price	Change
UNITED ARAB EMIRATES	7.50	101.40	+	7.50	101.40	+	7.50	101.40	+
UNITED KINGDOM	7.50	101.40	+	7.50	101.40	+	7.50	101.40	+
USA	7.50	101.40	+	7.50	101.40	+	7.50	101.40	+
YEMEN	7.50	101.40	+	7.50	101.40	+	7.50	101.40	+
ZAMBIA	7.50	101.40	+	7.50	101.40	+	7.50	101.40	+

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Merrill Lynch Capital Markets	Bank of Tokyo International Limited
Morgan Stanley International	Bank of Tokyo International Limited
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Swiss Bank Corporation International Limited	Bank of Tokyo International Limited
Universal (U.K.) Limited	Bank of Tokyo International Limited

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Crédit Lyonnais	Bank of Tokyo International Limited
Generale Bank	Bank of Tokyo International Limited
Hill Samuel & Co. Limited	Bank of Tokyo International Limited
Kidder, Peabody International Limited	Bank of Tokyo International Limited
Kreditbank International Group	Bank of Tokyo International Limited
Marusan Europe Limited	Bank of Tokyo International Limited
Morgan Grenfell & Co. Limited	Bank of Tokyo International Limited
Prudential-Bache Securities International	Bank of Tokyo International Limited
Société Générale	Bank of Tokyo International Limited
Sumitomo Trust International Limited	Bank of Tokyo International Limited

Yasuda Trust Europe Limited

## Paris acts to tighten rules on disclosure

By Our Paris Staff

PREDATORS in the French stock market will soon find it more difficult to build up stakes in their target companies without having to show their hands.

The French Government plans to introduce new legislation this year which will lower the thresholds at which investors have to declare their shareholdings.

The new rules, which



# INTERNATIONAL COMPANIES and FINANCE

## Wong Sulong on the promising outcome of restructuring talks ICI shows the way in Malaysia

SIGNIFICANT new ground has been broken in one of the most complex negotiations involving a foreign company restructuring its Malaysian interests in order to comply with the government's controversial New Economic Policy (NEP).

The experience of Imperial Chemical Industries of the UK, which last month given the final approval to reshape its Malaysian operations, provides valuable pointers for other foreign companies yet to restructure their holdings.

The amicable atmosphere of the ICI negotiations, and the substantial concessions it gained, reflect the pragmatism of the Malaysian authorities at a time when the flat Malaysian economy badly needs a boost in foreign investment and expertise.

Many NEP exercises in the past were conducted in an atmosphere of suspicion on both sides. A number degenerated into open animosity and confrontation, and ended with the government resorting to political and administrative pressure to get its way.

In the process, the confidence of some foreign investors was badly shaken, and some eventually decided to pack their bags and go elsewhere.

The NEP was launched by the government after the race riots in 1969 to bridge the economic gap between the Malay and other communities, to ensure racial harmony.

It is a 20-year programme. One of the major targets is that

Malay ownership of the corporate sector — then at only 2 per cent — would be increased to 30 per cent by 1990.

The current Malay stake is around 20 per cent and the government has acknowledged the 30 per cent target cannot be achieved by 1990 because of the recession.

Dr Mahathir Mohamad, the Prime Minister, has said that the priority now is to stimulate growth before further restructuring.

The ICI negotiations took about a year. Both sides were aware that they were treading on uncharted and politically sensitive ground.

Rothmans of Pail Mall carried out its NEP restructuring last year and ran into a barrage of criticism from the country's business community, which said it had been disadvantaged by the deal. The company narrowly escaped a Chinese boycott of its cigarettes.

**Four subsidiaries**

ICI has been in Malaysia since 1930. The business has grown to one with an annual turnover exceeding 450m ringgit (US\$177m) and profits of around 16m ringgit.

Under the restructuring scheme, now being put to its Malaysian shareholders for approval before implementation, the ICI operations would be placed under Chemical Company of Malaysia (CCM), which is listed on the Kuala Lumpur and Singapore stock exchanges.

CCM would control four subsidiaries, dealing with the manufacturing and trading of fertilisers, paints, agrochemicals and industrial chemicals.

The enlarged CCM will have paid-up capital of 80m ringgit and shareholders' funds of 147m ringgit.

There are four notable elements of the exercise:

- ICI will retain 50.1 per cent of CCM, giving it continued equity and management control. It successfully argued that this was necessary for the Malaysian operations to benefit from its worldwide research, expertise, patents and trademarks.
- The Malay stake in CCM will be 29.5 per cent, and not 30 per cent. This is because of slight variations in the valuations of the four ICI units by the Malaysian authorities. However, CCM will be deemed to have complied with the NEP requirement.
- The restructuring will be considered final and subsequent development and expansion of CCM will not be subject to further dilution of ICI's equity.
- There will be no obligation on the part of ICI or CCM to maintain the Malay ownership at 30 per cent in the event of Malay disinvestment.

"We've got an eminently fair deal — one that strengthens our confidence in the country and its leadership," said Mr Cecil Webster, finance director of ICI Malaysia.

Flexibility on the part of the Malaysian authorities was rewarded in their valuation of the agrochemical unit, which had incurred losses in recent years due to bad debts from its sale agents.

Remedial action had already been taken and the authorities accepted the ICI explanation and gave the unit a higher value rating than warranted by its past performance.

**Loophole closed**

There were also a few hitches in the negotiations. The 1983 Malaysian budget imposed a share transfer tax on land. The aim was to close a loophole used by developers to avoid tax by injecting their properties into publicly listed companies.

But the scope was so wide that suddenly ICI found it had to pay 20m ringgit in tax because it owns the 70 acres on which its factory is sited.

Various submissions were made to the Treasury, including one from ICI, and the tax measure was greatly modified to the relief of many corporations.

According to Mr Mizanur Rahman, ICI Malaysia's head of corporate strategy, there are no immediate expansion plans for CCM.

But he is confident the enlarged CCM will be a force in the marketplace. He also sees some interesting possibilities for the group under the Malaysia industrial masterplan, particularly in the event of an economic recovery.

## Revised plan for Humes and Smorgon

By Bruce Jacques in Sydney

RELIEVED directors of Humes, the Melbourne-based building products group, have announced a revised proposal for the company's marriage with the diversified Smorgon steel group.

The new plan follows last month's settling of hostilities between Humes and its former owner, Mr Garry Carter's Unity-AFA group. Mr Carter agreed to sell his 36 per cent of Humes to the Smorgon group, which ranks among Australia's largest privately held companies.

Humes now proposes a share and cash offer valued at around A\$348.8m (US\$232.5m) to acquire Smorgon's steel business. It will be settled in two separate instalments and will include the issue by Humes of 31.5m convertible notes at A\$2.50 and a further 42.5m unsecured subordinated convertible notes at the same price.

Another 50m unsecured notes will be underwritten and made available to institutions. Under the plan, Smorgon would control 46 per cent of Humes' enlarged capital after conversion of the convertible notes — the same percentage as envisaged in the original deal announced in December last year. That plan, however, called simply for the issue of 142m Humes ordinary shares to Smorgon.

The assets to be acquired by Humes are also identical with the earlier plan, but an existing leveraged lease on the Smorgon steel mill will be acquired and allowed to run, not paid out for A\$51.2m cash as originally proposed.

Mr Ray Hicks, Humes managing director, said the new plan was much more favourable for Humes.

"The revised proposal has a very favourable impact on Humes' earnings per share and balance sheet," he said. Mr Hicks predicted that, on completion of plans to upgrade the steel mill and conversion of convertible notes, Humes' earnings per share would rise from the earlier predicted 36.32 cents to 36 cents a share.

Meanwhile, legal action is still pending over share transactions during the Humes takeover battle involving Alexander Leung and Cruickshank, the UK stockbroker. The National Companies and Securities Commission is due to announce details today of successful tenderers for a parcel of Humes shares which were vested in the commission following earlier legal proceedings.

### NOTICE OF REDEMPTION TO THE HOLDERS OF

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(Vine Notes)

NOTICE IS HEREBY GIVEN that in accordance with Condition 3(c) of the Terms and Conditions of the Notes Canadian Pacific Securities Limited intends to redeem and hereby calls for redemption on 15th April, 1987 all of its 16 1/2% Guaranteed Notes due 1989, of which Can\$50,000,000 principal amount are outstanding at the date hereof, at the redemption price of 101.00% of the principal amount (Can\$1,010.00 per Note).

Payment of the redemption price will be made upon presentation and surrender of the Notes and all unmatured coupons appertaining thereto at any of the Paying Agents listed below. Coupons due 15th April, 1987 should be detached and presented in the normal fashion. The face amount of any missing unmatured coupons (Can\$163.75 per Coupon) will be deducted from the redemption price.

Interest will cease to accrue on the Notes from and after 15th April, 1987.

### PAYING AGENTS

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Belgium

Royal Bank of Canada (France) S.A.  
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France

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6000 Frankfurt/Main 1,  
Federal Republic of Germany

Royal Bank of Canada (Suisse)  
rue Diday 6,  
1204 Geneva,  
Switzerland

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U.S.A.

Kreditbank S.A. Luxembourg, 43 Boulevard Royal,  
Luxembourg

DATED: LONDON, 12th March, 1987  
For and on behalf of  
Canadian Pacific Securities Limited

By:

ORION ROYAL BANK LIMITED  
A member of The Royal Bank of Canada Group

## Turner & Newall South Africa ahead

By Jim Jones in Johannesburg

TURNER & NEWALL Holdings (TNE), the South African asbestos and automotive products manufacturer, increased sales by a quarter in 1986 although the building products market remained depressed.

Turnover rose to R130m (\$82.1m) from R104m and pre-tax profits were R15m against R11.2m. The directors say that the automotive aftermarket remained buoyant and that the chemicals division benefited from a move into specialty resins.

The building products and asbestos pipes division remained a problem, and TNE is at present talking to Everset, its Swiss-controlled principal competitor, on merging operations in a market rationalisation move.

Net earnings increased to 39.1 cents a share from 33.5 cents and the year's dividend has been lifted to 18.6 cents from 17.6 cents. The company is 51 per cent owned by Turner & Newall of the UK.

## Israeli bank suffers 46% downturn in earnings

By Judith Maltz in Tel Aviv

FIRST International Bank of Israel (Fibi) has reported a 46 per cent drop in net profits in 1986 to Shk 17.5m (US\$11.5m).

Total assets increased by 3.2 per cent to Shk 4.2bn and equity capital rose by 3.1 per cent to Shk 253.8m.

The bank attributed the lower profits to interest rate reductions coupled with high corporate tax rates. It also blamed the government-imposed freeze on banks' fees and commissions.

Fibi expects nonetheless to emerge as Israel's most profitable bank again in 1987. It is confident that profits will grow in the current year, when a law lowering corporate tax rates is due to take effect.

Last month Fibi lost Mr Zedek Bino, its dynamic chairman, to Bank Leumi, the country's largest and most troubled bank. Government officials had pleaded with Mr Jack Nasser, the New York-based investor who has a controlling share in Fibi, to allow Mr Bino to join attempts to revive Leumi.

## Increase for Amman bank

By Rami Khouri in Amman

THE AMMAN-BASED Arab Bank Group has reported 1986 net profits before appropriation of \$76m compared to \$74.5m the previous year.

Income increased from \$606m to \$723.5m, reflecting sharp increases in commissions and foreign exchange income. Some \$42m was set aside for

general and voluntary reserves and provisions, compared to \$35.3m. Total assets increased from \$11.8bn to \$12.65bn while shareholders' equity rose from \$676m to \$676m.

The bank alone registered virtually unchanged operating income of JD 66.34m (\$192.2m) against JD 66.29m.

## Banks agree to Redec debt scheme

A STEERING committee of seven international banks has agreed with Saudi Research and Development Corporation (REDEC) on conditions for the repayment of about \$340m in debt owed by the Jeddah-based company, AR-JD reports from Bahrain.

The rescheduling is one of the largest by a private company in the kingdom. Redec, which is majority owned by Mr Ghazi Pharaon, suspended payments on principal in December 1985. Interest payments were halted last March.

Under the agreement, Redec will be given 10 years to repay its debt at an interest rate of 4 per cent over a reference level for rival deposits quoted in Bahrain.

The steering committee, representing about 45 banks, comprises Manufacturers Hanover, Citibank, Bank of Boston, Banque Indosuez, Hongkong and Shanghai Banking, Banque Arabe Espanol, and National Commercial Bank of Saudi Arabia.

All these Bonds having been sold this announcement appears as a matter of record only.



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Chemical Bank International Group

Fay, Richwhite (U.K.) Limited

McCaughan Dyson and Co. Limited

Morgan Stanley International

The Nikko Securities Co., (Europe) Ltd.

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Rabobank Nederland

Vereins- und Westbank Aktiengesellschaft

Westdeutsche Genossenschafts-Zentralbank eG

Westpac Banking Corporation

Yamaichi International (Europe) Limited

January 1987



## UK COMPANY NEWS

## BTR surges by 40% to £505m

BTR, the industrial conglomerate which abandoned its £1.2bn bid for St Helens glass-maker Pilkington Brothers in January, yesterday revealed that its profits for the 1986 year had surged to £505m at the pre-tax level.

That was an improvement of £143m on 1985's figures and well ahead of City expectations which ranged between £400m and £480m.

The directors, headed by chairman Sir Owen Green, said it was the group's 20th consecutive year of growth and added that the 40 per cent increase in profits was achieved through operating gains in all regions augmented by a £48m reduction in finance costs.

Expectations for further improvement, particularly in

Europe and the East, were supported by rising levels of order intake.

Turnover for 1986 pushed ahead from £3.88bn to £4.02bn and at the operating level profits improved by £106m to £227m. A regional breakdown of profits shows Europe £300m (£227m), the West £148m (£137m) and the East £72m (£67m).

Pre-tax profits took into account an actuarially calculated reduction in annual pension funding amounting to £17m (£4m), which the directors expected to recur for several years.

Other income added \$30m (£41m). Finance costs were cut from £100m to £52m.

Tax rose by \$41m to £128m and minorities by \$9m to £23m. Earnings available for ordinary shareholders worked through at £362m, against a previous £261m, or 21.3p (16p) per 25p share. There was an extraordinary credit of £78m (debit £24m).

The 1986 dividend is being lifted by 2.42p to 8.25p net via a final of 4.75p.

The group's gearing had fallen from 68 per cent to 27 per cent by year-end. When diluted for conversion, the figure was 18 per cent.

BTR's unsuccessful battle for Pilkington lasted two months. Other well-known BTR UK offshoots include Dunlop, manufacturer of tyres.

See Lex



Sir Owen Green, chairman of BTR

## BAe raises stake in Systems

By NIKKI TAIT

British Aerospace, the military and civil aircraft group which last month snatched up a 14.9 per cent stake in Systems Designers, the UK computer software producer, yesterday went back into the market for a further 10 per cent.

The company acquired around 11.5m additional shares and now holds a 25 per cent stake. In addition, the British Aerospace Pension Fund maintains its 1.9 per cent interest.

Edward Govett, BAe's brokers who conducted the original raid, said that yesterday's purchases were made at 99½p—the

same price it paid before. Yesterday BAe — which has ruled out a full bid for SD but consistently kept the option of an increased stake open—said that it might buy again in the future up to the 29.9 per cent level. However, it reiterated that it had no plans to go beyond that level.

The two companies met after the first market raid for what were described as very amicable discussions. SD said it welcomed BAe as a minority shareholder at that level, but warned that it would be most concerned at any increase beyond that.

Yesterday, however, it appeared that SD was only given brief warning of BAe's intention of raising its stake again.

A statement from the company said that the increase was "most unexpected following assurances given to the board earlier this week" by BAe.

An SD board meeting has been called for next week to discuss the matter.

Earlier discussions are believed to have touched on the matter of boardroom representation, although SD is not thought to welcome this.

## Scandinavian Bank achieves 15% premium

By Clay Harris

SHARES IN Scandinavian Bank jumped to a 15 per cent premium yesterday on the first day of trading, closing at 242p against the issue price of 210p. Trading opened at 238p, the lowest price of the day, and ranged as high as 246p.

About 11m shares, about 40 per cent of the 27.5m issued in the flotation, changed hands. The £57.75m issue of 24.5 per cent of the UK-based consortium bank's equity had been oversubscribed 17 times.

Mr Garrett Bouton, chief executive, said that the market's response was precisely as intended in the pricing of the unusual shares, which are denominated in a basket of four currencies. The bank had been aiming for a premium of between 10 and 15 per cent on the first day.

"The brokers tell us that there is strong continued interest from institutions in the 240p to 250p range," Mr Bouton said.

CARLESS CAPEL and Leonard (independent oil company) company announced plans to farm out half of its 37.5 per cent interest in 11 licences in on-shore acreage in the South of England to Blackfriars Oil and Gas, a subsidiary of Associated Newspapers. The deal is likely to be worth about £10m to Carless over the next two years.

## F &amp; C sells stake in General Funds

F and C Investment has sold its 14.9 per cent stake in General Funds' Investment Trust to Robert Fleming, acting on behalf of discretionary funds. F and C had already given irrevocable undertakings to accept the £20m bid by Roshanah for General Funds but said yesterday that it had decided to sell early because it had a large outstanding loan and also did not wish to take a view on the market. Fleming had also given irrevocable undertakings to accept the bid.

General Funds' shares changed hands at 240p; Roshanah's cash alternative offer is 100 per cent of the formula asset value, last estimated at 242.5p.

## How Harry Hyams told himself to do nothing

By Paul Cheswright, Property Correspondent

Mr Harry Hyams yesterday wrote a letter to himself advising that he should take no action on whether or not to receive cash or shares worth nearly £16m.

The chairman of Oldham Estate was writing to shareholders of Oldham Estate about the £331m offer they have all received for the company from MEPC.

But the chairman owns the overwhelming majority of the shares that have not already been sold. MEPC already has ticked away 68.32 per cent of the equity, bought from Co-operative Insurance Society.

Mr Hyams holds 30 per cent and 200 individuals, have the tiny balance.

So Mr Hyams, chairman and shareholder, has little room for manoeuvre. The shareholder has certainly not yet decided to sell. But the chairman has appointed J. Henry Schroder Wagg, the merchant bankers, to advise on what should be done next.

Schroder Wagg should come up with suggestions sometime next week, but at the moment it is studiously neutral, researching for terrain on which to make a stand.

Hence Mr Hyams' letter. Neither he nor the 200 have anything to lose by waiting. Once Schroder Wagg has looked at the offer which, at first sight, looks "not exactly straitforward," it might be able to come up with a way of improving it.

As CIE sold its shares by negotiation with MEPC—there was no auction—it may be that it did not receive the best terms. Then again there is a new famous letter which the insurance group wrote to Mr Hyams in 1971, when it held 10 per cent of Oldham, saying that in the event of a sale, it would give Mr Hyams the chance to match the offer.

But there is a question mark on the letter's legal validity. And anyway, Schroder Wagg has not yet seen it.

What is clear is that Mr Hyams does not want to see his property principally assumed by MEPC. His self-addressed letter spells out the grievance.

"No attempt was made to discuss the proposed offer with the board of Oldham before the announcement (of the purchase from Co-operative Insurance and the subsequent takeover offer) and I was abroad on vacation at the time MEPC chose to act."

MEPC acted with Hyams-like discretion in February. The Hyams defence against that pre-emptive strike in March may be rather noisier.

## Restructuring results in static profits for GKN

PRE-TAX profits at GKN fell marginally to £132.4m in 1986 as a result of heavy restructuring costs and problems in certain markets.

Revenue in the US and in the automotive components and products sector were particularly badly hit. US sales—which account for about 22 per cent of group sales—fell by £33m to £451m in 1986. Total turnover was down from £2,199.6m to £2,059.4m.

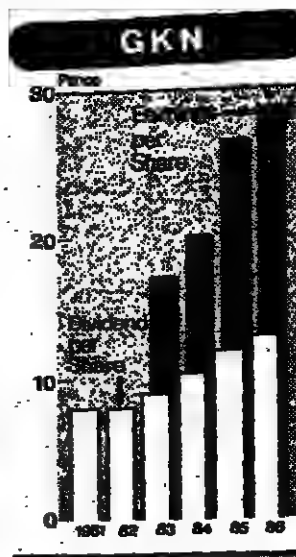
Although the £300,000 fall in profits was not as great as analysts feared shares in GKN closed 2½p down at 250p.

Earnings per share rose from 28.6p in 1985 to 28.5p in 1986. A final dividend of 8p is proposed bringing the total dividend for the year to 13p (12p).

Extraordinary items amounted to £36.5m. This includes the cost of restructuring Autoparts Distribution in France and a loss of £10m on the sale of the group's steel stock business.

In the automotive sector, trading profits fell from £106m to £101m. Depressed demand in the commercial vehicle market more than offset favourable Deutsche Mark rates and buoyant car demand.

In the US, revenue was hit by a cut in the price of the



sector has better long term prospects.

Group profits were helped by good performances by related companies which rose from £14.7 in 1985 to £23.8 in 1986. Part of this increase followed the transfer of the special steels and forging subsidiary to become part of United Engineering Steels in which GKN has a 39.1 per cent stake.

The wholesale and industrial distribution division reported a smaller surplus on trading—down to £11m compared with £22m in 1985.

But the industrial services and supplies division increased trading profits from £21m to £30m.

Defence related businesses are expected to help boost profits in the next few years. The group refused to comment on its bid for the Royal Ordnance factories but said that sales of its Warrior armoured personnel carrier would start to yield profits in the second half of 1987.

European sales improved, rising as a percentage of total sales from 26.4 per cent to 38 per cent.

The group's tax charge fell from £58.8m to £51.4m and interest payable was reduced from £43.8m to £42.5m.

See Lex

## Castle Comms. to join USM

By JANICE WARMAN

Castle Communications, which produces and sells own-label record albums, cassettes, compact discs and video cassettes, is joining the USM via a placing which will value the company at £6.6m.

Industrial Finance and Investment Corporation is placing 875,000 shares, 28.4 per cent of the equity, at 22 pence. Of the net proceeds, £510,000 will go to the company and £790,000 to existing shareholders.

The company was founded in 1967 but was dormant until November 1983 when Mr Terry Shand, with 10 years in the record and video business behind him, took over as managing director. Mr Cliff Dane, an accountant, became finance director.

It plans to use the proceeds of the placing to widen its music and video catalogues, expand further in Scandinavia, Europe and the US, and make acquisitions.

Most of Castle's music products, which provide around 70 per cent of the business, are compilations of previously released singles or album tracks, with some albums re-released, and some own recordings of classical productions.

The company produced pre-tax profits of £476,000 in the

year to June 30, 1986 an turnover of £3.82m. That was 65 per cent up on 1985's pre-tax figure of £2,358,000, on turnover of £2.5m.

It has a Finnish subsidiary serving Scandinavia, which produced 27 per cent of sales in the year to June 1986. The UK retail customers include W. H. Smith and Son, Virgin Retail, HMV and Our Price.

The company's profit forecast to June is expected to be not less than £720,000. The price/earnings ratio at the placing price is around 12.7.

Castle's brokers are Alexander, Lasing and Crutch-shank.

## COMPANY NEWS IN BRIEF

PACER SYSTEMS (USM-quoted US defence group): Final dividend 3 cents making total of 5 cents (2 cents). Turnover \$26.5m (\$17.4m) and pre-tax profits \$1.94m (\$1.16m) (\$1.18m). Company announced purchase of Sea Data-Systems Corporation for \$1m.

BARHAM GROUP: Talks with a potential acquirer have been terminated as agreement could not be reached on terms which reflected current performance and future potential.

SMITH & NEPHEW Associated Companies (medical and healthcare products, textiles, toiletries) has agreed to buy Alberto Fernandez, Spanish maker of latex surgeons' gloves, examination gloves and condoms, for up

to Ptas 450m (£2.3m). Tangible assets acquired have a book value of Ptas 325m (£1.6m).

AMSTRONG EQUIPMENT has acquired the assets of and business of Rubery Owen (Morley) for £1.1m cash. Rubery Owen makes industrial fasteners and Armstrong becomes the largest producer of those systems in Britain.

TSE CHANNEL ISLANDS (USM-quoted Jersey-based subsidiary of TSB): Speaking at the annual meeting, Mr R. H. Jeune, chairman, said that after the exceptionally strong performance in 1986, profits were not expected to grow at the same rate this year.

WIGGINS GROUP's rights issue of 2.51m ordinary 10p shares was taken up in respect of 2.42m (about 96.4 per cent). The balance has been sold at a premium of about 22.5p per share.

FKS GROUP (USM-quoted sales promotion agency): conditional purchase of Underline Group, Dublin-based marketing, advertising and design agencies operating as Underline and Input Marketing, for initial £250,000 cash, payable on completion.

IFM Foreign Investment: has sold its 10 per cent stake of 5.94m ordinary shares in TR Natural Resources. The shares were the balance of the 17.25m ordinary shares bought by Platoon Investments on October 30 1986.

## Preliminary results 1986

## Pre-tax profit maintained

## Financial Highlights

- \* Level of pre-tax profit maintained 1986 £132.4 million, 1985 £132.7 million
- \* Earnings of the year up 8.2% from £63.2 million to £68.4 million
- \* Earnings per share up 7.1% from 26.6p to 28.5p
- \* Dividend for the year up 8.3% from 12.0p to 13.0p

Financial Results	1986 £m	1985 £m
Sales	2,059	2,220
Surplus on trading	146	158
Profit before tax	132	133
Earnings of the year	68	63
Dividends	31	29
Equity interest	645	634
Net operating assets	898	962
Surplus on trading to net operating assets	16.2%	16.4%
Earnings per share	28.5p	26.6p
Dividend per share	13p	12p

## Trading Operations

Whilst the market for passenger cars held up well throughout the year the world production of agricultural equipment and commercial vehicles continued to fall. Trading conditions in the US automotive aftermarket remained difficult.

All the major industrial services companies performed strongly with the return on operating assets exceeding 20%.

Almost all the major related companies performed significantly better than in 1985 and Allied Steel and Wire had another year of record profits.

In his Foreword to the Annual Report the Chairman says "The last year has seen us take further steps to strengthen and advance the key elements in our strategy. Subject always to short-term adverse variations in the market place we are confident that the direction we have selected will lead the Group on to further growth."



The international automotive and industrial company

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COPENHAGEN HANDELSBANK A/S	HAMBURGISCHE LANDESBANK —GROZENTRALE—	GEORG HAUCK & SOHN, BANKIERS KOMMUNIKATIONSGESAMT AUF AKTIEN
		B. METZLER SEEL. SOHN & CO.



## All-round progress lifts Hillsdown 64% to £55m

By Nikki Tait

Hillsdown Holdings, the acquisitive food and furniture group, yesterday unveiled a 64 per cent increase in pre-tax profits during 1986 to £55m, on sales up from £11.1m to £17.7m. Hillsdown itself had forecast not less than £50m last October and analysts estimates ranged around £52m.

During the year Hillsdown made over 40 acquisitions costing a total of £180m. However, these contributed only £4m to the pre-tax figure and the underlying rate of organic growth at the trading level was 30 per cent.

Commenting on the company's current acquisition policy, Mr Harry Solomon, joint chairman, said he did not rule out a major acquisition. Hillsdown has never yet done a £100m-plus deal but that the preferred route was untested bids.

A reduction during the year in the group's gearing from around 54 per cent at end-1985 to just under 30 per cent gave "lots of flexibility," he added; the company could be comfortable with a contested bid worth up to £1bn.

The profits advance was spread across all divisions. The fresh meat and bacon side, which reported a small drop in operating profits at the half-way stage, saw the full year total up from £4.5m to £5m, with two acquisitions — North Devon Meat and Meadow Farm — contributing around £1m.

Hillsdown said margins improved in F&M's fresh meat division, although Mr Solomon added that these were still very small and that the company was not happy with present levels. Fyke had an "excellent" second-half.

On the poultry side, where Hillsdown is trying to build the proportion of value-added products, there was 26 per cent profits increase to £21.7m, while food processing and distribution more than doubled its contribution to £15.4m (£8.9m).

The rapidly-expanding timber and furniture interests saw profits advanced from £3.4m to £5.2m; stationery contributed £2.2m (£4.2m); and property profits totalled £5m (£3.1m). Total operating profit came to £63.5m against £38.2m.

Hillsdown said yesterday that it expected current year sales to exceed £2.5bn, with the four main divisions accounting for around £500m each.

The reduction in the company's gearing follows last October's placing of shares for cash which raised £160m net; however, the interest charge for the year still rose from £4.8m to £5.7m.

Below the line, Hillsdown enjoys a £5.6m extraordinary item, largely reflecting the profit on the sale of its shares in S. & W. Berisford, for which it made a near-£500m bid but later withdrew when a Monopolies Commission inquiry loomed. Its options as to whether to remount a bid were still open.

During the year, capital expenditure totalled £60m (£31.5m) and a higher figure is expected in the current year.

Tax losses acquired with companies bought recently helped keep the tax charge down to £7.6m (£4.8m).

The final dividend goes up from 2.25p to 2.75p, making 3.3p (3.15p) for the year. Stated earnings per share were 16.3p against 12.3p last time.

See Lex

## Hanson sells part of Kaiser Cement for £32m

By Nikki Tait

LESS THAN a week after it completed the \$250m acquisition of California cement company Kaiser Cement, Hanson Trust announced yesterday that it is selling two of its operations in the North West states for \$50.2m cash (£31.6m).

The operations are Northwest Terminals, which takes in five cement shipping and receiving terminals in Seattle, Portland and Alaska, and Montana City Plant, a wet process cement plant.

Together the two interests averaged sales last year of \$29.6m but incurred pre-tax losses of \$200,000; their net assets are put at \$25.3m. Kaiser alone made net earnings of \$16.5m in 1985 on sales of \$24.5m, and showed an improvement in the first nine months of 1986.

The buyer of the Northwest business is Lone Star Industries, America's largest cement company, while the Montana operation is going to Ash Grove Cement West.

Yesterday, Hanson said the sales were a continuation of an asset redeployment programme at Kaiser and the company would now concentrate on its core Californian interests, where it is the largest cement producer.

Mr Martin Taylor, a director, added that Hanson was "reviewing all Kaiser's operations and expected that there would be other opportunities for disposals over the next few months."

There has been speculation that Kaiser's 43 per cent interest in P. T. Ciba, which operates a cement plant in Indonesia, might be one of the parts of the business eventually sold.

## Antofagasta ahead at £9.1m

Antofagasta Holdings, the holding company with water distribution and rail transport interests in South America, lifted pre-tax profits from £7.5m to £9.1m in the year ended December 31 1986.

Tax charges rose from £460,000 to £229,000 and earnings per 26p ordinary shares moved ahead by 2.7p to 28.7p.

The directors propose a final dividend of 7.25p (£5.25p), making a total for the year of 8.5p (£6.75p).

## Costain gets boost from Australia

Costain Australia, a subsidiary of the UK Costain Group, lifted its group net profit by 80 per cent to A\$9.5m (£6.8m) in 1986. That was in line with expectations and confidence was expressed that earnings could be maintained at present levels.

Costain Group said elsewhere in its operations conditions remained difficult in UK civil engineering and in international contracting. Other parts of the group were making satisfactory progress.

## Dares Estates doubles its portfolio value

By Ralph Atkins

Dares Estates, a London-based property company, is to purchase five commercial properties for £12.9m—doubling the gross value of its investment portfolio.

The acquisition, from Friends Provident, will be financed by the issue of 14.7m new shares at 25p each and £8.7m in bank facilities secured on the properties.

The new shares, representing 10 per cent of the enlarged share capital, have been conditionally placed by Kleinwort Benson. Shareholders will be able to participate in the new issue on the basis of one new share for every nine existing shares. Dares Estates' shares closed up 2 1/2p at 35 1/2p.

The five properties, in London, Croydon, Eastbourne, Chesham and Weybridge bring in an annual rent of £1.34m and consist mainly of office accommodation. The portfolio has been valued at £14.45m.

This latest acquisition followed a series of purchases over the past year.

Mr Brian Tomlinson, executive director, said: "We are trying to move ahead on two fronts—to build up an investment portfolio to give a solid asset base and at the same time build up the development and trading side to produce the profits."

## Rivlin at £0.8m

Rivlin, a USM-quoted company with interests in property investment and development, reported pre-tax profits of £797,000 in the eight months to December 31 1986 compared with £1.2m in the 12 months to April 30 1986. Turnover was £6.6m compared with £11.6m.

At the time of Rivlin's acquisition of Marlborough Property Holdings in October 1986 the directors stated that they intended to acquire the whole of the issued share capital of City Merchants Developers subject to mutually agreeable terms. They said this remained their intention and added that discussions were now taking place between the company's advisers.

After tax charges of £41,000 (£58,000), earnings before an extraordinary debit of £63,000 (£75,000) amounted to 2.14p (3.27p) per ordinary share. The proposed dividend for the period is 0.27p (0.1p).

## SHV fails with its approach to IC Gas

By Lucy Kellaway

SHV, a large private Dutch company, has failed in its partial tender for Imperial Continental Gas.

The company announced yesterday that it had received acceptances for less than the minimum 7.5m shares, and had therefore declared the offer void.

The tender, which was for 23 per cent of IC Gas shares and was the biggest of its kind in the UK, was scuppered by the announcement at the end of last week of a rival tender from two major Belgian companies at a higher price.

SHV was yesterday keeping quiet about whether it plans to continue to pursue IC Gas. The company owns nearly 5 per cent of IC Gas and said last week that it was anxious to own a larger stake in order to obtain a significant shareholding in Calor, the main operating company.

The 700p SHV tender was pitched about 50p above the market price 10 days ago when the offer was announced.

The second offer, from Groupe Bruxelles Lambert and Tractebel, exceeds the SHV offer by 10p a share.

The IC Gas share price closed yesterday at 708p, reflecting the market's expectation of further corporate activity in the shares.

Gulf Resources, the US company which is controlled by the Barclay brothers and which last year mounted a £750m bid for IC Gas, announced on Monday that it had sold about 7 per cent of its 11.5 per cent stake in the company at 720p.

SHV said yesterday that investors who had unsuccessfully applied for its offer were able to tender to the Belgian companies. Documents would be passed on if requested by shareholders.

## Ultramar's losses exceed £62m

By Terry Povey

Ultramar yesterday reported a net loss of £62.1m for 1986 following higher than expected extraordinary debits and the total dividend has been reduced to half that of the previous year.

Operating cashflow was also sharply down, to £117m from £181m, reflecting lower oil and natural gas prices over the year.

However, Mr Lloyd Bensen, Ultramar's chairman, said that the trend in the group's operations during the fourth quarter and the early months of 1987 had been positive. A reduced capital expenditure programme for the current year, down to perhaps £65m from £120m, and an improved cashflow will strengthen the group's financial position provided crude oil prices do not slip too far below \$17.50 a barrel, he added.

Accepting that 1986 "was not a good year for Ultramar," Mr Bensen commented that the dramatic fall in oil prices in the first six months had hit up-

stream operations and led to large stock losses in downstream activities. In the second half margins had improved especially in the refining and marketing operations in Eastern Canada, and the freezing of new capital projects had enabled both third and final quarters to show improved cashflow.

However, the dispute between Pertamina, Indonesia's state oil and gas company, and its Japanese customers over liquid natural gas prices had now been resolved and Ultramar has made a £30.5m provision for this out of pre-tax profits.

The group has also made a £9.2m exceptional charge to cover the expected costs of restructuring in the UK and US, which is partially offset by a £4.3m benefit from the surplus on the US pension fund.

For the year turnover was £1.47bn (£1.74bn), operating profits were £73.6m (£273.5m) after financing charges of £48.9m (£45.5m). After taxes paid of £28.5m (£160.7m), an exceptional charge of £4.9m (£5.5m), losses of discontinued operations £15.6m (£20.9m), minority interests of £11.3m (£6.1m), there were losses before the extraordinary debit of £40m, of £22.1m (a profit of £71.6m). The final dividend recommended is 3.25p which makes total payout for the year 5.25p (10.1p) on a loss per share of 8.1p (earnings per share of 26.3p).

comment

The optimists are convinced that all these write offs will produce a banana-free Ultramar that can look forward to a greatly improved cash flow position this year as long as Opec can defend something like an \$18 a barrel oil price. Before allowing anything for the dividend, which claimed £42m in 1986, there should be

a positive £100m in the bank. Pessimists, however, worry over Ultramar's slow response to the new oil price environment and its failure to undertake a more radical risk/reward review of the US and Canadian operations. Perhaps the emphasis on cash flow has gone too far and tax losses in Canada are over-concentrating minds at Ultramar. In the market the recent debate on the group has centred around its asset value, with figures of between £2.50 to £3 now common currency. However, while Mr Brierley, with 13 per cent, will be comforted by such calculations, his prospects of getting a commensurate return short of a takeover look remote and he does not appear inclined to make the big jump himself. However, a share price of 190p is justified only by consideration based on the group's breakup value.

## Cement-Roadstone hits record £35.5m

Cement-Roadstone Holdings made strong profits progress during 1986, a year in which it also made many acquisitions, particularly in the US.

On the back of a 7 per cent increase in sales in £1567.31m the Dublin-based construction materials group raised its profits to a record £35.54m (£32.3m) pre-tax, an improvement of 20 per cent over the previous year's £27.56m.

With regard to the outlook the directors said the group had a strong balance sheet and a good cash flow. They were looking for further expansion abroad and aimed to continue the growth of recent years.

Earnings for 1986 worked through at 12.15p (9.33p) per 28p share and shareholders are

to receive a 0.55p bigger dividend of 8.7p net via a final 2.43p.

In the US dollar profits increased further despite having to bear start-up costs at new plants. Since the beginning of 1985 the group has made ten acquisitions, seven of which were in the US.

The merchandising activities in Scotland encountered difficult trading but a particularly good result from the south of England helped the division to exceed profit expectations.

In the Netherlands all Van Neebos divisions performed well and trading in the DIY retailing chain was particularly strong.

The decline in building and construction activity in Ireland continued through the year—

home sales of Irish Cement were down by 6.7 per cent in 1986.

For the Roadstone group, sales of road construction materials showed some improvement but volumes of other products declined.

Group tax for 1986 rose to £5.82m (£5.29m). After minorities and preference dividend payments profits attributable to ordinary shareholders emerged at £29.63m (£22.16m).

Had end-1985 exchange rates applied to 1986, profits for the year would have been some £1.6m higher.

comment

A good all round performance from Cement-Roadstone, which is yet another Irish company

taking the Jefferson Smurfit route to fame and fortune by building up a strong US operation. Over the last year £290m has been spent on 10 American purchases, all of which were on modest exit multiples and contributed positively to earnings. The group is now only 30 per cent Ireland-based in trading terms although rationalisations at home have helped boost profits in spite of a decline in cement demand. With £4.45m in view for this year, the shares at 183p are on a prospective multiple of 15. However, enthusiastic support from domestic investors appears to have pushed the share price rather too far ahead of the likes of Blue Circle and RMC.

## HENRY ANSBACHER HOLDINGS PLC

### "WELL POISED FOR THE FUTURE"

Results for the year to 31 December

	1986	1985*
Profit before taxation	5,561	2,743
Profit after taxation	4,770	2,341
Extraordinary profit	5,353	—
Profit attributable to shareholders	10,123	2,341
Dividend per ordinary share	2.0p	—
Earnings per share (calculated before extraordinary profit)	3.4p	1.9p

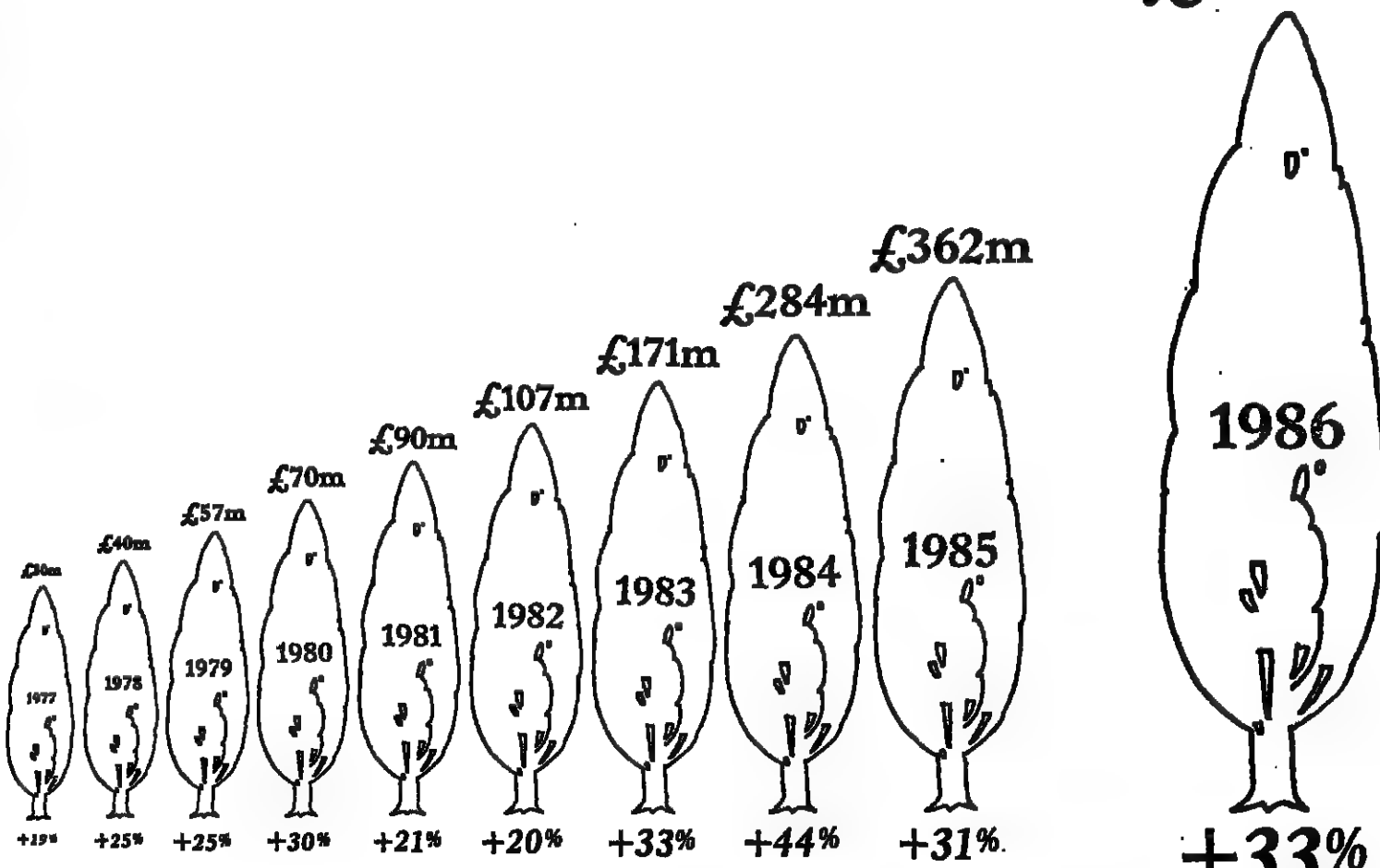
The past year has seen the accelerated re-establishment of the Company into a soundly based and profitable financial services group, with a continuing emphasis on investing in the future.



HENRY ANSBACHER HOLDINGS PLC

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IN THE PAST  
10 YEARS OUR  
PROFITS HAVE  
CONTINUED  
TO GROW  
CEASELESSLY  
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AND SO HAVE  
OUR EARNINGS  
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## UK COMPANY NEWS

Ian Hamilton Fazey on Johnstone's Paints rising fortunes

### Family planning for the young ones

THERE IS nothing flashy about the entrance hall to Johnstone's Paints in the unassuming Manchester suburb of Droylsden. It is a very ordinary narrow hallway. The hard-backed visitors' chairs against one wall are decidedly functional and the receptionist is likely to be dealing with customer queries on the phone as she leans over to open the sliding glass window to ask your business.

While waiting for her, the visitor's eye falls naturally on a small, plain certificate placed strategically next to the window.

This says that Johnstone's Paints has been approved under the British Standards Institution BS5750 quality assurance scheme and has Part 1 registration.

To anyone in the know, this says more about the company than the most impressive entrance hall money could buy. Part 1 is the highest level of registration possible and only 10 paintmakers in Britain can display a similar certificate.

Johnstone's spent nearly £100,000 improving already high standards in order to get it. The company believes the certificate vital to its credibility in a jungle of a marketplace. Last week it demonstrated that credibility by declaring record profits of £2.05m on turnover of £14.5m.

Johnstone's is run by four brothers. Robert, Ian and Ernest are in their fifties while the chairman, James, is 61. They are the fourth generation from the Johnstones who founded the company in Glasgow in 1890 and who moved the business to the expanding Manchester of 1907.

Although the fifth generation is represented on the board by Philip Johnstone, the marketing director, this is not quite a family firm: the brothers floated about 15 per cent of the equity on the Unlisted Securities

Market in 1961.

While the USM was a good means of getting some money out of the business, there was a rather more important long-term objective.

James Johnstone says: "The USM also increased the company's credibility in the market sector we are in. In the 1970s the capital was only £15,000. There are 10.5m 10p shares now."

The shares were 63p each at flotation. Just before Christmas they were 98p but the price during the last 12 months has ranged from 75p to 175p, the latter in anticipation of last week's strong results. Profit-taking afterwards saw a fall to 150p.

Yesterday they eased to 140p but that price still says much about the company's strength.

Johnstone's main business is in trade decorative paints. The decorative market is split into two halves—do-it-yourself and trade—and there are important differences in supplying either.

While many DIY products are also sold to trade decorators, some paints are only sold to the trade. These may only come in certain volumes, or require special skill to apply, or be usable only under tightly defined conditions.

In paint markets generally, giants such as ICI, Crown and Berger fight tooth and nail for a share. Usually, the only places where smaller manufacturers can make good profits are specialist niches, of which the trade decorative segment is most certainly not one.

Pricing pressures from the giants, and rising raw material costs that have eroded everyone's margins, have squeezed medium-sized companies mercilessly in the 1980s.

Many have been gobbled by giants. Others—often old family businesses—have struggled to make profits of even 1 per cent of turnover.

### JOHNSTONE'S PAINTS

PERFORMANCE RECORD	
Turnover (£m)	Pre-tax profits (£m)
1986	14.51
1985	11.96
1984	10.47
1983	10.21
1982	9.31
1981	6.12
1980	7.40
1979	5.78
1978	4.75

This is the trend that Johnstone's has been bucking. Although its profits followed the industry's and dipped in 1984 and 1985 because of the world-wide rise in the cost of white pigment, growth in turnover has been running at an annual 20-plus per cent.

In 1986, as the pressure on margins eased, profits leapt ahead. James Johnstone is forecasting a strong 1987, too.

He says that the upward sales trend has been continuous since 1950. Moreover, growth has been what he calls "natural" and not the result of acquisitions.

So how has Johnstone's done it? Ian Johnstone says: "The market philosophy is simple: service, and the right products at the right prices at the right time in the right place. We also believe that the customer is always right."

James Johnstone adds: "Consistency matters enormously to trade painters. They notice if anything changes. And they stick with you if things work right."

"Customer-led consistency has been something we have followed all our life. If they mean about a product we change it. And because of our

structure as a company we can move very quickly."

The brothers' all work together in nearby offices that are all equally functional and unimpressive.

They lunch daily in a boardroom so small that since a sideways shuffle is needed to get round the table, the ladies from the canteen have to lean down it from the end nearest the open door to pass the food in.

The money is in the business and it shows in places like the up-to-the-minute computer room, the latest mixing plant in the paint factory, and the modern warehouse from which supplies are distributed to 18 trade centres in the conurbations of Britain.

Last year's investment included three new centres—in Glasgow, Leicester and Reading. More growth of turnover will almost certainly follow the opening of others. A wide range of professional-standard tools has proved a useful sideline at each.

The company has even saved money on distribution. Much of the 12m litres of paint made in Manchester each year comes not in cans but square-section 5-litre plastic pails. A pallet will hold 36 of these, compared with only 27 round tins.

Being able to respond quickly in such matters is one result of Johnstone's manageable size of 230 employees.

Ernest Johnstone says that the only way this number fluctuates is upwards but adds: "We think we have got the system right and are on top of the job."

Other paintmakers think so too and some giants have come with their offers. But the four families own 80 per cent of the company and seem unlikely to sell.

"There's a younger lot coming up needing to make a living," says James Johnstone. "You can't beat having your own place, you know."

### Stat-Plus shares leap after 78% profit rise

THE SHARE price of Stat-Plus Group reacted strongly yesterday on the news of a 78 per cent advance in profits, a 91 per cent surge in earnings, a near-67 per cent lift in dividend, and continued excellent trading in the opening two months of the current year.

The shares climbed a further 89p to close at 560p.

The directors of the group, which is engaged in the retailing of office and law stationery, printing and furniture, also reported that cashflow was strong, cash deposits being £3.2m at December 31.

Turnover in 1986 rose by 40 per cent to £7.95m, with the operating profit moving ahead 73 per cent from £1.44m to £2.5m. Interest income increased to £235,000 (£96,000) to give a pre-tax profit of £2.73m (£1.43m).

Earnings per share worked through at 23.8p (12.5p) and the final dividend is 3p for a net total of 5p (3p). Shareholders also receive a two-for-one scrip issue, which would increase the capital to over £1m.

Results included all related costs in graduating from the USM to the Official List.

Mr Derek Bird, chairman, said there had been continued penetration of the specialist legal market in the Home Counties and the south-east, and the injection of additional salesmen into Central London had expanded further the already considerable customer base in that area.

Progress was maintained at the customer service centre and warehouse at Aztec West, Bristol. That operation had surpassed the company's ambitious sales and profit objectives, he said.

New computer software introduced during the year and the management information provided enabled the company to better direct the marketing effort and restructure the calling patterns of the sales team.

Distribution and customer service improved further and greater stock turn was achieved. Increased product volumes assisted purchasing with a positive effect on gross margins.

**PRECIOUS METALS TRUST** made net profit of £76,000 in six months ended January 31 1987 (£71,000) for earnings of 0.66p (0.6p). Investment income £181,000 (£194,000) and profit on dealing £69,000 (£55,000). At January 31 net asset value was 190.3p (148.7p).

### HARRISONS MALYSIAN PLANTATIONS BERHAD

(Incorporated in Malaysia)

INTERIM REPORT FOR THE NINE MONTHS TO 31st DECEMBER, 1986  
The Directors announce that the unaudited results for the nine months to 31st December, 1986 were:

	Group		Company	
	1986	1985	1986	1985
Turnover	M\$'000	M\$'000	M\$'000	M\$'000
Investment & other income	366,583	615,688	14,874	34,052
Operating profit	12,302	15,564	5,550	8,592
Associated Companies	49,046	100,387	4,930	29,184
Profit before taxation	52,319	102,584	4,930	29,184
(See Note 1)	19,098	41,854	1,826	13,307
Taxation	33,221	60,730	3,304	15,877
Profit after taxation but before extraordinary items	196	75	161	—
Minority interests	33,025	60,855	3,304	15,877
Extraordinary items	1,430	2,798	—	—
(See Note 2)	34,455	63,453	3,304	15,877
Profit attributable to shareholders	—	—	—	—

NOTES	
(1) After charging	
—Interest	707
—Depreciation	17,643
(2) Taxation includes	
—Malaysia	18,794
—U.K.	304
(3) The extraordinary items comprise the following:	
Surplus on liquidation	1,430
Profit on sale of land	2,010
Profit on sale of investments	140
	648
	1,430
(4) The comparatives have been adjusted to take into account the effect of valuing produce stocks at cost.	
Profit after taxation but before extraordinary items as percentage of turnover	9.1%
Profit after taxation but before extraordinary items as percentage of shareholders' funds	2.0%
Net earnings per share (in Sen)	7.8
Net tangible asset backing per share	4.01

HARVESTED CROPS—TONNES	
	1986
FFB	684,511
Palm Oil	133,570
Palm Kernels	588,290
Rubber	41,323
Cocoa	4,098
Copra	5,515

As expected, profit levels have improved since the end of the first half as a result of generally better commodity prices and the effects of certain economy measures. Despite increased rubber prices, results for the full year will be lower than those of last year because of the much lower palm oil price.

**DIVIDEND**  
The Directors have declared an Interim Dividend in respect of the financial year ending 31st March, 1987 of 5 Sen per share, less tax, absorbing \$12,888,738 payable on 30th April, 1987, on 422,961,214 shares (last year 6 Sen per share).  
The last day for lodging transfers will be at the close of business on 9th April 1987.

**INTERIM STATEMENT**  
A copy of the Company's Interim Statement will be posted to shareholders on 17th March, 1987. Copies will also be available from the Company's registered office.  
By Order of the Board  
MOHD. NADEIR MAHMUD  
Secretary

Kuala Lumpur  
11th March, 1987

### Mucklow confident as half-year profits rise

Mr Albert Mucklow, chairman of A. & J. Mucklow, property investor and estate agent, has re-affirmed his forecast that the current year would show an improvement in profits over the previous £3.4m.

For the six months ended December 31 1986, the pre-tax profit rose to £3.94m (£3.75m), including rental income £2.52m (£2.2m), trading profit £218,000 (£103,000) and investment income £13,000 (£246,000).

The chairman said market conditions continued to improve and the development programme was being expanded. Five sites being worked on would add over £1.5m annually to the rent roll.

House-building activity made good progress and its contribution should become more significant in future.

Earnings for the period came to 3.7p (3.43p) and the interim dividend is stepped up to 2.50p (2.4p) net.

There was an extraordinary credit of £223,000 arising on release from the pension fund under a reconstruction, and this would be credited direct to reserves at the year end.

**APV HOLDINGS:** Proposed acquisition of Baker Perkins will not be referred to the Monopolies and Mergers Commission.

### Hampden Homecare over £1m as margins improve

FOR THE 53 weeks to January 3 1987, Hampden Homecare, Belfast-based home improvement store operator under a franchise agreement with Home Charm group, reported pre-tax profits of £1.02m against £737,000 for the 52 weeks to December 28 1986.

The market in Northern Ireland continued to show growth, Mr John Goldstone, the chairman, stated, and he looked forward to 1987 being another successful year. Turnover for the period rose by 21 per cent, from £13.6m to £16.4m, and profit margins from 5.4 per cent to 6.2 per cent.

A final 1.1p dividend is recommended, making a total

of 1.6p for the year. Earnings worked through at 6.52p (4.56p) per 10p share, after a tax charge of £327,000 (£280,000). There was a £242,000 extraordinary debit, relating to rationalisation and closure costs net of tax.

The chairman said the company continued to review the opening of new Homecare stores in the Irish Republic. The latest store at Ballymena, in the North, was opened last June. Construction of the superstore at Upper Galway, south Belfast, together with a garden centre, was almost complete.

The company's shares are traded on the USM.

## Preliminary Results 1986

# A year of very substantial achievement

	1986	1985	1984
Profits before tax	IRE 6.0m	IRE 4.6m	IRE 3.0m
Earnings per share	23p	14.6p*	8.9p*
Dividend	12p	10p*	8p*

\*adjusted for capitalisation issues.

## Independent Newspapers, PLC

These preliminary results for the year to 26th December 1986 are extracted from the Annual Report & Financial Statements upon which the Auditors have given an unqualified report. The 1986 Annual Report & Financial Statements will be posted to shareholders on 19th March 1987. The Annual General Meeting of the Company will be held on 10th April. Copies of the Annual Report & Financial Statements may be obtained from the Secretary, Independent Newspapers, PLC, Group Headquarters, 1-2 Upper Hatch Street, Dublin 2.

New Issue

This advertisement appears as a matter of record only

March 11, 1987

## CHRISTIANIA BANK

Christiania Bank og Kreditkasse, Oslo

DM 150,000,000  
5 3/8 % Bonds 1987/1992 with Currency Warrants

Issue Price: 115 1/4 %  
Interest: 5 3/8 % p.a., payable annually on March 11  
Repayment: March 11, 1992 at par  
Warrant rights: Each bond in the denomination of DM 5,000.— has 10 warrants attached to purchase a total of US-Dollars 5,000.—, each warrant entitling the holder to purchase US-Dollars 500, from April 15, 1987 through and including February 28, 1989 at the exchange rate of DM 128 for each US-Dollar.  
Listing: Düsseldorf and Frankfurt am Main (Bonds and Warrants)

Trinkaus & Burkhart  
Kommanditgesellschaft auf Aktien

Bayerische Hypotheken- und Wechsel-Bank Aktiengesellschaft	Bayerische Vereinsbank Aktiengesellschaft	Berliner Handels- und Frankfurter Bank
Christiania Bank og Kreditkasse London Branch	Citibank Aktiengesellschaft	Commerzbank Aktiengesellschaft
CSFB-Effektenbank	Deutsche Bank Aktiengesellschaft	DG BANK Deutsche Genossenschaftsbank
Dresdner Bank Aktiengesellschaft	EBC Amro Bank Limited	Genossenschaftliche Zentralbank AG Vienna
Industriebank von Japan (Deutschland) Aktiengesellschaft		Kreditbank International Group
Merrill Lynch Capital Markets	Samuel Montagu & Co. Limited	Morgan Guaranty GmbH
Morgan Stanley International	Nomura Europe GmbH	Salomon Brothers AG
Schweizerische Bankgesellschaft (Deutschland) AG		Schweizerischer Bankverein (Deutschland) AG
Société Générale — Elsassische Bank & Co.	Vereins- und Westbank Aktiengesellschaft	S.G. Warburg Securities
	Westdeutsche Landesbank Girozentrale	



## An old boy network, not a puppet show

Carla Rapoport finds that the Japanese approach to research and development is effective without being secretive

THE LEADERS of America's electronics industry have just visited Washington to seek government funding for Sematech, a proposed \$1bn (£629m) co-operative manufacturing venture aimed at restoring US chip makers' competitiveness against the Japanese.

The move is an extraordinary one for the Americans, as high tech companies tend to guard their secrets jealously and then do battle in the marketplace. Now, however, they have realised that the opposition plays by different rules.

Just how different the game is in Japan was revealed at a recent Tokyo seminar given by the Japan Technology Transfer Association. As speakers from private industry, academic institutions and government explained, the Japanese have two powerful weapons: a cohesive national policy on technological development, funded by the Government, and a scientific old boy network that extends to every board room and laboratory in the country.

Next to West Germany and the Soviet Union among industrialised nations, Japan spends the highest portion (2.77 per cent) of its gross national product (GNP) on research and development (R&D). More than a third of this goes to universities and government research institutes. But nearly all of it is centrally co-ordinated through government committees and the scientific old boy network.

Mr Hajime Karatsu, a professor at Tokai University and a technical advisor to Matsushita Electric, Japan's largest electronics company, gave the seminar a spirited overview of how the two circles of power work.

"Why do Japanese companies sell such similar products? It looks like they are co-operating," said Mr Karatsu. "It's because all the engineers at the companies know each other." He said that also applied to

the presidents, who probably had gone to university together or went to the same parties. "One (company) starts something and the presidents call each other to discuss it." The upshot was that Japanese companies did not suffer from the not-invented-here syndrome.

Foreigners imagined, he said, that officials from the Ministry for International Trade and Industry (MITI) stood over the technology stage like grand puppeteers, manipulating industry at will. This was not the case because the average MITI man changed job after just two years.

MITI's secret was its committees, he said. A mixture of industry leaders, academics and consumers were selected for dozens of committees on technological and industrial matters, from restructuring to manned space flight. Through committee debate, MITI helped industry to form a consensus about which areas it should concentrate on. It also determined its policy on allocating funds for R&D in this way.

"Through this committee method, R&D policy is actually negotiated by the leaders of industry, so it is accepted naturally by all the companies. That is the secret of our industrial policy," he added.

Mr Yoshihiko Sumi, deputy director of MITI's Agency of Industrial Science and Technology (AIST), speaking at the same seminar, said: "In the area of industrial policy, particularly R&D efforts, we act as co-ordinator or organiser for private industry."

MITI had the advantage, he pointed out, of maintaining its own research facilities. AIST had a budget of ¥104bn (£629m), which was disbursed to 16 national laboratories.

"Japan's industry leaders see us as a catalyst rather than a major source of funding. As a result, efforts to co-operate between private and public sec-

Japan's government funded R & D programmes		
Project name	Sponsoring agency	1987 Budget
Basic technologies for future industries (new material biotechnology, new electronic devices)	AIST	¥6bn
The large-scale projects (advanced material processing and machining systems)	AIST	¥15bn
New energy technology (solar, geothermal, coal and hydrogen energies)	AIST	¥44bn
Energy conservation technology (super heat pump energy accumulation system)	AIST	¥11.5bn
Other energy-related technologies (uranium enrichment, commercialisation of fast breeder reactor)	ANRE	¥72bn
The fifth general computer project	MIIB	¥4bn
International development of aircraft YX and V2500 projects (jetliner project in co-operation with Boeing)	MIIB	¥4.7bn
The free flier system for unmanned space experiment	MIIB	¥1.7bn

AIST: Agency of Industrial Science and Technology

ANRE: Agency of Natural Resources and Energy

MIIB: Machinery and Information Industry Bureau

for increase all the time," Mr Sumi said.

Japanese industry may not consider MITI a major source of funding, but to outsiders, Government support for R&D looks generous.

Japan's fiscal investment and loan programme this year has a ¥6bn technological development lending programme for private companies. Tax incentives for R&D projects allow any company to deduct from its taxes 20 per cent of any increase in annual R&D spending, up to a limit of 10 per cent of total tax.

Under a high tech tax credit, keyed to 200 areas such as new materials, electronics and biotechnology, a company can deduct 7 per cent of the price of research equipment, up to a maximum of 15 per cent of total tax.

Small and medium-sized Japanese companies can deduct up to 6 per cent of their R&D spending from their taxes. Other special programmes include deductions for technology exports and for donations to other companies' research, and accelerated depreciation for research assets.

What will Japan come up with next? Mr Karatsu's advice to the foreigners is to make a contact on a MITI R&D committee: "If you can get some friend who is on the committee, you can get tomorrow's information about Japan. It's not secret. Japan is not so closed as you think."

## An everyday tale of gas analysis

SCIENTIFIC instruments used to be almost exclusively the preserve of the analytical laboratory. As recently as a decade ago, using the machines was invariably too difficult for anyone apart from skilled technicians—and the equipment would have been too delicate to see service in places where it might be treated roughly.

Nowadays, however, the systems are gradually leaving the laboratory and earning a living in other areas of industry. This trend, which is due to technical advances in detection systems and computers, has been especially apparent in the case of mass spectrometers, machines which record the identities of molecules in gaseous mixtures.

Increasingly, mass spectrometers, total sales of which reached \$22m in 1985, according to Market Intelligence Research (MIR) of Palo Alto, California, are finding application in parts of manufacturing industry where engineers wish to continually monitor gases in order to spot defects in vacuum equipment or to check on the course of reactions.

This is in contrast to the traditional uses of the machines, in which technicians analyse a material in a laboratory. An example could be to find out the constituents of a mud sample in a drilling operation in the oil industry.

While the most sophisticated mass spectrometers can cost anything up to \$500,000 and take up the space of a small room, the machines seeing use

outside laboratories, in areas such as process control, are much cheaper at between \$5,000 and \$30,000 and are much smaller, containing their own advanced data processing systems to make them easier to use.

Frequently, the smaller systems are based on electrical devices called quadrupole, which separate out molecules electrically. The traditional, larger mass spectrometers use more cumbersome separation



equipment based on magnets. Although the portion of the mass spectrometer market based on small, quadrupole machines is tiny—it is worth no more than about \$50m, according to estimates—it is growing fast.

"With quadrupole systems, engineers can carry their mass spectrometer to work in a suitcase," says Mr Michael Dent, managing director of Spectra-

mass, a UK company which sells quadrupole-based mass spectrometers. He sees particular growth for the equipment in factory automation and in systems to monitor pollution.

Other makers of quadrupole equipment include VG Instruments and Hiden Instruments of the UK, Uvac and Anelva of Japan and UTI and Inficon, both based in the US. Inficon, which is owned by Leybold Heraeus, a West German in-

strument concern, is particularly strong in selling to semiconductor companies like IBM, National Semiconductor and Intel, which are using the systems to monitor the gases used in the various stages of silicon wafer production.

In similar applications, the smaller, cheaper versions of mass spectrometers are finding use in controlling heat treatment under vacuum and in the

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In similar applications, the smaller, cheaper versions of mass spectrometers are finding use in controlling heat treatment under vacuum and in the

building up of layers of material on the surface of glass for the optics industry.

Techni-Brazé, a company in California, has bought Inficon systems for checking whether the vacuum equipment it uses for heat-treating metal parts (semiconductor components for example) has sprung a leak. OLCI, a US company which makes optical glass for spectacles is another user of Inficon hardware.

In the higher-resolution end of mass spectrometer business, where the machines are mainly used in laboratories, Finnigan Corporation, of San Jose, California, is the world's biggest company, with sales last year of \$90m. Mr Bob Finnigan, vice chairman and founder of the company, says he is "very interested" in the emerging market for mass spectrometers in process control, particularly in the biotechnology industries. He cautions, however, that this market will take time to develop.

Observers expect Mr Finnigan to become involved in process control applications by supplying equipment to systems providers such as Foxboro, a leading US vendor manufacturer. The main competition for Finnigan in high-resolution spectrometers, according to Hambrecht and Quist, a US venture capital company, comes from VG, Spectro (a UK company), Nicolet (USA), Shimadzu (Japan), and Hitachi (Japan).

Other articles in this series appeared on February 26 and March 5.

## More demand for machines that track pollution

ANALYTICAL machines such as mass spectrometers are seeing increased use in efforts to keep track of environmental pollution, according to a report from Hambrecht and Quist, the US venture capital company.

The systems are being used in the privately-backed environmental service laboratories which are springing up in the US. According to the report, these laboratories had revenues of \$350m in 1985, with an annual growth rate of about 35 per cent.

The centres should be "an active market arena" over the next five years, according to Mr Nancy Frund, author of the report. Federal environmental production authorities can be expected to contract out to private industry jobs such as analysis of materials from waste tips. Companies, too, are turning to the laboratories for "pollution audits" to check whether their products or processes may be contravening laws.

Another lucrative area for companies may be analytical tests, becoming increasingly insisted on by employers, to check whether people are taking drugs. The new laboratories highlighted in the report include ChemComp, of North Carolina, which specialises in checks on government employees for drug abuse, and Kestec, which has centres in California and Colorado and which advises on waste disposal.

Other leading laboratories

include Environmental Testing and Certification, of New Jersey, International Technology Corporation, of California, and New Mexico-based Thermo Analytical. The latter is a subsidiary of Thermo Industries, based in Massachusetts, which sells energy systems and beam detection equipment for airports.

The Quiet Revolution, Analytical Instrumentation, Friends of the Beach, Hambrecht and Quist, 200 Montgomery St, San Francisco 94104.

## If you're thinking of doing business in America, here's a handy map of the United States.



You won't find a better location than Georgia anywhere in the United States. It's the hub of the Southeast, the fastest-growing region in the country.

Thanks to Atlanta's Hartsfield International Airport, you can reach 80% of the U.S. population in two hours time. And the trade centers of the world are hours rather than days away.

Georgia's ports provide access that's just as easy. The facilities at Savannah and Brunswick are modern and efficient. And are served by companion rail and highway systems every bit as sophisticated.

About the only thing easier than getting in and out of Georgia is doing business while you're here.

Our government believes that fewer regulations are better. So we haven't raised corporate tax rates since 1969. And our state sales tax hasn't gone up since its inception over thirty years ago.

What's more, the costs of land, labor and construction in Georgia are among the lowest of all industrial states.

Of course we can't tell the whole Georgia story here. So fill out this form and send it to us.

We'll be glad to complete the picture.

For free information write to:  
Mr John L. Turville, Managing Director,  
European Office, Mr William L. Hubert,  
Deputy Director, Georgia Department of  
Industry and Trade, Dept. FT, Square de  
Meuse, 20, 1040 Brussels, Belgium.  
Tel. 32.2.512.81.85, 32.2.512.82.99

Name \_\_\_\_\_  
Title \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_

**GEORGIA**  
The International State

## Zambia Consolidated Copper Mines Limited and its subsidiary Companies

Operating and Financial Results Quarter ended 31 December 1986					Consolidated Profit and Loss Account (Unaudited and condensed)				
	Quarters ended 31 December	1986	1985	1986	1985	K millions	K millions	K millions	K millions
Production (tonnes)									
Copper	113 275	109 767	343 736	247 918		2 018	1 781	4 991	2 690
Cobalt	879	1 158	3 015	3 236		1 504	832	3 076	2 026
Lead	1 670	2 145	4 977	6 248		514	549	1 115	664
Zinc	4 630	5 438	16 857	16 432					
Sales (tonnes)									
Copper (including bought-in)	119 967	147 537	396 987	486 374					
Cobalt	1 734	903	4 226	2 939					
Lead	2 258	1 806	5 290	5 644					
Zinc	2 715	4 030	16 125	16 125					
Average realisations (Kwacha per tonne)									
Copper	14 587	7 956	11 061	4 781					
Cobalt	94 276	138 451	75 163	79 530					
Lead	6 339	2 619	4 076	1 562					
Zinc	9 927	4 054	5 465	2 813					
NOTES:									
(1) The financial summaries are presented in Kwacha, the currency of Zambia.									
(2) In some respects, the accounting principles adopted by the group differ from those used in the United States of America. The group's Annual Report Form 20-F to the Securities and Exchange Commission describes the major differences. ...									
(3) At 31 December 1986, the exchange rates were K1=US\$0.078 and K1=£0.083 and on 31 March 1987 K1=US\$0.118 and K1=£0.073.									

### QUARTERLY REVIEW

Lusaka, 4 March 1987—Zambia Consolidated Copper Mines Limited (ZCCM) recorded a profit on metal trading of K514 million for the quarter ended 31 December 1986, compared with a profit of K549 million in the corresponding quarter of 1985.

However, after taking into account an exchange loss of K412 million, net interest of K426 million, share of associated companies' profit of K1 million and taxation charges of K285 million, the group incurred a net loss of K598 million for the quarter, compared with a net profit of K19 million recorded during the same period of the previous year, a ZCCM spokesman said. He added that for the nine months ended 31 December 1986, ZCCM incurred a net loss of K718 million, compared with a net loss of K777 million in the corresponding period of the 1985 financial year.

Copper production for the quarter ended 31 December 1986, at 113 275 tonnes, was 3 508 tonnes higher than in the corresponding period of 1985. The spokesman said that copper sales, which included bought-in copper, at 119 967 tonnes for the quarter, were 27 070 tonnes lower than the sales of the December 1985 quarter. The average price for copper, at K24 507 per tonne for the December 1986 quarter, was significantly higher than the K7 956 per tonne obtained in the same period of 1985.

The spokesman said, a favourable exchange effect of K6 966 per tonne was recorded due to the substantial depreciation of the Kwacha, following the introduction of foreign exchange auction system in October 1985. This was partly offset by an adverse price variance of K495 per tonne. The depreciation of the Kwacha also affected realisations on other metals, the spokesman added.

The Quarterly Review, detailing the company's operating and financial results for the quarter ended 31 December 1986, will be issued to shareholders on 19 March 1987 and will be available at the following offices:

Registered and Corporate Head Office:  
Zambia Consolidated Copper Mines Limited  
5308 Dedan Kimathi Road  
P.O. Box 30043, Lusaka, Zambia

Depository for American Shares:  
Morgan Guaranty Trust Company  
of New York  
23 Wall Street, New York  
NY 10015, USA

London Registrars:  
Hill Samuel Registrars Limited  
6 Greenock Place  
London SW1P 1PT, England

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INSURANCE, OVERSEAS & MONEY FUNDS

Table with 3 columns: Fund Name, Value, and Change. Includes funds like Target Life Assurance Co. Ltd, The Prudential Group, and others.

Table with 3 columns: Fund Name, Value, and Change. Includes funds like Credit Suisse, Swiss Bank Corp, and others.

Table with 3 columns: Fund Name, Value, and Change. Includes funds like Overseas Investment, Overseas Fund, and others.

Table with 3 columns: Fund Name, Value, and Change. Includes funds like J. Henry Schroder Wagg & Co Ltd, and others.

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Table with 3 columns: Fund Name, Value, and Change. Includes funds like Offshore and Overseas, and others.

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Table with 3 columns: Fund Name, Value, and Change. Includes funds like Overseas Investment, Overseas Fund, and others.

TRADITIONAL OPTIONS

Table with 3 columns: Option Name, Value, and Change. Includes options like 3-month call rates, and others.



# COMMODITIES AND AGRICULTURE

## Aluminium prices under pressure

By Richard Mooney

ALUMINIUM PRICES on the London Metal Exchange came under severe pressure yesterday as speculators unloaded recent purchases. The cash position closed at \$337 a tonne, adding \$40.50 to Tuesday's \$12 fall and wiping out most of the advance accumulated over the past four weeks.

The price rise was largely due to technical tightness of nearby supplies, exacerbated by covering purchases by grangers of the unusually large amount of options falling due at the end of April and the end of May. Suppliers of the relatively low grade aluminium deliverable against the LME contract have been particularly short.

### Oversupply

Traders became concerned, however, that the market had risen too far, too fast, and not all were convinced that the fundamental supply/demand situation justified the higher price level. "Fundamentals are beginning to reassert themselves," said Mr Angus McMillan, a Shearson Lehman Brothers analyst, yesterday. "The real market is moving into oversupply."

But at Rudolf Wolf, an LME broker, Mr Anthony Hodges saw "no fundamental reason for the price fall. The tightness still exists," he said.

Mr Hodges attributed the fall to a combination of a technical reaction to the preceding strong rise, and a nervous reaction to figures published this week by the International Primary Aluminium Institute. These showed a modest rise in western world stocks of the metal at the end of January, whereas many traders had been expecting a substantial fall.

There seems to be no question, however, about the continuing tightness of supplies available for nearby delivery. And this is reflected in the cash premium over the three months position at the LME, which narrowed only marginally yesterday to \$26.25 a tonne.

Although he thinks aluminium prices may fall further, Shearson's Mr McMillan believes the cash premium, or "backwardsation" as it is called on the market, will widen out again.

## Saudis to allow more Iraqi oil through pipeline

By Richard Johns

SAUDI ARABIA has agreed to allow Iraq to export 500,000 barrels a day from its Red Sea terminal at Yanbu. This means it can now pump to the full capacity of its spur pipeline which connects to the Kingdon's trans-peninsula facility. Petroleum, industry executives say.

This agreement could result in another 250,000 b/d of Iraqi crude flowing on to the market, adding to the problems facing other members of the Organisation of Petroleum Exporting Countries in their fight to maintain a price structure based on a central reference price of \$18 per barrel.

Full throughput will enable Iraq to pump more than 2.5 m b/d and export nearly 1.7 m b/d after taking into account domestic consumption.

This compares with a quota assigned to it by other members of Opec of only 1.4 m b/d under the current output pact reached in December and which Baghdad rejected.

Saudi assent was given—apparently grudgingly—following the visit to Riyadh late in February by a powerful Iraqi delegation led by Mr Taha Yassin Ramadan, the First Deputy Premier, who is second only to President Saddam Hussein in the Baghdad regime.

The delegation included Mr Qassem Taki, the Minister of Oil.

Saudi Arabia's oil production is understood to have fallen last week to only 2.4 m barrels a day in the face of a further reduction in the official selling rates which came into force at the beginning of February. Last month it sustained a rate of about 3.5 m b/d compared with its Opec quota of 4.1 m b/d. With the domestic market absorbing 800,000 b/d and export refineries (including Bahrain's facility) taking an estimated 600,000 b/d, such a rate would have left crude exports from the Red Sea and Persian Gulf terminals in the Gulf at only about 1 m b/d. The Kingdom appears to be bearing the brunt of the fall in demand.

Total Opec production in February was 14.5 m b/d compared to the collective ceiling of 15.5 m b/d according to Mr Hilwani Lakman, Nigerian Minister of Oil who is president of the organisation.

For their part the Iraqis have been angered by the fact that the flow in the first two months this year was restricted to 250,000 b/d by the Saudi government.

Riyadh claimed this volume was the maximum possible because of engineering work involved in "tear-in" of the loop line which has expanded its capacity of Petroleum from 1.5 m b/d to 3.0 m b/d.

This explanation was regarded with scepticism by the Iraqis — and, indeed, close observers — who believe the Saudis were merely a polite, but dishonest, excuse to limit Iraq's overall export volume.

The Saudi government is believed to have made assent to the fall throughput conditional on Iraq charging Opec's official selling rates for crude shipped from Yanbu. It seems unlikely that any pledge by the Opec maverick to this effect would be honoured.

Its throughput to Yanbu is understood to be already running at 450,000 b/d. In contrast, Saudi Arabia is said to be exporting virtually nothing from the terminal because buyers have jibed at the 25 cents extra per barrel charged for crude lined there.

Iraq's main export outlet continues to be the pipeline to Ceyhan on Turkey's Mediterranean coast with a capacity of 1.5 m b/d. In addition, a further 200,000 b/d of crude and products overland via Jordan and Turkey.

The second line to Ceyhan under construction, which will have a capacity of 500,000 b/d, should be completed on schedule by June, according to a recent statement by a senior Iraqi official. It will raise Iraq's export capacity to 2.2 m b/d, further compounding Opec's problems.

On the question of destabilisation the court found that the Commission could give greater priority to one market rather than another and that there was no evidence that Christmas butter had provoked a real and lasting effect on the market for margarine.

As for discrimination, the judgment referred to three essential differences between the butter market and the margarine market. Whereas the butter market is characterised by a guaranteed intervention price, the oils and fats sector relies essentially on a system of production aids. Butter "occupies a fundamental place" in the dairy sector regime, whereas margarine does not.

The oils and fats market, the court found, did not suffer from the same difficulties as the milk products market.

On the success of the Christmas butter scheme, the court found that it was not an "appropriate" measure given the Commission's stated objectives.

On the success of the Christmas butter scheme, the court found that it was not an "appropriate" measure given the Commission's stated objectives.

## LONDON MARKETS

COFFEE PRICES moved higher on the London futures market yesterday, recovering some of last week's heavy fall. The May position ended \$26.50 up at \$1,339 a tonne, while the prompt March position gained \$7.50 to \$1,322.50 a tonne.

Dealers said trading was mainly technical. While producers continued to hold out for higher prices the market began to fill some of the "chart gaps" left by the fall, which followed the breakdown last week of talks on the reintroduction of International Coffee Organisation export quotas. Meanwhile coffee prices drifted lower on sterling's firmness against recent purchases from French-speaking West African producing countries.

Dealers also noted a lack of offtake in the resale market as the May futures position slipped \$2.50 lower to \$1,302.50 a tonne. Sugar futures were also weaker with nearby positions ending \$5 lower.

LME prices supplied by Amalgamated Metal Trading.

## ALUMINIUM

Grade	Unofficial + or -	High/Low
March	\$337.50	\$337.50
3 months	\$310.50	\$310.50

Official closing (am): Cash \$337.50 (200.0), three months \$310.50 (200.0), settlement \$310.50 (200.0). Final Karb closed \$310.50 (200.0). Turnover: 24,300 tonnes.

## COPPER

Grade	Unofficial + or -	High/Low
March	\$200.50	\$200.50
3 months	\$190.50	\$190.50

Official closing (am): Cash \$200.50 (200.0), three months \$190.50 (200.0), settlement \$190.50 (200.0). Final Karb closed \$190.50 (200.0). Turnover: 34,000 tonnes.

## LEAD

Grade	Unofficial + or -	High/Low
March	\$205.50	\$205.50
3 months	\$195.50	\$195.50

Official closing (am): Cash \$205.50 (200.0), three months \$195.50 (200.0), settlement \$195.50 (200.0). Final Karb closed \$195.50 (200.0). Turnover: 1,500 tonnes.

## NICKEL

Grade	Unofficial + or -	High/Low
March	\$205.50	\$205.50
3 months	\$195.50	\$195.50

Official closing (am): Cash \$205.50 (200.0), three months \$195.50 (200.0), settlement \$195.50 (200.0). Final Karb closed \$195.50 (200.0). Turnover: 1,500 tonnes.

## ZINC

Grade	Unofficial + or -	High/Low
March	\$205.50	\$205.50
3 months	\$195.50	\$195.50

Official closing (am): Cash \$205.50 (200.0), three months \$195.50 (200.0), settlement \$195.50 (200.0). Final Karb closed \$195.50 (200.0). Turnover: 1,500 tonnes.

## TIN

Grade	Unofficial + or -	High/Low
March	\$205.50	\$205.50
3 months	\$195.50	\$195.50

Official closing (am): Cash \$205.50 (200.0), three months \$195.50 (200.0), settlement \$195.50 (200.0). Final Karb closed \$195.50 (200.0). Turnover: 1,500 tonnes.

## GOLD

Grade	Unofficial + or -	High/Low
March	\$205.50	\$205.50
3 months	\$195.50	\$195.50

Official closing (am): Cash \$205.50 (200.0), three months \$195.50 (200.0), settlement \$195.50 (200.0). Final Karb closed \$195.50 (200.0). Turnover: 1,500 tonnes.

## SILVER

Grade	Unofficial + or -	High/Low
March	\$205.50	\$205.50
3 months	\$195.50	\$195.50

Official closing (am): Cash \$205.50 (200.0), three months \$195.50 (200.0), settlement \$195.50 (200.0). Final Karb closed \$195.50 (200.0). Turnover: 1,500 tonnes.

## SOYABEAN MEAL

Grade	Unofficial + or -	High/Low
March	\$205.50	\$205.50
3 months	\$195.50	\$195.50

## INDICES

Index	Value	Change
REUTERS	1,339.7	+16.5
DOW JONES	1,339.7	+16.5

## MAIN PRICE CHANGES

Commodity	Price	Change
Aluminium	\$337.50	+7.50
Copper	\$200.50	+7.50
Lead	\$205.50	+7.50
Nickel	\$205.50	+7.50
Zinc	\$205.50	+7.50
Tin	\$205.50	+7.50
Gold	\$205.50	+7.50
Silver	\$205.50	+7.50
Soyabean Meal	\$205.50	+7.50

## COFFEE

Grade	Price	Change
March	\$1,339.7	+7.50
3 months	\$1,302.5	+7.50

Official closing (am): Cash \$1,339.7 (200.0), three months \$1,302.5 (200.0), settlement \$1,302.5 (200.0). Final Karb closed \$1,302.5 (200.0). Turnover: 24,300 tonnes.

## COFFEE

Grade	Price	Change
March	\$1,339.7	+7.50
3 months	\$1,302.5	+7.50

Official closing (am): Cash \$1,339.7 (200.0), three months \$1,302.5 (200.0), settlement \$1,302.5 (200.0). Final Karb closed \$1,302.5 (200.0). Turnover: 24,300 tonnes.

## COFFEE

Grade	Price	Change
March	\$1,339.7	+7.50
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Official closing (am): Cash \$1,339.7 (200.0), three months \$1,302.5 (200.0), settlement \$1,302.5 (200.0). Final Karb closed \$1,302.5 (200.0). Turnover: 24,300 tonnes.

## COFFEE

Grade	Price	Change
March	\$1,339.7	+7.50
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Official closing (am): Cash \$1,339.7 (200.0), three months \$1,302.5 (200.0), settlement \$1,302.5 (200.0). Final Karb closed \$1,302.5 (200.0). Turnover: 24,300 tonnes.

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March	\$1,339.7	+7.50
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## US MARKETS

EARLY TRADE buying in gold futures prompted locals to buy, steadying the market in light volume, reports Drexel Burnham Lambert. However, a follow-through, so prices eased on mixed signals, trading in a narrow range before renewed local buying towards the close took the market back to the highs. Silver futures featured light trade buying which kept the market barely steady. Platinum was dominated by the local, although there was some scale-down support. Early trade selling in copper futures focused on cont'dis home stops to take the market to the lows, where profit-taking emerged to rally prices before the trade turned buyer to take the market back to the highs. Technically constructive sentiment helped keep crude oil futures steady with local and commission house buying. However, the trade was a continuous seller, tending to stifle any major advance in the market. In sugar, traders were selling on commission house stops as prices moved to the lows where trade buying emerged to steady the market. Coffee futures failed to break Tuesday's high, and eased back to consolidate for the rest of the day. Coffee and cotton futures both lacked any decisive feature. The grains were also quiet. Confirmation of reports that China had begun buying, led to long-liquidation in the wheat as traders sold. Soyabean oil, on reports of buying interest for Malaysian palm oil, The beans and traded sideways. Cattle eased on slower retail business and ending cash prices. Beef and hogs declined as traders anticipated lower cash prices.

## NEW YORK

Commodity	Price	Change
Aluminium	\$337.50	+7.50
Copper	\$200.50	+7.50
Lead	\$205.50	+7.50
Nickel	\$205.50	+7.50
Zinc	\$205.50	+7.50
Tin	\$205.50	+7.50
Gold	\$205.50	+7.50
Silver	\$205.50	+7.50
Soyabean Meal	\$205.50	+7.50

## COFFEE

Grade	Price	Change
March	\$1,339.7	+7.50
3 months	\$1,302.5	+7.50

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## Brazil expected to delay export policy decision

By ANN CHARTERS IN SAO PAULO

BRAZIL is likely to wait at least one or two weeks, in the opinion of local traders before deciding whether to adopt an aggressive or conservative sales policy in response to the failure of this month's talks on a suspension of coffee export quotas under the International Coffee Agreement.

The latter would mean exports for May and June would stay at present monthly levels of 1.5 m b/d (60 kilos each) and the country would sit out the Brazilian winter with its chances of frost.

The quandary on what future strategy to adopt is very serious. Domestically, the Coffee Institute at Cr 2,100 caught in a dilemma as the government support price for sales of coffee to the Brazilian Coffee Institute at Cr 2,100 net (about \$100) per bag is still slightly more attractive than export, but only if the government pays promptly, not in 30 days time.

The support price is unlikely to be increased because the government lacks funds. But the current price is not indexed, meaning that it loses value daily in proportion with Brazil's resurgent inflation.

With the domestic price weakening and international prices still weaker, these holders of coffee would prefer to wait, but pressures to sell are strong. Money in the hand earns 15 per cent a month and coffee prices are unlikely to jump an equivalent amount.

Export registrations up to the end of April are 4.9 m bags and domestic consumption is expected to reach between 3m and 4.5m bags for the first half of the year. The IBC is expected to buy an additional 1.2m bags on top of the 2.3m already delivered. This means there is pressure to export close to 2m bags per month for the remaining first half of the year.

Taking stock of the situation, Mr Jorge Deuster, the new president of the Brazilian Coffee Institute, is meeting coffee producers, traders and brokers this week to learn about the domestic market situation.

One Coffee Association member said: "He's very dedicated, honest and capable, and we expect a lot." April's export registrations reached 1.7m bags in one day but caused discontent among some traditional sellers that did not move fast enough before registrations closed that very same day. Finding room for all those that want to export coffee before the end of June in a weak international market is just another one of the IBC's headaches.

The country's inclination in the long run is to be competitive and aggressive in coffee sales, but only a frost in the winter would firm up the market enough to make some traders feel comfortable with agricultural markets and acting "urgently when the situation required it."

On the success of the Christmas butter scheme, the court found that it was not an "appropriate" measure given the Commission's stated objectives.

On the success of the Christmas butter scheme, the court found that it was not an "appropriate" measure given



FOREIGN EXCHANGES

# D-mark fears boost pound

STERLING MADE further advances, remaining at the centre of attention on the foreign exchanges yesterday. The dollar also improved, but its upward movement is likely to be limited by the US trade deficit.

Dealers regarded the Paris currency agreement as a major restraint on pushing the dollar lower against the Japanese yen and D-mark, while recent news about the West German economy and news about currency fraud losses at Volkswagen followed disappointing West German Gross National Product growth figures.

Sterling remains an attractive alternative, because of high yields in London, and as an added advantage is not tied to the D-mark through the European Monetary System. North Sea oil prices rose to around \$18 a barrel, the latest row in the Labour Party about defence increased expectations of a return to government by the Conservatives in the next general election.

Sterling failed to sustain a peak of \$1.6008, but closed firmer on the day, gaining 65 points to \$1.5951. The pound also rose to DM 2.9775 from DM 2.9680, the highest against the D-mark since September last year. It improved to FF 1.9000 from DM 2.7850; to SF 2.4975 from SF 2.4750; and to ¥244.75 from ¥243.50.

Sterling's exchange rate index rose 0.6 to 72.1, the strongest since July last year.

The dollar attracted support, breaking through resistance at around DM 1.8700. It rose to DM 1.8715 from DM 1.8695; to FF 1.9000 from FF 1.8985; to SF 2.4975 from SF 2.4960; and to ¥244.75 from ¥243.50.

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STERLING INDEX

Mar. 11	Mar. 12	Previous
9.30 am	72.6	72.1
10.00	72.6	72.5
11.00	72.6	72.5
12.00	72.6	72.5
1.00	72.7	72.5
2.00	72.7	72.5
3.00	72.7	72.5
4.00	72.7	72.5

CURRENCY RATES

Mar. 11	Mar. 12	Previous
US Dollar	1.5951	1.5945
Swiss Franc	2.4975	2.4970
French Franc	1.9000	1.8995
Italian Lira	1.9375	1.9370
Japanese Yen	244.75	243.50
West German Mark	2.9775	2.9680
Spanish Peseta	166.67	166.67
Portuguese Escudo	200.48	200.48
Belgian Franc	36.36	36.36
Dutch Guilder	2.3636	2.3636
Austrian Schilling	13.7603	13.7603
Swedish Krona	10.4656	10.4656
Norwegian Krone	4.7556	4.7556
Denmark Krone	6.4656	6.4656
Irish Punt	0.7876	0.7876
Greek Drachma	340.75	340.75
Israeli Sheqel	3.4833	3.4833
Indian Rupee	47.5625	47.5625
Pakistani Rupee	100.00	100.00
Sri Lankan Rupee	120.00	120.00
Thai Baht	50.00	50.00
Singapore Dollar	1.3667	1.3667
Malaysian Ringgit	2.3636	2.3636
Philippine Peso	46.6667	46.6667
Indonesian Rupiah	1,500.00	1,500.00
Chinese Yuan	8.2750	8.2750
South African Rand	1.5951	1.5951
Botswana Pula	1.5951	1.5951
Lesotho Pula	1.5951	1.5951
Namibian Dollar	1.5951	1.5951
South West African Rand	1.5951	1.5951
Swaziland Lilangeni	1.5951	1.5951
Zimbabwe Dollar	1.5951	1.5951
Angolan Kwanza	200.00	200.00
Mozambique Escudo	200.00	200.00
Guinea-Bissau Escudo	200.00	200.00
Sierra Leone Leone	200.00	200.00
Liberian Dollar	200.00	200.00
Senegal CFA Franc	200.00	200.00
Chad CFA Franc	200.00	200.00
Upper Volta CFA Franc	200.00	200.00
Niger CFA Franc	200.00	200.00
Mali CFA Franc	200.00	200.00
Burkina Faso CFA Franc	200.00	200.00
Ivory Coast CFA Franc	200.00	200.00
Ghana Cedi	2.3636	2.3636
Sierra Leone Leone	200.00	200.00
Liberian Dollar	200.00	200.00
Senegal CFA Franc	200.00	200.00
Chad CFA Franc	200.00	200.00
Upper Volta CFA Franc	200.00	200.00
Niger CFA Franc	200.00	200.00
Mali CFA Franc	200.00	200.00
Burkina Faso CFA Franc	200.00	200.00
Ivory Coast CFA Franc	200.00	200.00
Ghana Cedi	2.3636	2.3636

CURRENCY MOVEMENTS

Mar. 11	Mar. 12	Previous
US Dollar	1.5951	1.5945
Swiss Franc	2.4975	2.4970
French Franc	1.9000	1.8995
Italian Lira	1.9375	1.9370
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Swedish Krona	10.4656	10.4656
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Greek Drachma	340.75	340.75
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Indian Rupee	47.5625	47.5625
Pakistani Rupee	100.00	100.00
Sri Lankan Rupee	120.00	120.00
Thai Baht	50.00	50.00
Singapore Dollar	1.3667	1.3667
Malaysian Ringgit	2.3636	2.3636
Philippine Peso	46.6667	46.6667
Indonesian Rupiah	1,500.00	1,500.00
Chinese Yuan	8.2750	8.2750
South African Rand	1.5951	1.5951
Botswana Pula	1.5951	1.5951
Lesotho Pula	1.5951	1.5951
Namibian Dollar	1.5951	1.5951
South West African Rand	1.5951	1.5951
Swaziland Lilangeni	1.5951	1.5951
Zimbabwe Dollar	1.5951	1.5951
Angolan Kwanza	200.00	200.00
Mozambique Escudo	200.00	200.00
Guinea-Bissau Escudo	200.00	200.00
Sierra Leone Leone	200.00	200.00
Liberian Dollar	200.00	200.00
Senegal CFA Franc	200.00	200.00
Chad CFA Franc	200.00	200.00
Upper Volta CFA Franc	200.00	200.00
Niger CFA Franc	200.00	200.00
Mali CFA Franc	200.00	200.00
Burkina Faso CFA Franc	200.00	200.00
Ivory Coast CFA Franc	200.00	200.00
Ghana Cedi	2.3636	2.3636

OTHER CURRENCIES

Mar. 11	Mar. 12	Previous
Argentine Peso	2.4975	2.4970
Australian Dollar	1.5951	1.5945
Canadian Dollar	1.5951	1.5945
Chinese Yuan	8.2750	8.2750
French Franc	1.9000	1.8995
German Mark	2.9775	2.9680
Italian Lira	1.9375	1.9370
Japanese Yen	244.75	243.50
South African Rand	1.5951	1.5951
Swiss Franc	2.4975	2.4970
Thai Baht	50.00	50.00
US Dollar	1.5951	1.5945
West German Mark	2.9775	2.9680
Yugoslav Dinar	1.5951	1.5951

EXCHANGE CROSS RATES

Mar. 11	Mar. 12	Previous
US Dollar	1.5951	1.5945
Swiss Franc	2.4975	2.4970
French Franc	1.9000	1.8995
Italian Lira	1.9375	1.9370
Japanese Yen	244.75	243.50
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Senegal CFA Franc	200.00	200.00
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Niger CFA Franc	200.00	200.00
Mali CFA Franc	200.00	200.00
Burkina Faso CFA Franc	200.00	200.00
Ivory Coast CFA Franc	200.00	200.00
Ghana Cedi	2.3636	2.3636

FT LONDON INTERBANK FOREX

Mar. 11	Mar. 12	Previous
US Dollar	1.5951	1.5945
Swiss Franc	2.4975	2.4970
French Franc	1.9000	1.8995
Italian Lira	1.9375	1.9370
Japanese Yen	244.75	243.50
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Burkina Faso CFA Franc	200.00	200.00
Ivory Coast CFA Franc	200.00	200.00
Ghana Cedi	2.3636	2.3636

Today sees the first time in a very large shortage which would see short term rates rise again.

Bank of England forecast a shortage of around £300m with factors affecting the market including bills maturing in official hands and the repayment of rate assistance together with a foreign currency holdings

In Frankfurt call money was a little easier following a net injection of DM 6.7bn through the Bundesbank's latest sale and repurchase facility. However there were signs that pressure could increase on short term liquidity levels.



**ENGINEERING—Continued**[illegible][illegible][illegible]



[illegible]







12 1987

Financial Times Thursday March 12 1987

# WORLD STOCK MARKETS

AUSTRIA			GERMANY			NORWAY			AUSTRALIA (continued)			JAPAN (continued)		
Mar. 11	Price	Change	Mar. 11	Price	Change	Mar. 11	Price	Change	Mar. 11	Price	Change	Mar. 11	Price	Change
Bank Austria	10.00	+0.10	Deutsche Bank	10.00	+0.10	Bank of Norway	10.00	+0.10	Bank of Australia	10.00	+0.10	Bank of Japan	10.00	+0.10
...	...	...	...	...	...	...	...	...	...	...	...	...	...	...

CANADA			NEW YORK			SINGAPORE			SOUTH AFRICA		
Mar. 11	Price	Change	Mar. 11	Price	Change	Mar. 11	Price	Change	Mar. 11	Price	Change
Bank of Montreal	10.00	+0.10	Bank of America	10.00	+0.10	Bank of Singapore	10.00	+0.10	Bank of South Africa	10.00	+0.10
...	...	...	...	...	...	...	...	...	...	...	...

INDICES			CANADA			NEW YORK			SINGAPORE		
Mar. 11	Price	Change	Mar. 11	Price	Change	Mar. 11	Price	Change	Mar. 11	Price	Change
Dow Jones	1000	+10	Canada	1000	+10	New York	1000	+10	Singapore	1000	+10
...	...	...	...	...	...	...	...	...	...	...	...

## OVER-THE-COUNTER

Continued from Page 37			Stock			Price			Change		
Mar. 11	Price	Change	Mar. 11	Price	Change	Mar. 11	Price	Change	Mar. 11	Price	Change
Bank of Montreal	10.00	+0.10	Bank of America	10.00	+0.10	Bank of Singapore	10.00	+0.10	Bank of South Africa	10.00	+0.10
...	...	...	...	...	...	...	...	...	...	...	...

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## US quarterly results

US quarterly results			INTL. COMPANY NEWS		
Quarter	Revenue	Profit	Company	News	Details
Q1 1987	1000	100	Creditanstalt	raises dividend	...
...	...	...	...	...	...

## Wessanen sales fall

Wessanen, the Dutch food processing concern, reported that its net income rose 17 per cent to F1 62.7m (\$34.8m) in 1986 from F1 53.7m (\$33.2m) in 1985. The company's sales fell 10 per cent to F1 735m (\$458m) in 1986 from F1 810m (\$498m) in 1985.

## VNU ahead 15%

VERENIGDE Nederlandse Uitgeverij (VNU), the Dutch publishing group, posted 15 per cent higher profits of F1 75m last year compared with F1 65m the year before.

## WORLD ECONOMIC INDICATORS

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# FINANCIAL TIMES SURVEY

**The Portuguese have gained a new sense of belonging to the outside world as a result of joining the EEC just over 12 months ago. A more invigorating and challenging marketplace for the financial world and industry has instilled a greater self-confidence all round.**

## Medicine turns into vital tonic

FOR PORTUGUESE businessmen joining the EEC on January 1 1986 had all the attractions of a new but necessary medicine. They feared the Community topic—unrestricted competition—would not only taste bitter but cause acute indigestion. Yet to the surprise of doom-watchers who predicted that entry into Europe would instantly rend the fabric of Portuguese society, bring ruin to local industry and havoc to the external account, the tonic tasted not bad at all, and after 14 months of formal membership and 12 of customs membership, the body Portuguese has begun to grow stronger, lose some of its flabbiness and function more effectively.

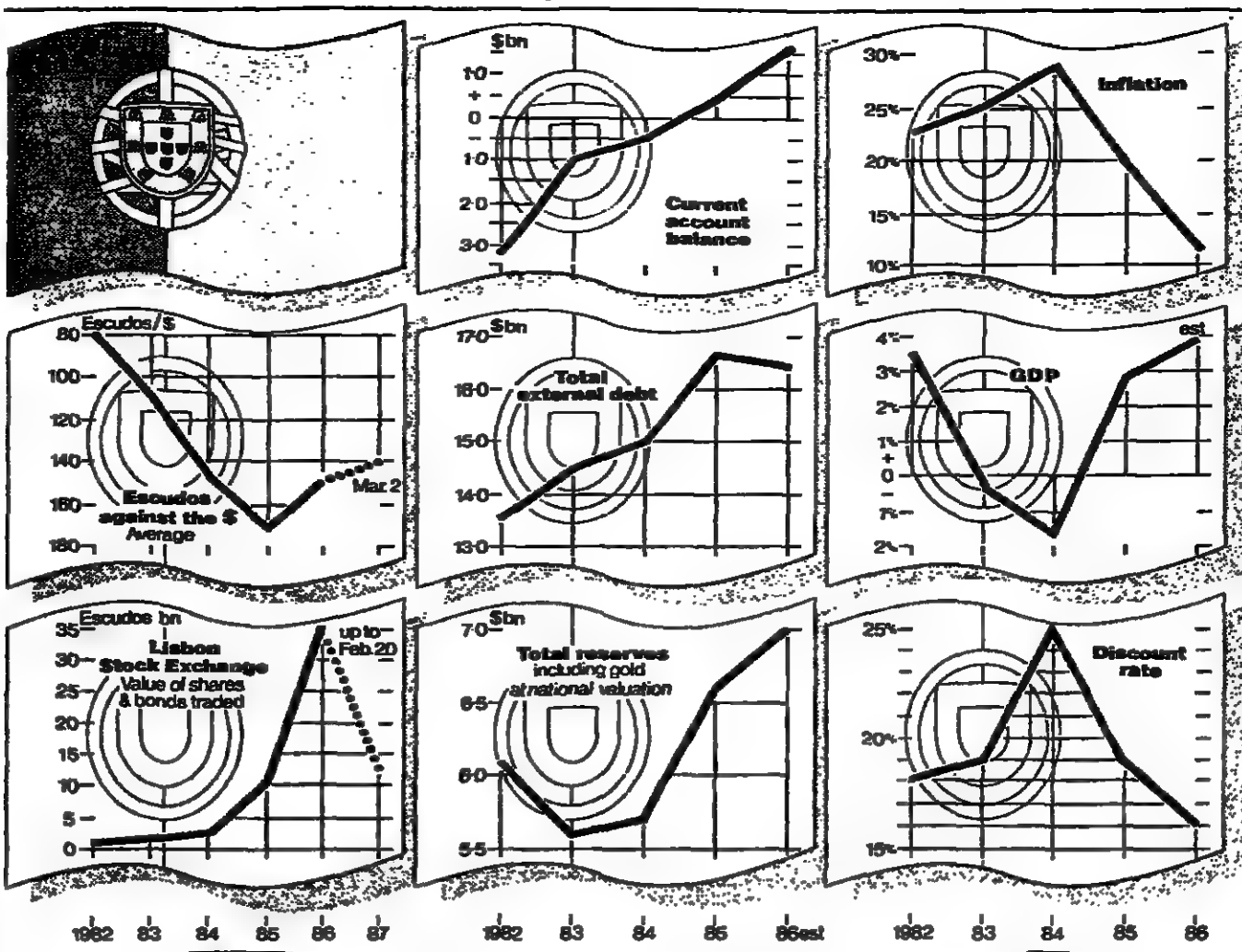
The phenomenon has two sides: physical and psychological. On the physical side, entry provides new funds, new chances for the administration and individuals to carry out projects that have gathered dust on the shelves for years because of lack of money. It has also meant more political, technical and commercial information, a unique chance to defend Portuguese interests in a ruthlessly competitive, self-protective forum, and new opportunities to place suitable products not just with Europe's 300m consumers but also in Third Country markets where the cachet of EEC membership gives new dimension to a Portuguese product.

The other side is the psychological prod to fanning self-confidence, a death blow to an age-old sense of isolation from the mainstream which has had, as its corollary, a belief in many walks of life that it does not much matter how something is done, even badly, because no one important will notice. It gives a new sense of belonging to a larger, relentlessly-demanding world.

"Now we are European," is not merely a statement of fact. It comes close to a declaration of faith in a country which almost to zero hour never quite believed accession would happen.

Now that it has happened there is no more excuse for shoddy work or the self-deprecating pessimism that lurks just beneath the surface of the Portuguese psyche. The first year of Europe did not mangle exports and inflation imports as predicted. Quite the contrary—exports, notably to EEC/EFTA markets, grew by 27 per cent in dollar terms to a record level of \$8.53bn.

Imports also grew, by 20 per cent to \$8.43bn, but this was not only because German, Spanish, French, Italian or British manufacturers rushed across frontiers. A newly-confident



# Portugal

## Banking and Finance

Portuguese economy shook off its lethargy: real wages improved by 4 per cent and unemployment, reflecting 8.5 per cent growth in industrial investment, slid for the first time in years below 10 per cent. Middle-class consumers began to spend enthusiastically again—too enthusiastically for the authorities' liking: private consumption rose by a heated 7 per cent fuelled by 17.7 per cent growth in volume of vehicle purchases and similar growth in purchases of durable consumer goods.

Stuck with a debt-ridden public sector difficult to prune until the constitution is amended, perhaps in 1988, and the famous "conquests of the 1975 revolution" (untouchable nationalisations) are deleted, the Government of Professor Anibal Cavaco Silva, now in its second year of minority life, has tinkered here and retouched there, cut unwarranted public borrowing or spending where possible and rationalised where feasible while waiting for tools that allow radical surgery.

The 13-year-old public sector had resulted in a \$23.6bn accumulated public debt and a state deficit amounting to 13 per cent of GDP in 1985, but reduced to 9 per cent in 1986.

Were minority public sector holdings to be put on the market (a possibility but not sure probability while the majority parliamentary opposition keeps up its zealous barriers to major changes in the nationalised sector), about \$1.5bn worth of shares would be released—an interesting solution for the current shortage of paper on the capital market.

Relations between a government whose leader has no fear of confrontation and has often seemed to relish an opportunity for abrasion and tension, and an Opposition that occupies 67 per cent of seats in parliament, stirs constant speculation over snap elections before the 1989 end of Mr Cavaco Silva's mandate.

With an eye on polls that give the Prime Minister high marks and his Government 50-50 marks, advocates of an early general election are sure it would increase the Social Democrats' share of the vote from its 1985 32 per cent to 40 per cent or more.

This would allow the Administration, with help from the small Christian Democrat Party to activate reforms bogged down in parliamentary resistance.

Whether even the popular, pugnacious and highly self-assured Mr Cavaco Silva could whip voters into enough of a

## CONTENTS

Domestic banks: where small is beautiful	1
Foreign banks: constraints hamper search for growth	2
Capital/Money markets: new instruments have revitalising effect	3
New instruments: magic potions of liberalisation and securitisation	4
Role of the North: Oporto attracts the investors	5
Oporto Stock Exchange: presence remains discreet	6
EEC contributions: the regions gain big benefits	7
The Bank of Portugal: tough battle to reduce the red tape	8
Insurance: a boost for the capital markets	9
Profile/Miguel Cadilhe, Minister of Finance	10

favour to win an absolute majority in a snap election is doubtful, however.

The Portuguese are getting used to the absence of elections or threat of elections—a welcome respite in a land of almost as many elections as public holidays.

It is not up to Mr Cavaco Silva but to the President of the Republic Mario Soares to call elections. Mr Soares, basking in popularity and full of bonhomie, is noticeably loath to muddy the political waters and unless Mr Cavaco Silva can prove that Parliament is so obstructive that governing is not merely difficult but downright impossible, he may be unable to try for his much-desired majority until the due date in 1989.

In this mild, damp winter where things political and economic are not as bad as they were and are often a great deal better, competition between Portugal and her European partners, between old and new institutions and between a younger more enterprising generation and less-adventurous elders has made Portugal a more challenging place to work in for banker, broker, businessman, industrialist or merchant.

Results of the pioneer years of new banks, investment and leasing companies give the lie to those who claimed the market was too tiny for new arrivals: demand is expanding to take advantage of diversified supply. Old habits do not die in a day. Many new products created so as to diversify and enliven the market, have attracted cartels, a rear-guard action bred by the old regime's "law of industrial conditioning" that officially encouraged established businesses to seal off their sector from intruders.

The difference between 1986 and 1985 is that cartels crumble fast nowadays. After several embarrassing bouts of being outwitted by sophisticated, determined newcomers, the cartels are being taught uncomfortable lessons.

Pessimists and gamblers believed that rapid growth of the capital markets (250 per cent more trading in 1986 than in 1984-85) meant a return to wild off-market trading of pre-1974. Not so. The heat is on the market but new regulations and the shade from the EEC umbrella keep it inside acceptable bounds.

Capital, small, medium and even large, is no longer per-

sons non grata in Portugal. Lack of fear of being seen to make, save and earn money boosts the market: the problem now is to bring supply abreast with demand.

Pessimists believed that Portuguese businessmen and farmers would not have enough drive to want to raise themselves up to higher EEC standards. The 900 investment projects already submitted by farmers' community money demonstrate that while many small farmers may still be timid, others are raising their sights and showing a will to succeed in a new farming environment. Hundreds of others feel irritated because they cannot find government agricultural agents in their district to teach them how to stitch together a project to attract EEC investment.

Small and medium businesses even before EEC accession began drawing on global loans and facilities channelled by Brussels and the European Investment Bank through Portuguese credit institutions: they are modernising equipment, re-training employees, looking for more exports and beginning to show signs of relishing demands on their creativity and energies that seemed impossible half a decade ago.

The population has begun to notice that belonging to Europe does something for the digestion: bread may no longer be touched by bakery attendants' bare hands. Packaged food labels list all ingredients.

And the place is full of Spaniards sightseeing, shopping, searching for businesses, obliging the Portuguese to abandon 600 years of suspicion of "nuestros hermanos" and accept that the two nations are in the EEC together and need each other.

Spanish goods, or multi-nationals' Spanish-made cars, appliances and paper towels have begun to fill shops and supermarkets. That might be bad for Portuguese industry were it not that Portuguese goods are doing better in Spain.

Europe, it seems, even makes not very good neighbours try each other's wares and even sample each other's language. The sound of a Portuguese struggling to speak Spanish and a Spaniard struggling even harder to speak Portuguese is music and a dramatic and occasionally hilarious reminder that where there's no more chill there's an oil.

Diana Smith

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Credito Franco-Portugues	Generale Bank	Lloyds Bank
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**Leilões abertos no sistema bancário**

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## PORTUGAL: BANKING AND FINANCE 2

## Domestic banks

## The year of the small bank

YEARS AGO the location was a wonderfully-dowdy old drapers' shop with bare wooden floors, shabby attendants and piles of goods waiting to be run up into neat little frocks by a local dressmaker.

Not today. The old building on the corner of the Rua Augusta in downtown Lisbon now houses dazzling high technology equipment, ultra-modern security devices and gaggles of smartly-suited young men steering suitably-impressed clients through the intricacies not of poplin or velvety wool but of personal financial services ministered at speed and with aggressively-competitive thoroughness.

The Lisbon executive offices and downtown branch of the Banco Comercial Portugues (BCP) have even after official bank closing hours. That is what the nine-month-old bank is about: keeping on the move, opening branches (seven to date including one in flower-decked Madeira), grabbing a growing share (4 per cent so far) of its target market, the Portuguese version of young urban or upwardly mobile professional—yuppies—is making money and aspiring to more.

Banco Comercial Portugues (BCP) is at the moment, the largest of the new privately-owned banks that began stepping jauntily onto the sparsely-crowded Portuguese banking stage in spring 1986. The bank, now owned by 200 prominent businessmen largely from the industrial north—who may not be averse to going public at some future date, started with a capital of Es 3.5bn (\$24.5m) that was more than double the then legal minimum requirement. Its capital this month rises to Es 5.5bn, more than double the revised legal minimum requirement of Es 2.5bn.

As the capital grows so does the number of branches—at least on paper. In practice, the BCP's near-future target of 24 branches may have to wait while the authorities make up their minds to let all participants in the banking system expand according to their, not the Government's, customer demand.

BCP may have more capital, branches and assets (Es 3.5bn the end of December 1986) than its other new Portuguese rivals but the other two new private commercial banks, Banco de Comercio e Industria (BCI) and Banco Internacional de Credito (BIC), are trying no less hard to carve a chunk for themselves of

the same high-stepping professional and small/medium solid business market.

BIC, with two outlets in Oporto and Lisbon, is the new bank of the old Espirito Santo family who were dispossessed of their assets and their solid commercial bank, the Banco Espirito Santo e Comercial de Lisboa, by the 1976 revolution. The family forgave, and returned to their homeland to do banking and other business after temporary exile in Europe and Brazil.

After seven months of activity the bank declared assets of Es 1.6bn and loans of Es 1.1bn by the end of the year. The family has also acquired an investment company and through its Brazilian venture has opened an insurance company in Lisbon.

BCI, cosily installed in Lisbon near the Hotel Sheraton and might be called the "small is beautiful" bank, with an Oporto headquarters like the other two newcomers, and Lisbon executive office and branch, it had capital of Es 2.5bn, deposits of Es 4.5bn, total assets of Es 11.5bn and a cash flow of Es 200m at the end of 1986.

The bank concentrates heavily on cash management for small/medium businesses and assiduous personal service for bright young professionals and is not at all displeased with its first six months of operations.

In the new banks, good customers with high average balances get not only graduated interest on current accounts, they get prestige debit cards backed by Visa or Mastercard that permit lavish spending at home or abroad. Gold Card spending abroad for a Portuguese citizen is a welcome novelty to clamp down on foreign exchange resources, the 1976 revolutionary authorities blocked use of Portuguese-issued visa or other debit cards abroad. The restrictions disappeared only recently.

BCI's cousin-bank the BPI (Banco Portugues de Investimentos)—the first new bank to appear when liberalisation began in 1984—has strengthened as an investment bank specialising in medium-term lending, lucrative capital market operations and equity-taking in new or expanding ventures, and become the first new bank listed on the stock exchange to whose growth BPI and a handful of dynamic investment companies have contributed vitally.

The presence of four new Portuguese rivals which offer a wide range of services and are blatant about chasing good customers to a point where even bank chairmen go from office to office, briefcase in hand drumming up business, has been a powerful tonic for the eight nationalised banks. Most have responded positively not to say dynamically to a challenge most dreaded and some hoped might be waved away by some magic wand.

Customers have benefited from the shake-up. Queues are shortening, facilities and services growing, interest rates looking more attractive and red tape shrinking.

Life is no picnic for nationalised banks that carry a burden of overmanning and bad debts of Es 400bn (\$2.6bn) but the strong are getting stronger;

## Special credit institutions

Caixa Geral de Depositos (National savings bank)

Banco de Fomento Nacional (National development bank)

Credito Predial Portugues (Building credit)

Montepio Geral (mutual society)

## Nationalised commercial banks

Banco Portugues do Atlantico

Banco Pinto Sottomayor

Banco Espirito Santo e Comercial de Lisboa

Banco Totta e Acores

Banco Nacional Ultramarino

Banco Fomsecas e Burnay

Banco Borges e Imaeo

Banco Comercial dos Acores

Commercial bank in which state holds majority and public sector companies hold minority

Uniao de Bancos Portugueses (status altered 1986)

## New private Portuguese commercial banks

Banco Comercial Portugues

Banco Internacional de Credito

Banco de Comercio e Industria

Banco Portugues do Atlantico, the largest nationalised bank had assets of \$5.5bn in December 1986. Banco Espirito Santo e Comercial de Lisboa (1986 assets \$2.45bn and the most profitable nationalised bank), and Banco Pinto Sottomayor (1986 assets of \$4.75bn).

They jostle aggressively for positions in new ventures and new products and work to cut overmanning, as do all nationalised banks, pensioning off older staff and recruiting specialists.

The sharpest turnaround from a long stretch in the red to a step into the black by December 1986 was made by Banco Totta e Acores, hurried at the time of nationalisation with the welfare system of its former owners the conglomerate-holding de Mello family. Totta doubled its capital, divesting unprofitable holdings and real estate, took care with its lending and bounced into gold cards, automation and financial management with such a vengeance it began to look like a private not a public sector bank.

Three nationalised banks—Nacional Ultramarino that carries the burden of the former colonies more than any other institution; Fomsecas e Burnay and Borges Imaeo—are fighting to improve their situation but still need cosmetic work done on their end of year results. The arrival of tough Portuguese and foreign competition has made the uphill going even more difficult, and full liberalisation of European Community right of establishment in 1992 will make it no easier.

An experiment is underway with the smallest nationalised bank, Uniao de Bancos Portugueses, transformed in 1986 into a publicly-limited company with 51 per cent held by the state and the remainder by public sector enterprises (insurance companies and industrial concerns).

The idea is in principle to make the bank's performance more competitive and flexible. Time will tell whether similar experiments will be tried on other small nationalised banks.

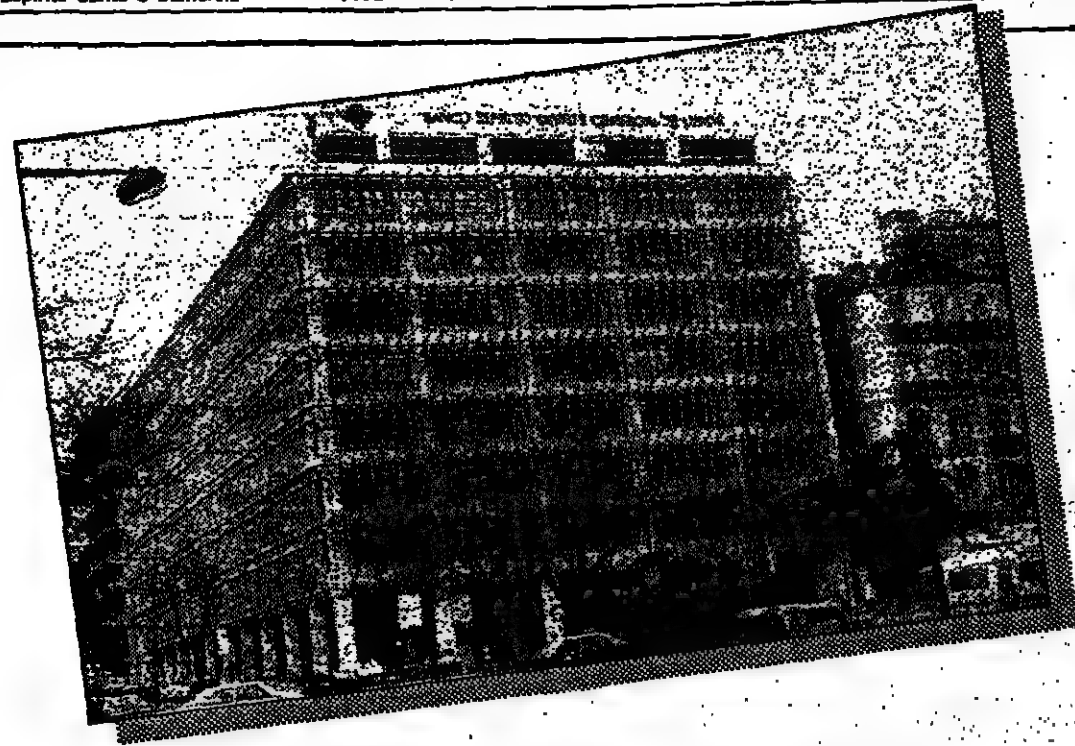
Last year was the year of the small bank in Portugal. And its echoes, reverberating through the system, on the whole make the tills ring more merrily and computers buzz more productively.

Diana Smith

## The top four banks

Rank	World Rank	Assets \$m	Capital \$m	Pre-tax profits \$m	Pre-tax profits on assets %	Capital/assets ratio %	Pre-tax profits per employee \$
1	251	8,280	281	76	1.05	1.05	1 7,711
2	364	5,097	57	8	0.18	0.20	4 1,331
3	416	4,330	51	7	0.18	0.19	3 981
4	472	3,551	60	9	0.28	0.06	2 1,400

Source: The Banker



## Foreign banks

## Search for more elbow room

ON ONE SIDE of Lisbon's Avenida da Liberdade, bright red posters evoke the ties of friendship between the Portuguese and Soviet Communist Parties. There, nothing has changed in the last 10 years. But across the road something has happened.

Across the top of one of the most prominent, miraculously poster-free new buildings, is emblazoned the name of Banque Nationale de Paris. Further up the avenue, Lloyds Bank is putting up new offices, already inaugurated by the Prince of Wales ahead of completion.

Since late 1984 the number of fully active foreign banks, restricted for a decade to the three that were present during the Salazar and Caetano dictatorships, has expanded to nine. Portugal is one of the last countries in Europe to have opened up its banking market. It was five years after Spain in

letting new banks establish branches.

The impact, in terms of innovation, the development of new markets, and competition for corporate lending, has been like the invigorating buffeting of an Atlantic gale.

Despite the limits remaining in force until 1992 under the terms of Portugal's transitional arrangements in the EEC, foreign banks are estimated already to have built up a market share of about 5 per cent. The country is still not overpopulated with banks—in the 1970s it had a total of 38, which remains unequalled—but the change has been quite a shock to the system.

After strong initial profits for foreign and new Portuguese private-sector banks, the authorities stepped in last year to stem the inflow by raising the minimum capital requirement for a bank by two-thirds, from Es

1.5bn to Es 2.5bn (\$17.6m).

The new European and US banks, which have until June this year to meet the new requirement, were outraged. Not only did the game in Portugal require being careful with the referee, but the rules were liable to be altered at any moment.

Evidently, the Government had not reckoned with the ferocity of the reaction. In the view of one foreign banker, this in itself produced a positive result: "at least it made the authorities more disposed to talk with the banking sector."

The three original foreign banks, which were able to stay on through the 1976 nationalisations, are Credit Franco-Portugais (part of the Credit Lyonnais group, and still the biggest of Portugal's foreign banks), Lloyds (formerly in the guise of Bank of London and South America), and Banco do Brasil.

a less active operation dating from the early 1970s.

Under the 1984 liberalisation, these have been joined by Manufacturers Hanover, Chase Manhattan, Citibank, Barclays BNP and Belgium's Societe Generale de Banque, which have all set up full branch operations.

At least five more are on the waiting list: Paribas and Indosuez of France, Banco Exterior and Banco Central de Spain, and Bank of Credit and Commerce International. The Spanish banks, which are up against a deeply-rooted Portuguese phobia (Credit Lyonnais can be considered daring to have put a Spanish national at the head of its Portuguese operation) seem to be resigned to having to bide their time. Despite a sharp increase in trade in both directions since they joined the EEC, neither of

Continued on Page 2

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CAIXA GERAL DE DEPÓSITOS  
THE BANK FROM PORTUGAL TO THE WORLD

## PORTUGUESE ECONOMY:

## RECOVERY AND MODERNISATION

Portugal's small economy has a long tradition of openness to the outside world and is now an excellent springboard for breaking into and further penetrating the EEC market — a vast market of more than 300 million people whose purchasing power is one of the highest in the world

The entry into the European Economic Community, which took place in January of 1986, met the country's external accounts in good shape, leading to a solid credit rating among the international financial community.

The balance of payments has improved remarkably since 1984. The current account registered a surplus of 400 million dollars in 1985 and jumped to a 1.5 billion dollars surplus in 1986.

External trade registered the impact of the entry into the EEC. Exports increased by 10 per cent and imports grew by 20 per cent, in part due to oil outbuys, meant to build strategic stocks at low prices.

The recovery of the terms of trade, the decline of the dollar and of world interest rates, have improved dramatically the tradeoff between the level of activity and the current external account. Thus, the surplus of the current account is kept up with the economic recovery under way. Real GDP grew by 3.3 per cent in 1985, 4 per cent in 1986 and is expected to grow by approximately the same in 1987.

The inflation rate decreased significantly due to external and internal factors, namely the fall in prices of oil and raw materials, the depreciation of the dollar and the stabilisation policy started three years ago. The consumer price index dropped from 29.3 per cent in 1984 to 19.3 per cent in 1985 and 11.7 per cent in 1986. The Government's target for 1987 points to an inflation rate of 9 per cent.

The positive current account balance and the increase in foreign reserves, called for better management of the external debt. Its total amount, now at approximately 16.5 billion dollars backed by reserves of more than 10 billion dollars, has been continuously reduced and restructured at lower interest rates.

As far as the financial system is concerned, new measures have been taken in order to demote the financing of the budget deficit, partially deregulate interest rates, implement more indirect methods of monetary control and increase competition.

The placement of Treasury Bills for public subscription has been expanded, the new "Automatic Capitalisation Treasury Bonds" to be held by the private sector, were introduced, the offer of public and private bonds has been increased, new types of bank deposits were authorised, tax incentives were created to stimulate corporations to sell equity to the public and to apply for listing on the stock exchange.

Since 1984, new private banks (six foreign and four Portuguese) have been authorised as well as other non-bank financial institutions, bringing a remarkable revival to financial activity and fostering competition.

The foreign exchange market, opened since the last quarter of 1985 for spot transactions, has been recently enlarged to forward operations.

Domestic interest rates have been falling since November 1985, following the reduction of the inflation rate. Private investment is likely to expand as well as private consumption, due to the fall in interest rates and the increase of real wages, public transfers to householders and tax cuts.

The improvement of the external position and the gradual economic recovery, set out the conditions to ensure a successful integration of Portuguese structures into the EEC during the transitory period. The challenge of development and modernisation that the country faces, make foreign investment specially welcome. A stable social situation, availability of skilful and qualified labour, low labour costs and favourable tax laws, establish good conditions for the investment. The EEC membership is another strong incentive to join foreign investors in the modernisation effort.

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مركز الاستثمار



PORTUGAL: BANKING AND FINANCE 3

Capital/Money markets

# New instruments revitalise sector

MONDAY IS vacuuming, polishing and pause-for-thought day on the Lisbon stock market. The vaulted ceilings of the 15th-century home of the exchange, a few feet from the river Tagus, echo to nothing more exciting than the murmur of the elderly, motherly receptionist in a black bombazine overall as she inconspicuously monitors digital intercom.

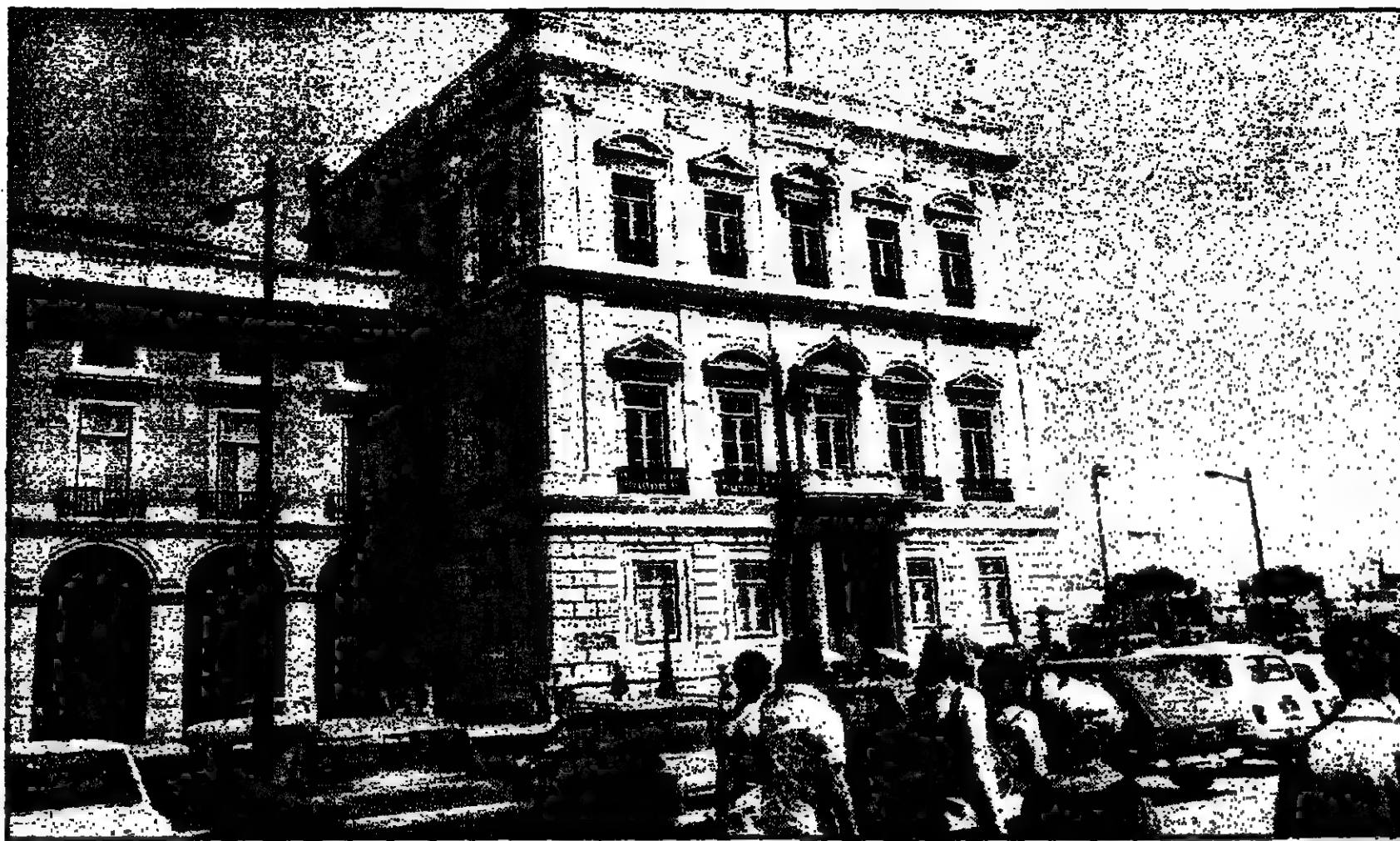
Upstairs where Mr Carlos Rosa the chairman of the stock exchange and 18 staff coexist in a few cramped rooms stacked with loose leaf binders and ultra-high-tech hardware, the air is redolent with old-fashioned furniture wax. Everything is so serene on this day of market rest that it is hard to believe Portugal's capital markets have grown so hectically in the past two years that officials, brokers, bank capital market departments and other institutions involved in the market have to work flat out, even going without the sacred Portuguese lunch, to keep pace with demand.

For Mr Carlos Rosa, bespectacled, cheerful, chain-smoking and eager to move office from tight old quarters to new downtown premises, where it will be less easy to trip over cables, chairs or tables, today's capital market consolidation and boom marks 13 years of hard work.

He came in as a finance ministry inspector in 1976 when speculation was so out of hand that illicit 'dealers' were selling shares that were not worth the paper they were printed on from cars parked outside the exchange.

He stayed as chairman to reconstitute, regulate and modernise the market after the left-wing revolution briefly closed it down. He has steered a patient course through public indifference in the first five years of reopening when the few shares that were not nationalised attracted hardly any takers and government paper was sluggish. He saw the start of cautious tax incentives to enterprises issuing medium-term bonds or to companies going public and then widened to bond or shareholders early in the 1980s. Last year demand began to soar and supply to grow more strongly.

Nowadays the Lisbon stock exchange, known as the Bolsa, hands out glossy brochures that explain how the market works. Holding shares or bonds is no longer a gambler's prerogative; companies are learning the benefits of going public. With 14



Lisbon's Stock Exchange: enjoying a resurgence under careful new management

new companies listed on the official exchange in 1986 and 40 on the Unlisted Securities Exchange (several likely to ascend to the official exchange in due course) the man in the street is beginning to appreciate the value of being a mini-capitalist.

There can be no surer sign of the demise of the revolutionary mentality that made share ownership and the capital market a not very clean way of life than the recent share distribution in the once aggressively militant factory town of Barreiro across the river from Lisbon, where all but two of several hundred workers accepted the management's offer of shares in Fisiopa, a textile company.

The resurgence of the stock exchange under careful new management that cannot totally prevent speculation in a country where there are no set rules to stamp out insider trading and where everyone in business has a useful friend somewhere, has to do with the reawakening of Portugal's dormant economic energies helped along by the appearance since 1981 of institutions specialising in capital market operations.

The investment companies, the new private banks, new branches of major foreign banks and revitalisation of existing foreign banks, are all eager to attract and keep clients through packages of services and facilities that they could not offer

without a reborn capital market.

Today an operator can choose between public or private bond issues, public debt paper, listed or unlisted shares or scrip participation bonds—the part-bond part-equity hybrid—to which public sector companies and institutions are resorting with greater frequency as a means of raising funds and discreetly diversifying their capital, and mutual funds.

International capital market operators and institutional investors for whom a few years ago Portugal was one of the markets they were least likely to visit, now brave sticky bureaucracy and local brokerage in order to take positions in

carefully-selected shares; mostly new issues with solid price-earnings ratios, dividend and growth potential.

To keep their place they have to use their telephone, telex and persuasive powers more intensively than they might have to on other international markets. Standing instructions do not work automatically in Portugal, especially with trading at a hectic state when brokers and dealers can barely keep up with the needs of the man on the spot, let alone the man 1,000, 3,000 or 5,000 miles away. But everyone is learning, and by the time the next batch of new issues comes along later in spring—perhaps 15 or 20 new stocks, the foreigners may get in faster.

Those issues will not be enough. The market desperately needs more paper—quality paper that will attract solid investors who have begun to look upon the exchange as a serious investment opportunity. That changed perception is a healthy development for Portugal, it accompanies growing confidence in the efficiency and probity of the banking system and confidence in the country's new role as an EEC member.

As part of the financial system under the EEC aegis Portugal's capital markets will soon be incorporating all present and future EEC capital market directives—a sort of good housekeeping seal for those who operate there. Diana Smith

## Search for more elbow room

Continued from Page 2

the two Iberian countries has bank branches authorised in the other.

Foreign banks have their elbow-room somewhat limited. The problem of being cramped by the system of credit ceilings was eased last year when the authorities enabled them to increase their calculation base by bringing in external resources through swap facilities up to twice their capital. But this facility has a 30-month time limit, and banks are left wondering about what will happen when it lapses.

Another constraint comes from a deliberately slow approval system for new branches, which now allow for a single round of applications each year. Expansion for the bigger, longer-established banks also comes up against rules relating branches to capital.

As inflation comes down and banking margins become narrower, foreign banks have sought new opportunities for fee income and have played an active role as partners in new ventures. In several cases these activities pre-date their approval as fully-fledged bank operations.

BNP, for instance, was already involved in investment and leasing ventures. Barclays also has a leasing interest. Lloyds is a shareholder in the financial services company CISF, and through that connection is helping to market Portugal's first unit trust, Invest. Credit Lyonnais, Barclays and Citibank are involved in further unit trusts either starting or in preparation.

These related ventures bring

### Foreign banks

Full branches	Established
Lloyds Bank International	1863
Credit Franco-Portuguese (Credit Lyonnais)	1892
Manufacturers Hanover Trust	1884
Citibank	1985
Barclays Bank	1985
Banque Nationale de Paris	1985
Chase Manhattan Bank	1985
Generale Banque de Belgique	1986
Banco do Brasil	1975

in a somewhat wider range of foreign banks—including Swiss, Japanese and Scandinavian. Morgan Guaranty and Deutsche Bank, although not established as banks in their own right in Portugal, have a foothold through an investment company—MDM—held jointly in one-third shares with the Melo family, one of the powerful business interests of pre-revolution days.

Discreet ("we are a bit shy"), it aims at providing quality service to a small number of customers, concentrating on long and medium-term lending, capital markets (it is a main operator in the treasury bill market) and the little-explored area of mergers and acquisitions.

MDM's Jaime d'Almeida says the venture was conceived in the late 1970s "as a result of a feeling something had to happen... we didn't quite know what it would be."

The lead among the newly-admitted banks has undoubtedly been taken by Manufacturers Hanover, which got a head start. Its manager Mr Carlos Rodrigues, reckons that the gamble it took on being one of the first in—it had already bought its computer unit—paid off handsomely.

The bank was responsible for launching the syndicated Escudo credit business as agent for a loan to the state electricity company EDP last June, and for two so-called "crisis" credit facilities, working on an auction system enabling the borrower to trim rates.

The first was for Petrogal, the national oil company and the second again for EDP, a record Esc. 50bn involving 15 Portuguese and foreign institutions. These mandates proved, however, to be a bit much for some of the large Portuguese banks, accustomed for so long to running their own show.

The relationship between an entrenched, nationalised and cumbersome banking establishment and the quick-footed newcomers is inevitably delicate. At the biggest commercial bank, Banco Portugues do Atlantico, chairman Joao dos Santos Oliveira acknowledges the foreign banks' contribution in making banking more sophisticated. He believes Portuguese banks are responding well, but is frankly worried about how rapid a change they can deal with in terms of competition.

David White

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## PORTUGAL: BANKING AND FINANCE 4

## New instruments

## Warm welcome for wider horizons

"IT'S FUN to operate in Portugal right now," says a Lisbon investment banker. A common place sentiment, perhaps, but until the last two and a half years anybody who said that would have been considered in urgent need of a rest.

New institutions and new banking instruments have revolutionised the financial scene in Portugal since the first moves were made under the previous Socialist-led Government to loosen up and prepare for an open, EEC-style market. The magic potions labelled "deregulation" and "securitisation" have been uncorked.

Most of the country's range of fixed interest rates have been freed, fiscal incentives brought in for the setting up of new markets, forward foreign exchange deals introduced, and ideas tried out in France and Spain imported wholesale.

Financial services and management of savings have received a new impetus. Banks, limited in their lending capacity by rigid credit ceilings (a system destined eventually to be replaced by other methods of monetary control, but still in force), are discovering new horizons.

The principal innovations began with the introduction of treasury bills in late 1984, providing government funding at competitive rates and creating the first tradable instrument enabling companies to manage their cash surpluses.

Then followed a reawakening of the once-dormant stock markets which has made virtually new instruments out of bonds and shares. Since the overthrow of dictatorship in 1974 there had only been one share issue, by Marconi in 1983, and it was not a great success. Last year there were 30 new issues, for a total of Es 27.5bn.

In June, when Banco Português de Investimentos (BPI), an investment company transformed into a bank, became the first bank to open its capital and go to the market, there was an avalanche of demand unseen since the revolution. Half the new issues took place in December.

According to Companhia de Investimentos e Serviços Financeiros (CISF), a main force in the new issue business, another 15 or so are in the pipeline. Tax

breaks both for companies going public and for the shareholder are a big factor.

A booming market in non-government bonds went into a lull after the announcement of last year's budget, when interest became taxable. A number of issues were cancelled and the total issued by private and public-sector corporations went down from Es 48bn to Es 34bn.

However, with bonds of eight years' maturity and over enjoying favourable treatment, a revival is now on its way. With inflation expected at between 5 and 9 per cent this year, tax-free rates of 15 to 16 per cent provide exceptionally high real interest by the standards of other European bond markets.

In between equity and bonds are "participation securities" issued by three state banks and one state brewery—a French-model hybrid providing a combination of minimum guaranteed income and a share in profits.

Convertible bonds—which exist in theory but not in practice—may now appear on the scene in order to take advantage of fiscal benefits. The opportunities for savers have now widened enormously. Before, they had deposits or state bonds; they now have an additional choice of private bonds, treasury bills, participation securities and mutual funds, which have been reborn after 12 years.

Two units trusts were operating before the revolution but were swept up in the nationalisations that followed since their portfolios were mainly in the companies affected by the takeovers. The first new one, set up by CISF with banking and insurance partners, has been going for nine months, a second has just been launched and two more are being prepared. Pension funds are due to start up soon.

Certificates of deposit, which have been authorised but not yet introduced, will complement treasury bills by providing a useful instrument for companies to place their liquidity and will help to create a wider secondary market.

Borrowers have a range of new openings, with the foreign banks' influence felt in the development of new instruments. Prominent among these have been the syndicated facilities dubbed "cristal"—an

approximate Portuguese acronym for "auction-system credits," whereby a group of banks guarantees a maximum rate on a long-term loan and auctions are held on a six-monthly basis for banks to offer lower rates. The two big operations to date have helped to create a reference rate for six-month lending.

A part of both these operations for state-sector borrowers enabled banks to get past their credit ceilings, under a ruling which exempted lending of five years or more if it was destined for productive investment. The Government has since had second thoughts and changed the ruling, making this system less attractive to lenders. Bankers see new variations on the theme now emerging.

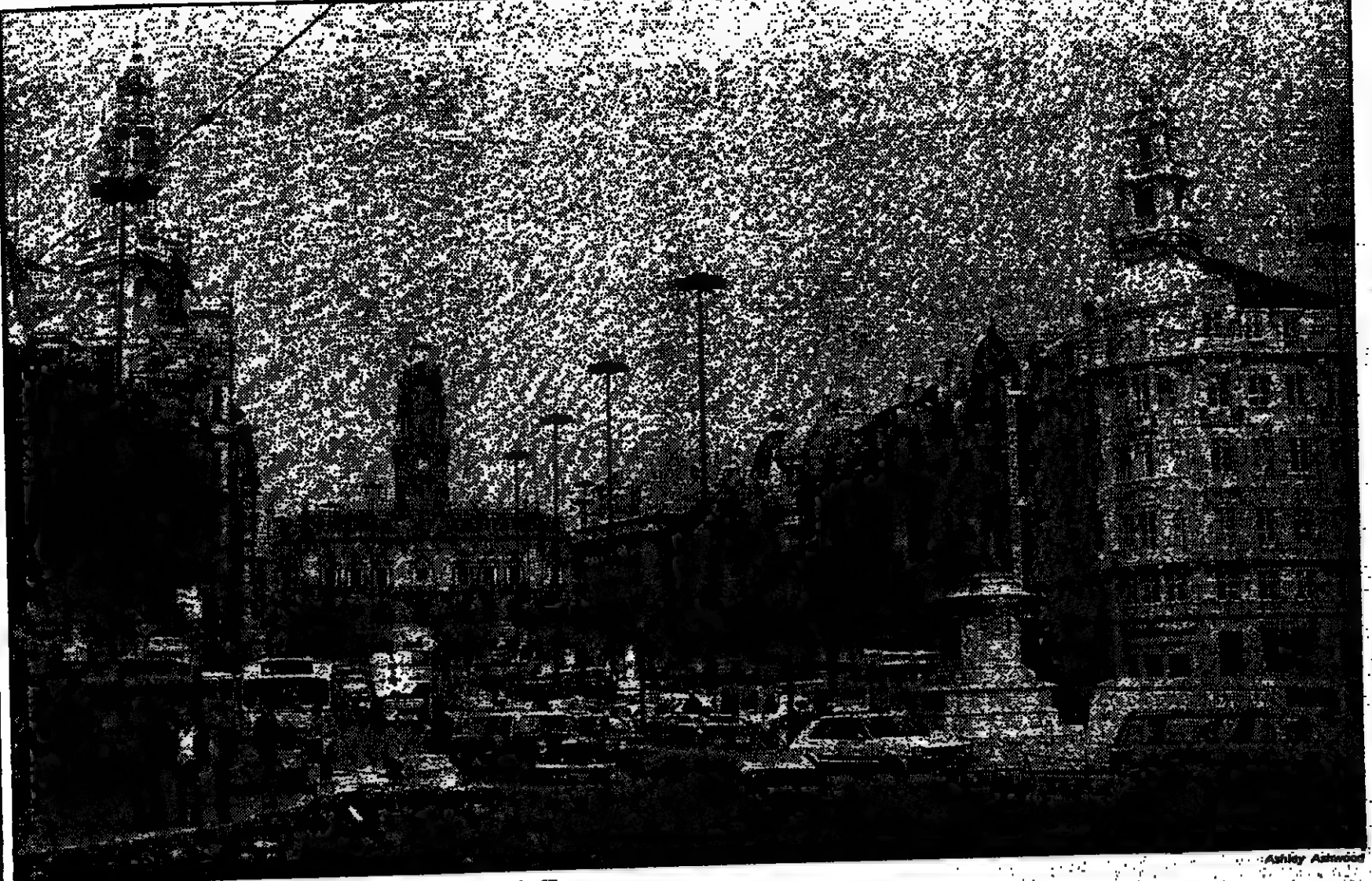
The introduction of commercial paper—as in Spain—is being contemplated but is so far considered premature. Bankers say that Portugal needs first to draw up a rating system in order to classify risks.

In response to Portuguese companies' general shortage of capital, leasing ventures backed by banks and insurers have expanded rapidly over the last four years, with six companies involved in equipment leasing and one in property leasing. Leasing, however, still accounts for a relatively small share of investment and there appears to be room for further strong expansion.

A less successful import has been the venture capital company. Two of these have been set up, with the Luso-American Foundation taking an active interest, but they have so far faced a shortage of suitable projects.

Established companies have reacted well to the wave of innovation, although many are still shy of the equity market. Large corporations that were in the past forced to borrow abroad had already come into contact with sophisticated banking instruments. At the same time, a new generation of financial managers, many of them of high calibre, appears to be succeeding in making traditionally-minded owners aware of the opportunities.

David White



The Póvoa da Liberdade, Oporto leading up to the city council offices

## Role of the North

## Thrifty city brings in the investors

"IT ALL depends on whether we have a big privatisation programme. Then Lisbon would definitely be the main financial centre. But if Lisbon continues to be identified with the state sector, Oporto will be more and more important."

That, at least, is the opinion of Mr Artur Santos Silva, president of Banco Português de Investimentos, which was the first to start of the new private banks set up under the recent liberalisation of the sector. It has made its base in Oporto because, he says, for an invest-

ment bank that is where the main market lies.

The role of northern Portugal as the main base for small and medium-sized industry, for the country's textile-dominated exports and for many of its most dynamic ventures, has its counterpart in the new growth areas of financial markets and services. Oporto has been at the centre of some of the new initiatives, has received its share of new institutions and has had its say in the rediscovery of the stock market.

Without being able to shake off its provincial air, Oporto has been determined not to let Lisbon make all the running. Businessmen from the conservative North tend to see themselves vis-à-vis the capital not only as the small-company private sector versus the big-company public sector—in some industries competing with them and undermining their market—but also as the defenders of economic realism versus frivolous politics.

One prominent northern industrialist typically describes Lisbon as the place "where everything is cooked up without regard for realism."

The thrifty city of Oporto, which was already a commercial centre when Lisbon was little more than a Moorish fortress, indulges in a feeling of separatism that is reinforced by bad communications. It is only 170 miles from the capital as the crow flies, but the express train takes three and a half hours, the telephone works badly, and there is no motorway. The deadline for building one has now been brought forward by two years to 1992, and some

bankers believe that eastern links will mean financial activity concentrating more in Lisbon.

But there will remain the problem of local pride. "If you try to do business in Oporto," says a Lisbon manager, "there is no way you can do it without having someone up there working on your behalf. It has to be someone who belongs to their environment."

While many would question the objective justification for two stock markets in Portugal—"there are not not enough shares for one market, let alone two," says one banker—nobody denies the psychological value of Oporto's having its own exchange.

The biggest of Portugal's state banking networks, Banco Português de Investimentos (BPI), has its headquarters in Oporto, although its chairman spends only two or three days a week there and the rest of the time is usually in Lisbon.

Along with the new BPI investment bank, Banco do Comércio e Indústria, a related private-sector bank involved in shorter-term lending, is also officially based in Oporto, but in order to be on the spot with the big borrowers, food importers and the exchange market it has its main office in the capital.

Among the foreign banks which have been allowed to set up full operations in Portugal since 1984, Manufacturers Hanover recently opened an Oporto branch and has been followed by Barclays and Citibank. Two of Portugal's leasing companies, which are another relatively new arrival on the scene, are Oporto-based, includ-

ing the market leader, Leasing, a venture backed by BPI and the National Bank of Paris and Scandinavia along with Portuguese shareholders.

Aiming at a wide range of small clients, and relying on the fact that most companies are under-capitalised and unable to provide self-finance, it doubled its business in 1986 and expects to be able to double it again this year.

The northern interior is regarded as an important potential reserve for new initiatives, particularly through innovation in traditional sectors such as textiles. BPA is behind a new business promotion project, singling out the "young entrepreneurs of high potential," otherwise known as "peepas."

It is linked with Portugal's first venture-capital company, Sociedade Portuguesa de Capital de Risco, also Oporto-based, in which BPA is a leading shareholder.

A former port-wine house in Oporto is being converted into a "nest for enterprise" with shared services for companies getting started.

Last year produced the first tentative signs of changing attitudes among family companies in the North, which have always been shy of seeking stock-market capital for fear of loosening their control over their business and bringing transparency to their private financial affairs.

Some foresee a growing trend among conservative owners to move onto the market, not only with bonds but also with shares, although this may be some cases be more a question of saving tax than a philosophical conversion. A handful of them,

although still clinging to majority stakes, are already getting used to coping with outside shareholders.

Private ownership is not a dying creed, however. At RAR Holding, for instance, a sugar-refining group that has diversified into a range of activities from food distribution to travel, chairman João Macedo Silva still holds 98 per cent of the company and is not thinking for a moment of going public, which he says would enable a multinational competitor to take up a position.

Another pillar of the northern business scene, Mr Salvador Castanho, is more tempted. Founder of the coachwork and vehicle distribution group bearing his name, a typically labour-intensive company which thanks to its cost advantage exports 60 per cent of its coaches, he says he would take it to the stock market if he had his own way. However, he has yet to persuade his Japanese partner Toyota, which has 27 per cent in the company, its only industrial foothold in Europe.

Mr Castanho expresses a strong belief in the potential for new ventures in the north—"it depends on political confidence"—and in the younger generation of managers. At the executive level in his own company, he says he interferes "as little as possible." However, it seems likely that the business will stay in the family: Mr Castanho has two daughters, a son and a son-in-law all in the company.

David White

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## Oporto Stock Exchange

## Bolsa maintains discreet presence

THE BUILDING itself is impressive enough. The Palácio da Bolsa, which you get to down neglected cobbled streets, is a richly neo-classical construction dated 1834, facing onto a square from which a statue of Prince Henry the Navigator points an arm in the direction of the sea.

Inside, however, the first impression is that it is completely deserted. A plaque listing the activities of the Oporto Commercial Association explains that a stock exchange (Bolsa) was opened here in February, 1833, by the King and Queen with assorted ministers. But where is the Bolsa? "down that corridor, the door before last on the right."

The Oporto Stock Exchange, with a total staff of "about 10," occupies three rented rooms. The trading room, the only one to have been recently redecorated and fitted with modern glass doors, is not much bigger than an average drawing-room, except that it is as high as it is wide.

Hung with velvet curtains and dominated by large portraits of pompous men in uniform, it has space for 20 chairs and small rows of functional desks. Every-

one is seated, with two small

huddles grouped together on a raised dais, one for bonds and one for shares. These have just started being traded simultaneously, an innovation forced on the exchange by growing business.

Three television screens display share prices and trading volumes as they are pencilled in by hand. For the bond market, the handwritten data are projected onto the wall. There are seven telephones. A coffee-lady walks sedately around picking up cups.

Since the exchange has only three market-makers, transactions are carried out in intimate, subdued and good-humoured tones. Just after 11, an hour and a half after opening, the bond section is already finished with its day's business. The share section will finish around midday.

Oporto's four-days-a-week market is a discreet presence on the world financial stage. But Mr José Veiga Anjos, a 42-year-old textile businessman appointed last November by the Government as part-time chairman of the exchange (only Lisbon merits a full-time chairman), is determined to develop its role.

Total trading volume quadrupled last year, from Es 2.24bn

(\$15.8m) to Es 8.1bn, and Mr Veiga Anjos is hoping for Es 25bn this year. Equity transactions in 1986 rose by 1394 per cent to Es 1.5bn. But Oporto still has less than a quarter of the Portuguese market.

Closed after the 1974 revolution, the Oporto exchange reopened in 1980 with autonomy from the Lisbon market. But the list of stocks is basically the same in the two centres, and big banks and foreign investors tend to deal through Lisbon.

With computer terminals due to be installed by the end of the year, Oporto hopes to divert more investment. It stands to increase its activity as northern Portuguese companies come in greater numbers to the market for new capital.

"Normal" daily trading has recently risen from around Es 50m to over Es 100m, and on occasion the volume has reached Es 400m. Plans are afoot for launching an official market index and for doing away with the business of physically carrying share certificates around town. A second market, with a lower capital threshold, is already being envisaged.

The market is still not what it

was before 1974, since most of the big companies of that time were and remain nationalised. But the Bolsa authorities are worried about the return of some of the speculation that marked that era. Even though there is a 5 per cent limit on any one stock's movement in a single day, small handfuls of share purchases can lead to rapid price distortions, and some stocks are now widely considered to be overvalued.

The Bolsa used to take place in the colonnaded, glass-domed central hall. It is now going to move again, but without abandoning the building, which is, after all, named after it. The Palácio incarnates the spirit of Oporto. It is not only next door to the Gothic church of São Francisco; it is built right on to it. From the church you can look across the river to the famous names of port wine—Sandeman, Croft, Dow's, Kopke, Barros, Delaforce, Graham's. And just to your left as you enter is a wrought iron gate with the word "Bolsa," a disused entrance to the stock market Oporto, a city that always stuck close to God and business, here managed to bring them together.

David White

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## PORTUGAL: BANKING AND FINANCE 6

## Profile/Belmiro de Azevedo

## Man with a sense of mission

"TRUE LEADERS are natural. They are not imposed on society. They establish themselves. They easily attract followers. They have a sense of mission."

The quotation is extracted, not from a public-school prospectus or an army recruitment campaign, but from a company brochure put out by Sonae, an industrial and supermarket group. A company that has already made its mark in the Portuguese financial world and which now plans to spread its name further afield, it has its own outlook on life.

One of the first new arrivals on Portugal's stock exchanges, its share flotation last June was the biggest seen up to then and helped to clinch the success of the equity markets.

The "elite group of leaders" philosophy, delivered for the benefit of the group's 3,000-plus employees, bears the personal stamp of its executive chairman, Mr Belmiro de Azevedo.

A 48-year-old former top handball player, he not only exudes fitness, but demands it. "The Sonae person must have... physical stamina... must be known both inside the firm and in the outside world by the uprightness of his character... must have high personal standards with a strong devotion to his tasks, while always seeking equilibrium with other activities (sports, friends and community service)... must have a sound code of ethics and rigorous sense of moral obligation."

With the company's exhortations to "accept failure without resentment," a career at Sonae sounds like a tough course. But Mr Azevedo's own example corresponds to his idea of how leaders are made.

A chemical engineer, he joined Sonae in 1965 as a researcher with only two years' previous experience in a textile concern. The company, mainly devoted to making formica-type laminates, belonged to the private Pinto de Magalhães banking concern. It was, he says, "virtually bankrupt."

With the 1974 revolution, Mr Pinto de Magalhães' shares were frozen. Later on, the state tried to take over, but the employees struck—"one of the rare examples of a reactionary strike backing the management," said Mr Azevedo—and four months later the management team was back in place. When the former owner was



Belmiro de Azevedo: sonae and demands fitness

allowed to return to Portugal and his shares were eventually unfrozen, in 1982, Mr Azevedo bought up shares for a "symbolic" price and increased his stake following Mr Pinto de Magalhães' death. Sonae still makes chipboard and laminates, but the group now has the largest part of its turnover and staff in supermarkets and has extended its interests into property, tourism (including Oporto's new Sheraton Hotel), biotechnology, data processing and trading.

Although Mr Azevedo is a declared opponent of the "big firm" model, the group with its more than 30 companies starting to produce consolidated accounts last year. Combined turnover in 1986 was Es 33.1bn.

Mr Azevedo is pondering taking Sonae where no Portuguese company has gone, on to either the London or the Paris stock exchange. It has reached the state, he says, where it needs a "more stable market." He personally still holds just over half the shares, but considers that 50 per cent would still guarantee him effective control.

The parent company, which accounts for only a fifth of the group, earned a 30 per cent profit on its sales last year, Mr Azevedo says, virtually without incurring corporation tax. He prides himself on Sonae's "management of tax payments," taking advantage of every loophole and fiscal incentive. It can look forward to paying hardly any tax for the next two or three years, he says. That would be enough to make anyone feel fit.

David White

## Insurance

## Competition spurs professionalism

THE INSURANCE business in Portugal started preparing for the demands of EEC membership some years before accession. Unlike the banking sector, insurance has no protective seven-year transition period to ward off the effects of full, free right of establishment of European Community companies in Portugal.

In practical terms this means that while the Portuguese authorities can continue to weigh applications for American or other non-EEC companies for a Portuguese branch according to their judgment of whether the market can or cannot take more competitors for the eight nationalised companies that have dominated the scene since 1975, they can no longer use this criterion for British, Spanish, German or other EEC insurance companies. These can now set up shop in Portugal without the authorities or competitors like it or not.

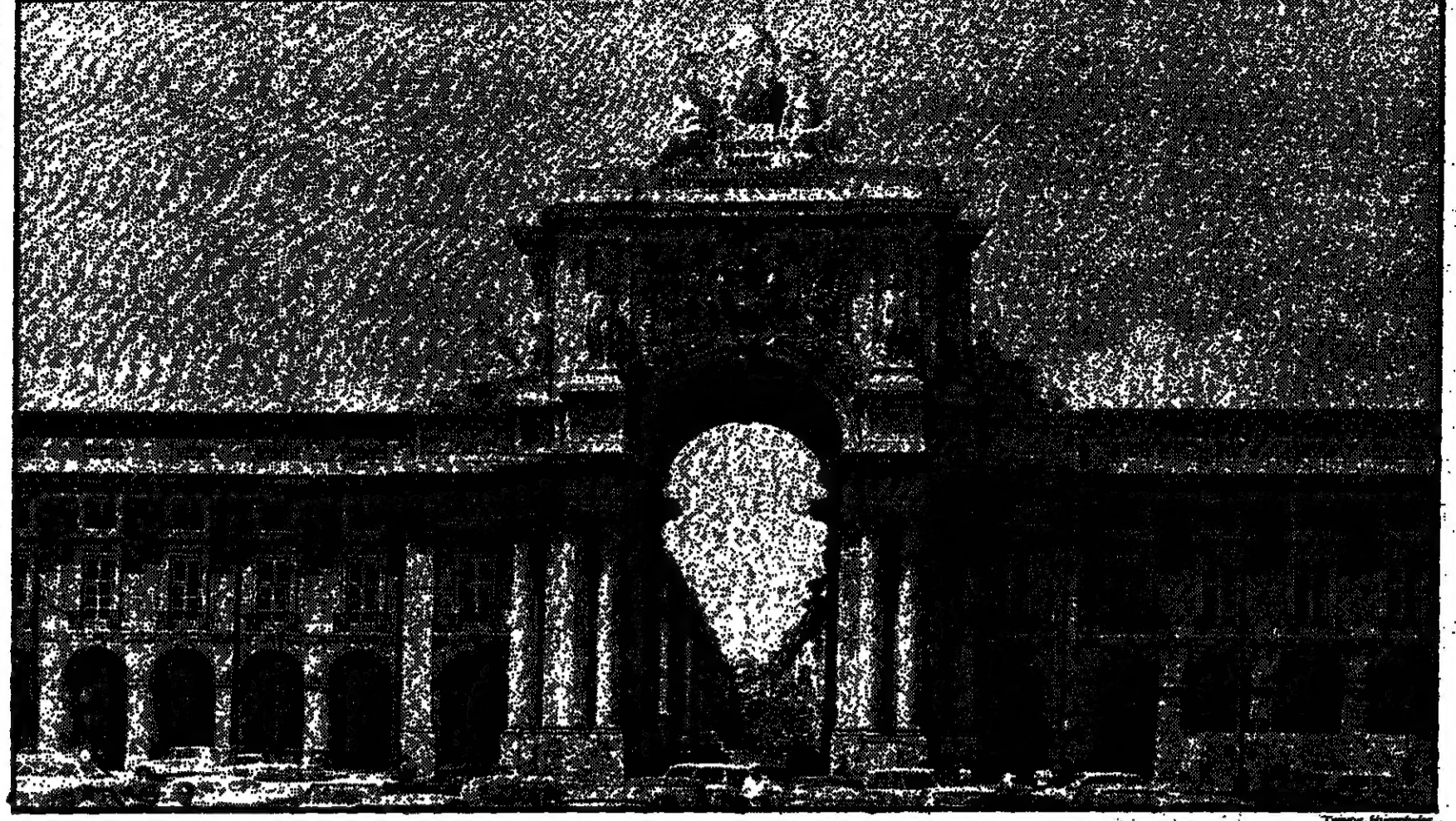
A developing economy, rising middle class perceptions of the need for insurance, more business interest in creating pension funds for employees and tougher official attitudes over compulsory areas like third party motor vehicle insurance, have produced steady growth since 1980 in a sector where 50 companies now operate.

In 1986 premiums totalled Es 91bn (245m) while investment totalled Es 114bn (257m) compared with Es 48bn in 1981.

The eight nationalised companies—five of which, Imperio, Alianca, Tranquilidade, Fidelidade and Mundial Confianca—are dominant—account for the overwhelming majority of business. But the market share of nationalised insurance companies has been slowly decreasing from 73.88 per cent in 1981 to 70.22 per cent in 1986.

In that same period, the market share of foreign insurance companies has risen from 10.2 per cent to 17.13 per cent, and since 1985, six new companies have joined the market—five foreign (American Life, Cigna, American Home, Eagle Star Life and Interatlantic) and one Portuguese (Lusitania).

The advent of a new Portuguese company backed by private capital reflects 1984 laws permitting new private capital once again to penetrate the insurance sector. Constitutional changes due in the next couple of years that eliminate taboos on denationalisations may



The Arch of Triumph from Black Horse Square, looking towards the traditional centre of the banking, insurance and financial community

change the complexion of the Portuguese insurance sector altogether by the end of this decade.

Legislation in 1984 introduced new provisions demanding that new insurance companies established in Portugal be either life or non-life companies. Only already-established companies were allowed to continue with their general purpose characteristics.

There has been a concerted effort to professionalise the insurance business, with intensive cooperation between the Portuguese Insurance Association, the Portuguese Insurance Institute and universities that now offer graduate banking and insurance courses.

As companies try to recycle their staff, easing out less-adaptable employees through early retirement schemes, they are beginning to take on more management and university graduates—a new trend for Portugal.

Some 10 per cent of their investment portfolio must be in shares, so insurance companies are a dynamic force on the growing capital market. They are increasingly involved in diversified activities like leasing, venture capital in unit trust and property mutual fund companies.

This year sees the introduction of the European Community's "constant amiable" agreed statement between par-

ties in car accidents—that should simplify reporting procedures and speed up payment of compensation. In a country with a dismal vehicle accident record—202,000 reported road accidents in 1985, costing Es 21bn (210m) for a population of 10m, the road to car accident compensation is slow and tortuous as companies struggle to keep pace with huge demand. Traditionally, vehicle insurance has been a burden to Portuguese companies and is likely to remain one until compulsory insurance along EEC lines removes some of the most dangerous old hangers from the roads, and until driving standards improve radically.

Diana Smith

## Major Insurance companies

Company	Per cent (Market share 1986)	Company	Per cent
Imperio	14.52	Metropola	2.38
Mundial Confianca	13.01	Europa	2.36
Fidelidade	12.22	Socief	2.17
Tranquilidade	10.79	Sociedade Portuguesa de Seguros	2.12
Bonanca	9.85	Garantia	2.12
Alianca	8.63	Cosec	1.99
Portugal Previdente	2.90	Victoria	1.12
Trabalho	2.63		

## Profile/Miguel Cadilhe

## Academic in a hot seat

WHEN Anibal Cavaco Silva began his meteoric rise in 1985 to the leadership of Portugal's minority Social Democrat Government he was an academic economist. But he rapidly learned the tricks of down-to-earth political communication and today, to the envy of politicians with longer experience on the hustings, he is a populist, his standing matched only by that past master of crowd-pleasing, Mr Mario Soares, President of the Republic.

Mr Miguel Cadilhe, Mr Cavaco Silva's finance minister, also came to government as an academic economist. He is a former university lecturer who spent years as head of the economic research department of the Banco Portugues do Atlantico, Portugal's largest and most influential nationalised commercial bank.

Contrary to his Prime Minister, Mr Cadilhe has had trouble dropping a professorial style and the intricacies of macroeconomic research in favour of simpler two-way communication. A teacher tone clings like a burr to his parliamentary debates, press conferences and conversations—and frequently breeds hostile reactions among his audience.

The switch to democracy after the war ended in 1974 with a coup d'etat, did not swiftly cure the old habit of legislation from above without consultation. The difference after 1974 was that the bureaucratic reaction of "if they grumble say it's good-for-them" habit was no longer called "paternalism" it was called "keeping things from getting out of hand."

What has changed is the response to this lofty style: in Portugal's more open system people now argue back when a minister or secretary of state issues controversial measures. And officials must face their critics eyeball to eyeball.

Mr Cadilhe has often had flak—some of it savage—from the media and financial circles. He and other officials had to cope with fierce backlash from a 1986 decree law demanding that new banks—Portuguese and foreign—pay a 62 per cent capital increase by July 1987.

The measure was prompted by profits earned by newcomers who, with only one branch and a handful of staff, earned more than even huge and relatively lucrative nationalised banks like Mr Cadilhe's alma mater, the Banco Portugues do Atlantico.

The war was waged behind a paternalistic propaganda smokescreen designed to con-



Miguel Cadilhe, finance minister, at a crossroads

vince increasingly sceptical citizens that the world was out of step with wise, far-seeing administration knew what was best for the nation.

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What has changed is the response to this lofty style: in Portugal's more open system people now argue back when a minister or secretary of state issues controversial measures. And officials must face their critics eyeball to eyeball.

Mr Cadilhe has often had flak—some of it savage—from the media and financial circles. He and other officials had to cope with fierce backlash from a 1986 decree law demanding that new banks—Portuguese and foreign—pay a 62 per cent capital increase by July 1987.

The measure was prompted by profits earned by newcomers who, with only one branch and a handful of staff, earned more than even huge and relatively lucrative nationalised banks like Mr Cadilhe's alma mater, the Banco Portugues do Atlantico.

The war was waged behind a paternalistic propaganda smokescreen designed to con-

where newcomers could expect equal treatment; not discriminatory legislation apparently designed to hold them back while local institutions slowly improved their structures.

Mr Cadilhe, taken aback by its intensity, bravely took the blast. Lessons were learned: he now tries to talk with and not at financiers. Opinions are sought beforehand on proposed legislation.

Mr Cadilhe and Portugal are at a crossroads. Straight ahead lies Europe and its aggressive competition, demanding flexible systems that respond faster to outside pressure. To the left lies a rusty, overpopulated state machine that the Government is committed on paper to reducing but must do so slowly against parliamentary resistance and distance of its clientele for losing jobs for the boys too fast.

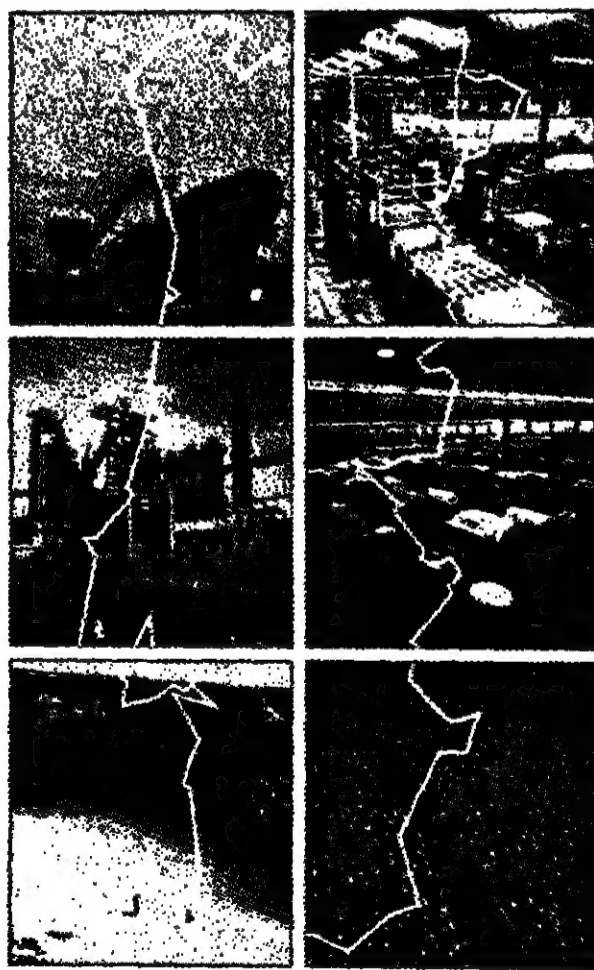
To the right, lies old paternalistic sponsorship of enterprise that made "enterprise" synonymous with government connections and still makes bodies who feel threatened by competition seek official aid in clipping competitors' wings.

Calls for wing-clipping come quite often nowadays: the finance ministry, number one wailing wall, has to fight any temptation to yield if Portugal's banking system and financial markets are to run forward on straight, not warped, rails.

Diana Smith

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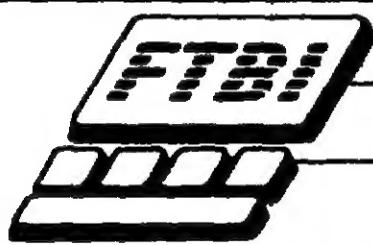
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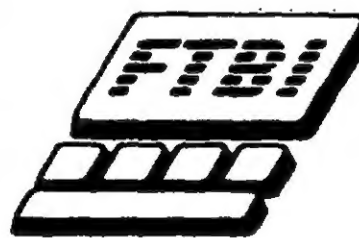
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